

January Utah Rotary Newsletter

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ROTARY**

News & Updates

Rotary 
District 5420

January 2023

Always check events & resources on utahrotary.org



Happy New Year, Fellow Rotarians

It is a time to reflect and a time to review our goals. We have arrived at the middle of the Rotary year and our clubs have done great activities and service projects.

As we move forward, Rotarians, it is important to focus on the following items:

- Encourage future members or new members of Rotary to be involve in club activities.
- Be more engage in My Rotary resources including the Learning Center.
- Involve ourselves with training future leaders of our clubs and the district.
- Participate in club activities and service projects to build a vibrant and interesting club.
- Learn more about our Rotary Foundation, how can we give and how it benefits our future projects doing good in the world.
- Find partnerships with other clubs and with other organizations in our community and around the world.



Make your Rotary life interesting, adventurous, and fulfilling by learning and sharing your experiences with others around you.

The future of Rotary is what we make of it, the legacy is what we do today to build the world of tomorrow.

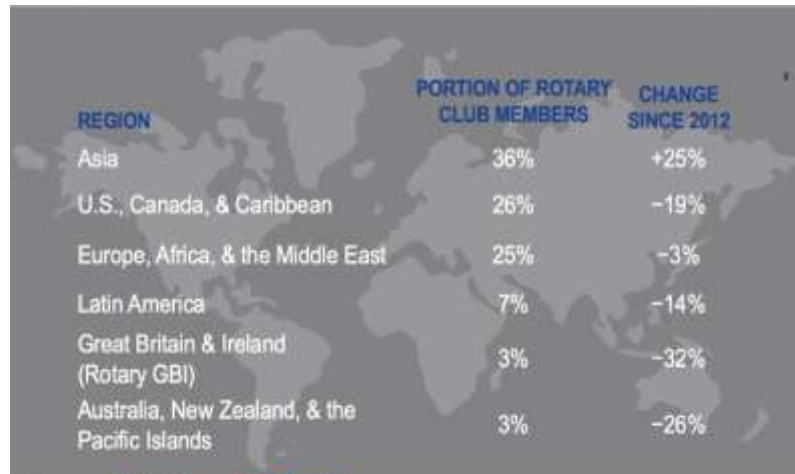
Remember, **Imagine Rotary** is our theme this year, and in the words of our President Jennifer Jones (and John Lennon who wrote *Imagine*), "I am a dreamer, but I'm not the only one." Let's dream about we can build as a legacy for tomorrow TODAY!

Happy New Year 2023 and the best wishes for a healthy and successful year! "

Jose Velasco
Utah Rotary District Governor 2022-2023
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Defy Global Trends & Grow Your Membership

Now that we're nearly halfway through the Rotary year, it's time to think about finishing strong! Consider some of the information and tips below to help grow your club. And please remember to keep your club rosters updated on a regular basis – don't wait until End of Year.



REGION	PORTION OF ROTARY CLUB MEMBERS	CHANGE SINCE 2012
Asia	36%	+25%
U.S., Canada, & Caribbean	26%	-19%
Europe, Africa, & the Middle East	25%	-3%
Latin America	7%	-14%
Great Britain & Ireland (Rotary GBI)	3%	-32%
Australia, New Zealand, & the Pacific Islands	3%	-26%

Even though Rotary is 1.4 million strong, membership has declined in every area of the world in the last 10 years except for Asia.



WHAT MEMBERS WANT

- Local community service
- Connecting with others
- Professional & leadership development opportunities

More than anything else, Rotarians want these three things from their club experience. Vibrant clubs that are fun and engaging generally have high retention rates.

5 OFFER NEW EXPERIENCES

<p>SATELLITE: Members run the club in collaboration with a sponsor club but choose their club's structure themselves</p>	<p>PASSPORT: Members attend meetings of any club, in their community or around the world</p>	<p>CORPORATE: Members (or most of them) work for the same employer</p>	<p>CAUSE-BASED: Members unite to address a particular cause</p>
AND MORE!			

[ROTARY.ORG/START-CLUB](https://rotary.org/start-club)

Start a new club. We can offer new experiences with different types of clubs that appeal to a wider audience. A satellite club can be started with just eight members whereas it takes 20 to charter a new club. Nearly 90% of new club members are new to Rotary - they don't take members from existing clubs.



