

## UVU's 9th International Mountain Day Celebration

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December 5<sup>th</sup>, 2018 10:00 am – 12:00 pm LA 116



### ABOUT INTERNATIONAL MOUNTAIN DAY

International Mountain Day has its roots in 1992, when the adoption of Chapter 13 of Agenda 21 "Managing Fragile Ecosystems: Sustainable Mountain Development" at the United Nations Conference on Environment and Development put a milestone in the history of mountain development. The increasing attention to the importance of mountains led the UN General Assembly to declare 2002 the UN International Year of Mountains. On this occasion, the UN General Assembly designated December 11, from 2003 onward, as "International Mountain Day" (IMD). The Food and Agriculture Organization of the United Nations (FAO) is the coordinating agency for all IMD celebrations at a global level, with the Water and Mountains Team of the Forestry Department further coordinating the international process.

### This year's theme is "#MountainsMatter"

International Mountain Day has been celebrated at Utah Valley University (UVU) every year since 2010 by members of the Utah International Mountain Forum (UIMF), a coalition of student clubs at UVU (see:<u>www.utahimf.org</u>). UIMF celebrates IMDs as part of a student-led engaged learning approach, with faculty providing advice only as needed. Students typically spearhead all IMD activities, including by raising funds for the event, identifying protocols, providing logistics, etc. For the last seven years, UVU has been the only academic institution in North America to celebrate IMD on an annual basis.

# Host:



www.utahimf.org

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# **Sponsors:**



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OREM

## Event Agenda:

- 1. Remarks from UIMF President Sam Elzinga
- 2. Speaker Dr. Baldomero Lago,

CIO/Vice-Rector of the Office of Global Engagement | Utah Valley University

- 3. Speaker Mr. Richard Brunst, Mayor, Orem, Utah
- 4. Speaker Dr. Ross Butler,

Main Representative at UN, Russian Academy of Natural Sciences, an NGO in Consultative Status with ECOSOC

5. Speaker Wendy Jyang,

President, Utah China Friendship Improvement Sharing Hands Development and Commerce, an NGO in Consultative Status with ECOSOC

6. Speaker Rebecca Bindraban, Editor-In-Chief,

Presentation of the 2017 issue of the Youth and the Mountain Journal

7. Presentation of Certificates of Contribution from FAO-UN By Megan Davis, UIMF

# **Logistics Group Assignments**

Logistics group is responsible for preparations prior to the event. Advertising and word of mouth are also priorities of the logistics group. Media services, room preparations, and documentation (photos and video) are required.

Assignment	Volunteer	Due Date	Phone Number	Date Completed
Confirm room reservation (LA 116) with UVU Global Engagement office or elsewhere	Sam Elzinga	11/16/18		11/07/18
Contact Amy at Global Engagement Office or UVU Media Services to see if they have podium and microphones or if they need to be obtained from Media Services.	Taylor Bell	12/04/18		12/04/18
Meet with Orem Mayor Brunst to discuss participation at IMD 2018.	Hagen Isaacson Sam Elzinga	11/07/18		11/07/18
Contact Dr. Butler	Jason Haymond	11/12/18		11/12/18
Contact Dr. Lago	Jason Haymond	11/12/18		11/12/18
Contact Wendy Jyang	Jason Haymond	11/12/18		11/12/18
Finalize agenda	Hagen Isaacson Sam Elzinga	11/26/18		11/26/18
Prepare and print badges for the guests and organizing committee. Obtain template from Sam Elzinga.	Viktoriia Bahrii	12/05/18		12/05/18
Prepare list of recipients for certificates from FAO-UN	Megan Davis	11/27/18		11/27/18
Print certificates from FAO-UN	Megan Davis	11/30/18		12/04/18
Design and printing the IMD brochure	William Gum Hagen Isaacson	11/30/18		11/30/18
Take photos	Hailee Hodgson	12/05/18		12/05/18
Photo Captions	Max Mortenson	12/08/18		
Take videos	Laila Mitchell	12/05/18		12/05/18
Post IMD logo on screen	Taylor Bell	12/05/18		12/05/18

Set up podium and microphones in LA 116	Taylor Bell	12/05/18	12/05/18
Bring easels and two posters	Jason Haymond	12/05/18	12/05/18

## **Protocol Group**

The protocol group is responsible for making and maintaining contact with invited guests. They also arrange accommodations for their stay, and attend to any personal needs they may have. On the day of the Event, they personally escort guests everywhere to ensure they are in the right place at the right time. A professional appearance and attitude in all contact with the guest(s) should be maintained.

Assignment	Volunteer	Due Date	<b>Contact Info</b>	Date Completed
Prepare short bio and introduce Dr. Baldomero Lago	Michael Hinatsu	12/05/18		12/05/18
Prepare short bio and introduce Mayor Brunst	Andrew Jensen	12/05/18		12/05/18
Prepare short bio and introduce Dr. Butler	Joseph Lloyd	12/05/18		12/05/18
Prepare short bio and introduce Wendy Jyang	Hannah Bieker	12/05/18		12/05/18
Presentation of UN-FAO Certificates	Megan Davis	12/05/18		12/05/18
Introduce Ms. Rebecca Bindraban	Kyle Williams	12/05/18		12/05/18

# Media Group

These assignments center on getting a media presence at the event. This entails making contact with media outlets on regular basis to make sure that they will both attend and cover our event on December 4<sup>th</sup>.

Assignment	Volunteer	Due Date	Phone Number	Date Completed
IMD posters design.	Carlos Alarco	11/20/18		11/20/18
Get posters printed, approved and hung around campus.	Hagen Isaacson Megan Davis	11/30/18		11/30/18
Electronic signage on campus submitted through Orgsync. Some modification for size may be needed.	Sam Elzinga	11/26/18		11/26/18
Photograph the event.	Hailee Hodgson	12/05/18		12/05/18
Post information and articles with coverage of the event on the UIMF	All club members and classes who attend	12/05/18		
Writing draft of the report to FAO UN about the event. This will include considerable back-and-forth before submittal to ensure QA.	Megan Davis	12/10/18		

### If you have any questions regarding your assignment, please contact:

## Hagen Isaacson

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## Sam Elzinga

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## Megan Davis