

Student Media & Publications



Purpose/Mission

The mission of Student Media & Publications is to recruit, train, and create an excellent news learning, leadership, and production environment for students of UVU who qualify as members of the UVU REVIEW news team. We research and produce news and information for the students of Utah Valley University.

EXCELLENCE — ACCURACY — INTEGRITY

We value excellence in our news research, our training, our newsroom environment, and our news delivery systems. We value accuracy in our news research, news training, news writing and production, and our news delivery. We value integrity in our personal actions and representations and our team actions and representations. We value integrity in our interactions and transactions within our newsroom team, with our campus audience, our valley partners, and our professional partners. We value integrity in our stories we tell, the people whom we share about and with the details of each element of news production. We value each TEAM member.

Learning Outcomes

As a result of being a member of the UVU REVIEW news team and participating in news production, students will be able to:

- Demonstrate their ability to communicate effectively by creating a portfolio of multimedia that exemplifies skills in research, interviewing, and digital media.
- Demonstrate leadership skills and the ability to work in a team environment by creating news multimedia pieces.
- Develop a strong sense of social and civic engagement.
- Evaluate the ethical and legal considerations surrounding the production and distribution of digital news media.

Programs and Services

- **Student Leadership Training:** Provide an authentic newsroom experience that prepares the team member for careers in a variety of industries and enhances their performance in their academic/social classroom assignments and interactions.
- **UVU Review:** Produces broadcast, print, podcast, web, and social media news content covering student and campus community news and feature stories which are posted on www.uvureview.com, printed and distributed across campus, and posted on other social media platforms.
- **Advertising:** UVUREVIEW offers digital (video, audio), and print advertising opportunities for the campus, local, and national entities. Generated advertising revenue is directed into training, production, and student scholarships and programs.

2023-2024 Impact Data

- New UVU Review Website Design: 395,000 unique visits in 2024
- 60+ Student News Team Members; 24 Spring 2024 graduates
- 110+ Student News Contributors

Reviews

New Omni Channel — Campus Community News Coverage System: Omni Channel news team members have dynamically increased our ability to cover UVU campus community news as they engage in a ground-up newly designed team coverage system.

“As Executive News Director, I have the privilege of leading a dynamic team of student journalists and designers. My experience at the UVU Review has honed my leadership skills, particularly in team building, mentoring, and fostering an inclusive and collaborative work environment. I am excited to become the best version of myself. I realize what truly makes a great team is caring for and supporting each other.”

— Elizabeth Powell, Executive News Director

“The UVU Review exceeded all my expectations. I found a sense of community among diverse groups of people. It has given me an incredible opportunity to showcase my talents and build my resume, while also providing a scholarship and furthering my education.”

— Afton Ford, UVU Review Editor-in-Chief