

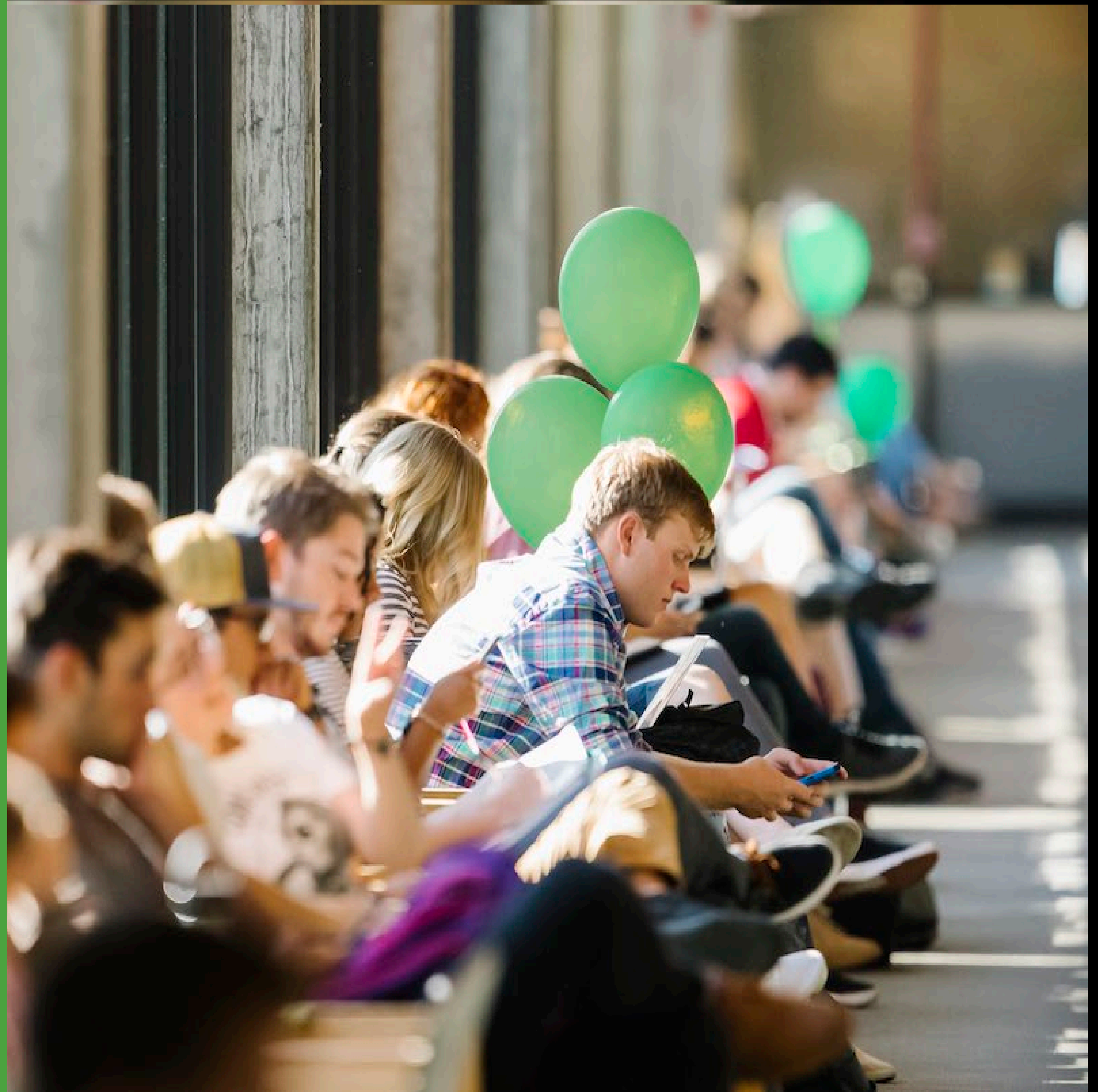
# STUDENT AFFAIRS STEWARDSHIP CONVERSATION 2024





# AGENDA

1. Unit Description
2. Previous Budget Assessment Results
3. 2023-2024 Assessment Results
4. Budget Requests





**STUDENT AFFAIRS** collaborates to foster a holistic student-centered experience focused on learning and well-being by providing intentional programs and services to promote student success as well as professional and personal development

- ACCESS
- NAVIGATION
- BASIC NEEDS
- BELONGING
- LEARNING















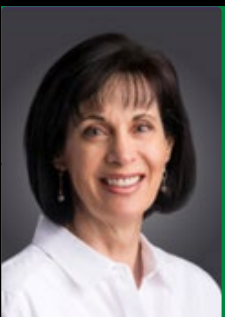






STUDENT LIFECYCLE TOUCHPOINTS IN STUDENT AFFAIRS

	PRE K	ELEMENTARY	MIDDLE SCHOOL	HIGH SCHOOL	RECRUIT	UVU STUDENT	ADULT LEARNER	GRADUATION	ALUMNI	COMMUNITY
<b>STUDENT SERVICES</b>										
Accessibility Services			●	●	●	●	●	●		●
Deaf and Hard of Hearing Student Services						●	●	●		
International Student Services						●	●	●	●	
Center for Intercultural Engagement			●	●	●	●	●	●	●	●
Military-Affiliated Student Hub					●	●	●	●	●	●
Wee Care Center	●	●				●	●			●
<b>STUDENT DEVELOPMENT &amp; WELL-BEING</b>										
Campus Recreation					●	●	●	●	●	●
CARE Hub						●	●			●
Center for Social Impact						●	●	●	●	●
Sorenson Student Center Operations	●	●	●	●	●	●	●	●	●	●
Student Health Services						●	●	●		
Student Leadership & Involvement					●	●	●	●	●	●
Student Rights and Accountability						●	●	●		
<b>ENROLLMENT MANAGEMENT</b>										
Admissions			●	●	●	●	●			●
Financial Aid & Scholarships				●	●	●	●	●	●	●
First-Year Advising Center					●	●	●			
Student Success Center				●	●	●	●	●		
Registrar's Office				●	●	●	●	●	●	●
<b>ACCESS &amp; OUTREACH</b>										
Care About Child Care	●	●	●				●			●
First-Generation Student Success Center				●	●	●	●	●	●	●
GEAR Up			●	●	●	●				
SCUP			●	●	●					●
Trio Undergrad SSS & EOC					●	●	●	●	●	●
Trio Upward Bound & Talent Search			●	●	●	●				











 <b>Keila Herrmann</b> Presidential Intern for Student Affairs	 <b>Matt DeGriselles</b> Controller for Student Affairs	 <b>Derek Kent</b> Senior Coordinator & Analyst for Student Affairs	 <b>Kimberly Barraclough</b> Assessment Program Coordinator	 <b>Dr. Michelle Kearns</b> Vice President Student Affairs	 <b>Malinda Bird</b> Exec Admin for Michelle Kearns	 <b>Kari Dennis</b> Director - Development, Student Affairs	 <b>Katie Hunter</b> Director for Marcom and Student Affairs	 <b>Adam Davis</b> Director of Technology Partnership
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 <b>Dr. Barney Nye</b> Associate Vice President Access & Outreach	 <b>Dr. Andrew Stone</b> Associate Vice President Enrollment Management	 <b>Dr. Alexis Palmer</b> Associate Vice President - Dean of Students Student Development & Well-Being	 <b>Dr. Tara Ivie</b> Associate Vice President Student Services
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 <b>Kelly Clark</b> Exec Admin for Barney Nye	 <b>Liz Andrus</b> School, Community, University Partnerships	 <b>Vaylene Perry</b> Exec Admin for Andrew Stone	 <b>Chad Johnson</b> Admissions & Prospective Student Services	 <b>Taylor Jarman</b> Exec Admin for Alexis Palmer	 <b>Ashley Larsen</b> Deputy Dean of Students	 <b>Wendy Bird</b> Exec Admin for Tara Ivie	 <b>Steve Crook</b> International Student Services
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 <b>Michael Campbell</b> TRIO Upward Bound & Talent Search	 <b>Joyce Hasting</b> Care About Childcare	 <b>John Curl</b> Financial Aid & Scholarships	 <b>Eric Humphrey</b> Registrar's Office	 <b>Joel Herd</b> Student Center Operations	 <b>Maren Turnidge</b> Student Rights & Accountability	 <b>Rachel Lund</b> Women's Engagement Program/ Wee Care Center	 <b>Kayle Smith</b> Military-Affiliated Student Hub
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 <b>Colton Simons</b> First-Generation Student Success	 <b>Jennie Hall</b> TRIO Undergrad Programs (SSS & EOC)	 <b>Ryan Bailey</b> Student Success Center	 <b>Elaine Lewis</b> First-Year Advisement Center	 <b>Marissa King</b> Student Leadership & Involvement	 <b>Amber McGuire</b> CARE Hub	 <b>Matthew Robins</b> LGBTQ+ Engagement Program	 <b>Justin Allison</b> Native American Excellence Program
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 <b>Ruben Rocha</b> Utah Statewide GEAR UP	 <b>Vince Dreyer</b> University Advising	 <b>Cassie Bingham</b> Center for Social Impact	 <b>Bill Erb</b> Student Health Services	 <b>Sherry Page</b> Accessibility Services/DHH	<b>Vacant</b> Multicultural Engagement Program
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 <b>Sasha Smirnova</b> Recreation & Wellness	 <b>Cassie Bingham</b> Interim Sr Director Center for Intercultural Engagement
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Student Affairs Employees