Use the **Club Health Check** to seek input from your club's members on what is working well and to identify opportunities to increase member satisfaction and engagement. It is simple and fun to administer and will give you the basis to take appropriate action.

Scott Florence
District Membership Chair

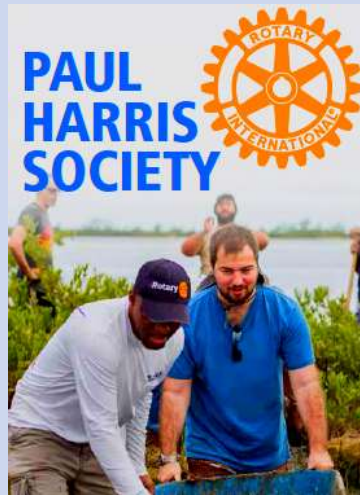
Don't Wait Until End of Year Update Your Membership Roster Now

Please keep your club membership rosters up to date on a regular basis and don't wait until mid-year or EOY to clean them up. This will help minimize the big drop in membership the district often experiences at these times.



Scott Florence
District Membership Chair





\$upport the Things You Really Care About

Time to make that New Year's resolution to support the things you really care about. In the 21-22 Rotary year there were 467 District Grants worldwide totaling \$31.1 million dollars, 55 Disaster relief grants, and 2066 Global grants awarded worldwide with a monetary value of \$130 million dollars. This last year \$15 million dollars was award in relief grants in Ukraine.

It's a new year- what a better time to sign up for a recurring donation to support the Rotary Foundation! **\$10 a month makes you a EREY member.** "\$100 Every Rotarian Every Year" (EREY) has been a motto for years. Think of the good it can do! Sign in to **My Rotary** and click the donate button to select your favorite cause.

More District members are becoming **Paul Harris Society** members. Their commitment to donate \$1,000 a year to Rotary has exponentially increased our ability to do good in the world. Call the Rotary Service Center at 866-976 8279 to officially enroll in the Paul Harris Society.

When I first became a Rotarian in 1985 the money we received from Rotary International in the form of District Designated Funds (DDF) was less than \$30,000 yearly. When we as Rotarians donate to the Rotary Foundation, half of the money is returned to us after three year's use. The money that Rotary keeps is used to combat polio, provide disaster relief throughout the world, peace scholarships and many other efforts to "do good in the world."

With the increased donations within our District, we regularly receive back in excess of \$150,000 for District use and Global Grants. Rotary truly is doing good in the world!! Be a part of it!

Bruce Powell
Utah Rotary District Foundation Chair



How to Get Your Club's District Grant Money

The District Foundation Committee is looking for signed contracts from the following clubs in order to send you your District Grant money:

Valley West, Vernal, Park City Sunrise and Roosevelt.

Accounting for Rotary Funds is one of the ways that you can be assured your donations are spent wisely.

Native American Initiative Continues Bigger Bolder Service



Ute & Navajo Gift Giving at Red Mesa & Halchita

Christmas came to Red Mesa and Ute Mountain Utes on the weekend of December 16, 2022 with gifts for 70 Navajo elders in each village of blankets, socks, hats, and hygiene supplies thanks to Bountiful, Logan, Orem and Centerville-Farmington Rotary clubs each providing a portion of the blankets needed.

Bountiful Rotary received donations from Minky Couture to supplement contributions from their members. Logan Rotary gave 92 pairs of socks and

more than the requested blankets. Centerville-Farmington Rotary received hand-knitted hats and gloves from a women's group so every elder in both tribes received one. Orem Rotary gave blankets and socks as well as hygiene supplies.

On the same weekend, members of St. George Rotary drove the 600-mile, 12-hour roundtrip to southeastern Utah to deliver Christmas gifts including 50 rehabilitated bicycles, repair kits, bicycle pumps, clothing, shoes, hygiene supplies, candy, "lots of toys" and nearly two-dozen hams – valued at approximately \$6000 to the children of Halchita.

The Native American Initiative, established by Past District Governor Linda Sappington (RY2020-21) with Paul Summers of Bountiful Rotary as chair, continues to help where needed in many of District 5420's tribal communities. These are truly bigger, better, bolder "service above self" projects and recipients in these three tribal communities were extremely grateful.

