



UVU

Rodeo



Case for Support

uvu.edu/evergreen





Utah Technical College at Provo



Utah Valley University

*Ever***STRIVING.**
*Ever***COMPETING.**
*Ever***UNITED.**

The Utah Valley University (UVU) Rodeo Program was founded in 1968 as the first athletic program at the school. Since its beginning, UVU Rodeo has had world, national, and regional champions compete on the team.

The UVU Rodeo Program provides scholarships and financial support to students who may not be able to afford college on their own. The program also encourages unity and dedication through participating on the team, shaping students into well-rounded citizens by teaching them how to balance school, work, practice, and sport. The benefits of the UVU Rodeo Program are numerous, and the team accepts anyone who has prior experience with rodeo.

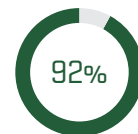


UVU RODEO At-a-glance



UVU Rodeo has sent athletes to the College National Finals Rodeo **every year** for the last

23 years



UVU Rodeo has a **92%** persistence rate

UVU has six National Rodeo Champions



Ellisa Nielsen
Barrel Racing
1990

Dustin Durfee
Team Roping
1991

Lance Sagers
Saddle Brone Riding
2003

Kaycee Feilds
Bareback Riding
2008

Ben Carson
Steer Wrestling
2012

Tag Elliot
Bull Riding
2012

Source: UVU Rodeo

The UVU Rodeo Team's purpose is to promote the recruitment and retention of UVU students by providing scholarships for students on the team. Beyond financial benefits, participating on the team helps athletes develop a sense of community and belonging within a setting that teaches them to balance school, work, practice, and competition.

The UVU Rodeo Program depends on donors and fundraising to provide scholarships and waivers to student-athletes so they can participate on the team and focus on their studies without financial stress.

The program is also seeking funds for a new, permanent rodeo facility to be located on UVU's Payson Campus. This new facility will provide student-athletes with the training resources and tools they need to excel in competition.

The UVU Rodeo Program has deep roots in UVU's history. Through the hard work and dedication of student-athletes, the team's tradition of excellence has continued to thrive. Donor support is essential to helping the team continue to expand and extend support to the student-athletes.



UVU Rodeo Goals

- 1 Construct a permanent rodeo facility
- 2 Provide scholarships and rodeo fee waivers for student-athletes
- 3 Obtain operational resources



Goal 1: Construct a permanent rodeo facility

The UVU Rodeo Program is looking to construct permanent rodeo grounds on UVU Payson Campus by the 2025-26 season. The property will be the home of the Utah Valley University Rodeo Team, where student-athletes, instructors, and visitors will come together to establish a place of belonging and community.

In previous years, the rodeo team's practice arenas have been temporarily stationed throughout Utah County. At the current facility, there are minimal amenities and facilities, such as permanent power, restrooms, and concessions.

The UVU Payson Campus property is 38.68 acres, which provides a great opportunity for the UVU Rodeo Program to settle into a permanent home. These grounds will transform the experience for rodeo athletes. The improved training facilities will provide better opportunities for student-athletes to excel in rodeo.

The facility will also create opportunities to host events on a home campus rather than at local rodeo grounds. The new grounds will provide permanence and a sense of place, maintaining long-time support and bringing growth and longevity to a meaningful university program.

The UVU Rodeo Team is seeking funding to support the construction of these permanent rodeo grounds. Contributions towards this initiative will go toward essential resources that will elevate the team and help them achieve new heights.



Multiple naming and gift options are available.
Contact UVU Rodeo to learn more about giving opportunities



Preferred Site Concept as of July 2023



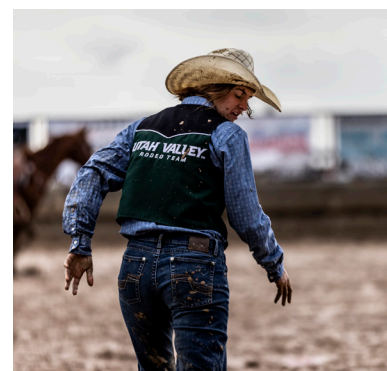


Goal 2: Provide scholarships and rodeo fee waivers for student-athletes

UVU Rodeo comprises between 20-40 student-athletes each year. The average cost to participate in college rodeo programs is \$3,500 a year. Currently, the UVU Rodeo Program has 11 full-tuition scholarships for their participants. The program is currently in the process of setting up a funding program that will allow them to give more rodeo scholarships. With the help of generous donors, the team will be able to set up and fund more scholarships for rodeo participants.

Along with scholarships, the rodeo program is set up to make participating in rodeo competitions more affordable for student-athletes. The team transports students' horses and pays for motel rooms when student-athletes travel for collegiate competitions. This alleviates some of the most substantial costs associated with participation on the team. Additional funding will allow the team to continue providing this financial assistance and expand options for increased support.

By increasing options for financial assistance, the UVU Rodeo Program will be able to help more student-athletes afford their education and continue their participation on the rodeo team without financial stress.



Goal 3: Obtain operational resources

The UVU Rodeo team requires specialized equipment and resources to help the program run smoothly and ensure a safe and enjoyable experience for the student athletes and their animals.

UVU Rodeo welcomes non-monetary donations for operational needs. These resources include feed, livestock, vaccines and medications for livestock, feed supplements, livestock handling equipment, trailers, barns, and more.

These non-monetary donations help the UVU Rodeo team and staff to maintain a high-quality and professional program.



Shaylee's Story

"Being a part of the UVU Rodeo Team has provided me with opportunities and experiences that I will never forget. I have made life-long friends and received a scholarship that has made it possible to graduate college. I am graduating with a degree in behavioral science with an emphasis in psychology that will help me in my future career choice. The UVU Rodeo Program has helped me accomplish my goals!"

*Shaylee Thacker '17,
Psychology*

Make an impact by contributing to endowed student scholarships or program waivers.

Contact UVU Rodeo for more information about giving options



*Ever*GRATEFUL.

You can help UVU's rodeo student-athletes receive a quality education while achieving success in competition. Thank you for making a difference for a lifetime.

Thank you!



For more information, please contact:

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