

## 2019 Cohort

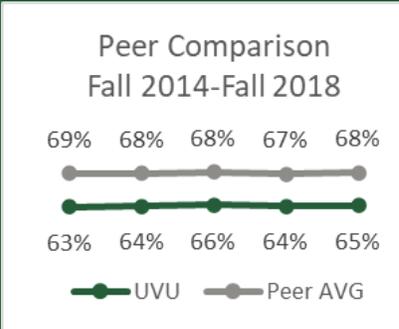
### Cohort Definition:

First-time, Full-time, bachelor's degree seeking students who began at UVU Summer 2019 or Fall 2019 and returned Fall 2020.

### Peer Comparison:

Average retention rate of selected comparable regional institutions through IPEDS reporting. The most recent data for IPEDS is for the Fall 2018 cohort.

The average peer institution retention rate has remained constant near 68% while UVU's rate has improved over the recent semesters.



### Retention Dashboard:

[www.uvu.edu/retention](http://www.uvu.edu/retention)

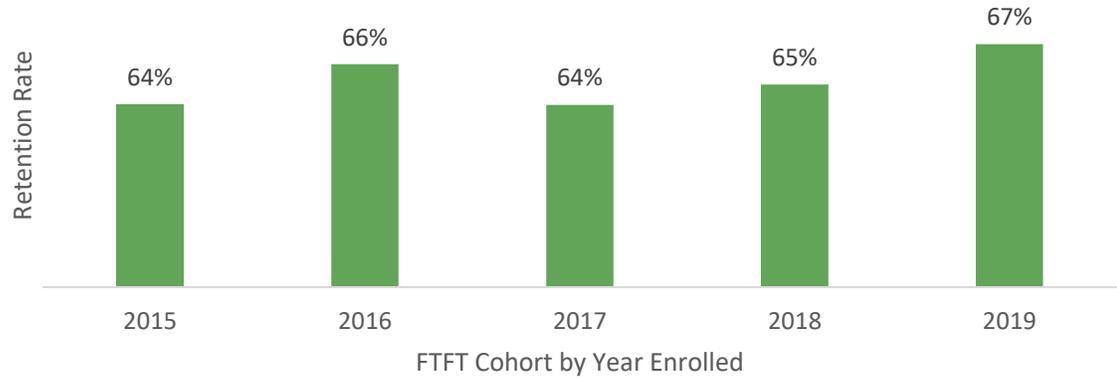
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### Sources:

Institutional Research & IPEDS

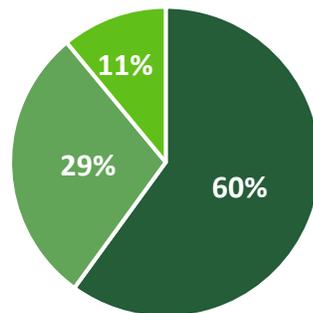
Revised: May 2021



## The 5-year average retention rate reached 65%

The raw Fall 2019 first-time, full-time, bachelor's degree seeking cohort consisted of a record high 2,191 students. This was an increase of 54 students from the previous high of 2,137 from Fall 2018.

In the Fall 2020 semester 1,305 had returned to UVU with 639 students not being retained. Exclusions were provided for 247 students. The predominate reason for exclusion in this cohort was religious service.



■ Retained ■ Not Retained ■ Excluded

The 2019 adjusted cohort included 1,944 students, 1,305 of whom were retained for a true retention rate of 67%. This represents 103 more students retained when compared to the Fall 2018 cohort.

The 2020 Non-Returning Student Survey showed students who were not retained are:

- Working – 35%
- Transferring – 15%
- Serving a Mission – 7%
- Medical Issues – 7%

Students reported not returning to UVU for several reasons that may be attributed to the COVID-19 pandemic in 2020:

- Dislike online classes – 45%
- Risk contracting COVID – 37%
- Loss of employment – 19%

Of those who reported financial hardship, 22% believe their hardships will be long-term. 65% reported assistance of \$3,000 or less would have allowed them to return fall 2020.

55% of students who did not receive financial aid did not apply for aid.

46% of students intend to return to UVU within the next two years. And 27% do not plan to return to UVU at all.