



## Master Course Syllabus

For additional course information, including prerequisites, corequisites, and course fees, please refer to the Catalog: <https://catalog.uvu.edu/>

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**Semester:** Spring

**Year:** 2025

**Course Prefix:** MGMT

**Course and Section #:** 295R-001

**Course Title:** Reed and Christine Halladay  
Executive Lecture Series

**Credits:** 1

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### ***Course Description***

Consists of lectures presented by guest speakers who have been successful in the business world in top-level positions.

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### ***Course Attributes***

This course has the following attributes:

- General Education Requirements
- Global/Intercultural Graduation Requirements
- Writing Enriched Graduation Requirements
- Discipline Core Requirements in Program
- Elective Core Requirements in Program
- Open Elective

Other: *Click here to enter text.*

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### ***Instructor Information***

**Instructor Name:** Tom Macdonald

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### ***Student Learning Outcomes***

- Understanding of Career Opportunities in Business
  - Evaluation of Career Aspirations and Employment Opportunities
  - Engagement in Professional Dialogue
  - Development of Professional Writing Skills
  - Application of Lecture Content to Personal and Professional Development
  - Demonstration of Professionalism in Class
  - Networking and Relationship Building
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### ***Course Materials and Texts***

No textbook is required for this course.

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### ***Course Requirements***

**Course Assignments, Assessments, and Grading Policy**

**Assignments and Assessments:**

1. **First Lecture (Tom Macdonald)**
  - **Points Given:** 13 points
  - **Late Submission Penalty:** -10 points if submitted after 7 days, -5 points if submitted more than 14 days late.
2. **Speaker Reviews**
  - **Points Given:** 8 points per review
  - **Submission Deadline:** Within 7 days of the lecture
  - **Late Submission Penalty:**
    - 6 points for submission 8-14 days late
    - 5 points for submission after 14 days
  - **Total Points Possible for Speaker Reviews:** 104 points
3. **Final Survey**
  - **Points Given:** 5 points
  - **Total Points Possible for Final Survey:** 5 points
4. **Extra Credit:**
  - **In-Person Attendance Quiz:**
    - **Points Given:** 2 points per quiz
    - **Total Points Possible for Attendance:** 26 points
  - **Extra Credit Videos (Available at the end of the semester):**
    - **Points Given:** 8 points per video review
    - **Total Points Possible for Extra Credit Videos:** 16 points
  - **Luncheon Extra Credit:**
    - **Points Given:** 5 points per luncheon
    - **Total Points Possible for Luncheons:** 10 points
  - **SRI Extra Credit:** 2 points
    - **Total Points Possible for SRI:** 2 points

#### **Grading Policy:**

- **Total Points Possible (Before Extra Credit):** 122 points
- **Grade Scale:**
  - **A** = 120 points and above
  - **B** = 110 to 119 points
  - **C** = 100 to 109 points
  - **D** = 90 to 99 points
- **No (+)/(-) Grades** are assigned.

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#### **Required or Recommended Reading Assignments**

No required reading assignments for this course.

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#### **General Description of the Subject Matter of Each Lecture or Discussion**

##### CALENDAR

Jan 9 – Class Introduction – Tom Macdonald, UVU Instructor and Assistant Dean Woodbury School of Business

Jan 16 – Taylor Woodbury, CEO of Woodbury Corporation.

Jan 23 – Isaac Westwood, COO and Board Member of Fullcast

Jan 30 – Susan Griffith, Engleheart Ethics Award Winner

Feb 6 – Lant Pritchett, Global Economist

Feb 13 – Rob Allen, President and CEO of Intermountain Health

Feb 20 – President Lecture

Feb 27 – Laurent Rotival, EVP & CIO at Cambia Health Solutions  
Mar 6 – Scott Shumway, Founder EMIMENT  
Mar 13 – Spring Break- NO CLASS  
Mar 20 – TBD  
Mar 27 – Elise Cranmer, Director of Assurance, CliftonLarsonAllen  
Apr 3 – Mayor Kaufusi, Provo City Mayor  
Apr 10 – Mike Koppel, Board Chairman of Cambia Health Solutions  
Apr 17 – Highlight from past speaker

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## ***Required Course Syllabus Statements***

### **Generative AI**

Generative AI may be used for research, brainstorming, or refining ideas, but it should not replace personal effort in assignments or reviews. All work must reflect your own understanding and insights. Ensure that any AI-generated content is properly attributed, with citations included, and aligned with course guidelines on academic integrity.

