



UVU ENTREPRENEURSHIP
INSTITUTE
UTAH VALLEY UNIVERSITY



present the

**SPRING
2019**



**LECTURE
SERIES**

present the

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2019**  **LECTURE
SERIES**

12 NOON TUESDAYS

CB 101a on the UVU Main Campus

- JAN 15** User Feedback
Kendall Hulet and Joe Wilson, *CEO and Head of Product, Cake Browser*
- JAN 22** Starting a Student Startup
Ben Perkins, *Founder, Blue and White Collar*
- JAN 29** To Be Announced
Eric Farr and John Wade, *Owners and Executive Officers, Brainstorm, Inc.*
- FEB 5** A Futuristic Look At The Next 100 Years In Technology
Jerry Ropelato, *CEO, WhiteClouds*
- FEB 12** Why Did I Take a Commission Income Job Right Out of Grad School?
Clark Jensen, *President/CEO, Utah Mortgage*
- FEB 19** The Business of Artificial Intelligence: Past, Present, and Future
Lindsey Zuloaga, *Director of Data Science, Hirevue*
- FEB 26** I Married an Entrepreneur
Brandon Nilsson and LaRee Hansen, *Spouses of Entrepreneurs*
- MAR 5** To Be Announced
Jacque White, *Senior Vice President, Salt Stack*
- MAR 12** Fail Fast or Thrive: The Path to a Successful Startup
Brock Blake, *CEO and Founder, Lendio*
- MAR 26** How to Become a Resilient Entrepreneur
Janae and Jon Moss, *Owners, RBM Building Services*
- APR 2** Planning For Growth
Jason Olsen, *Founder & President, Prestman Auto & Image Studios 360*
- APR 9** Social Entrepreneurship
Brent Bennett, *Utah Market Leader, HUB International Ltd.*
- APR 16** Go Big In Business and In Life!
Joe Salisbury, *Partner, DAI Utah*
- APR 23** To Be Announced
Brent Andersen, *Founder & CEO, Loveland Living Planet Aquarium*

Register to attend at

<https://spr19-silicon-slopes-lectures.eventbrite.com>



Welcome! Entrepreneurship is an exciting field! Whether it's designing a better mouse trap or starting UBER, the process of problem solving and creating a business from scratch offers unlimited potential. Being an entrepreneur will test your personal skills, your determination and your patience. No matter the business or the set of challenges, there will be great satisfaction and disappointments along the way.

The Silicon Slopes Lecture Series is a class that puts you in direct contact with successful owners and experienced value creators. Listen to their experiences, their successes and failures, their unique challenges and what it took for them to launch and establish their businesses. This class offers inspiration, networking, team building, and challenges to get you thinking like an entrepreneur. Whether you already have an idea, or have started your own business, this is your chance to meet and learn from those who have made it. Our doors are open for your success, and feel free to bring a friend to this inspiring class!



