UVU Web Community

January 24, 2014

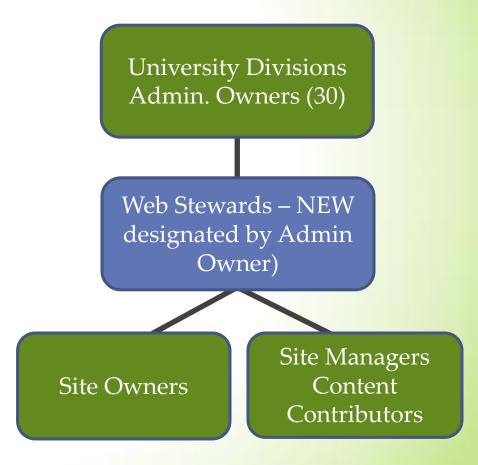
Agenda

- Quick review of web structure
- Who is my Web Steward?
- SWAT Update
- Auditing your website
- Update on OUCampus v10
- A few tips...

Web Structure

UVU Web Governance

UCC (Governance) Cameron Martin **SWAT** (Operational) Tom Rasmussen WDS – IT Marketing Department Site Governance



Who is my Web Steward?

Web Division	Admin Owner	Web Steward
Academic Affairs	Ian Wilson	Karen Cushing
Academic Programs	Maureen Andrade	Karen Cushing
Engaged Learning	Brian Birch	Brian Birch
Academic Administration	Kat Brown	Laura Busby
eLearning and Academic Outread	Karen Cushing	
School of Business	Norman Wright	Patti Monsoor
School of the Arts	Newell Dayley	Linda Moore
College of HASS	David Yells	Vegor Pedersen
College of T&C	Michael Savoie	Jim McCullough
College of Science and Health	Daniel Horns	Mike Bird
University College	K.D. Taylor	Chrystine Whyte
School of Education	Parker Fawson	Talitha Hudgins
College of Aviation and Public		
Safety	Wayne Dornan	Brian Hadley
Presidents Office	Kyle Reyes	Candice Gardner

Web Division	Admin Owner	Web Steward	
VP Student Affairs	Michelle Taylor	Ronnett Stutz	
Student Life	Shad Sorenson	Ronnett Stutz	
Student Success and Retention	Michelle Kearns	Ronnett Stutz	
Recruitment and Outreach	Kirk Young	Ronnett Stutz	
Enrollment Management	Liz Childs	Ronnett Stutz	
VP Finance and Administration	Val Peterson	Sandra Koller	
Facilities and Planning	Jim Michaelis	Amy Birk	
Finance and Business Services	Michael Francis	Sandra Koller	
Office of IT	Ray Walker	Brandon Parmley	
VP University Relations	Cameron Martin	Stephanie Albach	
Marketing and Communications	Chris Taylor	Ashley Sumner	
Economic Development	Steven Roy	Karen Wenn	
Economic Development	Steven Roy	Karen Weilii	
VP - Planning. Budget and HR	Linda Makin	Stacy Fowler	
Human Resources	Mark Wiesenberg	Colby Callahan	
IRI	Robert Loveridge	Leisa Galloway	
VP Development and Alumni	Marc Archambault	Jessica Ballard	

SWAT Update

- SWAT membership to include Web Stewards
- Meeting once a month, third Wednesday 1:30pm, 90 minutes
- Discuss web issues and processes
- Input on standards, procedures, protocols, etc.
- First main topic...web content audit

How to Audit Your Site

What is the purpose of an audit?

What is the process I should follow during an audit?

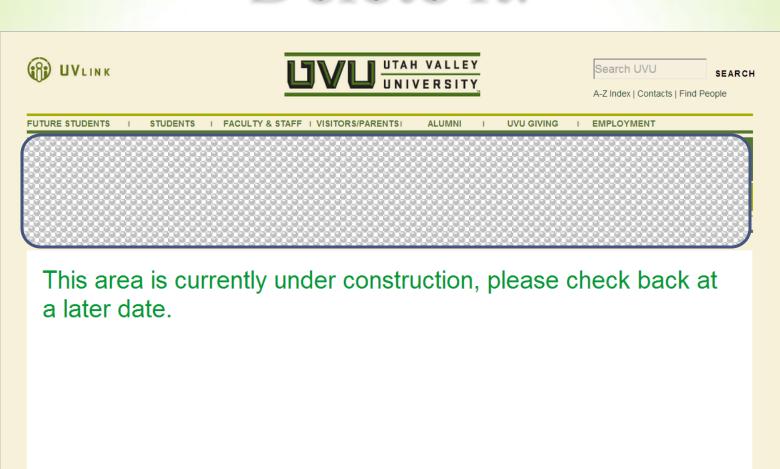
Where can I get help if I have questions?

Purpose of an Audit

To update the "content" of your website by cleaning up, cleaning out, and updating content, pages, documents, files, images, etc.

Definition of "content": All pages, text, links, images, tags, documents, files, and navigation within your website

Delete it!



Condense it!



UNIVERSITY COLLEGE - ONLINE WRITING LAB: WRITELAB@UVU.EDU | 801.863.8936 | ROOM LI-208

grammar and word choice-all within the context of the discipline and assignment.

