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FALL 2012, volume 4 issue 2



#### ON THE COVER: SECRETS IN STONE

UVU STUDENTS ARE PUTTING THEIR SKILLS TO WORK ON A COLLABORATIVE PROJECT WITH ISRAEL'S HEBREW UNIVERSITY TO UNEARTH ANCIENT SETTLEMENTS.



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For a quarter-century, the UVU Auto Expo has been an annual draw for car enthusiasts. It also showcases the University's continued excellence in high-skill trades.

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In Utah, women participate in higher education at a sluggish rate. UVU is aiming to reverse that trend.

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#### **Moving to Structured Enrollment**



S WE BEGIN THE 2012-2013 ACAdemic year, we are also entering a new era at Utah Valley University. Starting this semester, the institution is operating under a new policy called "structured enrollment." This innovative model arose from the need for UVU to remain open to any student while simultaneously bolstering academic rigor and scholarly expectations.

First, a little perspective and background on this move. You are likely aware that UVU has been experiencing tremendous growth, adding nearly

10,000 students since making the leap to university status a few short years ago. In fact, UVU became the largest public institution in Utah last fall with more than 33,000 students. This growth is the result of two forces. First, as an open-admission institution, UVU remains a place of second chance for students of any background or level of academic preparation. Second, UVU is increasingly becoming a place of first choice for students seeking the many first-rate university programs we now offer.

This perfect storm of popularity is a blessing, but it also requires the University to adapt to ensure that robust growth projections are sustainable and the educational product we deliver trends only upward in quality. This is where structured enrollment comes into play. Under this model, anyone may be admitted to UVU, but each student will follow a path to graduation that matches his or her educational ambitions and level of preparation based on minimum academic standards. Students who meet basic standards will have full access to UVU's programs at the time of admission, while those who don't will be given all the necessary resources to adequately prepare themselves for university-level studies. By putting individuals on customized paths, UVU will be better positioned to offer the kind of comprehensive access to quality education that is expected of a premier teaching institution and move students with diverse needs and interests toward graduation in a timely fashion.

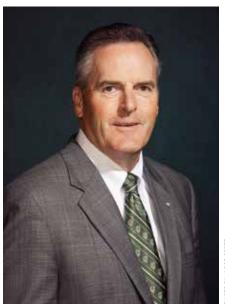
I believe that this innovative structured enrollment model will not only be successful but will be replicated nationally. Most importantly, I am confident that this initiative will help us further facilitate our central aim of student success. As always, I thank you for your friendship and continued interest in UVU. We are connected to a great institution, and even greater days are ahead.

Sincerely,

Matthew S. Holland

President

#### **UVU Exec Tapped to Head Utah Valley Chamber**



AL HALE, WHO SERVED AS VICE president for university relations at Utah Valley University for more than seven years, was named president and CEO of the Utah Valley Chamber of Commerce effective July 23.

"While this is a loss for UVU in many respects, there is a great positive in this news in that UVU and higher education continue to have a strong ally in the Utah Valley Chamber of Commerce," says UVU President Matthew S. Holland.

Chris Taylor, associate vice president for University Marketing & Communications, will serve as interim vice president until a replacement is named.

#### **Ground Broken on Student Life and Wellness Building**

ONSTRUCTION OF A NEW STUDENT Life and Wellness Building is underway. Ground was broken on June 14 for the new building.

"This structure will provide an anchor point for students on what is traditionally considered to be a commuter campus," says UVU President Matthew S. Holland. "Research shows that the more students are involved with campus life, the more likely they are to reach their educational goals. It will be yet another symbol of UVU's committment to student success."

The building will include everything from spinning, aerobic and yoga rooms to cardio cinema to weight rooms with free and machine weights. There will also be a climbing wall, a wellness center and multipurpose athletic courts.

A 456-stall parking garage also is being constructed near the Student Life and Wellness Building to provide some much-needed parking relief. The parking structure is projected to be finished by fall semester 2013, while the student center will be completed in December 2013.

In other facilities news, UVU received a \$1 million donation from Barbara Barrington Jones to expand the Wee Care Center, the University's childcare facility. For more on the Wee Care Center, turn to page 43.