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### **Using Remote Testing Software**

This course does not use remote testing software.

This course uses remote testing software. Remote test-takers may choose their remote testing locations. Please note, however, that the testing software used for this may conduct a brief scan of remote test-takers' immediate surroundings, may require use of a webcam while taking an exam, may require the microphone be on while taking an exam, or may require other practices to confirm academic honesty. Test-takers therefore shall have no expectation of privacy in their test-taking location during, or immediately preceding, remote testing. If a student strongly objects to using test-taking software, the student should contact the instructor at the beginning of the semester to determine whether alternative testing arrangements are feasible. Alternatives are not guaranteed.

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## ***Required University Syllabus Statements***

### **Accommodations/Students with Disabilities**

Students needing accommodations due to a permanent or temporary disability, pregnancy or pregnancy-related conditions may contact UVU [Accessibility Services](#) at [accessibilityservices@uvu.edu](mailto:accessibilityservices@uvu.edu) or 801-863-8747.

Accessibility Services is located on the Orem Campus in BA 110.

Deaf/Hard of Hearing students requesting ASL interpreters or transcribers can contact Accessibility Services to set up accommodations. Deaf/Hard of Hearing services can be contacted at [DHHservices@uvu.edu](mailto:DHHservices@uvu.edu)

DHH is located on the Orem Campus in BA 112.

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### **Academic Integrity**

At Utah Valley University, faculty and students operate in an atmosphere of mutual trust. Maintaining an atmosphere of academic integrity allows for free exchange of ideas and enables all members of the

community to achieve their highest potential. Our goal is to foster an intellectual atmosphere that produces scholars of integrity and imaginative thought. In all academic work, the ideas and contributions of others must be appropriately acknowledged and UVU students are expected to produce their own original academic work.

Faculty and students share the responsibility of ensuring the honesty and fairness of the intellectual environment at UVU. Students have a responsibility to promote academic integrity at the university by not participating in or facilitating others' participation in any act of academic dishonesty. As members of the academic community, students must become familiar with their [rights and responsibilities](#). In each course, they are responsible for knowing the requirements and restrictions regarding research and writing, assessments, collaborative work, the use of study aids, the appropriateness of assistance, and other issues. Likewise, instructors are responsible to clearly state expectations and model best practices.

Further information on what constitutes academic dishonesty is detailed in [UVU Policy 541: Student Code of Conduct](#).

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### **Equity and Title IX**

Utah Valley University does not discriminate on the basis of race, color, religion, national origin, sex, sexual orientation, gender identity, gender expression, age (40 and over), disability, veteran status, pregnancy, childbirth, or pregnancy-related conditions, citizenship, genetic information, or other basis protected by applicable law, including Title IX and 34 C.F.R. Part 106, in employment, treatment, admission, access to educational programs and activities, or other University benefits or services. Inquiries about nondiscrimination at UVU may be directed to the U.S. Department of Education's Office for Civil Rights or UVU's Title IX Coordinator at 801-863-7999 – [TitleIX@uvu.edu](mailto:TitleIX@uvu.edu) – 800 W University Pkwy, Orem, 84058, Suite BA 203.

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### **Religious Accommodation**

UVU values and acknowledges the array of worldviews, faiths, and religions represented in our student body, and as such provides supportive accommodations for students. Religious belief or conscience broadly includes religious, non-religious, theistic, or non-theistic moral or ethical beliefs as well as participation in religious holidays, observances, or activities. Accommodations may include scheduling or due-date modifications or make-up assignments for missed class work.

To seek a religious accommodation, a student must provide written notice to the instructor and the Director of Accessibility Services at [accessibilityservices@uvu.edu](mailto:accessibilityservices@uvu.edu). If the accommodation relates to a scheduling conflict, the notice should include the date, time, and brief description of the difficulty posed by the conflict. Such requests should be made as soon as the student is aware of the prospective scheduling conflict.

While religious expression is welcome throughout campus, UVU also has a [specially dedicated space](#) for meditation, prayer, reflection, or other forms of religious expression.