

UVU ENTREPRENEURSHIP
INSTITUTE
UTAH VALLEY UNIVERSITY

&

UVU TECHNOLOGY
MANAGEMENT
UTAH VALLEY UNIVERSITY

present the

**SPRING
2018**



**LECTURE
SERIES**



LEARN. DO. BECOME.

14 Lectures. 14 Hours. 14 Ways to Improve Your Business Venture.

present the



12 NOON TUESDAYS

CB 101a on the UVU Main Campus

- JAN 16** Lessons Learned In Building a Real Estate Empire
Scott Keller, [President and CEO of Keller Investment Properties](#)
- JAN 23** Blockchain: What Is It And How Will It Change Our Future?
Jonathan Johnson, [Board of Directors, Overstock.com & President, Medici Ventures](#)
- JAN 30** To Be Announced
Greg Butterfield, [Managing Partner of SageCreek Partners](#)
- FEB 6** To Be Announced
Albert Bertha, [CEO of Two Harbor Services](#)
- FEB 13** A Cause Looking for a Business
Robert Workman, [Founder and Chairman of the Board of Barebones Living](#)
- FEB 20** The GEDIH Process
Brent Israelsen, [President and CEO of GEDIH Network](#)
- FEB 27** I Married an Entrepreneur
Panel, [Spouses of Entrepreneurs](#)
- MAR 6** The Ideal Team Player: What You Need to Know
Carine Clark, [CEO of Banyan](#)
- MAR 13** Starting, Restarting & Exiting A Business, Now What?
Daril Magleby, [Owner of The Pizza Factory](#)
- MAR 27** Purple (Rise of the Next Unicorn Out of Utah)
Sam Bernards, [CEO of Purple Mattress](#)
- APR 3** Social Entrepreneurship, Benefit Corporations, And How
Doing Good Can Be Good For Business
Davis Smith, [Founder and CEO of Cotopaxi](#)
- APR 10** Social Entrepreneurship
Enactus, [UVU Chapter](#)
- APR 17** To Be Announced
James Endicott, [Managing Partner and Founder of Serento Ventures](#)
- APR 24** So You Think You Want To Be An Entrepreneur
Greg Friedman, [Founder, CEO and President of Private Ocean](#)

Register to attend at

<https://spr18-silicon-slopes-lectures.eventbrite.com>



Welcome! Entrepreneurship and Management are exciting fields! Whether it's designing a better mouse trap or starting UBER, the process of problem solving and creating a business from scratch offers unlimited potential. Being an entrepreneur will test your personal skills, your determination and your patience. No matter the business or the set of challenges, there will be great satisfaction and disappointments along the way.

The Silicon Slopes Lecture Series is a class that puts you in direct contact with successful owners and experienced value creators. Listen to their experiences, their successes and failures, their unique challenges and what it took for them to launch and establish their businesses. This class offers inspiration, networking, team building, and challenges to get you thinking like an entrepreneur. Whether you already have an idea, or have started your own business, this is your chance to meet and learn from those who have made it. Our doors are open for your success and feel free to bring a friend to this inspiring class!



