

Orem-Lindon Rotary Oranges Fundraiser



FULL BOX (40 LBS)\$47
HALF BOX (20 LBS)\$26

Oranges will be freshly picked in California and delivered within 1-2 days.

Proceeds from the fundraiser will go toward service projects such as Coats for Kids and Kids on the Move.

Fundraiser being put on by the
Orem-Lindon Rotary



Rotary International is a global service organization that aims to bring together business and professional leaders to provide humanitarian services, encourage high ethical standards in all vocations, and help build goodwill and peace in the world. One of the ways in which Rotary International raises and Utah International Mountain Forum, funds its various programs and initiatives is through its annual orange fundraiser.

In February 2023, The orange fundraiser kicked off. Rotary clubs across the world started to sell cases of oranges to individuals and businesses in their communities. The oranges are usually sourced from local growers or distributors, ensuring that they are fresh and of high quality.

Throughout my experience with selling Rotary International Oranges to fundraise for the NYC CSW Trip, I found that student-engaged learning played a crucial role in achieving our goals. By empowering students to take ownership of the fundraising process, we were able to not only achieve our objectives but also fostered a sense of community and teamwork among everyone involved.

From the outset, I knew that selling oranges to raise funds would not be easy. Not only did we have a limited time frame to sell the oranges, but we also had to compete with other fundraising initiatives within the school. However, instead of simply relying on traditional sales tactics, I decided to implement a student-engaged learning approach.

In addition to involving students in the planning and execution of the fundraiser, I also made a conscious effort to keep them informed about the progress we were making. During weekly meetings, we discussed our sales figures, identified areas for improvement, and shared success stories. By doing this, I was able to keep everyone invested in the fundraising process and motivated to keep working towards our goal.

Overall, I found that using student-engaged learning was a highly effective way to fundraise for the NYC CSW Trip. By giving students the opportunity to take ownership of the process, we not only achieved our fundraising objectives but also developed valuable skills such as teamwork, communication, and creativity. Looking back on the experience, I feel proud of what we accomplished and grateful for the opportunity to have worked with such a dedicated and motivated group of students.

Some examples of Rotary International programs that have been supported by the orange fundraiser in the past include:

- Coats for Kids campaign of the Orem-Lindon Rotary by providing high-quality coats to disadvantaged youth within the Orem Community and securing UVU Rotaractors participation at the 66th session of the Commission on the Status of Women at the United Nations in New York on March 21, 2022
- Polio eradication: Rotary International has been at the forefront of the fight to eradicate polio worldwide. The organization has worked closely with partners such as the World Health Organization and UNICEF to vaccinate children in countries where polio is still a threat.
- Clean water and sanitation: Rotary International has partnered with organizations such as WaterAid and the Bill and Melinda Gates Foundation to provide access to clean water and sanitation in developing countries.
- Education and literacy: Rotary International has funded a variety of education and literacy programs, including scholarships, vocational training, and library projects.

In addition to supporting important causes, the orange fundraiser also helps to raise awareness of Rotary International, UVU UIMF, and UVU Foreign Affairs Club. By participating in the fundraiser, individuals and businesses can show their support for Rotary's work and help to make a difference in their communities and around the world.

- Stephan Atkinson, President of UVU Foreign Affairs Club