

FALL
2018



LECTURE
SERIES

14 LECTURES
14 HOURS
14 WAYS to
IMPROVE
YOUR BUSINESS
VENTURE

presented by

UVU ENTREPRENEURSHIP
INSTITUTE
UTAH VALLEY UNIVERSITY

UVU TECHNOLOGY
MANAGEMENT
UTAH VALLEY UNIVERSITY

12 NOON TUESDAYS

CB 101a on the UVU Main Campus

- AUG 28** How Can Trading A Paper Clip Help You Overcome Your Fears Of Starting A Business
Noel Vallejo, [President and CEO of TestOut](#)
- SEP 4** Inclusive Leadership: How The Best Leaders Build Diverse and Winning Teams
Sara Jones, [CEO of Burbley, COO of Women Tech Council](#)
- SEP 11** The Lizard Skins Story
Brian Fruit, [President of Lizard Skins](#)
- SEP 18** Entrepreneurs and Intrapreneurs: It's About the 'How' Not the 'Where' You Work
Mark Sunday, [Chief Information Officer and Senior Vice President, Oracle](#)
- SEP 25** Student Startup Experience
Trevor Larson and Mark Newman, [Founder of PerkNow](#)
- OCT 2** Do Felons Make the Best Entrepreneurs?
Joseph Grenny, [Co-Founder of The Other Side Academy](#)
- OCT 9** YOU Can be a Successful Entrepreneur
Mike Morgan, [President, Morgan Family Foundation](#)
- OCT 16** Smart Things I've Learned By Doing Stupid Stuff
Travis Hansen, [Founder & CEO of Tesani Companies](#)
- OCT 23** I Married an Entrepreneur
Andrea Clarke and Christy Allen
- OCT 30** Franchising vs. Owning Your Own Business
Kim and John Robertson, [Owners of ServPro of South Brevard](#)
- NOV 6** What I Wish I'd Known
Karl Sun, [Founder and CEO of Lucid](#)
- NOV 13** You Don't Need Millions to Make Millions
Rachel Nilsson, [Founder of Rags](#)
- NOV 27** From Startups to VC: Some Things Never Scale
Sid Krommenhoek, [Managing Partner of Peak Ventures](#)
- DEC 4** The Podium Story
Eric Rea, [Founder, CEO and President of Podium](#)

Register to attend at

<https://f18-silicon-slopes-lectures.eventbrite.com>



Welcome! Entrepreneurship and Management are exciting fields! Whether it's designing a better mouse trap or starting UBER, the process of problem solving and creating a business from scratch offers unlimited potential. Being an entrepreneur will test your personal skills, your determination and your patience. No matter the business or the set of challenges, there will be great satisfaction and disappointments along the way.

The Silicon Slopes Lecture Series is a class that puts you in direct contact with successful owners and experienced value creators. Listen to their experiences, their successes and failures, their unique challenges and what it took for them to launch and establish their businesses. This class offers inspiration, networking, team building, and challenges to get you thinking like an entrepreneur. Whether you already have an idea, or have started your own business, this is your chance to meet and learn from those who have made it. Our doors are open for your success and feel free to bring a friend to this inspiring class!



Mark Seastrand
Director
Entrepreneurship Institute



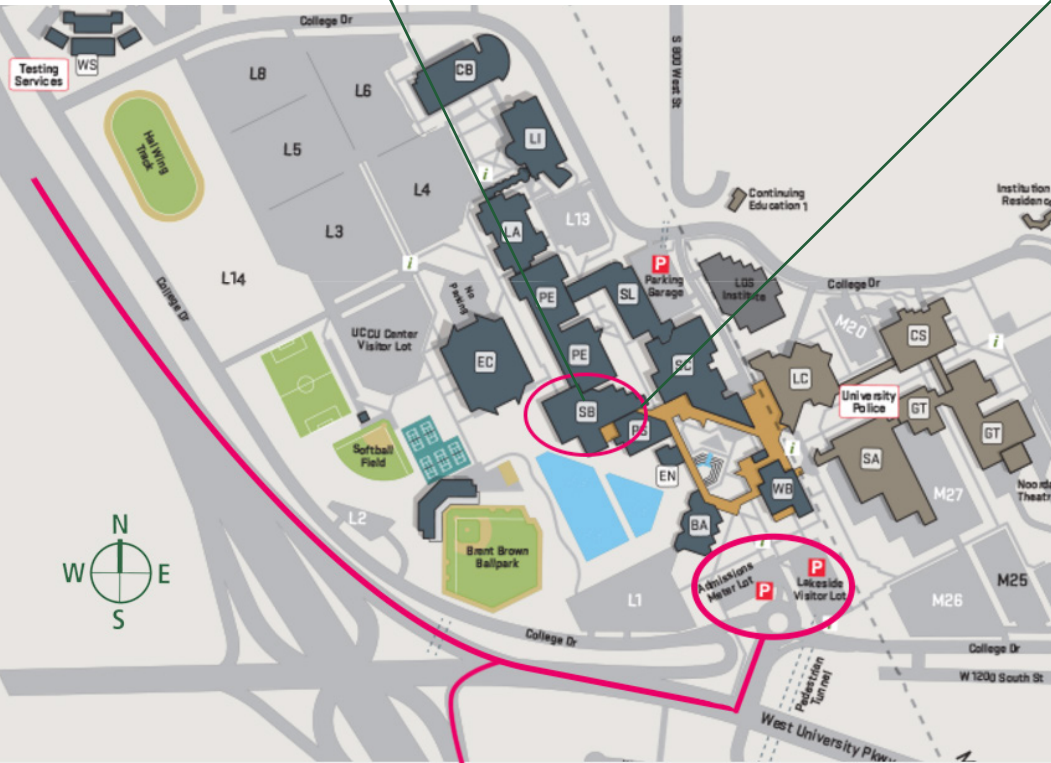
Dr. Pauli Alin
Assistant Professor
Technology Management

LOCATION

The Silicon Slopes Lecture Series takes place weekly on Tuesdays at noon in the **Science Building, Room 134**, on the Main UVU Campus. (See maps below.)