Full-time: 296 | Part-time: 530 | Total: 826

	Executive Leadership
	Admin & Specialty









# Student Affairs Budget FY25

Student Affairs represents 8% of the total UVU appropriated budget

## APPROPRIATED

Salary & Benefits	\$18,141,046
Hourly	\$3,701,949
CCT	\$2,808,509
<b>TOTAL</b>	<b>\$24,651,504</b>

## NON-APPROPRIATED

(FEES, GRANTS, CLUBS, DONATIONS, AGENCIES)

Salary & Benefits	\$4,499,845
Hourly	\$9,323,128
CCT	\$76,620,342
<b>TOTAL</b>	<b>\$90,443,315</b>



# Student Affairs Revenue Generated/Processed FY24

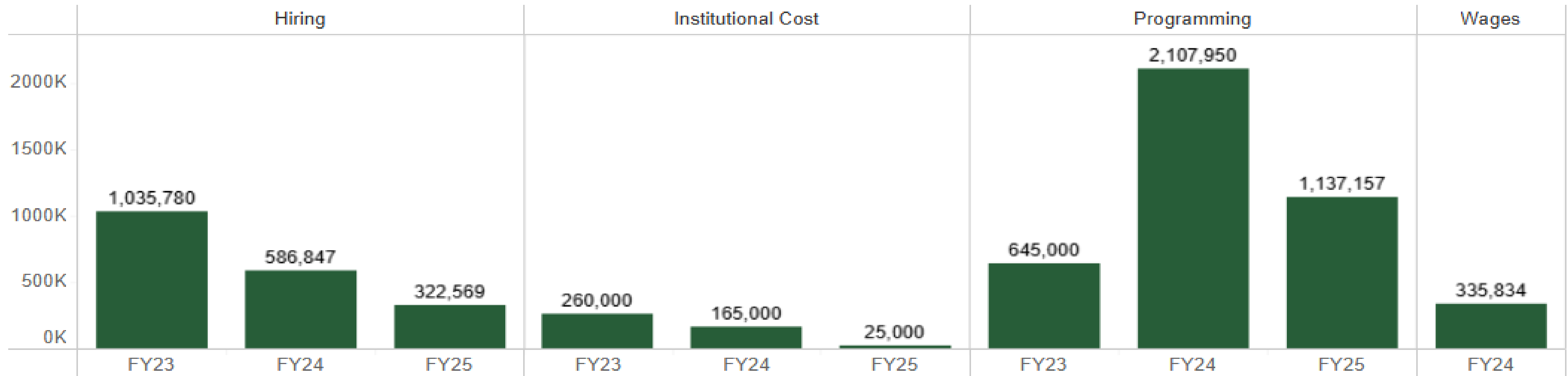
## REVENUE

Agency Funds	\$116,728,371
Student Fees	\$9,109,427
Admission Fees	\$788,966
Other Fees	\$1,284,168
Grants	\$8,083,159
Clubs	\$140,914
Donations	\$239,025
Other Non-Appropriated	\$1,562,254
<b>TOTAL</b>	<b>\$137,936,284</b>



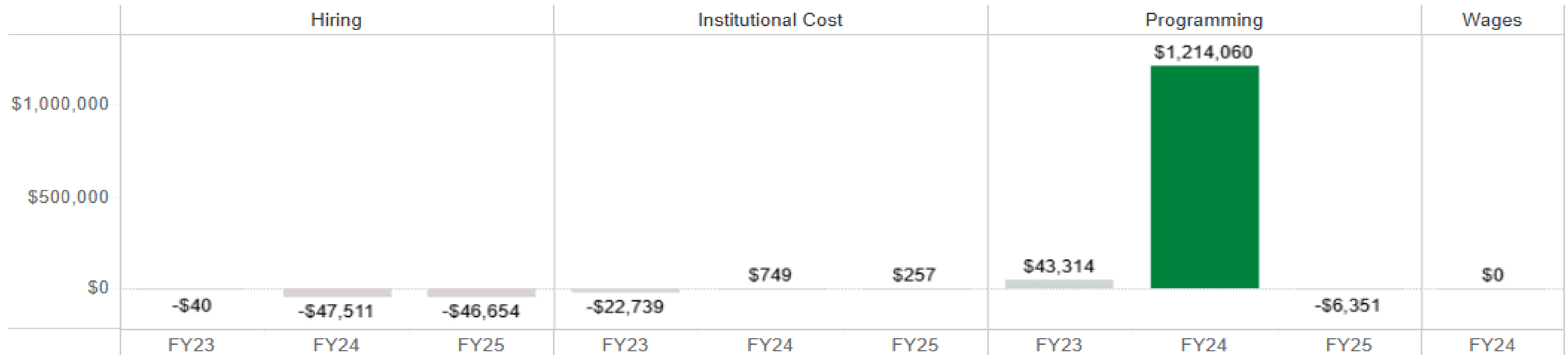


## Resource Allocation



## Expense Difference

Negative = Reallocation, Positive = Savings





Student Affairs Priorities	Enrollment & Completion	The Student Experience	Resource Acquisition & Stewardship	Staff Development & Retention	Assessment & Continuous Improvement
Vision 2030	3.A.4 3.A.6 3.C.1 - 3.C.2	1.B.1 - 1.B.3 2.A.4 - 2.A.5 2.B.2 , 3.C.2	1.C.3 2.C.1	3.C.3	3.C.2
Strategic Enrollment Management Plan	7.1 8.1	8.1	9.1		9.1
Completion Plan	3.1 3.5 - 3.6 4.1 4.3 8.1 - 8.2	2.1 - 2.3 5.3 7.3	4.1		5.1 – 5.2