OTO BY IACC

## UVU Launches College of Aviation & Public Services

O ACCOMMODATE GROWTH AND diversity within the College of Technology & Computing, a new college called the College of Aviation & Public Services launched July 1 to ensure comprehensive focus is provided to areas of similar study.

The new college includes the departments of aviation science, criminal justice and emergency services.

The college is led by Wayne Dornan, who most recently directed special projects in the aerospace department at Middle Tennessee State University, where he oversaw FAA-approved flight training, maintenance and dispatch programs.

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#### Casper Earns At-Large Bid to NCAA Golf Championships

ASON CASPER BECAME UTAH VALLEY UNIVERSITY'S FIRST-EVER GOLFER to compete in an NCAA Regional, closing out the tournament in a tie for 55th at Stanford Golf Course with a three-day total 8-over par.

For the year, Casper, who was named the 2012 America Sky Conference Player of the Year, recorded seven top–10 finishes, including a win at the Battle of the Teton, where he shot a 14-under par.

#### New Scholarship for UVU Science Students

N CONNECTION WITH THE OPENing of the new UVU Science Building, Trustee Rebecca Marriott Champion established a new scholarship for students studying in science, health and mathematics fields. Established in the name of Richard G. Scott, a member of the Quorum of the Twelve of the Church of Jesus Christ of Latter-day Saints, the scholarship will be awarded to students in the UVU College of Science & Health beginning in the 2012–2013 academic year.

The gift announcement comes at a time of renewed emphasis on science and health studies at UVU. In April, the University officially opened a state-of-the-art Science Building, which added 160,000 square feet of much-needed classroom, lab and office space at UVU.

"UVU is a destination academic institution with a new state-of-the-art science facility," says Marriott Champion, a member of the UVU Board of Trustees since 2008.





#### UVU Reconvenes Conference on Business with China

TAH VALLEY UNIVERSITY BROUGHT together international experts and area businesses to learn more about "Doing Business with China" at its second annual conference, presented by the Woodbury School of Business and local business partners.

The conference covered a wide variety of international business topics, including supply chain management, importing/exporting, freight forwarding, investment and finance, cross-cultural management, technology drivers for global business development and international negotiating.

The goal of understanding China through the eyes of the business community is a top priority for UVU President Matthew S. Holland and is part of a statewide and university initiative to provide the community information about beneficial opportunities or activities in China.

## UVU Baseball Players Sign With Major League Teams

TAH VALLEY UNIVERSITY BASE-ball players Goose Kallunki and Taylor Mangum signed major-league deals after a record season for the Wolverine baseball team.

Kallunki, a consensus All-American first baseman, was selected by the San Diego Padres in the 27th round (pick No. 825) of the 2012 Major League Baseball Draft. Kallunki is expected to begin his professional career in the Arizona League or the Northwest League in Eugene, Ore.



GOOSE KALLUNKI



TAYLOR MANGUM

Mangum, a pitcher who finished the season 6-0 for the Wolverines, signed a free agent deal with the Milwaukee Brewers and is expected to begin his career in either the Arizona League or the Pioneer League in Helena, Mont.

These signings came on the heels of a record season wherein the UVU baseball team won 32 consecutive games (tied for the third-longest streak all-time) en route to finishing the season 47-12. Read more about UVU baseball on page 14.