Guest Parking

Visitor parking is available in the parking garage for \$1 per hour. Pay for two and have lunch on campus.





August 28, 2018

HOW CAN TRADING A PAPER CLIP HELP YOU OVERCOME YOUR FEARS OF STARTING A BUSINESS

NOEL VALLEJO

President and CEO

TestOut

Noel Vallejo is TestOut's visionary architect, CEO, and President. Incorporated in 1991, TestOut's experienced-based training (EBT) remains the foundation in making a difference through education using breakthrough technology.

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September 4, 2018

INCLUSIVE LEADERSHIP: HOW THE BEST LEADERS BUILD DIVERSE AND WINNING TEAMS

SARA JONES

CEO, Burbley
COO, Women Tech Council



BURBLEY

Sara Jones is CEO of Burbley, a talent marketplace to better match companies and job seekers. She is also a founder and COO of Women Tech Council.





September 11, 2018

THE LIZARD SKINS STORY

BRIAN FRUIT

President



Over the past 25 years Lizard Skins has created a company that sells millions of sporting goods items into over 80 countries.

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September 18, 2018

ENTREPRENEURS AND INTRAPRENEURS: IT'S ABOUT THE 'HOW' NOT THE 'WHERE' YOU WORK

MARK SUNDAY

CEO

ORACLE

Mark Sunday, CIO and Senior Vice President at Oracle is responsible for providing the global communications, computing, and security infrastructure that enables Oracle's internal business operations.





September 25, 2018

PERKNOW: A UVU STUDENT STARTUP

TREVOR LARSON & MARK NEWMAN

Founder & Board Member

PERKNOW

PerkNow has evolved from a UVU student startup to gaining real traction in the HR software space. The founders met Mark Newman, (former CEO/Founder of Hirevue) at one of the Lecture Series last year and he later joined as an investor and board member.

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October 2, 2018

THE OTHER SIDE ACADEMY: DO FELONS MAKE THE BEST ENTREPRENEURS?

JOSEPH GRENNY

Co-Founder



VitalSmarts co-founder, leading social scientist for business performance and leadership development; co-founder of The Other Side Academy.





October 9, 2018

**YOU CAN BE
A SUCCESSFUL
ENTREPRENEUR**

MIKE MORGAN

President

Michael has been starting business ventures small and large from a young age. A recipient of many awards, including Inc. 500 magazine's Hall of Fame, Fortune magazine's 100 Fastest Growing Companies and Ernst & Young's Entrepreneur of the Year Award twice.

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October 16, 2018

**SMART THINGS I'VE
LEARNED BY DOING
STUPID STUFF**

TRAVIS HANSEN

Founder & CEO



Former UVU, BYU & Atlanta Hawks basketball player, turned successful business entrepreneur.





October 23, 2018

I MARRIED AN ENTREPRENEUR

ANDREA CLARKE & CHRISTY ALLEN

Andrea Clarke is a mother to 3, a homemaker, philanthropist, foodie and wife to an entrepreneur for the last 16 years.

Christy Allen is passionate about music, theater, and education, and even more passionate about marriage and family.



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October 30, 2018

FRANCHISING VS. OWNING YOUR OWN BUSINESS

KIM AND JOHN ROBERTSON

Owners



John is a business owner and senior manager with twenty years of progressive experience in Residential, Commercial, Industrial, Institutional and Civil Construction with supervisory, estimation and project management experience.





November 6, 2018

WHAT I WISH I'D KNOWN

KARL SUN

Founder and CEO



Karl Sun is co-founder and CEO at Lucid, creators of visual productivity solutions Lucidchart and Lucidpress.

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November 13, 2018

YOU DON'T NEED MILLIONS TO MAKE MILLIONS RACHEL NILSSON

Founder and CEO



Young Entrepreneur Mom from Alpine Utah filled a major void in the childrens clothing world. While trying to help her family make ends meet, Rachel Nilsson made a piece of clothing that changed everything for her and other moms around the world.

Entrepreneurship
Week!





November 27, 2018

**FROM STARTUPS TO VC:
SOME THINGS NEVER SCALE**
SID KROMMENHOEK
Managing Partner



Sid Krommenhoek is the Managing Partner at Peak Ventures, an early stage venture capital firm.

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December 4, 2018

**THE PODIUM
STORY**

ERIC REA
Co-Founder & CEO



Eric Rea and his partner Dennis Steele started Podium out of a spare bedroom in 2014—now, the company has grown to over 350 employees and just expanded to their new building in the heart of Silicon Slopes.





Scan the QR code to register
to attend the Silicon Slopes Lecture Series.

“We are grateful to be partnered with our friends at Silicon Slopes. I am convinced that you will not find a more experienced, successful, and caring group of entrepreneurs in a single lecture series anywhere in the country.”



Norman Wright

**Dean
Woodbury School of Business**

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