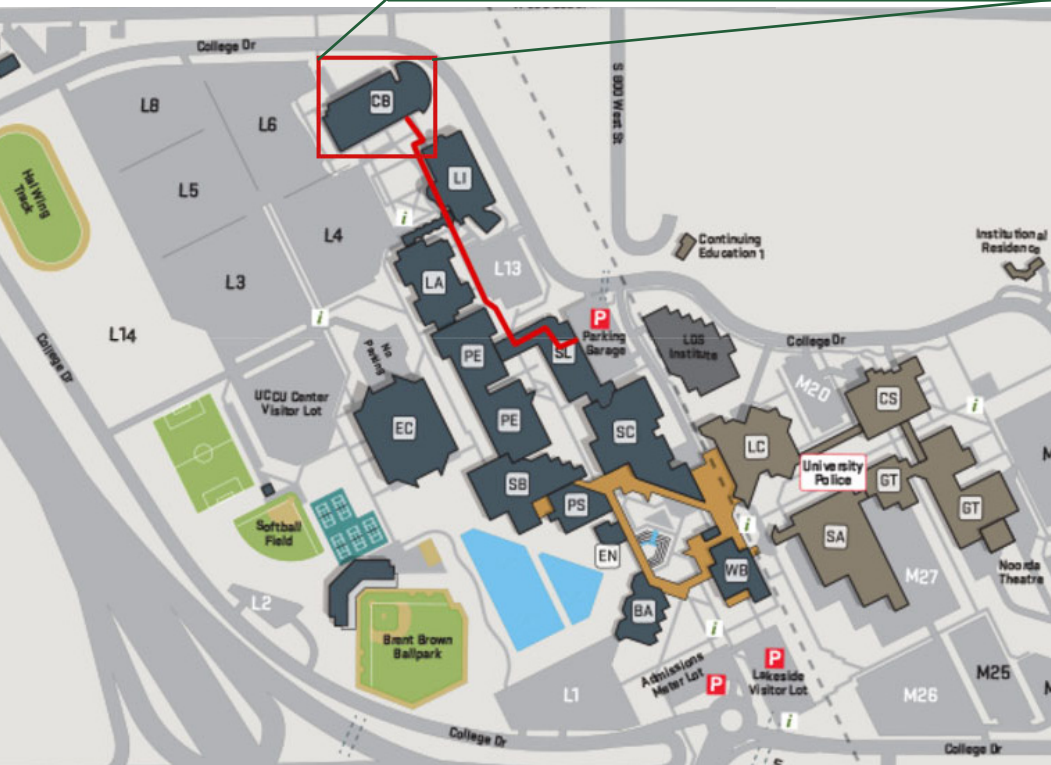
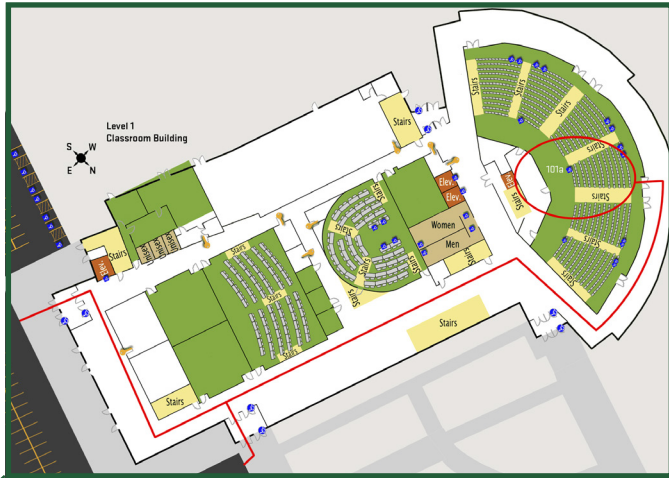
Mark Seastrand
Director
Entrepreneurship Institute

LOCATION

The Silicon Slopes Lecture Series takes place weekly on Tuesdays at noon in the **Classroom Building, Room 101a**, on the Main UVU Campus. (See maps below.)

Guest Parking

Visitor parking is available in the parking garage for \$1 per hour. Pay for two and have lunch on campus at Guru's, just down the hall from the lecture!





January 15, 2019

USER FEEDBACK

KENDALL HULET AND JOE WILSON

CEO and Head of Product



**Cake
Browser**

Kendall Hulet is the CEO of Cake Browser, where he leads an incredible team in re-imagining how we search and consume the web on a mobile device.

Joe Wilson the Head of Product at Cake Browser, working to make the mobile web easier & more delightful to navigate.



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January 22, 2019

STARTING A STUDENT STARTUP

BEN PERKINS

Founder



BLUE AND WHITE
COLLAR

Ben Perkins is the founder of Blue and White Collar, a company that manufactures and sells dress shirts made out of athletic performance fabrics.





January 29, 2019

TO BE ANNOUNCED

ERIC FARR AND JOHN WADE

Owners and Executive Officers

If you'd asked John at thirteen what he was going to be when he grew up, he would have told you a rock star or to play ace for the Astros.