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## Bonds of Affection



CIVIC CHARITY and the Making of America— Winthrop, Jefferson, and Lincoln

Matthew S. Holland

Peanut Butter Sweets

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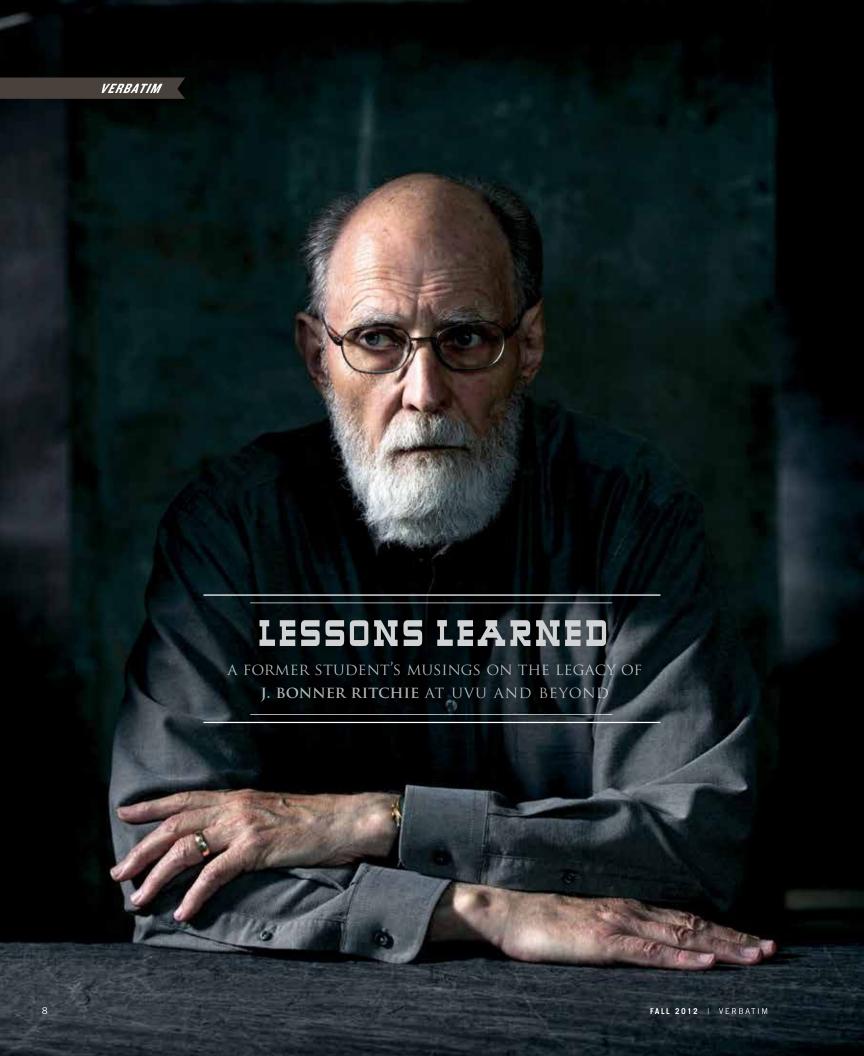
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Hello, Willy,



Jared M. Sumsion
Illustrated by Tim Williams

Pamela Bennett



#### EDITOR'S NOTE:

The following was written by a former student of J. Bonner Ritchie's as a tribute to the retiring academic titan. In a career spanning four decades, Ritchie built a reputation as one of the world's great thinkers on matters of organizational behavior and conflict resolution. Ritchie spent a combined 33 years on the faculty at the University of Michigan and BYU. While at BYU, Ritchie worked directly with Israelis and Palestinians to change long-held paradigms and effect a lasting compromise between the sparring groups. In 2001, Ritchie came out of retirement to help build UVU's Woodbury School of Business, which is now the largest business school in the Utah System of Higher Education. Many of UVU's administrators and faculty, including the author of this article, can trace their academic history through Ritchie's teachings in leadership, conflict resolution and organizational philosophy. Ritchie gave his symbolic last lecture in the spring of 2012 before retiring again — this time, for good.

y first encounter with my lifelong teacher was humiliating. In a graduate class in 1985, Bonner Ritchie read one of "the better student papers" in class. Without identifying the author, he described the paper's logic and both publically praised and took issue with the student author. The room of competitive business students quickly filled with envy. "Who was he talking about?"

Bonner turned to me, and I had to admit before my mocking peers that I had written the paper in a rush weeks ago and then forgotten about it. My "almost" moment in the sun collapsed into humiliation.

But that moment has lead to a friendship and mentorship that has lasted more than 25 years. Bonner hired me to teach at BYU and at UVU. Later, as department chair, I hired him out of his second retirement to teach at UVU. We have traveled, consulted, written and taught together. My youngest son's middle name is Bonner.

As I teach and talk in different venues, I sometimes hear Bonner's words in my voice. These "Bonnerisms" include:

#### "BE MORE THAN A STUDENT. BE | A SCHOLAR."

Bonner quickly distinguishes between a "grade-getting student" and a "learning scholar" in his class. To Bonner, learning is a sacred activity. Students, in one definition, turn the part of the responsibility of learning over to the teacher. They ask what to read, what they should know and how they should do their assignments. Scholars learn by exploring. They define their own path and set their own direction.