**Student Affairs Strategic Plan**



# Student Affairs 2024-25 Priorities



## 1. Enrollment & Completion

Access ▪ Enrollment ▪ Retention ▪ Completion

## 2. The Student Experience

Care ▪ Belonging ▪ Holistic ▪ Enlivened

## 3. Resource Acquisition & Stewardship

Scholarships ▪ Programming ▪ Engagement ▪ Facilities

## 4. Staff Development & Retention

Qualified ▪ Productive ▪ Fulfilled ▪ Progressing

## 5. Assessment & Continuous Improvement

Impact ▪ Stewardship ▪ Continuous Improvement

INCLUDE

ENGAGE

ACHIEVE





## 1. Access & Onboarding

- ▶ SEM: Headcount, FTE, BR-FTE, Onboarding Survey

## 2. Student Persistence & Support

- ▶ Retention Rate, FAFSA completion rate

## 3. Student Wellness & Belonging

- ▶ Healthy Minds, Campus Climate Survey

## 4. Student Engagement & Development

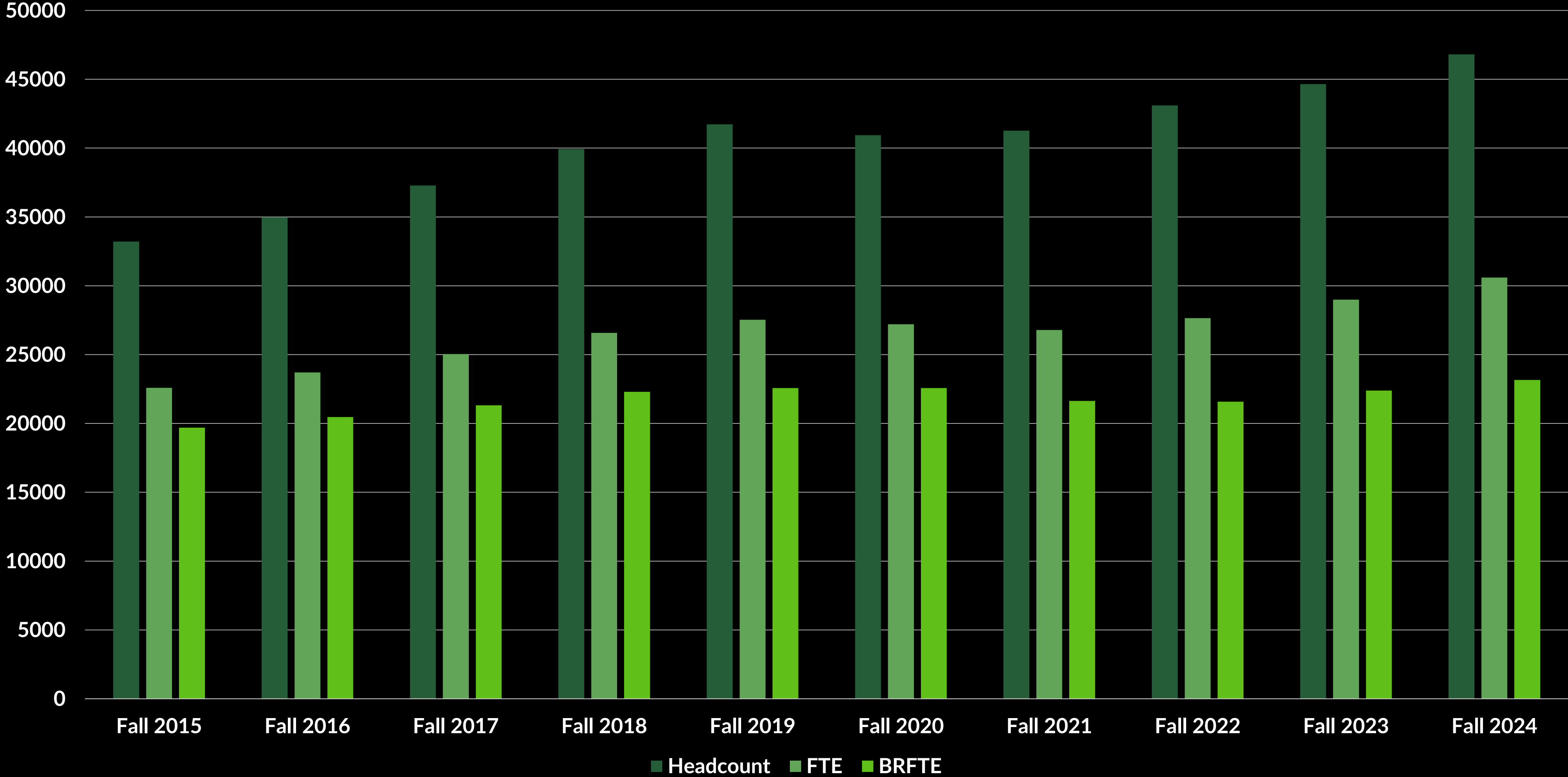
- ▶ Events, Participation, NSSE Survey

## 5. Student Completion

- ▶ Completion Rates



# 1. Access & Onboarding



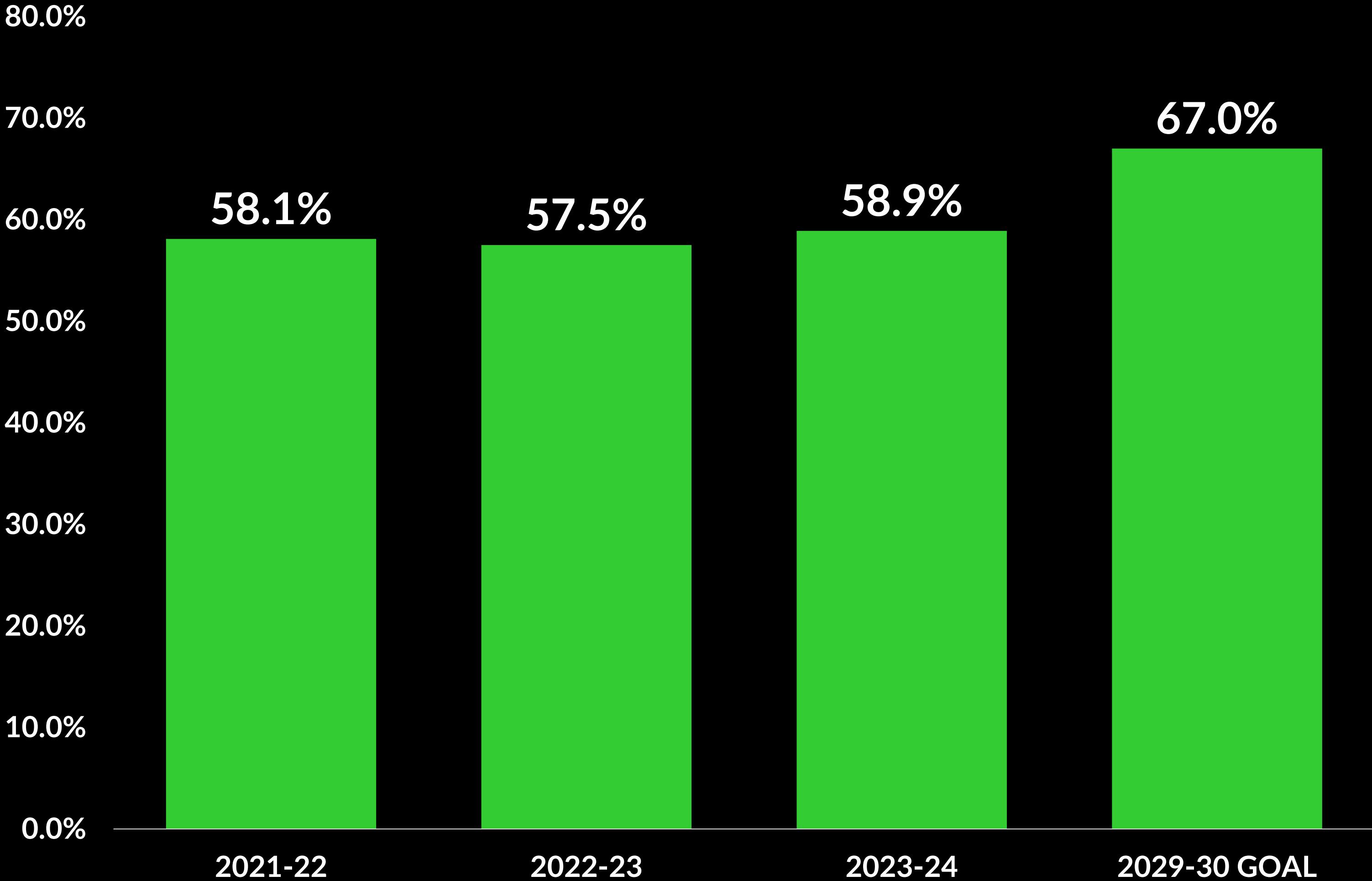


# 1. Access & Onboarding

	2024 Goal	Fall 2024 3 <sup>rd</sup> Week	# Increase	% Increase
Headcount (2%)	45,546	46,809	2,156	4.8%
FTE (2%)	29,574	30,599.22	1,606	5.5%
BRFTE (2%)	22,836	23,158.25	770	3.4%
Continuing Student (.5%)	18,468	19,246	870	4.7%
New <=1 yr. from HS Graduation (1.5%)	2,918	2,945	70	2.4%
New >1 yr. From HS Graduation (1.5%)	1,759	1,760	27	1.6%
BIPOC (2%)	8,991	9,525	710	8.1%
Hispanic/Latino (2%)	5,587	6,028	441	7.9%