Mark Seastrand
Director
Entrepreneurship Institute



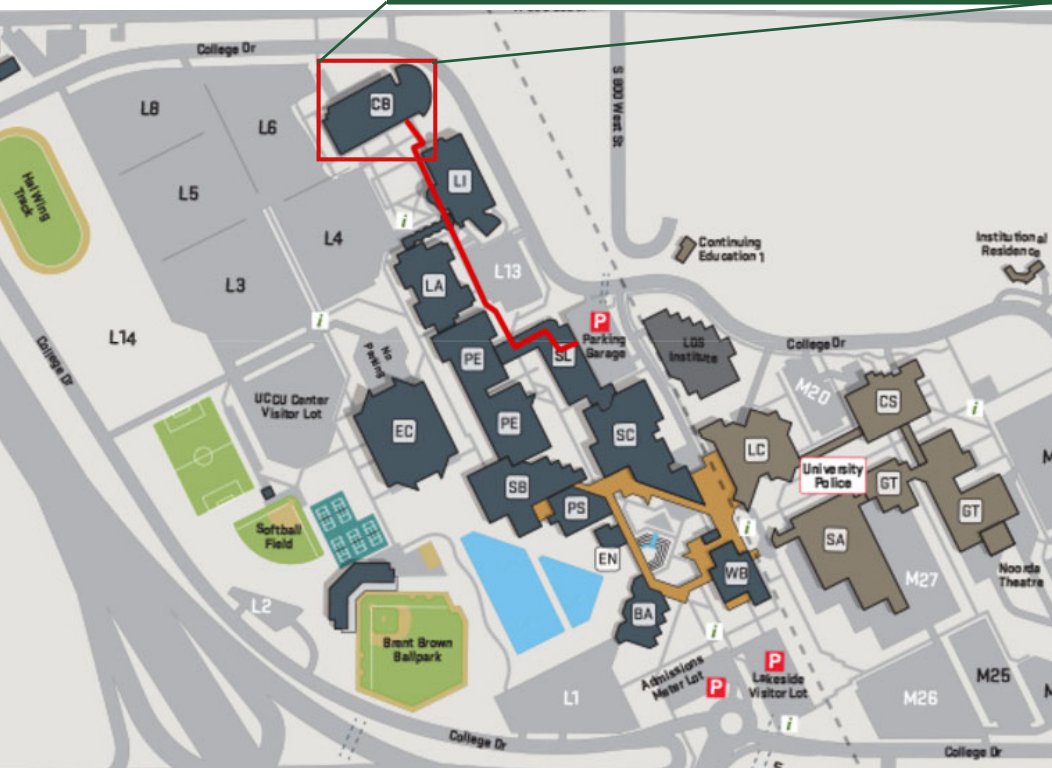
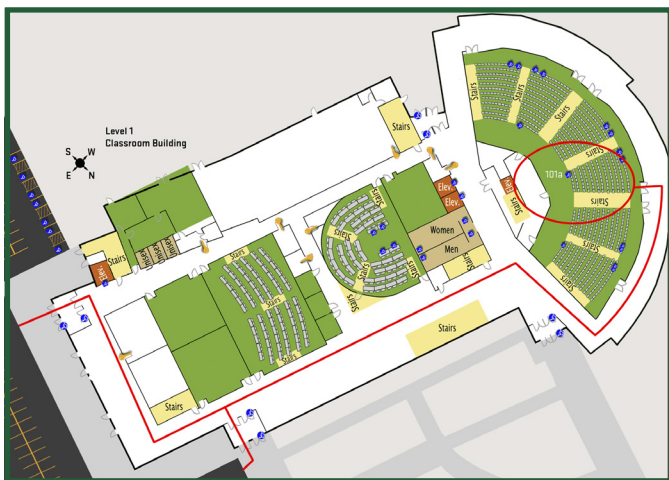
Susan Thackeray
Assistant Professor
Technology Management

LOCATION

The Silicon Slopes Lecture Series takes place weekly on Tuesdays at noon in the **Classroom Building, Room 101a**, on the Main UVU Campus. (See maps below.)

Guest Parking

Visitor parking is available in the parking garage for \$1 per hour. Pay for two and have lunch on campus at Guru's, just down the hall from the lecture!





January 16, 2018

LESSONS LEARNED IN BUILDING A REAL ESTATE EMPIRE

SCOTT KELLER
President and CEO



Starting from a single residential rental property, Scott has grown his real estate rental properties into one of the largest privately-owned portfolios in the entire Western United States.

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January 23, 2018

BLOCKCHAIN: WHAT IS IT AND HOW WILL IT CHANGE OUR FUTURE?

**JONATHAN
JOHNSON**

Board of Directors, Overstock.com
President, Medici Ventures



Jonathan Johnson is on Overstock's board and the president of Medici Ventures, Overstock's subsidiary that oversees a portfolio of blockchain technology businesses.





January 30, 2018

TO BE ANNOUNCED

GREG BUTTERFIELD

Managing Partner

Greg Butterfield is founder and Managing Partner, SageCreek. SCP helps amazing companies reach their potential. Greg has taken two companies public as CEO and has been instrumental in building several billion dollar companies.