#### "MAKE A PROPOSAL."

With the freedom to learn comes the responsibility to innovate. Many student scholars have to learn quickly that Bonner expects them to clearly define a learning path, create criteria and justify their efforts. He often floods the room with feedback, as he did on my first encounter.

#### "THINGS ARE MANAGED." PEOPLE ARE LED."

I have heard Bonner, as an advisor to literally hundreds of business and political leaders, help them distinguish between leading people and managing things. "Things need to be managed," he would say. "Budgets, inventory, supply chains need to be managed. But the work of leaders is with people."

#### "EVERY DECISION IS AN ETHICAL DECISION."

For Bonner, there is no shade where you can stand outside of the bright rays of ethical values. Choices are not easy. They often include choosing between the needs or rights of an individual and the long-term health of the

#### BY **SCOTT HAMMOND**

SCOTT HAMMOND IS AN ASSOCIATE PROFESSOR OF BUSINESS MANAGEMENT AT UVU AND A NATIONAL-LY RENOWNED CONSULTANT AND SPEAKER.

#### PHOTO BY JACOB SCOTT

organization. Bonner would often say, "Organizations do not have ethics. People do."

#### "ORGANIZATIONS ARE CORRUPTING."

It seems harsh, but organizations blind us. In preserving organizations, leaders often are corrupted by power and become willing to hurt individuals for the sake of order. This is a persistent force in most organizations, even churches and universities.

#### "YOU SEE THE FUTURE IN CHILDREN."

Bonner often tells the story of being asked to consult with the Palestinian leadership prior to the Oslo Summit in 1992. After long nights of debate between the various factions and leaders preparing to meet with the Israelis, Yasser Arafat turned to Bonner. Bonner took from his bag a pile of pictures, taken by his wife, Lois Ritchie, of Palestinian children. As the group looked at the pictures of children, the mood shifted and the future of peace became clear. The Oslo effort not only won a Nobel Peace Prize for the leaders involved, but was also the last serious effort to bring peace to that region.

I have seen Bonner use those same pictures with business leaders and students to the same effect. The future is always in children, and it is always in learning.

#### New Student Emergency Response Team Scrambles to Campus 911 Calls



"You can't get any more engaged than what we're doing," Lyman says, "especially since we're giving it back to the UVU campus."

OU MAY HAVE SEEN THEM — PAIRS of students in red and black uniforms sprinting across campus toting massive rucksacks.

They're not first responders from the local emergency unit; rather, they are highly skilled students in UVU's Emergency Services internship program training to be firefighters and paramedics. Part of a newly formed, student-led Emergency Response Team (ERT) that debuted in March, its 12 members hold EMT certifications and can be dispatched at a moment's notice to handle a 911 medical or trauma call anywhere on campus. Some may be surprised to learn that the inception of the ERT program at UVU began with a lone student's idea that turned into an academic paper and kept gaining momentum until it was officially sanctioned by the institution this year.

The brainchild of Zach Lyman, a 24-year-old senior emergency administration major from Lindon, Utah, the concept for the team came when he was contacted one day two years ago about a student emergency. He wondered why emergency medical service first responders couldn't be dispatched directly from campus, rather than from Orem.

"For my English 2020 class, I wrote a paper on the benefits of having an EMT team on campus," Lyman says. "It was something we needed and wanted to provide as paramedic/firefighter students."

He researched the subject and pleaded his case before department, college and administrative officials based on two lines of reasoning: First, on the emergency medical tenet that the faster medical professionals arrive on scene, the better the patient's prognosis. Lyman provided data to support the fact that an on-campus team could respond quicker than city paramedic crews. And second, a university emergency response presence would reduce calls to Orem City, thus freeing up the city's resources for other calls.

Lyman's efforts paid off when, during fall semester 2012, the ERT got

the green light from the President's Council, Board of Trustees and UVU Police Chief John Brewer.

"We've gotten our response time down to one minute," Lyman says.

Since March, the team also has volunteered at all UCCU Center events and some UVU special events. Team members work in pairs and work seven-and-a-half-hour shifts, 7 a.m. to 10 p.m. Monday through Friday and at large weekend events.