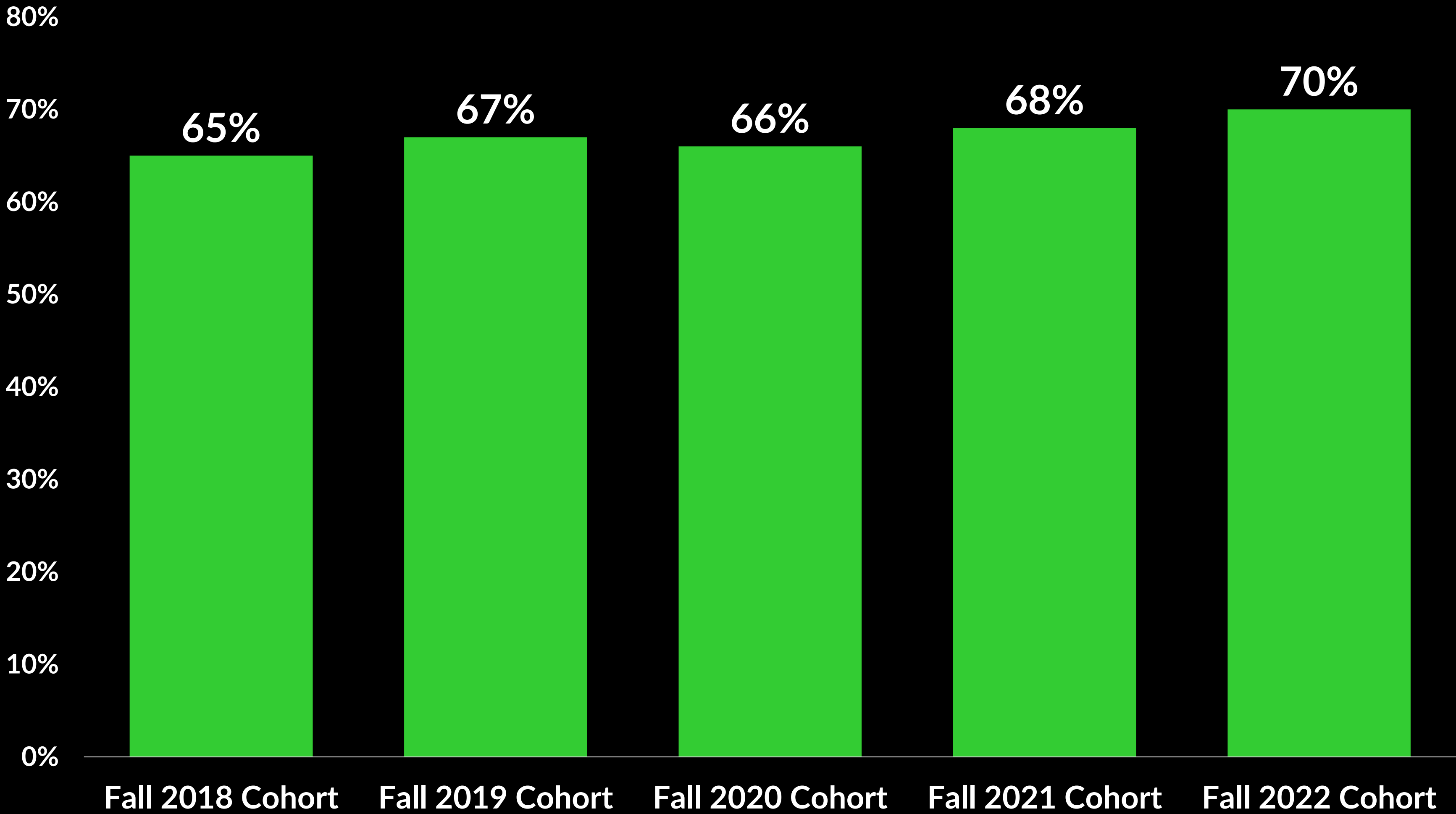


# 2. Persistence & Support – FAFSA Completion





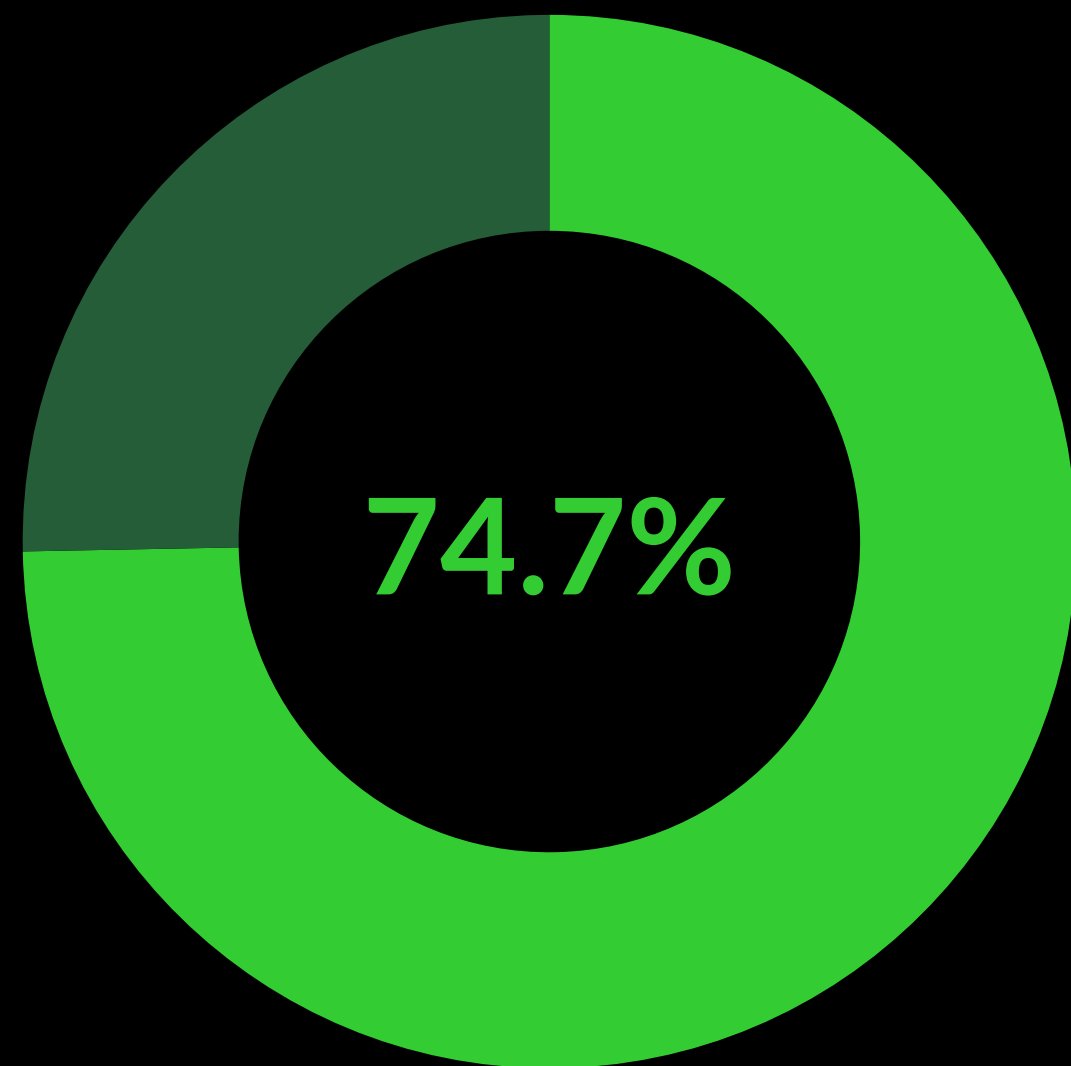
# 2. Persistence & Support - Retention Rate