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February 6, 2018

TO BE ANNOUNCED

ALBERT BERTHA

CEO

Mr. Albert Bertha is a successful entrepreneur and investor. He is the CEO of Two Harbor Services, a company which sources the best natural products from around the globe. THS is a leader in creative product development and international marketing and logistics.





February 13, 2018

A CAUSE LOOKING FOR A BUSINESS

ROBERT WORKMAN

Founder and Chairman of the Board



Robert Workman is a humanitarian-turned-entrepreneur, making products that are relevant to the richest of the rich, and life changing for the poorest of the poor. His companies include Provo Craft & Novelty, Goal Zero, Barebones Living, and Tife Humanitarian.

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February 20, 2018

THE GEDIH PROCESS

BRENT ISRAELSEN

President and CEO

GEDIH Network

Brent Israelsen is an experienced attorney and businessman, known for his leadership in transforming the practice of law to embrace the realities of innovation and champions the use of technology to enable individuals, entities, and ecosystems to participate in the global economy. He has founded GEDIH Network, aiming at resolving problems of funding and supporting innovation in America and around the globe.





February 27, 2018

I MARRIED AN ENTREPRENEUR

PANEL

Join us for this panel discussion featuring the spouses of entrepreneurs who will talk about life, love, and the trials and tribulations of being married to an entrepreneur.

Register to attend at

<https://spr18-silicon-slopes-lectures.eventbrite.com>

March 6, 2018

THE IDEAL TEAM PLAYER: WHAT YOU NEED TO KNOW

CARINE CLARK
CEO

banyan

Carine Clark is a three-time president and CEO of high-growth tech companies, specializing in helping companies scale from \$10 million to \$100 million or more.





March 13, 2018

STARTING, RESTARTING & EXITING A BUSINESS, NOW WHAT?

DARIL MAGLEBY

Owner



Daril Magleby has had several start-up businesses in Utah, including; The Pizza Factory, Label Express, FlexTech, TherapEase, which have employed hundreds of people over 25 years.

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March 27, 2018

PURPLE (RISE OF THE NEXT UNICORN OUT OF UTAH)

SAM BERNARDS CEO



Purple's fearless leader and CEO, pushing the comfort technology startup to reach new heights as an innovation factory.





April 3, 2018

SOCIAL ENTREPRENEURSHIP, BENEFIT CORPORATIONS, AND HOW DOING GOOD CAN BE GOOD FOR BUSINESS

DAVIS SMITH

Founder and CEO



Davis Smith is the founder and CEO of Cotopaxi, an outdoor gear brand with a humanitarian mission and the fastest growing outdoor brand in the United States.

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April 10, 2018

SOCIAL ENTREPRENEURSHIP

ENACTUS

UVU Chapter



Guided by academic advisors and business experts, the student leaders of Enactus create and implement entrepreneurial projects around the globe. The experience not only transforms lives, it helps students develop the kind of talent and perspective that are essential to leadership in an ever-more complicated and challenging world.





April 17, 2018

TO BE ANNOUNCED

JAMES ENDICOTT

James Endicott is the Managing Partner and Founder of Serento Ventures, a privately owned early stage investment firm. James is also a serial entrepreneur, public speaker, and currently sits on 6 for profit and NGO boards.

Register to attend at

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April 24, 2018

**SO YOU THINK YOU WANT
TO BE AN ENTREPRENEUR:
TOP CONSIDERATIONS
BEFORE YOU LEAP**

GREG FRIEDMAN

Founder, CEO and President

Greg is co-founder and president of Private Ocean, one of the West Coast's leading wealth management firms. He's also founder and president of Junxure, a practice improvement firm that integrates software, training and consulting to help advisors streamline operations, deliver exceptional client service and grow their practices intelligently.





Scan the QR code to register
to attend the Silicon Slopes Lecture Series.

“We are grateful to be partnered with our friends at Silicon Slopes. I am convinced that you will not find a more experienced, successful, and caring group of entrepreneurs in a single lecture series anywhere in the country.”



Norman Wright

Dean
Woodbury School of Business

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