



Master Course Syllabus

For additional course information, including prerequisites, corequisites, and course fees, please refer to the Catalog: <https://catalog.uvu.edu/>

Semester: *Fall*

Year: *2024*

Course Prefix: *DAPR*

Course and Section #: *2080-001*

Course Title: *Radio and Podcast Production*

Credits: *3*

Course Description

Teaches the history of radio, and the structure of typical radio stations, from management to programming and sales, and production and promotion. Covers methods of producing radio promos, radio shows, commercials and news segments, as well as features and interviews. Examines the use of Digital Audio Workstations to produce several radio segments of the student's choosing. Includes lectures, demonstrations, and guest lecturers from radio stations in the community.

DGM 2460 fulfills course requirements for the DGAU: Digital Audio, A.A.S, B.S., and Digital Media Certificate of Proficiency. You must earn an 80% or B- grade for it to apply to upper division courses.

Changes to the course: The instructor reserves the right to change or modify the course to best meet the needs of the students. Students will be notified of all changes to the course.

Course Attributes

This course has the following attributes:

- General Education Requirements
- Global/Intercultural Graduation Requirements
- Writing Enriched Graduation Requirements
- Discipline Core Requirements in Program
- Elective Core Requirements in Program
- Open Elective

Other: *Click here to enter text.*

Instructor Information

Instructor Name: *Mike Wisland*

Student Learning Outcomes

Upon successful completion of this course, students will be able to:

- Explain the history and influence of historical moments in radio on the American public

- Use a digital audio workstation to produce and edit an old time radio show, radio commercials and Radio Documentary or human interest story
- Define the different jobs and hierarchy in a typical radio station
- Be able to create Radio Ads from scratch
- Compare commercial and non-commercial radio stations and the FCC laws governing them

Course Materials and Texts

Materials, Fees and Technology Tools

Required materials, fees and technology

- Textbook: I have deleted the textbook, and replaced it with mine to save you \$. The old text was just too disorganized. Also this isn't a text-heavy course, so I've compiled it way down to reduce your reading time. I will also present this in class.
- Access to a computer and reliable internet connection. If not working at school, you will need Vegas or ProTools to complete the class.
- Software fee of \$15 applies.
- Lab access fee of \$45 for computers applies.

Optional materials, fees and technology: If you wish to purchase your own audio editor, you may. Vegas or ProTools.

Course Requirements

Required or Recommended Reading Assignments

This course had the textbook replaced using Fair Use, with Lectures included in each module.

General Description of the Subject Matter of Each Lecture or Discussion

Assignment and Assessment Descriptions

Assignments

One of your first assignments is to complete the syllabus quiz. It is important that you familiarize yourself with the syllabus (this document) and all of the information in the Course Orientation module. This quiz is multiple/choice, true/false and must be taken as many times as necessary to receive a perfect score. This will ensure that course expectations are clear.

Old Time Radio Show

Students will work in groups of two (2) to write, voice, and edit two (2) radio commercials using the digital audio workstation (DAW). The workstation is in the lab and students will use it during class.

Discussions

Discussions will be opportunities to explore radio production topics together. Discussions are optional students helping students forums. However there is one discussion about Brainstorming to isolate topics that is required.

Quizzes

There are a few online quizzes to test your knowledge of course topics. These quizzes are multiple choice, true false, unlimited attempt and open book (not open neighbor). Your average score will be recorded.

Final Exam

The final exam will be administered online and is taken from these earlier quizzes and will be the same format, but one attempt and timed.

Final Project

The final project is a topic of your choice and will involve creating a human interest story or a paper on a pre-approved topic.

Required Course Syllabus Statements

Using Remote Testing Software

X This course does not use remote testing software.

This course uses remote testing software. Remote test-takers may choose their remote testing locations. Please note, however, that the testing software used for this may conduct a brief scan of remote test-takers' immediate surroundings, may require use of a webcam while taking an exam, may require the microphone be on while taking an exam, or may require other practices to confirm academic honesty. Test-takers therefore shall have no expectation of privacy in their test-taking location during, or immediately preceding, remote testing. If a student strongly objects to using test-taking software, the student should contact the instructor at the beginning of the semester to determine whether alternative testing arrangements are feasible. Alternatives are not guaranteed.

Required University Syllabus Statements

Accommodations/Students with Disabilities

Students needing accommodations due to a permanent or temporary disability, pregnancy or pregnancy-related conditions may contact UVU [Accessibility Services](#) at accessibilityservices@uvu.edu or 801-863-8747.

Accessibility Services is located on the Orem Campus in BA 110.

Deaf/Hard of Hearing students requesting ASL interpreters or transcribers can contact Accessibility Services to set up accommodations. Deaf/Hard of Hearing services can be contacted at DHHservices@uvu.edu

DHH is located on the Orem Campus in BA 112.

Academic Integrity

At Utah Valley University, faculty and students operate in an atmosphere of mutual trust. Maintaining an atmosphere of academic integrity allows for free exchange of ideas and enables all members of the community to achieve their highest potential. Our goal is to foster an intellectual atmosphere that produces scholars of integrity and imaginative thought. In all academic work, the ideas and contributions of others must be appropriately acknowledged and UVU students are expected to produce their own original academic work.

Faculty and students share the responsibility of ensuring the honesty and fairness of the intellectual environment at UVU. Students have a responsibility to promote academic integrity at the university by not participating in or facilitating others' participation in any act of academic dishonesty. As members of the academic community, students must become familiar with their [rights and responsibilities](#). In each course, they are responsible for knowing the requirements and restrictions regarding research and writing, assessments, collaborative work, the use of study aids, the appropriateness of assistance, and other issues. Likewise, instructors are responsible to clearly state expectations and model best practices.

Further information on what constitutes academic dishonesty is detailed in [UVU Policy 541: Student Code of Conduct](#).

Equity and Title IX

Utah Valley University does not discriminate on the basis of race, color, religion, national origin, sex, sexual orientation, gender identity, gender expression, age (40 and over), disability, veteran status, pregnancy, childbirth, or pregnancy-related conditions, citizenship, genetic information, or other basis protected by applicable law, including Title IX and 34 C.F.R. Part 106, in employment, treatment, admission, access to educational programs and activities, or other University benefits or services. Inquiries about nondiscrimination at UVU may be directed to the U.S. Department of Education's Office for Civil Rights or UVU's Title IX Coordinator at 801-863-7999 – TitleIX@uvu.edu – 800 W University Pkwy, Orem, 84058, Suite BA 203.

Religious Accommodation

UVU values and acknowledges the array of worldviews, faiths, and religions represented in our student body, and as such provides supportive accommodations for students. Religious belief or conscience broadly includes religious, non-religious, theistic, or non-theistic moral or ethical beliefs as well as participation in religious holidays, observances, or activities. Accommodations may include scheduling or due-date modifications or make-up assignments for missed class work.

To seek a religious accommodation, a student must provide written notice to the instructor and the Director of Accessibility Services at accessibilityservices@uvu.edu. If the accommodation relates to a scheduling conflict, the notice should include the date, time, and brief description of the difficulty posed by the conflict. Such requests should be made as soon as the student is aware of the prospective scheduling conflict.

While religious expression is welcome throughout campus, UVU also has a [specially dedicated space](#) for meditation, prayer, reflection, or other forms of religious expression.