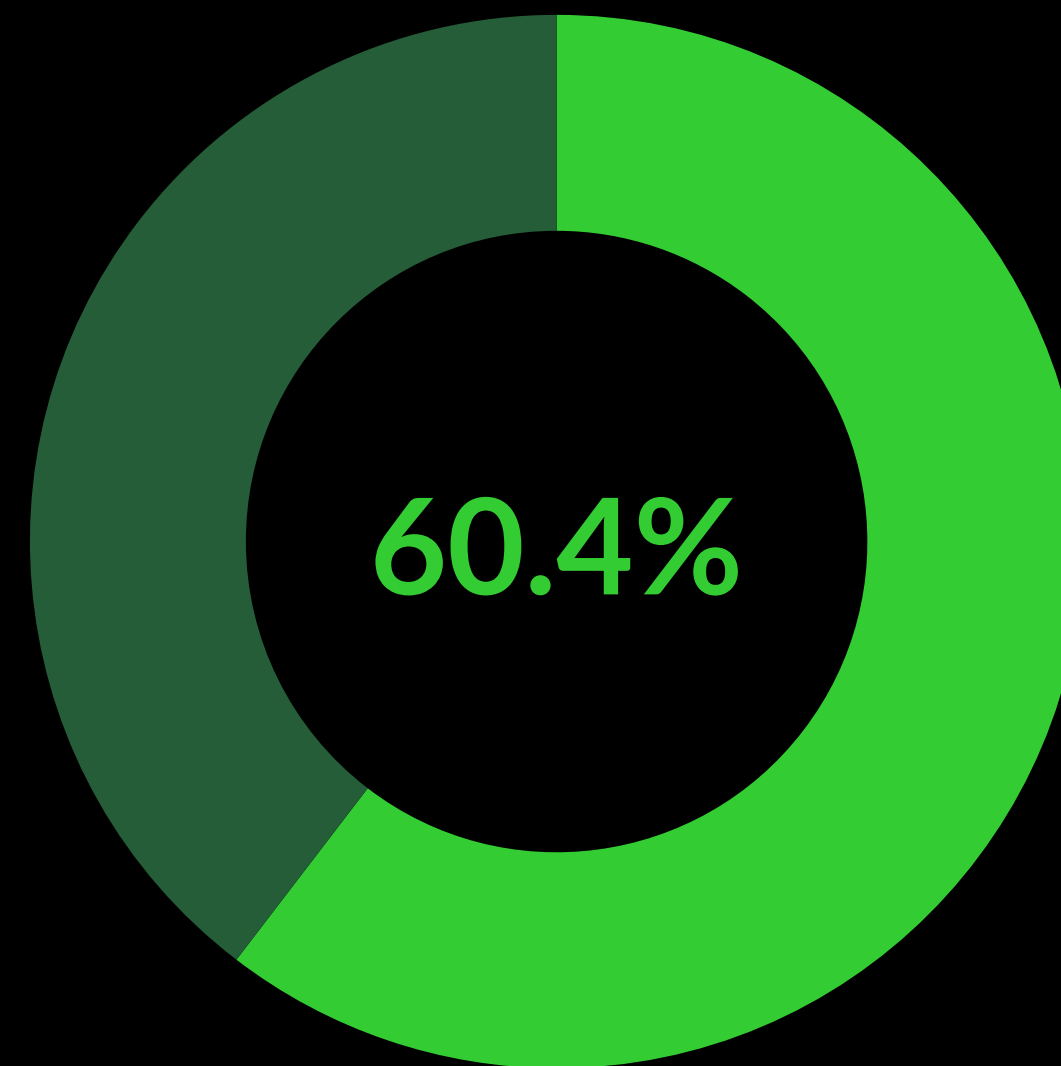
# 3. Wellness and Belonging

Agreed with the statement:  
*I feel that I belong at UVU*



*Campus Climate Survey, 2024*

Agreed with the statement:  
*I have found one or more communities or groups where I feel I belong at this school*



*Healthy Minds, Winter 2024*

Increase from **47.2%** reported in the 2020 Healthy Minds survey!



# 4. Engagement and Development

## EVENTS

Center for Intercultural Engagement	85
MASH	30
Center for Social Impact	110
Student Leadership and Involvement	512
Club Events	1,304
Recreation and Wellness	406
UVUSA	124
TRIO	143
<b>TOTAL</b>	<b>2,714</b>



2022-23 Reported Events	2,458
2023-24 Reported Events	2,714
<b>Increase in Events</b>	<b>+256</b>



# 4. Engagement and Development

	PARTICIPANTS
Wellness Programs	25,168
Outdoor Adventure Center	24,048
Intramurals	3,445
Center for Social Impact	1,300
Orientation	4,400
Freshman Convocation	5,500
Recruitment Event Attendees	1,792
Campus Tours	15,000
LGBTQ+ Intercultural Engagement	1,783
MASH Hub Visits	36,140
UVUSA	22,167
GEAR UP	7,231
PREP	234
TRIO	1,150

**TOTAL 149,358**



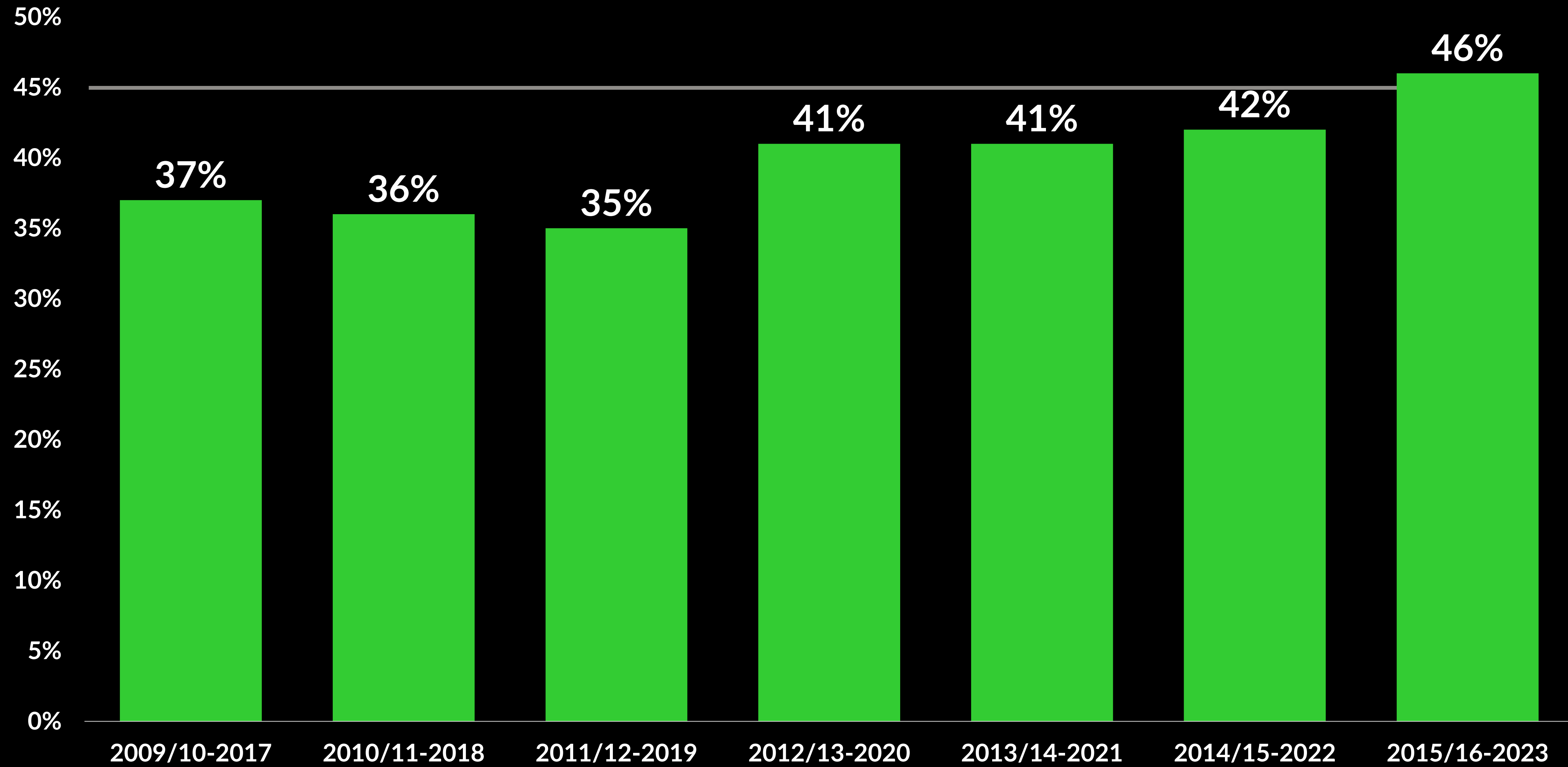
**2022-23 Reported Participants 114,926**

