



## Master Course Syllabus

For additional course information, including prerequisites, corequisites, and course fees, please refer to the Catalog: <https://catalog.uvu.edu/>

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**Semester:** Spring

**Year:** 2025

**Course Prefix:** ART

**Course and Section #:** 3730 - 01

**Course Title:** Photographic Lighting II

**Credits:** 3

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### ***Course Description***

Focuses on product lighting and camera techniques. Develops artistic skill through the creation of images that can be used in commercial settings, specifically in advertising.

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### ***Course Attributes***

This course has the following attributes:

- General Education Requirements
- Global/Intercultural Graduation Requirements
- Writing Enriched Graduation Requirements
- Discipline Core Requirements in Program
- Elective Core Requirements in Program
- Open Elective

Other: *Click here to enter text.*

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### ***Instructor Information***

**Instructor Name:** John Rees

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### ***Student Learning Outcomes***

- 1 Create a finished product in camera, not relying on postproduction.
  - 2 Work within a definitive set of parameters using clients' objectives to dictate lighting and compositional style.
  - 3 Effectively use texture, form, shape, pattern, and focus in a composition.
  - 4 Control exposure when working in the extremes of highlights and shadows
  - 5 Work in a tethered-camera environment.
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### ***Course Materials and Texts***

dSLR or Mirrorless camera

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### ***Course Requirements***

#### **Course Assignments, Assessments, and Grading Policy**

Grade breakdown will be as follows:

Class participation: 20% (2 allowed absences without affecting grade)

Final Portfolio:	30% (Final portfolio)
Assignments:	50% (Late projects are not accepted.)

Per university policy, the following grading scale will be used to calculate all grades:

<i>A</i>	<i>94–100</i>
<i>A-</i>	<i>90–93.9</i>
<i>B+</i>	<i>87–89.9</i>
<i>B</i>	<i>84–86.9</i>
<i>B-</i>	<i>80–83.9</i>
<i>C+</i>	<i>77–79.9</i>
<i>C</i>	<i>74–76.9</i>
<i>C-</i>	<i>70–73.9</i>
<i>D+</i>	<i>67–69.9</i>
<i>D</i>	<i>64–66.9</i>
<i>D-</i>	<i>60–63.9</i>
<i>E</i>	<i>0–59.9</i>

The letter grade “A” is considered an exceptional grade indicating superior achievement; “B” is a grade indicating commendable mastery; “C” indicates satisfactory mastery and is considered an average grade; “D” indicates substandard progress and insufficient evidence of ability to succeed in sequential courses; “E” (failing) indicates inadequate mastery of pertinent skills or repeated absences from class.

### **Required or Recommended Reading Assignments**

No required textbook

### **General Description of the Subject Matter of Each Lecture or Discussion**

Week 1	Introduction to the course: policies. Studio policies. 1st assignment given. First demo on lighting. Key lighting. (Butterfly, 45degree aka Rembrandt, Split, Loup, Broad, and Rim light). 1st assignment on location using available light on location). Remember that light is light --
Week 1	demo on shooting gloss surfaces. (Black on black)
Week 2	1st assignment due, class critique. Lab for Black on Black
Week 2	Black on Black due at the beginning of class. Class critique. Lecture on light and lighting glass surfaces. Light Table 3rd assignment given
Week 3	Demo for plating an image- how to light a Nike product- deconstruct ad. Light table with gels and very tightly controlled lighting.
Week 3	Glass assignment due for critique- lab
Week 3	lab day for plating and image- deconstructed ad.
Week 4	Platted deconstructed ad due at the beginning of class for critique.

Week 5	lecture on perfume bottles and jewelry- Photographing with mixed light and varying color temperatures. Get scrap for image.
Week 5	Lab Perfume bottles and jewelry
Week 6	Perfume and jewelry image is due. For critique due at the beginning of class.
Week 6	demo shooting for fashion and catalogue. (Get talent ready over the break: talent, hair and make-up
week 7	Consultations
Week 7	Open object image assignment – test
Week 8	Liquid demo multiple problem--
Week 8	Revisit beauty dish for model portfolios- production value must be professional.
Week 9	Lab for modeling portfolio.
Week 9	Critique model image.
Week 10	Food imagery demo –production values must be professional.
Week 10	Lab for food imagery.
Week 11	Critique for food image -Advertising image demo
Week 11	Lab Advertising image
Week 12	Critique Advertising Image
Week 12	Test Image handed out Lab for test image (Randomized Image for Emulation)
Week 13	Lab for test image
Week 13	Portfolio image Demo
Week 14	Portfolio image your choice lab
Week 15	Consultations one-on-one
Week 15	Revisit imagery that needs reshooting
Week 16	Portfolio workshop
Week 16	Last day of studio lab.