"It's really nice to have them provide medical assistance and take the pressure off of our officers," says UVU Police Chief John Brewer. "It's a good program because it helps ERT members achieve their professional goals and is a benefit to students."

The experience is providing the students with the critical, real-life training that's a resumé-booster and makes them more attractive upon graduation, Lyman says.

"You can't get any more engaged than what we're doing," Lyman says, "especially since we're giving it back to the UVU campus."

10 FALL 2012 | UVU ENGAGE

#### **Entrepreneurship Students Create Charity Business Model**

"We were all excited to, first, help our friend and, second, use what we had been taught in class to make a real-world difference."

VU ENTREPRENEURSHIP STUdents seized an opportunity in February to assist a classmate suddenly diagnosed with cancer by creating a charitable business model. Through fundraising, the students helped Jose Padilla and simultaneously fulfilled the class's semester project requirement.

Within a day of a last-minute dash to a hospital ER, Padilla discovered that his frequent nose bleeds were the result of a rare form of leukemia that required extensive chemotherapy treatments. Unable to work, Padilla, a UVU student and a full-time salesman for a local insurance company, is his family's sole source of income. He didn't know how he would cover the substantial medical

bills, let alone the family's mortgage.

"We all wanted to help and, together, the brainstorming began," says Trent Ewing, one of Padilla's classmates and the charity fundraiser's project manager. "We were all excited to, first, help our friend and, second, use what we had been taught in class to make a real-world difference."

They drafted a business model to raise funds for the lost wages and medical expenses Padilla would accrue over the next year and created the Giving-A-Dime Charity Fundraiser for Jose. Applying the course's entrepreneurship lessons, they divided up assignments for the project's marketing, legal, sponsorship and event manage-

ment needs. Through networking, a videographer from Provo-based Synergetik Media volunteered to create a short documentary for the charity's website, givingadime.wordpress.com, to raise funds. The group hopes to use the business plan they established to benefit other UVU students sidelined by terminal illness.

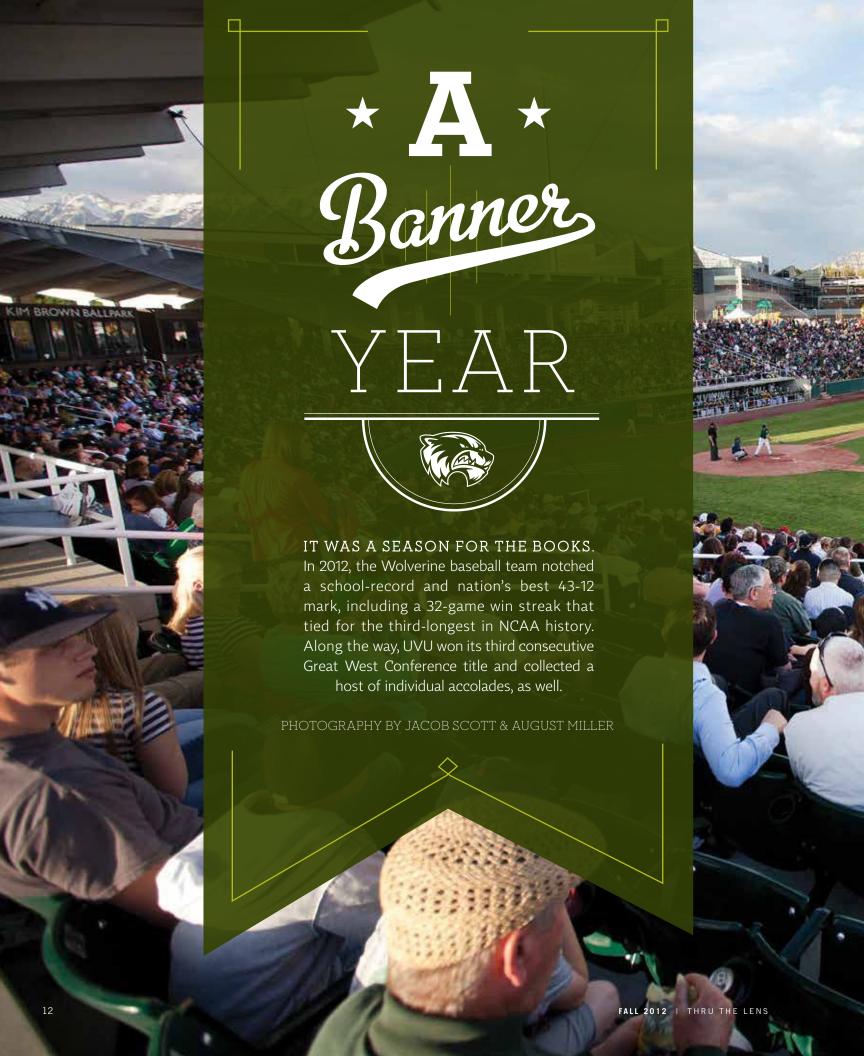
The charity fundraiser's April 21 5K fun run yielded \$5,000 in cash and in-kind donations, and contributions continue to pour in.