**2023-24 Reported Participants 149,358**

**Increase in Participants +34,432**



# 5. Student Completion







# Student Affairs Scorecard

Student Access & Onboarding

**Student Persistence & Support**

Student Wellness & Belonging

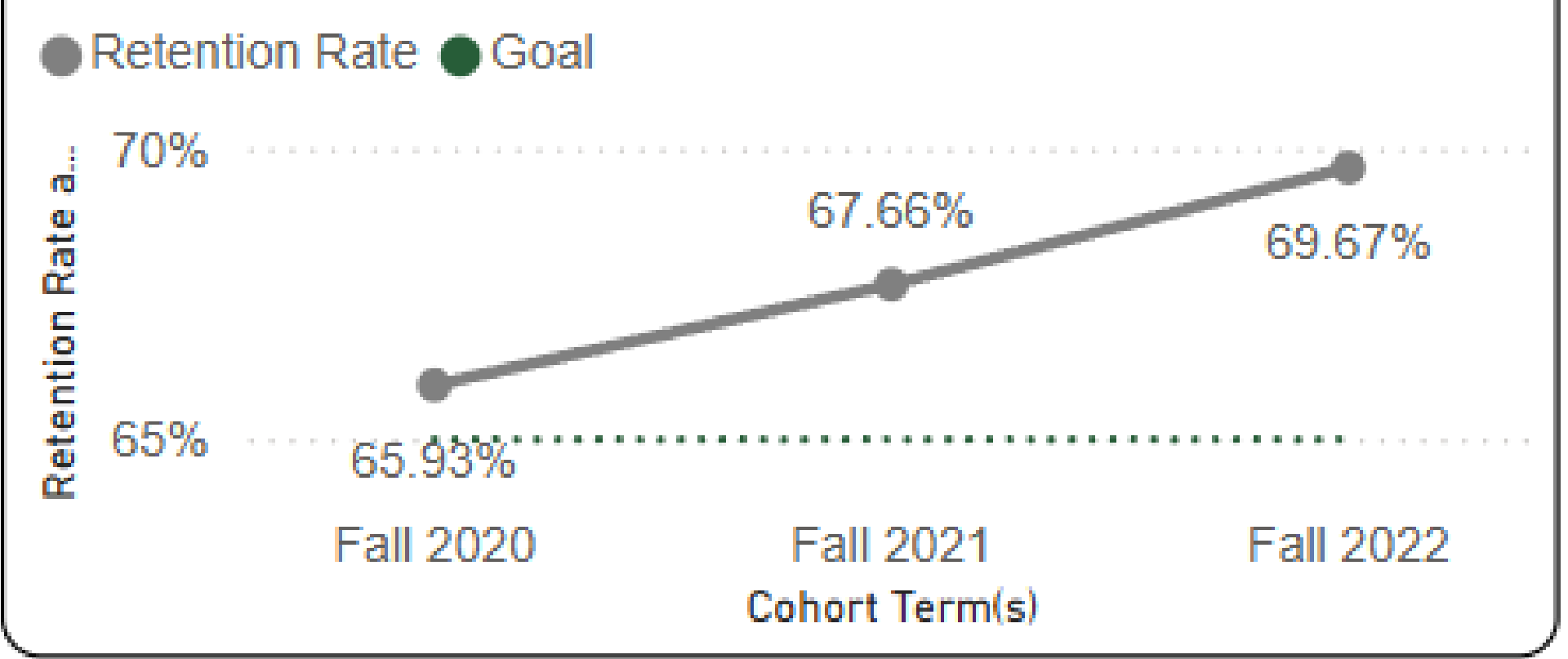
Student Engagement & Development

Student Completion

## Population

- Overall
- BIPOC
- Underrepresented (Race)
- Hispanic
- American Indian / Alaska Native (IPEDS)
- American Indian / Alaska Native (RCI / U.S. Only)
- International

## Retention Rate By Term





# Student Affairs Department Impact Reports



Our mission is to facilitate the successful navigation of student veterans, service members, and their dependents from registration to graduation.

## Learning Outcomes

To accomplish this mission, the VSC staff advocate for the military community by providing opportunities for camaraderie and mentorship and are subject matter experts on federal and state education funding programs that assists with:

- Utilize Education Benefits
- Navigate the Higher-Ed System and Individual Education Plan
- Create a Lasting Community of Professional Veterans
- Access Veteran and Military-Connected Resources

## Programs & Services

**Military-Connected Orientation.** Online orientation specific to veterans, military spouses, & military dependent children that provides an introduction to the Veteran Success Center and a walk through for VA education benefits.

**Secondary Advising.** School Certifying Officials provide 1:1 advising for military-connected students using VA education benefits.

**Semester Wellness Check a.** Peer-to-peer engagement to inquire about student wellbeing and continued enrollment. Connect students to resources and ensure benefits are taken advantage of.

**Veteran Success Scholarship.** Support veterans and military-connected students based on military-connected status, academic achievement as well as needs based awards.

**VA Work Study Program.** Work study program provided through VA funding for military-connected students that are actively using VA education benefits.

**Back-to-School Benefit Guide.** In person orientation specific to veterans, military spouses, & military dependent children that provides an introduction to the Veteran Success Center and a walk through for VA education benefits.

**Veteran's Thanksgiving.** Celebration for many of our military-connected students that have relocated to Utah that do not have traditional ties to the area. This is a community building event that helps build the Veteran Family at UVU.

**Veteran's Graduation.** Recognition through specific regalia for Veterans, Spouses, and Dependent Children.

**United We March.** This event is one of the best team building events that the VSC co-hosts and also brings funding in for our military-connected students.

**Veterans Day Celebration.** Recognition throughout the 11th of November to recognize the service and sacrifice that our Veterans have given to our country. Multiple events throughout the day to show UVU's support and also brings awareness to the military-connected students, staff, and faculty at UVU.

## IMPACT OUTCOMES 2020-2021



208,070 HOURS OF IMPACT



The experiences that I have had and the people that I have met through the Center for Social Impact have provided me with valuable insights and connections that will help me in my education and career. I am in my program and on track to graduate in part thanks to the Center for Social Impact. -Maren Ostlund, Social Work



CENTER FOR SOCIAL IMPACT SUMMER VALENTE SUMMER.VALENTE@UVU.EDU

## Student Leadership & Involvement

### Purpose/Mission

The Department of Student Leadership and Involvement (SLI) facilitates opportunities that enhance the academic experience by promoting student involvement and event attendance, developing leadership skills, and preparing students to take on active societal roles on campus and in their communities.

### Learning Outcomes

SLI accomplishes this mission by designing learning opportunities for students to grow and develop as an individual while working with their peers, staff, faculty, administrators, and community professionals. Because students engaged with our department, they will be able to do one or more of the following:

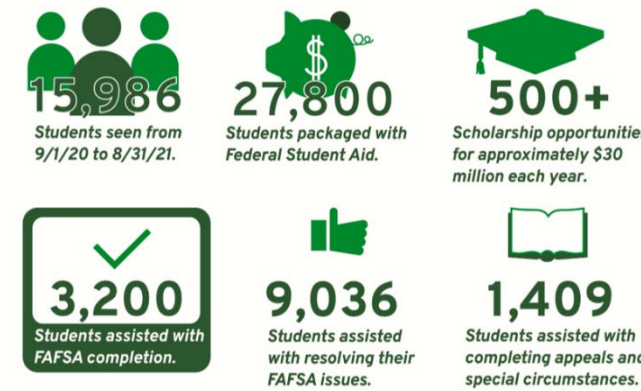
- Describe the purpose of the SLI program in which they are participating in and discuss the impact it has within the university community.
- Demonstrate effective communication through active listening, absorbing information, and verbally presenting information in one on one, small or large group settings in a respectful manner.
- Examine and prioritize their workload by identifying and categorizing tasks based on their purpose, necessary attention, and time needed to complete them.
- Navigate group dynamics when working with others by demonstrating self-awareness and anticipating the strengths and influence of others.
- Report a higher level of confidence in their ability to lead and work with others, communicate verbally and in writing, manage their time, problem solve, and make decisions.

