

THE INDEPENDENT STUDENT VOICE OF UTAH VALLEY UNIVERSITY

THE REVIEW

2019-2020 RATE CARD & PUBLICATION SCHEDULE

**THERE ARE 40,000
REASONS TO
ADVERTISE WITH
THE UVU REVIEW**

Utah Valley University is the largest university in the state. UVU is expected to have nearly 40,000 students enrolled in 2019. If you do business along the Wasatch Front and are looking to get your message to this diverse and dynamic audience **THE UVU REVIEW** has a number of effective advertising options that will fit any budget.

FULL PAGE

10" wide • 10.5" tall

Full Color

Single Issue: \$750

Five Issues: Buy 4 get 1 free

PRINT ADVERTISING

We have sizes and prices to fit every budget. Our Full, Half, & Quarter Page ads always include full-color at no additional charge.

HALF PAGE HORIZONTAL

10" wide • 5.25" tall

Full Color

Single Issue: \$400

Five Issues: Buy 4 get 1 free

HALF PAGE VERTICAL

5" wide • 10.5" tall

Full Color

Single Issue: \$400

Five Issues: Buy 4 get 1 free

QUARTER PAGE SQUARE

5" wide • 5" tall

Full Color

Single Issue: \$225

Five Issues: Buy 4 get 1 free

**MOST
POPULAR
AD SIZE**

QUARTER PAGE BANNER

10" wide • 2.5" tall

Full Color

Single Issue: \$225

Five Issues: Buy 4 get 1 free

BUSINESS CARD

3.5" wide • 2" tall

Black & White

Single Issue: \$100

Yearly (16 issues): \$500

DIGITAL ADVERTISING

Reach UVU Students via our site and connect them with your online content.

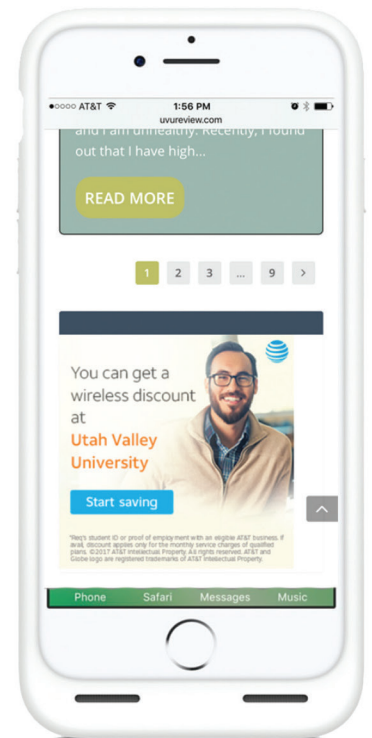
5000+ unique users visit uvureview.com each week, with over **80%** of our users visiting us via their mobile devices.

PRINT & DIGITAL PACKAGES

Full, Half & Quarter Page print ads can also be run as digital ads on our website. Just \$100 extra per month, a savings of 33%.

BLOCK

300 pixels wide
300 pixels tall
Single Week: \$50
Single Month: \$150
Six Months: \$700
Full Year: \$1200



CAMPUS TABLING

Many of our advertisers value engaging with our students face-to-face on campus. The UVU Review organizes an Advertiser Fair at the start of the Fall and Spring semesters.

***See back page for more details.**

We have additional tabling opportunities for single advertisers every Wednesday in one of the busiest locations on campus.

FALL ADVERTISER FAIR

August 20-21 2019

8:30 a.m. to 4:00 p.m.

UVU Hall of Flags

\$250 for the first day, \$400 for both days

SPRING ADVERTISER FAIR

January 7-8, 2020

8:30 a.m. to 4:00 p.m.

UVU Hall of Flags

\$250 for the first day, \$400 for both days

WEDNESDAY TABLING

We offer a weekly tabling opportunity most every Wednesday during the Fall & Spring Semesters. Your table will be in a prime location between the bookstore & the campus foodcourt.

\$250 per day



DEADLINES & ARTWORK

Deadline to reserve print ad space is two weeks prior to publication date. Finished artwork must be sent to:

vegorp@uvu.edu

Subject: artwork

(in a .tif or .pdf format at 300 DPI) one week prior to publication.

DON'T HAVE A DESIGNER?

We can design your print or web ad for you. Pricing starts at \$30 per hour.

*CAMPUS TABLING

Due to campus policy all tabling must be information only/non-transactional. Employers looking to recruit on campus must register with UVU's Career Development Center by calling Janalee Carter at 801-863-8916.

THE UVU REVIEW (SL 214)

800 W. University Parkway MS 128
Orem, Utah 84058-5999

Coordinator for Student Media:

Vegor Pedersen

Phone (801) 863-6498

Email – vegorp@uvu.edu

2019-2020 PUBLICATION SCHEDULE

JUNE 2019

June 3

JULY 2019

July 22 • Orientation Issue (Online Only)

AUGUST 2019

August 19 • Back to School Issue

SEPTEMBER 2019

September 3

September 16

September 30

OCTOBER 2019

October 14

October 28

NOVEMBER 2019

November 11

DECEMBER 2019

December 2

JANUARY 2020

January 6

January 21

FEBRUARY 2020

February 3

February 18

MARCH 2020

March 9

March 23

APRIL 2020

April 6

April 20 • Graduation Issue

DID YOU KNOW?

37%

...of UVU students are married, and 18% support at least one child.

80%

...of UVU students work, and 52% work at least 21 hours a week.

42%

...of UVU students say they volunteer regularly.

36%

...of UVU students are 1st generation college students.

81%

...of UVU students stay in Utah after graduation for at least a year.

27%

...of UVU students say they participate in student clubs on campus.

56%

...of UVU students rent an apartment, and 12% own their own home.

36%

...of UVU students eat at a campus restaurant at least once a week.

26.5

...is the average age of students at UVU.