"I feel so incredibly grateful," Padilla says. "That's one good thing I've seen through this illness — how good people are."



PHOTO COURTESY OF RICK JOHNSON PHOTOGR

FALL 2012 | UVU MAGAZINE







"The entire city of Orem and all of Utah Valley should be extremely proud of our UVU baseball team." — Orem Mayor Jim Evans, who proclaimed July 10, 2012, UVU Baseball Day













INADDITIONTOTHETEAM'S COLLECTIVE SUCCESS, AHANDFULOF UVU PLAYERS WERERECOGNIZEDFORTHEIRINDIVIDUAL CONTRIBUTIONS. UVU FIRST-BASEMAN GOOSE KALLUNKI (top-right) WAS A CONSENSUSALL-AMERICAN, ASEMIFINALIST FOR THE GOLDEN SPIKES AWARD AND WASDRAFTEDBYTHE SAN DIEGO PADRES. OUTFIELDER ÄUSTIN HEAPS (top-left) ALSORECEIVEDALL-AMERICANHONORS, AND PITCHER TAYLOR MANGUM (above) SIGNED AFREE-AGENTDEALWITHTHE MILWAUKEE BREWERS ORGANIZATION.



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FALL 2012 | UVU MAGAZINE

DURINGTHEIRECORDSEASON, THE WOLVERINESNOTCHEDASLEW OF SIGNATURE WINSENROUTE TO TAKING THEIR THE UNIVERSITY CONFERENCE CROWN. UVU DEFEATED BY U, THE UNIVERSITY OF UTAHAND, MOST NOTABLY, THE UNIVERSITY OF ARIZONA. THE WILD CATSWERE RANKED FOURTHNATIONALLY ATTHETIME AND WENTON TO WINTHE COLLEGE WORLD SERIES. UVU LED DIVISION INKEY CATEGORIES SUCHAS WINS (47), SCORING MARGIN (+4.0), BATTING (.350), SLUGGING (.523) AND RUNS (532).









16 FALL 2012 | THRU THE LENS





By Mike Rigert

rom his perspective, Utah Valley University junior biotechnology major Dan Garner has the best oncampus "job" on the planet, and it isn't even on the institution's property. From organizing sushi nights for students, to taking them rock climbing at "The Quarry," to leading them in cheers at the baseball team's victory vs. BYU this spring, Garner is at the heart of the hip, social scene at his Provo, Utah, apartment complex.

Taken at face value, it might seem that Garner is the quintessential campus extrovert. But upon closer examination, it's quite clear that he's simply a dedicated university student who has a great gig with enviable employment perks.

Garner is a UVU resident engagement coordinator, or REC, an off-campus approximation of a resident assistant in traditional collegiate dormitory parlance. It's his responsi-

bility to bridge the gap in his apartment complex for students apartment life and their on-campus student life experience. In a nutshell, he plans activities that make students feel more involved and a part of UVU.

"I really like the fact that I'm essentially the hub for social life at my complex," Garner says.

Garner is part of a forward-thinking, award-winning program at UVU developed four years ago that seeks to provide students with a more complete university experience in the absence of on-campus housing. The REC program is one of a growing number of creative housing initiatives for UVU students through the university's partnerships with the private housing market to increase the quality of off-campus life, help them form stronger ties with the University and boost retention

#### Letting With the Program

In 2007, UVU was grappling with the challenge of becoming one of the state's larger institutions of higher learning with university status at its doorstep, albeit one without on-campus housing or future plans for it, says Bob Rasmussen, dean of students. Students were involved only as long as they were on campus, but when they returned to their apartments, that connectivity would evaporate, Rasmussen says.