### Programs and Services

The co-curricular and extra-curricular experiences that students have with the Department of Student Leadership and Involvement contribute to their academic persistence, retention, and completion. Furthermore, these experiences add to the vibrancy of their college experience increasing their affinity to UVU. The programs and offerings provided by SLI are listed below.

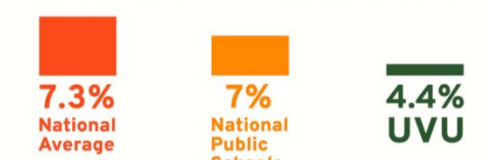
- **ACTION LEARNING:** With weekly offerings students are able to participate in activities learning new skills/hobbies that they have interest in. Students are able to connect with their peers and participate as their schedule allows.
- **CLUBS:** Empowers and encourages student freedom to create groups dedicated to specific interests, hobbies, and academic focuses. By participating in a club, students have the opportunity to increase their leadership and communication skills, meet new people, and do more of what they love.
- **INTERRELIGIOUS ENGAGEMENT:** Builds a community inclusive of all worldviews (religious, spiritual, and secular identities) by providing physical space, educational events/activities, and opportunities for dialogue to build respect, relationships, and understanding.
- **LEAD CERTIFICATION PROGRAM:** Students have the opportunity to earn a one or two-year distinction certifying completion of prescribed teaching activities focused on four key areas of professional and personal development: Learn, Engage, Acquire, and Discover.
- **OFF-CAMPUS HOUSING:** Assists students in having a positive student living experience by facilitating on site residence life events/activities and connecting students to housing related resources and information including housing laws, independent living tutorials, contract navigation, etc.
- **SPIRIT SQUAD:** Provides performance-based entertainment at Athletic and campus events promoting an atmosphere of interaction, enthusiasm, and support for UVU.
- **STUDENT GOVERNMENT (UVUSA):** Made up of elected and appointed officers, students are responsible for representing the student voice across campus. Student officers actively participate in policy change, advocate for student needs, and provide activities/events to enhance the student experience.

STUDENT LEADERSHIP & INVOLVEMENT MARISSA KING GETINVOLVED@UVU.EDU



\$51.3 Million In Pell funds to 12,534 students. \$47.5 Million In Direct Loan funds to 7,995 students.

## Student Loan Cohort Default Rates



UVU is partnered with UHEA to keep Cohort Default rates low.

Financial Aid and Scholarships John Curt jcurt@uvu.edu/801.863.6746

## Recreation & Wellness

### Purpose/Mission

Our mission is to enrich the quality of life for students, faculty, and staff by providing a broad range of recreation, wellness, and student engagement opportunities that complement the academic experience.

### Learning Outcomes

We actively promote the pursuit of a balanced, healthy lifestyle to our diverse university community. Students that engage in our programming will be able to do the following:

- The Outdoor Adventure Center (OAC) Adventure Trip Leaders (ATL) will be able to communicate the significance of outdoor learning and the benefits students can receive from participating in various OAC programs and events.
- Participants of intramurals & Club Sports will have a sense of belonging and association. Students will experience a connection to the staff, fellow students, and the University while feeling welcomed, supported, and safe.
- Wellness Interns, as a result of internship, will be able to plan and implement events with diverse topics to reach broad audiences.
- Student staff will have engaging experiences and access to leadership opportunities which will help enhance and develop their personal and leadership skills.
- Students who work within intramurals will be able to identify meaningful transferable skills between what they learn through their IM sports employment and how it relates to future professional careers after graduation.

### Programs and Services

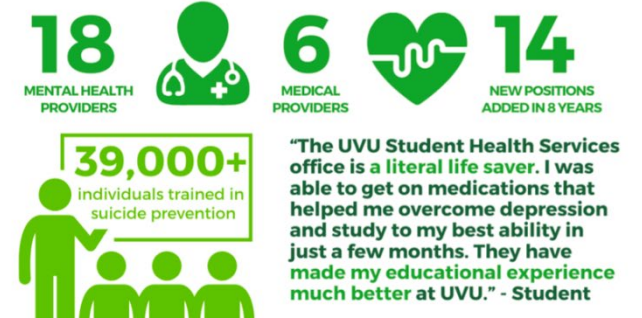
We create curricular and co-curricular learning experiences to engage and empower students within the Recreation & Wellness department. We contribute to their academic persistence, retention, and completion, as well as the vibrancy of their communities and their personal and professional lives. Some of our programs and services are listed below:

- **Student Life & Wellness Center.** 175,000 sq. ft. building that includes a 1/8-mile indoor track, 3 Basketball Courts, Multi-Activity Court, Fitness/Dance rooms, Weight Room, Cardio Equipment, Bowling Alley, and Gaming Center.
- **The Project Climbing Wall.** 40 ft. tall climbing surface featuring over 10,000 holds and 3,000 sq. ft. Climbing Clinics and climbing gear available for rent.
- **Intramurals.** Students involved with intramurals enjoy fun and competitive leagues including Basketball, Soccer, Flag Football, Volleyball, Softball, Pickleball, Spikeball, Bowling, Futsal, Disk Golf, Badminton, and Ping Pong.
- **Club Sports.** Esports, Men's Hockey, Men's Lacrosse, Women's Lacrosse, Men's Ultimate, Men's Soccer, Women's Soccer, Men's Volleyball, Women's Volleyball, Men's Rugby, Women's Rugby, and Cycling Club Sport Teams.
- **Wellness Programs.** Offers a selection of student wellness programming including Health Coaching, Health Risk Assessments, Classroom Presentations, Recliner Massage Chairs, Stress Reduction Room, Healthy Cooking Classes, Walking Group, Internships, and Scholarships.
- **Outdoor Adventure Center.** Offers high impact programs through excursions, retail, rental offerings, and leadership opportunities.
- **UVU Rodeo Team.** 26 Student-Athletes who compete in the Rocky Mountain Region.

Recreation & Wellness Dasheek Akwenye Dasheeka@uvu.edu



So grateful to have such high quality care at my university. It has taken away a lot of unnecessary stress. - Student



"The UVU Student Health Services office is a literal life saver. I was able to get on medications that helped me overcome depression and study to my best ability in just a few months. They have made my educational experience much better at UVU." - Student

Student Health Services Bill Erb erbbl@uvu.edu

## Student Rights & Accountability

### Purpose/Mission

We focus on fairness and equality while promoting responsibility, individual growth, education, and development. We are committed to education and restorative justice. We engage students to critically think about and learn from adversity.

### Learning Outcomes

The Office of Student Rights & Accountability (including the Ombuds office) strives to protect student rights, encourage student development, promote improved behavior, and help students learn from mistakes. These not only improve the university experience while at UVU but are also vital tools to help students succeed in the long term. In accordance with UVU Policy 541, we aim to help students:

- Understand their rights and responsibilities as students more completely.
- Create and maintain a support system that will help them respond favorably to mistakes or adversity during their UVU student experience.
- Access services and resources to which they were previously unaware.
- Overcome obstacles and issues to achieve their personal educational goals and navigate UVU successfully.

### Programs and Services

**Student Code of Conduct**

- Investigate and resolve conduct violation including cheating, plagiarism and classroom disruptions.
- Maintain due process rights when a violation occurs.
- Consult on resource and resolution options, including educational resolution.

**Classroom & Group Presentations**

- Deliver tailored workshops on behavior change, communication and safety procedures.

### Ombuds

- Provides mediation for the campus community.
- Facilitate informal resolution of conflicts and misunderstandings.
- Provide conflict coaching to students.
- Assist students with roommate & housing conflicts.

STUDENT RIGHTS & ACCOUNTABILITY MAREN TURNIDGE MARENT@UVU.EDU



Increase for students who visited the SLWC, compared to those who did not. Civitas Study revealed that the more students visited the SLWC, the higher their persistence rate and were more likely to stay at UVU and graduate.

STUDENT LEADERSHIP & INVOLVEMENT MARISSA KING GETINVOLVED@UVU.EDU

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- Examine and prioritize their workload by identifying and categorizing tasks based on their purpose, necessary attention, and time needed to complete them.
- Navigate group dynamics when working with others by demonstrating self-awareness and anticipating the strengths and influence of others.
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### Programs and Services

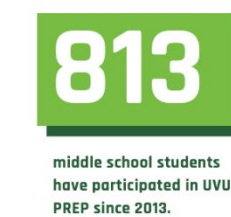
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STUDENT LEADERSHIP & INVOLVEMENT MARISSA KING GETINVOLVED@UVU.EDU

## Impact Outcomes

### DEMOGRAPHICS



Of the 813 UVU PREP participants... 42% were students of color. UVU PREP enrolls proportionally more students of color than the current population of Utah County on average.