### **Final Critique**

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## ***Required Course Syllabus Statements***

### **Generative AI**

**AI:** Artistic creativity is about making choices and develops in the context in which an artist works and the world we inhabit. This cannot be replicated using machine learning, which is just a data-driven tool. Parts of the creative process can be automated in interesting ways using AI, but the creative decision-making which results in artworks cannot be replicated by current AI technology.

Appropriate use of AI can include brainstorming, ideation and editing, AI generated works alone are not protected by copyright laws and are not considered creative works. Galleries and Museums do not currently allow AI works to be accepted or displayed currently.

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### **Using Remote Testing Software**

This course does not use remote testing software.

This course uses remote testing software. Remote test-takers may choose their remote testing locations. Please note, however, that the testing software used for this may conduct a brief scan of remote test-takers' immediate surroundings, may require use of a webcam while taking an exam, may require the microphone be on while taking an exam, or may require other practices to confirm academic honesty. Test-takers therefore shall have no expectation of privacy in their test-taking location during, or immediately preceding, remote testing. If a student strongly objects to using test-taking software, the student should contact the instructor at the beginning of the semester to determine whether alternative testing arrangements are feasible. Alternatives are not guaranteed.

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## ***Required University Syllabus Statements***

### **Accommodations/Students with Disabilities**

Students needing accommodations due to a permanent or temporary disability, pregnancy or pregnancy-related conditions may contact UVU [Accessibility Services](#) at [accessibilityservices@uvu.edu](mailto:accessibilityservices@uvu.edu) or 801-863-8747.

Accessibility Services is located on the Orem Campus in BA 110.

Deaf/Hard of Hearing students requesting ASL interpreters or transcribers can contact Accessibility Services to set up accommodations. Deaf/Hard of Hearing services can be contacted at [DHHservices@uvu.edu](mailto:DHHservices@uvu.edu)

DHH is located on the Orem Campus in BA 112.

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### **Academic Integrity**

At Utah Valley University, faculty and students operate in an atmosphere of mutual trust. Maintaining an atmosphere of academic integrity allows for free exchange of ideas and enables all members of the community to achieve their highest potential. Our goal is to foster an intellectual atmosphere that produces scholars of integrity and imaginative thought. In all academic work, the ideas and contributions of others must be appropriately acknowledged and UVU students are expected to produce their own original academic work.

Faculty and students share the responsibility of ensuring the honesty and fairness of the intellectual environment at UVU. Students have a responsibility to promote academic integrity at the university by not participating in or facilitating others' participation in any act of academic dishonesty. As members of the academic community, students must become familiar with their [rights and responsibilities](#). In each course, they are responsible for knowing the requirements and restrictions regarding research and writing, assessments, collaborative work, the use of study aids, the appropriateness of assistance, and other issues. Likewise, instructors are responsible to clearly state expectations and model best practices.

Further information on what constitutes academic dishonesty is detailed in [UVU Policy 541: Student Code of Conduct](#).

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### **Equity and Title IX**

Utah Valley University does not discriminate on the basis of race, color, religion, national origin, sex, sexual orientation, gender identity, gender expression, age (40 and over), disability, veteran status, pregnancy, childbirth, or pregnancy-related conditions, citizenship, genetic information, or other basis protected by applicable law, including Title IX and 34 C.F.R. Part 106, in employment, treatment, admission, access to educational programs and activities, or other University benefits or services. Inquiries about nondiscrimination at UVU may be directed to the U.S. Department of Education's Office for Civil Rights or UVU's Title IX Coordinator at 801-863-7999 – [TitleIX@uvu.edu](mailto:TitleIX@uvu.edu) – 800 W University Pkwy, Orem, 84058, Suite BA 203.

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### **Religious Accommodation**

UVU values and acknowledges the array of worldviews, faiths, and religions represented in our student body, and as such provides supportive accommodations for students. Religious belief or conscience broadly includes religious, non-religious, theistic, or non-theistic moral or ethical beliefs as well as participation in religious holidays, observances, or activities. Accommodations may include scheduling or due-date modifications or make-up assignments for missed class work.

To seek a religious accommodation, a student must provide written notice to the instructor and the Director of Accessibility Services at [accessibilityservices@uvu.edu](mailto:accessibilityservices@uvu.edu). If the accommodation relates to a scheduling conflict, the notice should include the date, time, and brief description of the difficulty posed by the conflict. Such requests should be made as soon as the student is aware of the prospective scheduling conflict.

While religious expression is welcome throughout campus, UVU also has a [specially dedicated space](#) for meditation, prayer, reflection, or other forms of religious expression.