For a number of years, Rasmussen and Cory Duckworth, vice president of student affairs, discussed options to enhance that association. Along with other university staff, the pair designed a Resident Engagement Coordinator program in which select UVU students at individual apartment complexes would create regular activities such as pool parties, volleyball games and mini golf outings to generate camaraderie and help bring the University "home." That, in theory, would lead to students renewing their apartment contacts, staying enrolled at UVU and, most importantly, completing their degrees.

"We wanted more student involvement, connection and a more complete experience," Rasmussen says. "It took off very quickly. The complexes were on board almost instantaneously."

In partnership with off-campus apartment complex owners and managers, UVU and the participating apartment cover the REC students' rent in the form of a housing scholarship. The RECs also get real-life training in leadership and event management. Increasingly, as the program has evolved, RECs also serve students as a conduit to campus resources and information such as tutor assistance, internships and counseling.

"We knew of no one who had a program like this," says Grant Flygare, program director of student involvement at UVU, who was among the team that created REC.

#### Paying Dividends

In 2009 and 2010, UVU's program received state and regional innovation awards, respectively, from Students Af-

fairs Administrators in Higher Education. In 2011, UVU leaders were invited to the International Conference on the First-Year Experience in Manchester, Great Britain, to present their unique solution to an unusual problem.

Flygare says the Office of Student Involvement conducted surveys in 2007 and 2009 that showed a 12 percent increase in student engagement on campus. "We feel that's pretty substantial," he says.







Currently, the REC program is available in 12 apartment complexes (see page 18) in Orem and Provo, with about 25 to 30 REC representatives divided among those housing locations. UVU plans to invite two more complexes to participate in the program over the next year.

Flygare says apartment managers are as sold on the program as the UVU students that live in their complexes. RECs and program administrators meet regularly with apartment managers to collaborate on items, solve challenges and improve tenants' experiences.

"Their bottom lines seem to be improved because students that come back are satisfied customers," he says. "The complexes are happier because they're more stable, and they can better predict their business and how many students will be returning."

UVU's cooperation with the private sector and local government to fill a student need, Rasmussen says, is the best of both worlds.

"We allow our neighbors, our citizens, to provide the housing developments. That's a plus for our side," Rasmussen says.

#### Student Involvement

The REC program is only one way for students to get more involved with UVU. Students participating in UVU's Honors Program and the Center for the Advancement of Leadership have similar opportunities to experience on-campus engagement in off-campus housing. Each program has two floors of dedicated scholarships available at an apartment complex just south of campus in Orem. On-site RAs, typically married student couples, help facilitate the Honors and CAL programs and see to the students' needs.

Meanwhile, UVU's American Sign Language & Deaf Studies Club is leading a student-driven effort to create an ASL academic village in one of the private complexes that will offer language immersion and focused activities for hearing and nonhearing students in the program.

"It's in its infancy, but as a 'language house,' they would be a first for UVU," says Matthew Chambers, UVU program coordinator for off-campus housing.

A current REC project aimed at enhancing the program will create a new housing-heavy resource website for students, with which they'll be able to search for currently available housing, find out which apartment complexes participate in the REC program and a litany of other housing-related issues.

Rasmussen says the greatest advantage of the REC program has been awareness. Students in REC complexes are more cognizant of what is happening on campus, are becoming more involved at UVU and are more likely to be successful.

"It is really one of these great winwins for us to be engaged in the community, and they become more engaged on our campus," Flygare says. Utah Valley University Alumni Association presents

## FAMILY FIIN FAIR

Saturday

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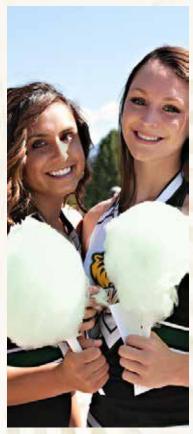


