

# THERE ARE 34,000 REASONS TO ADVERTISE WITH THE UVU REVIEW



Utah Valley University is now the largest university in the state. By 2020 UVU is expected to have 40,000+ students. If you do business along the Wasatch Front and are looking to get your message to this diverse and dynamic audience **THE UVU REVIEW** has a number of effective advertising options that will fit any budget.

THE INDEPENDENT STUDENT VOICE OF UTAH VALLEY UNIVERSITY

# THE REVIEW

2017-18 RATE CARD & PUBLICATION SCHEDULE

# PRINT ADVERTISING

We have sizes and prices to fit every budget. Our Full, Half, & Quarter Page ads always include full-color at no additional charge.

## FULL PAGE

10.875" wide • 20" tall  
Single Issue: \$900  
Five Issues: Buy 4 get 1 free  
Semester: \$10,000 (14 issues)  
Full Year: \$19,000 (33 issues)  
No additional cost for color

## QUARTER PAGE

5.388" wide • 10" tall  
Single Issue: \$250  
Five Issues: Buy 4 get 1 free  
Semester: \$2500 (14 issues)  
Full Year: \$4250 (33 issues)  
No additional cost for color

**CLASSIFIED**  
1.7" wide  
3" tall  
Single Issue:  
\$20, \$10 each  
additional  
issue

## BUSINESS CARD

3.5" wide • 2" tall  
Single Issue: \$30  
Semester: \$300 (14 issues)  
Full Year: \$500 (33 issues)

## HALF PAGE

10.875" wide • 10" tall  
Single Issue: \$475  
Five Issues: Buy 4 get 1 free  
Semester: \$5000 (14 issues)  
Full Year: \$9,000 (33 issues)  
No additional cost for color

## BLOCK

3.5" wide • 4" tall  
Single Issue: \$50  
Semester: \$500 (14 issues)  
Full Year: \$900 (33 issues)

## EIGHTH PAGE CUBE

5.388" wide • 5" tall  
Single Issue: \$125  
Semester: \$1500 (14 issues)  
Full Year: \$2750 (33 issues)  
No additional cost for color

Ask how you can combine web and print advertising and save!

## TOWER

3.5" wide • 6" tall  
Single Issue: \$80  
Semester: \$800 (14 issues)  
Full Year: \$1500 (33 issues)  
Color +\$50 per single issue,  
Free Color with Semester &  
Full Year Contracts.

## WEB ADVERTISING

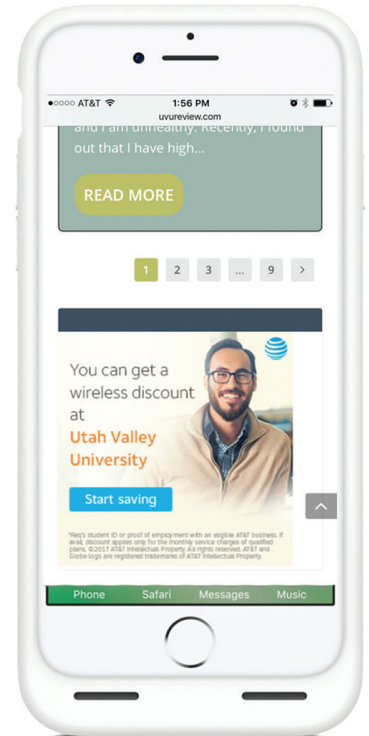
Reach UVU Students via our site and connect them with your on-line content.

**5000+ unique users** visit uvureview.com each week, with over **80%** of our users visiting us via their mobile devices.

## PRINT & WEB PACKAGES

Any block ad can appear in our printed paper for just an additional \$50 per week. That's \$75 off the normal Eighth Page Cube price.

**BLOCK**  
300 pixels wide  
300 pixels tall  
Appears on site's sidebar  
**Single Week: \$50**  
**Single Month: \$150**  
**Six Months: \$500**  
**Full Year: \$900**



## CAMPUS TABLING

Many of our advertisers value engaging with our students face-to-face on campus. The UVU Review organizes an Advertiser Fair at the start of the Fall and Spring semesters.

**\*See back page for more details.**

We have additional tabling opportunities for single advertisers every Wednesday in one of the busiest locations on campus.

### FALL ADVERTISER FAIR

August 22<sup>nd</sup>-23<sup>rd</sup>

8:30 a.m. to 4:00 p.m.

UVU Hall of Flags

**\$250 for the first day, \$400 for both days**

### SPRING ADVERTISER FAIR

January 10<sup>th</sup>-11<sup>th</sup>

8:30 a.m. to 4:00 p.m.

UVU Hall of Flags

**\$250 for the first day, \$400 for both days**

### WEDNESDAY TABLING

We offer a weekly tabling opportunity most every Wednesday during the Fall & Spring Semesters.

Your table will be in a prime location between the bookstore & the campus foodcourt.

**\$250 per day**



# 2016-2017 PUBLICATION SCHEDULE

PAPER DELIVERED	CAMPUS TABLING
CAMPUS CLOSED	FINAL EXAMS

MAY 2017

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

JUNE 2017

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26*	27	28	29	30	

\* Digital Only Edition

JULY 2017

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

## DEADLINES & ARTWORK

Deadline to reserve print ad space is two weeks prior to publication date. Finished artwork must be sent to:

**vegorp@uvu.edu**  
**Subject: artwork**

(in a .tif or .pdf format at 300 DPI) one week prior to publication.

AUGUST 2017

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21*	22	23	24	25	26
27	28	29	30	31		

\* Back to School Edition

SEPTEMBER 2017

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

OCTOBER 2017

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

## DON'T HAVE A DESIGNER?

We can design your print or web ad for you. Pricing starts at \$30 per hour.

## CAMPUS TABLING

Due to campus policy all tabling at UVU must be information only/non-transactional. Employers looking to recruit on campus need to register with UVU's Career Development Center by calling Janalee Carter at 801-863-8916.

NOVEMBER 2017

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

DECEMBER 2017

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

JANUARY 2018

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8*	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

\* Special Edition: Capitol Reef

FEBRUARY 2018

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26*	27	28			

\* Special Edition: Mental Health

MARCH 2018

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

APRIL 2018

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

THE UVU REVIEW (SL 214)  
 800 W. University Parkway  
 MS 128  
 Orem, Utah 84058-5999

Coordinator for Student Media:  
 Vegor Pedersen  
 Phone (801) 863-6498  
 Email – vegorp@uvu.edu

## DID YOU KNOW?

**43%**

...of UVU Students are married, and 22% support at least one child.

**80%**

...of UVU Students work, and 56% work at least 21 hours a week.

**36%**

...of UVU Students are 1st generation college students.

**81%**

...of UVU Students stay in Utah after graduation for at least a year.