Piloted in the Spring 2007 and Fall 2007 semesters, the Writing Fellows program is a central part of UVUS Writing Center. Our program works with both the instructor and the student on an individual basis; it provides tutoring that is based on the elements of the specific discipline as well as the requirements of the specific instructor. Each participating course has an assigned Writing Scholar who, together with the course instructor, designs a writing program specialized to meet the needs of that particular course. The program generally involves writing assignments that includes either a mandatory or a recommended tutoring session with the scholar. The instruction given during these sessions can vary from global issues, as or granization, style and voice, to local issues, such as

Update it!

- Update links
- Update content
- Update images
- Update navigation
- Update headings
- Update titles, descriptions, keywords, etc.

The Process

- 1. Go to your site URL (example: www.uvu.edu/web)
- 2. Login using the Last Updated or UVU Logo at the bottom of the page
- 3. Review every file within your site structure
 - See next page for check list
- 4. Republish all pages that are remaining (this will update the publish date)
 - By page
 - By folder
- 5. Go to your live site and click through every link to verify that it still works and is correct
- 6. Correct any errors and republish (if needed)

Reviewing Every Page

☐ Delete it, Condense it, Update it ☐ Check for spelling and grammar errors ☐ Check each image for appropriate ALT tags ☐ If there are multiple versions, remove all but the current version Check all the links and make sure they are working ☐ Check for any outdated or unused images in the /images folder of your site ☐ Remember, images only show up on the Production tab ☐ Clean out any old PDF, DOC, PPT, etc. files that are no longer needed

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RESOURCES MMUNITY RESOURCES

Search UVU

A-Z Index | Contacts | Find People



UNIVERSITY LINKS COLLEGES & SCHOOLS

F Edit Nov NITY | TRAINING | SERVICES | SUPPORT | STANDARDS & STYLES | ABOUT UVU WEB

Edit Content

New!

CSS TRAINING

Learn to customize your pages with the basics of CSS.

Edit Content

The Web Community Resources site is a new place to find information and tools about all webrelated services and needs across the UVU campus.

In conjunction with the newly established Web Community, this site contains documentation, training information, contact information, service descriptions, and a community blog to promote discussion, improve support, and help for everyone who works with the web.

WHERE TO START



GET ACCESS

If you're new to working with the web at UVU, find out how to get access to your website.



VIDEO TUTORIALS

Training tutorials show how to get things done in DU Campus.



TRAINING

SUBMIT A PROJECT

Web Development Services.

Learn the ins-and-outs of working with the web at UVU by attending a training session.

Submit a new project to get a new site,

redesign an existing site, or to work with



Find out the guidelines for making your site look its best!



HELP!

Submit a support ticket if you're having problems or need help with something on your website.



GET INVOLVED!

UPCOMING EVENTS

WEB COMMUNITY MEETING

All those who work on department websites are invited to join us for web community meetings. RESISTER.

FEB 19 WED

DU CAMPUS BASICS TRAINING

Learn the basics of using OU Campus to edit and maintain your department website. RESISTER.

HTML BASICS TRAINING

Find out the basics of how to customize your department site using HTML. REGISTER.

CSS BASICS TRAINING

Get an introduction to using CSS with HTML to fine-tune the look of your site. REGISTER.

VIEW ALL UPCOMING EVENTS.

WEB COMMUNITY BLOG

CONTACTUS

If you can't find answers to your questions on this website, or if you need some additional assistance, please feel free to contact us via email at websupport@uvu.edu, or by phone at 801-863-7975.

COMMUNITY RESOURCES | websupport@uvu.edu | (801) 863-7975

When Done...

- ☐ All information on the website pages is correct and accurate.
- ☐ All contact information on the website pages is correct and accurate.
- ☐ Spelling and grammar has been checked and is correct and accurate.
- ☐ All graphics must have alt tags that make sense
- ☐ All unused or unwanted pages, photos, and files have been deleted.
- ☐ All links have been verified as working (no broken links).
- ☐ There are no links to unfinished pages or pages under construction.
- ☐ All images display properly.
- ☐ All issues that you cannot fix have been reported to WebSupport@uvu.edu.

How To Get Help

WebSupport@uvu.edu

801-863-7975

We can help you with:

- Content
- o Design/Layout
- Navigation
- o OUCampus support
- Keywords
- Google Analytics

Congratulations!

- This would complete your audit before the official site audit in March and April
- Complete your audit before Feb. 15th if possible
- The Page Count and Age Report will be going out after Feb. 19th
- Not necessary to rush, but a good goal!

OUCampus v10 Update

- Beta is closed
- OmniUpdate has released V10!
- We are scheduled to have our Training site migrated in February
- Training for all OUCampus users will start in April
- Online training materials will be updated by April
- New sites (new template) will be moved in May (tentative)

CSS Training FYI

- CSS training is now available
- Pre-requisite: Have taken the HTML Basics training or know HTML basics
- Sign up at <u>www.uvu.edu/web</u> to save your seat!

A Few Tips...

- If your page "looks odd" in your browser:
- Try clearing your cache
 - o see videos on how to do this at www.uvu.edu/web/training/howto/clearcache.html
- If in IE, turn OFF "compatability mode"



Q&A

WebSupport@uvu.edu 801-863-7975