Check Out New Club Runner Features

Membership recruitment made easier. Introducing the much anticipated Membership Success module! Manage club prospects with automated email campaigns, easy to convert-to-member functionality and a dashboard to view all progress. It's now easier than ever to launch membership drives and track your new member journeys. [Learn More](#)

Introducing Rotaract Club Integration with RI. Similar to Rotary club integration with RI, ClubRunner now supports member data integration for Rotaract clubs! This includes updates such as meeting time information, club and executive officer changes, member contact updates and more. [Read More](#)

Try Out the Donations Module. Needed now more than ever, easily set up your donations page, create multiple donation campaigns, customize confirmation emails, and track donors. No workarounds or third party platforms needed. [Learn More](#)

Upcoming Events and Training Series. Are you an incoming club officer? Stay tuned to our Changeover Training Series page to see the upcoming 2023 schedule over the next couple of months, where we'll hold feature specific webinars to get you prepared for your new role. Incoming DG's, find us at the International Assembly from January 8 - 12th. [Learn More](#)



When is a Vanity Plate Not a Vanity? When It's a Utah Rotary Plate

A Utah Rotary Vanity Plate is not for vain people. With your message, the Rotary logo, and an annual \$25, you are supporting RYLA- Rotary Youth Leadership Academy, the Rotary Youth Exchange Program, and high school Interact Clubs. A Rotary license plate—over and above the new plate or renewal fee—is an affordable \$25 annually.

To get yours, go to dmv.utah.gov/plates/humanitarian# Then click on EService and Click on Order License Plates For questions or for more information, email District License Plate chair [Sydney King](#).

Give to Rotary through Amazon Smile All Year Long

The Christmas season is over but that doesn't mean Rotarians can't continue to donate to Rotary when you order gifts and other merchandise at **Amazon Smile** and it won't cost you an extra penny! Not sure how to register your club or Rotary International to receive your gift? See directions in the December district newsletter. You'll find it at utahrotary.org/news/newsletters.



The Dream of a Lifetime - Visit Australia with Rotary

We are still six months out from the 114th Rotary International Convention being held in Melbourne, Australia so there's still time to register. Join your friends in the "land down under" and together we'll "IMAGINE what's next" for Rotary!.

Register Today!

What's Rotary's Buzz about Saving Coral Reefs?

Zapped with solar electrical currents, struggling reefs can self-repair with incredible speed — and even grow where none have existed before. ReefWatch Marine Conservation, an organization that has developed nine artificial reefs near the the Andaman Islands in India. ReefWatch's reefs are supercharged.

Bobbing on the water's surface, a buoy with a solar panel, connected to an artificial reef's metal frame, delivers a continuous electrical current. Like a lightning bolt that shocks to life a mad scientist's creation, this low-voltage charge accelerates the coral's natural formation process.

Beneath the blue waters of Lamon Bay in the Philippines lies a remarkable symbol of Rotary's involvement in reef restoration: a giant artificial reef in the shape of a Rotary wheel. **Read the whole article** in the latest issue of *Rotary Magazine*.



The Club Hub

Get ideas, support other clubs! Send your service projects & fundraisers to Newsletter Editor **Lola Beatlebrox** for this monthly section of the newsletter.



The month of December was a month of service for the **Ogden Rotary Club**! As a club, we decided that this would be the perfect time to replace our weekly meetings with service projects. As a result, we were able to offer help to several community organizations, including The Salvation Army by shopping for specific children,



Holly Jolly Service - the **St. George Sunrise Rotary Club** added three extra service projects this month. We rang the bell at the Harmons Grocery Store in St George in collaboration with the Salvation Army. A few volunteers even dressed up in costume in hopes of larger donations. Another favorite, is taking warm clothing to an alternative

Ogden's Community Christmas by sorting a myriad of donations, and Catholic Community Service by putting together Christmas dinner boxes. It was a great time for us to grow friendships and serve the members of our community that need it most!

high school in the area. Lastly, bags of gifts for Meals on Wheels recipients were taken to the senior center to be delivered with meals. Lots of good will is being spread by our Rotarians. We wish you peace.



