



MGMT 6930 604 Syllabus

For additional course information, including prerequisites, corequisites, and course fees, please refer to the Catalog: <https://catalog.uvu.edu/>

Semester: Spring

Year: 2025

Course Prefix: MGMT

Course and Section #: 6930 604

Course Title: International Engagement

Credits: 3

Course Description

This course provides an integrated, engaged, learning opportunity for students to experience differences in culture and business operations of another country through the completion and reflection of an international consulting project, relevant case studies, and an international experience. Projects or case studies will require the integration of functional areas of business in an international setting and will highlight how these functions are interrelated.

Course Attributes

This course has the following attributes:

- General Education Requirements
- Global/Intercultural Graduation Requirements
- Writing Enriched Graduation Requirements
- Discipline Core Requirements in Program
- Elective Core Requirements in Program
- Open Elective

Other: *Click here to enter text.*

Instructor Information

Instructor Name: Dana Oaks

Student Learning Outcomes

1. Analyze cultural and professional differences that exist in other countries
 2. Examine international business through the business consulting process or case study
 3. Build and leverage positive relationships with team members
 4. Explore relevant issues within a non-U.S. companies through case studies or by developing a functionally integrated plan to address an organizational problem or opportunity
 5. Present findings to class and ultimately to the organizational stakeholders
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Course Materials and Texts

Global Business Today
By Charles W. L. Hill.

Course Requirements

Course Assignments, Assessments, and Grading Policy

Consulting Project: Students will complete a consulting project for a company in a target country, then travel to that country to present their analysis and proposal (50% of overall grade).

Cultural/Business Understanding: Students will engage in several activities designed to teach them about the culture of the target country (10% of overall grade).

Exams: There will be two exams that cover international business topics (30% of overall grade).

Quizzes: There will be several quizzes that will cover international business material (10% of overall grade).

Required or Recommended Reading Assignments

Global Business Today

By Charles W. L. Hill.

General Description of the Subject Matter of Each Lecture or Discussion

Weekly discussions on the client projects.

Several discussions on culture in the Middle East

Chapter 1: Globalization

Chapter 2: International politics, economic, and legal systems

Chapter 3: International economic development

Chapter 6: International trade

Chapter 8: Foreign direct investment

Chapter 9: Regional economic integration

Chapter 11: The international monetary system

Chapter 16: Global marketing and business

Required Course Syllabus Statements

Generative AI

AI tools can be a valuable tool to enhance and refine your work. Citation is Crucial: When drawing insights, data, or content from AI, you must cite the tool used, similar to how you would reference a textbook or research paper.

Using Remote Testing Software

This course does not use remote testing software.

This course uses remote testing software. Remote test-takers may choose their remote testing locations. Please note, however, that the testing software used for this may conduct a brief scan of remote test-takers' immediate surroundings, may require use of a webcam while taking an exam, may require the microphone be on while taking an exam, or may require other practices to confirm academic honesty. Test-takers therefore shall have no expectation of privacy in their test-taking location during, or immediately preceding, remote testing. If a student strongly objects to using test-taking software, the student should contact the instructor at the beginning of the semester to determine whether alternative testing arrangements are feasible. Alternatives are not guaranteed.

Required University Syllabus Statements

Accommodations/Students with Disabilities

Students needing accommodations due to a permanent or temporary disability, pregnancy or pregnancy-related conditions may contact UVU [Accessibility Services](#) at accessibilityservices@uvu.edu or 801-863-8747.

Accessibility Services is located on the Orem Campus in BA 110.

Deaf/Hard of Hearing students requesting ASL interpreters or transcribers can contact Accessibility Services to set up accommodations. Deaf/Hard of Hearing services can be contacted at DHHservices@uvu.edu

DHH is located on the Orem Campus in BA 112.

Academic Integrity

At Utah Valley University, faculty and students operate in an atmosphere of mutual trust. Maintaining an atmosphere of academic integrity allows for free exchange of ideas and enables all members of the community to achieve their highest potential. Our goal is to foster an intellectual atmosphere that produces scholars of integrity and imaginative thought. In all academic work, the ideas and contributions of others must be appropriately acknowledged and UVU students are expected to produce their own original academic work.

Faculty and students share the responsibility of ensuring the honesty and fairness of the intellectual environment at UVU. Students have a responsibility to promote academic integrity at the university by not participating in or facilitating others' participation in any act of academic dishonesty. As members of the academic community, students must become familiar with their [rights and responsibilities](#). In each course, they are responsible for knowing the requirements and restrictions regarding research and writing, assessments, collaborative work, the use of study aids, the appropriateness of assistance, and other issues. Likewise, instructors are responsible to clearly state expectations and model best practices.

Further information on what constitutes academic dishonesty is detailed in [UVU Policy 541: Student Code of Conduct](#).

Equity and Title IX

Utah Valley University does not discriminate on the basis of race, color, religion, national origin, sex, sexual orientation, gender identity, gender expression, age (40 and over), disability, veteran status, pregnancy, childbirth, or pregnancy-related conditions, citizenship, genetic information, or other basis protected by applicable law, including Title IX and 34 C.F.R. Part 106, in employment, treatment, admission, access to educational programs and activities, or other University benefits or services. Inquiries about nondiscrimination at UVU may be directed to the U.S. Department of Education's Office for Civil Rights or UVU's Title IX Coordinator at 801-863-7999 – TitleIX@uvu.edu – 800 W University Pkwy, Orem, 84058, Suite BA 203.

Religious Accommodation

UVU values and acknowledges the array of worldviews, faiths, and religions represented in our student body, and as such provides supportive accommodations for students. Religious belief or conscience broadly includes religious, non-religious, theistic, or non-theistic moral or ethical beliefs as well as participation in religious holidays, observances, or activities. Accommodations may include scheduling or due-date modifications or make-up assignments for missed class work.

To seek a religious accommodation, a student must provide written notice to the instructor and the Director of Accessibility Services at accessibilityservices@uvu.edu. If the accommodation relates to a scheduling conflict, the notice should include the date, time, and brief description of the difficulty posed by the conflict. Such requests should be made as soon as the student is aware of the prospective scheduling conflict.

While religious expression is welcome throughout campus, UVU also has a [specially dedicated space](#) for meditation, prayer, reflection, or other forms of religious expression.