41% identified as female. This is nearly 20% higher than Utah's current rate of women in STEM occupations.

UVU PREP students complete pre- & post-tests for each of the 9 classes they participate in. They are also surveyed on their attitudes towards various STEM topics after having participated in the program.



Top 5 STEM Attitudes Gains - 2021		
"When something is hard, it makes me want to work more on it, not less."	+17%	
"I see myself as an engineering person."	+17%	
"I expect to do well in next year's science class."	+16%	
"Learning science can help me get a good job."	+15%	
"I am good at science."	+15%	

### ALUMNI SUCCESS

At least 67% of UVU PREP alumni have enrolled in college. Of those students...

89% attended UVU as their first institution of higher education.

73% of alumni's most recent college enrollment was at UVU.

44% are likely still in high school and participating in concurrent enrollment.

Multiple UVU PREP Alumni have returned as Mentors to give back to the program they enjoyed as mentees.



"Throughout high school, I used what I learned in the PREP program as a focus and took classes that would prepare for statistics as I go into college. The experience I have now could allow me to get an internship or a job offer, and overall, the experience boosted me to find what I am passionate about..." -Jan Chapp, UVU PREP Alumni

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# BUDGET REQUESTS





# Budget Requests

1. Ellucian Smart Plan & Award Software (EduNav) \$121,880
2. FT Student Service Assistant in Financial Aid \$79,243
3. FT Student Service Assistant in Financial Aid \$79,243
4. FT Mental Health Therapist \$127,789
5. FT Financial Aid Counselor \$87,729
6. PREP \$120,000
7. Student Support Inflation Increase \$90,000
8. Week of Welcome \$200,000
9. Freshman Convocation \$100,000
10. Out-of-State/International CCT \$50,000



Rank	Request	Amount	Department	One time or Ongoing	Relevance (problem to be addressed)	Funding Source	Expected Outcomes	Assessment Method	Expected Timeline
1	Ellucian Smart Plan and Award (formerly EduNav)	\$121,880	Registrar	Ongoing	Currently we have limited ability to find all students who have completed credentials. Will significantly change the way we find students who are eligible to receive a credential or who are close to receiving a credential. We anticipate awarded hundreds of additional credentials annually.	PBF/Timely Completion	Increased completions and ability to auto-award credentials as the students earn them.	Evaluated against historical awards offered using our current operations.	With approval, we will enter into a contract with the vendor. Their current implementation is 3-5 months.
2	FT Student Service Assistant 1	\$79,243	Financial Aid	Ongoing	To provide tier 1 support to students with financial aid questions. This would give more time for counselors to support more students directly.	PBF/Timely Completion	Increaseing FAFSA completion from 59%	Will measure individualized outreach and FAFSA completion each year	With approval, these positions will be hired immediately.
3	FT Student Service Assistant 1	\$79,243	Financial Aid	Ongoing	To provide tier 1 support to students with financial aid questions. This would give more time for counselors to support more students directly.	PBF/Timely Completion	Increaseing FAFSA completion from 59%	Will measure individualized outreach and FAFSA completion each year	With approval, these positions will be hired immediately.
4	1 FTE Mental Health Therapist	127,789	Student Health Services	Ongoing	This is a frontline mental health position that will serve all students. As a Therapist IV, this position represents a practitioner with multiple years of experience and a mission-enhancing specialty. The specific specialty for this position is addiction/substance misuse, performance enhancement, and competitive sports/spirit squad support. This position fills a gap that was identified through the JED Campus assessment focused on therapy support for addiction recovery and substance misuse.	Growth	Reduction of critical service ratios set by national bodies that indicate appropriate numbers of therapists to student body. Goal is to keep caseload as identified by JED under 1500:1. Specialty services enhancement in areas of performance and addiction.	Ratio guidelines set by national bodies.20 to 25 hours of direct therapeutic services. Monitor the number of performance and addiction sessions completed.	Currently funded for one year through revenue generation from SHS but this is not sustainable. July 1, 2025 for appropriated funding.
5	1FTE Fin. Aid Counselor	\$87,729	Financial Aid	Ongoing	To provide personalized support for assisting student sin completing the FAFSA and utilizing aid. Outreach will be to incoming and continuing UVU students.	PBF/Timely Completion	Increaseing FAFSA completion from 59%	Will measure individualized outreach and FAFSA completion each year	With approval, this position will be hired immediately.
6	PREP	120,000	SCUP	Ongoing	Provides funding for staffing and engaged learning activities that give middle school aged summer program participants with a strong mathematics foundation to take advantage of concurrent enrollment and support a robust college preparation course structure facilitating transition to higher education.	PBF/Timely Completion	Summer program completion. Continued conversion of 70%of participants enrolling in higher education spending at least 2 semesters at UVU after high school completion.	Pre/post testing of STEM attitudes and content mastery. Conversion rate to higher education and UVU.	June 2025-July 2025
7	Student Support Funding Increase	90,000	Student Affairs	Ongoing	This represents a 3% increase to appropriated C/C/T to address inflation.	Growth	Maintain student success programming designed to increase engagement and student completion. Increased costs in food and supplies is prohibiting our ability to deliver strategic programs, services, and events.	Each area has a strategic plan with measurable outcomes. Overall impact is enrollment, retention, and completion.	FY25
8	Week of Welcome	\$200,000	Student Success Center	Ongoing	After a successful launch of UVU's Weeks of Welcome, we are seeking to continue this important programming for students. In recent surveys of new students, they identified making meaningful connections as one of the experiences at UVU that was harder than they expected. The Weeks of Welcome programming is intended to provide numerous ways for students to create a connection with campus and each other. This helps students to feel like they belong and will help to increase student success.	Growth	We expect to see more students attend Weeks of Welcome events which will help to them participate and support future engagement on campus. Ultimately, this will be another way to promote student success, retention, and completion.	Student participation and attendance will be tracked at each event.	Funds will be spent prior to July 1, 2025 for the Fall 2025 Weeks of Welcome.
9	Freshman Convocation	\$100,000	Student Success Center	Ongoing	Freshman Convocation (identified as one of the hallmark traditions of the UVU student experience), is a high energy official welcome and kick-off to Wolverine Welcome Week. This event welcomes over 5,000 plus students and guests annually and allows them to get a taste of what campus has to offer, connect with other new students, and meet important people (like President Tuminez) on campus. This event has grown each and every year and has been one time funded for 13 straight years. As an intrugal part of the new student experience and the front bookend to graduation, it's an event that makes a lasting impact on new students and their families.	PBF/Timely Completion	Increased new-student attendance (for both Freshman Convocation and Wolverine Welcome Week). Postivie gains in persistence and retention	Continued measured attendance and student feedback and assessment. Looking towards how attendance factors into Wolverin Welcome Week Attendance. Additionally, with attendance we can see the likelihood of a student to retain or not based on attendance at Freshman Convocation.	Attendance is assessed every fall semester and reviewed against the previous years. Additionally a satisfaction survey for attendees is reviewed for the purpose of positive adjustments to enhance the overall experience.
10	Out-of-State and International Recruitment Travel	\$50,000	Admissions	Ongoing	With the addition of an International Admissions Counselor and the increased costs for our current team to travel out-of-state, the cost for recruiting travel has gone up. These additional funds will allow for our team to expand their out-of-state travel to college fairs, high school and transfer school visits, and other targeted recruitment trips. In addition, the new International Admissions Counselor will be able to attend targeted international recruitment trips in key countries identified through research with the World Trade Center of Utah and other partners.	Growth	Expanded outreach to non-resident and international students at college fairs and at high schools. Increased enrollment of international and students who come from outside of Utah.	ROI from specific out-of-state and international visits and college fairs. Overall enrollment increases from the states that we visit.	We plan out-of-state trips over the summer in prep for the following year fall semester. Once funds are awarded, we will use them to plan trips and begin our recruitment efforts.





**Student Affairs**