Park City Sunrise Rotary collaborated with the Park City Christian Center and Holy Cross Ministries to deliver gift bags to the working families who provide world class customer service to visitors and residents of our destination ski town. Fifty-six families in cars decorated with Christmas lights paraded round the back of St. Mary's Church to be met by Santa Claus and his merry elves—South Summit High School Interact Club students. Rotarians had stuffed the gift bags with toys, goods, and gift cards custom-selected for each family, depending on the children's age and adult wish list. In all 80 people were served and plenty of Sunrisers felt the warmth and cheer of the holidays.



Bountiful Rotary Club was honored to help with the Turtle Shelter Project. We got vests rolled and ready to be handed out to those in need. What is a Turtle Shelter Vest? A high tech but simple solution to help save lives. It's a portable "Shelter" you can wear in up to ten below weather conditions. We also helped "ring the bell" for the Salvation Army to collect donations for those in need this holiday season. And to top it off, we had a wonderful Christmas party to celebrate being together and ending the year on a note of gratitude. MERRY CHRISTMAS to all! Looking forward to Service Above Self in 2023!



Park City Twilight Rotary Club members decorated Christmas trees throughout the Veterans Administration Hospital, located on Foothill Drive in Salt Lake City. It was a joy to bring holiday cheer to the staff and our veterans.



Rotary Club Hispano Latino participated with the Salvation Army in the Ángel Tree project, distributing Christmas gifts for low-income children on December 16, 17 and 19 at the Utah State Fair for three days. Club members volunteered for approximately 12 hours on this project.



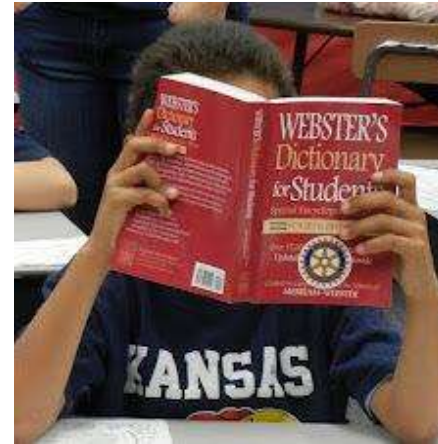
“These children have been forced to grow up,” **Emily Skow** told **Washington City Rotary Club** members in November, “when they should be learning their ABC’s, math and focusing on childhood.” Emily is with **UtahCASA, Court Appointed Special Advocates**, and she says abused and neglected children often come into State care not because of something they did but because of the acts of their parents and caregivers. CASA is the only volunteer program that trains individuals to advocate for these children and ensure each child’s needs and best interests remain a priority until the child is placed in a safe permanent home. The WCRC donated to CASA to support its critical work in making a difference in a child’s life.



The **Parowan Interact Club**, a new club at Parowan High School sponsored by the **Cedar City Rotary Club**, created a Haunted Theater show in Parowan’s historic theater. The show raised \$1,400 for Sub for Santa and 270 cans of food were collected. Interact members also wrapped giant gift boxes for donations to be collected for Santa Flight, the holiday statewide delivery of presents made possible by 24 volunteer pilots of the Utah Wing of Angel Flight West. The Interact club welcome guests from the Santa flight to the Parowan Elementary School and helped deliver the donated toys, school supplies, books, backpacks and warm clothing to the 400 children



On December 7, 2022, 25 [Orem-Lindon Rotarians](#) assembled 14 gift bags for senior citizens of the Navajo Nation. The gift bags included a fleece blanket, prepped beforehand by eight Rotarians, and daily items such as toothbrushes, toothpaste, hand lotion, socks, and puzzle books. In addition, [Orem-Lindon Rotarians](#) and [UVU Rotaractors](#) delivered 263 dictionaries to four schools in Orem. Rotarians and Rotaractors interacted with students to teach them about dictionaries. Both service projects show how the Student Engaged Learning model impacts rural and mountain communities in the state of Utah.



November 2022 found [St George Rotary](#) busy with "service above self" projects including repairing 50 donated bicycles for Christmas for kids in the tribal community of Halchita; weaving four sleeping mats for homeless men and women in our community using 1200 recycled grocery bags; and, posting our nation's colors on the graves of more than 2000 veterans interred at three local cemeteries. Following our service project on the Saturday before Veterans Day, we gathered at the park for a Dutch oven breakfast served up by St. George Rotary's board of officers.