Eric found his entrepreneurial career early in life by following the advice of his dad to "be an owner, not a loaner," and started his own business at the age of sixteen.



Register to attend at

<https://spr18-silicon-slopes-lectures.eventbrite.com>

February 5, 2019

A FUTURISTIC LOOK AT THE NEXT 100 YEARS IN TECHNOLOGY

JERRY ROPELATO

CEO

whiteclouds

Jerry Ropelato, CEO of WhiteClouds, has been involved with 14 company acquisitions, founded 8 startups, and frequently speaks on technology topics.





February 12, 2019

WHY DID I TAKE A COMMISSION INCOME JOB RIGHT OUT OF GRAD SCHOOL?

CLARK JENSEN

President/CEO



Clark Jensen, President of Utah Mortgage Loan Corporation, leaped into an extremely successful 100% commission career after earning his MBA in 1991.

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February 19, 2019

THE BUSINESS OF ARTIFICIAL INTELLIGENCE: PAST, PRESENT, AND FUTURE

LINDSEY ZULOAGA

Director of Data Science



Dr. Lindsey Zuloaga is the Director of Data Science at Hirevue where she is working to make hiring more intelligent and less biased.





February 26, 2019

**I MARRIED AN
ENTREPRENEUR**

**BRANDON
NILSSON AND
LAREE HANSEN**

Join us for this panel discussion featuring the spouses of entrepreneurs who will talk about life, love, and the trials and tribulations of being married to an entrepreneur.



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March 5, 2019

TO BE ANNOUNCED

JACQUE WHITE
Senior Vice President

'SALTSTACK.

Jacqueline White has been a leader in enterprise technology software are and IT consulting for the past 25 years.





March 12, 2019

FAIL FAST OR THRIVE: THE PATH TO A SUCCESSFUL STARTUP

BROCK BLAKE

CEO and Founder

lendio

Brock Blake is the CEO and founder of Lendio, the largest business lending marketplace in the U.S.

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March 26, 2019

HOW TO BECOME A RESILIENT ENTREPRENEUR

JANAE AND JON MOSS

CEO

RBM
BUILDING SERVICES

Jon and Janae Moss own RBM Building Services and affiliated companies, a network of commercial building services caring for 40 million square feet daily.





April 2, 2019

PLANNING FOR GROWTH

JASON OLSEN

Founder & President



Jason Olsen is a serial entrepreneur based in Salt Lake City, Utah and is the founder of Image Studios 360, Prestman Auto, and Automobia.

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April 9, 2019

REVIVE AND THRIVE

BRENT BENNETT

Utah Market Leader



As Utah Market Leader for AHUB International Ltd., Brent Bennett advocates for the Utah entrepreneur and business owner, advising companies on how to best optimize their employee benefits strategy for employee satisfaction and cost sustainability.





April 16, 2019

**GO BIG IN BUSINESS AND
IN LIFE!**

JOE SALISBURY

Partner

DAI

UTAH'S FOREMOST LAND DEVELOPER

Joe Salisbury is one of Utah's largest land developers and real estate investors. He also owns numerous other companies: Parade Craze, Veyo Pool & Crawdad Canyon, and Platinum Ties.

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April 23, 2019

TO BE ANNOUNCED

BRENT ANDERSEN

Founder & CEO



Brent Andersen is the Founder & CEO of Loveland Living Planet Aquarium, one of the most popular family attractions in the state and largest Aquariums in the United States.





Scan the QR code to register
to attend the Silicon Slopes Lecture Series.

“We are grateful to be partnered with our friends at Silicon Slopes. I am convinced that you will not find a more experienced, successful, and caring group of entrepreneurs in a single lecture series anywhere in the country.”



Norman Wright

**Dean
Woodbury School of Business**

UVU WOODBURY
SCHOOL of BUSINESS
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