The **Rotary Club of Lehi** has partnered with the Lehi City and a local neighborhood to establish the Steve Roll Rotary Park as a memorial to our fellow club member and city volunteer who passed away in December 2021 from complications related to COVID.

Over 50 Rotary partners, including the Mayor of Lehi planted more than 30 trees, and several hundred perennials in helping the park get established.



The **Moab Rotary Club** partnered with the **Colorado Grand Auto Tour** to bring over \$40,000 of donations to Moab nonprofits! Thanks to the Colorado Grand folks who have chosen to bring their tour of amazing cars through Moab several times. This benefitted not only the Rotary Club but also our number one partner the Moab Free Health Clinic (\$15,000) and the USU program - a \$10,000 scholarship to help several students in the coming year. Also this month Club members realized the local Food Bank was quite empty and organized collections and donations to the bank of more than 300 pounds.



Cache Valley Morning Rotary Club often schedules club meetings at the Cache Food Pantry as one of our legacy service initiatives. Our members enjoy sorting the steady stream of food items which arrive at the Pantry Warehouse daily. However, recently we were called upon to help with a unique twist to this necessary work. The Pantry received 25 pallets of Amazon items deemed more costly to return than to donate to charity. This unusual task introduced a whole new sorting methodology to the process. One Rotarian remarked, "we felt like Elves hard at it in Santa's workshop." Hundreds of these every-day items have complemented the food stuffs being distributed to needy Cache County neighbors over the past several weeks.



The **Cedar City Rotary Club** was busy this December helping to sort toys for the Iron County Holiday Assistance program that provides toys to hundreds of children in the Iron County area.

Our club also helped with the Wreaths Across America project by marking and decorating the graves of veterans at the Cedar City Cemetery.

We rang the bell for the Salvation Army fundraiser and helped give out food at the Fiddlers Elementary food pantry.

The club gathered donations for the Santa Flight and Parowan Interact Club helped with the Santa program at Parowan Elementary.



Ralph K Bair is the **Logan Rotary Club's** 2022 Rotarian of the Year. Ralph joined Rotary in 1983, the same year he started his orthodontic practice, and has excelled Rotary's motto of Service Above Self. He has helped on many international service projects including at least eight trips to Mexico where he assisted the Rotaract Club building houses and part of a school. His other international projects include helping to provide clean water systems in Peru and distributing polio vaccine in India. Ralph is consistently involved in our club's local projects, including Logan Canyon cleanup, distributing dictionaries to the third-graders of Cache Valley and cleanup days at Garff Wayside Garden. His leadership during Covid Zoom meetings and his continuing technical assistance with media presentations at our luncheon meetings have been invaluable.



On December 6, 2022, **Utah Valley University (UVU) Rotaractors** contributed to the efforts of UVU's Sustainable Mountain Development (SMD) club to observe International Mountain Day at UVU. The event was hosted through the student-engaged learning model for the 13th time by UVU students, the only academic institution in North America to do so.

Rotaractor Handen Torsak spoke about SMD in Utah, and Rotaractor Jokodu Jada spoke about women's status in Sudan. Students presented certificates from the United Nations Food and Agriculture Organization to Orem-Lindon Rotarians and UVU Rotaractors for supporting SMD in the State of Utah and globally throughout 2022.

Save the Dates

February 2023

Feb. 10-17 Utah Friendship Exchange to Mexico

March 2023

March 2-5 High Country Presidents-elect Training in Denver

April 2023

April 8 Hurricane Valley Easter Car Show

May 2023

May 4-6 District Conference, Taylorsville

May 27-31 RI Convention in Melbourne, Australia

June 2023

June 16-17 Bountiful "Coats for Kids" Car Show

June 24 Foundation Gala dinner

September 2023

Rotary Youth Leadership Academy

Coming in 2024

Friendship Exchange to Colombia



Newsletter Contributors

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Tristin Juárez-Smith, UVU Rotaract President
Britta Kingsley, Moab Rotary Club
Alicia Maldonado, Washington City Rotary Club
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Trace Skeen, Cache Valley Morning Rotary Club

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District Blog



District Facebook - members only

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