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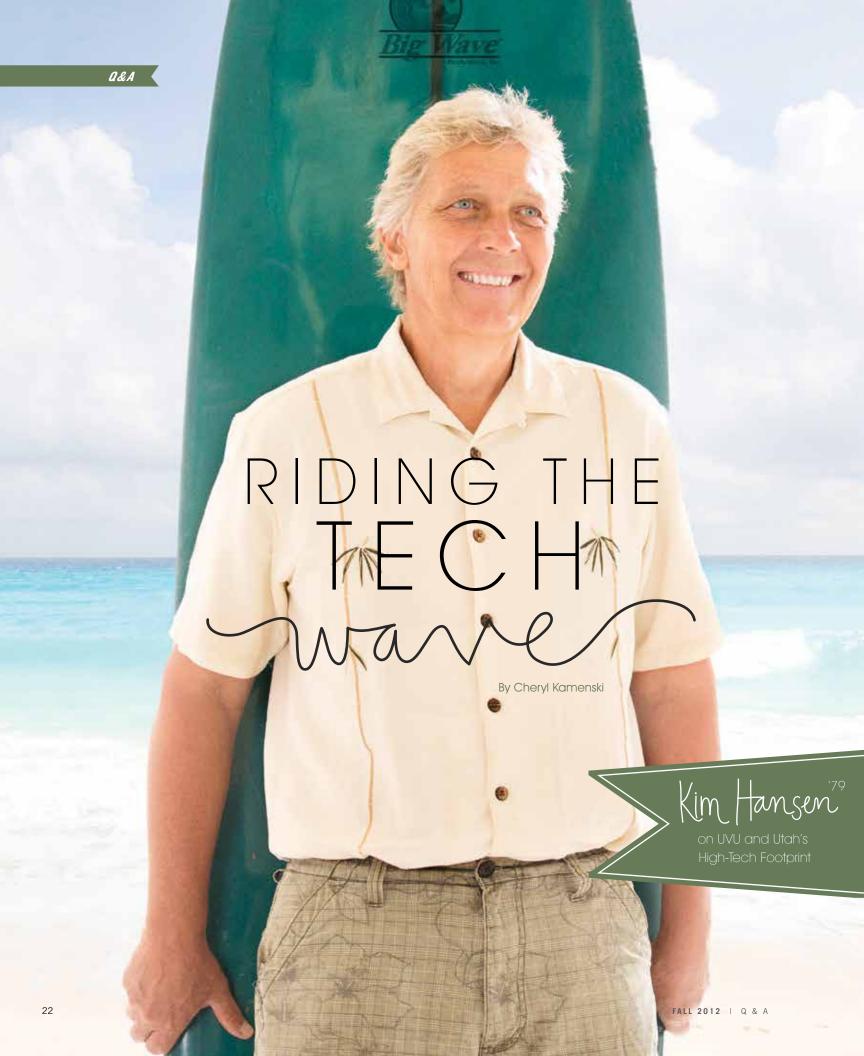
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## AS UTAH COUNTY IS BECOMING A HOTBED FOR TECHNOLOGY COMPANIES, UTAH VALLEY UNIVERSITY IS PROVIDING MUCH OF THE ENERGY FOR THAT GROWTH.

According to a report released last year by the Economic Development Corporation of Utah, eight of the top 20 information Technology companies in the state are located in Utah County, including household names like Adobe and Novell. As the technology business outlook is growing stronger in the region, UVU has positioned itself as a fulcrum to that activity and its success.

First, UVU created a Business Engagement Strategy to best direct University resources to drive future development of the regional economy. Then, the Utah Cluster Acceleration Partnership announced a plan last year to double the number of digital media jobs and turn the industry into an \$800 million contributor to Utah's economy. UVU is at the center of this effort as a digital media cluster acceleration site, aligning curriculum and activities to meet that goal. And, in January, UVU opened a state-of-theart Business Resource Center to help create new enterprises, grow existing companies and produce new jobs. A lot has changed since Kim Hansen '79 attended the institution. In those days, UVU was known as "The Tech" and focused on career training for a few thousand students. Even as UVU has grown, one constant is the institution's focus on the individual. In fact, Hansen recalls one of his instructors saying in class one day, "You won't remember everything I teach you, but if you remember how to find the information you need when you need it, then I have been a success."

And that is just what Hansen continues to do. A few years ago, Hansen started his own company called Big Wave Productions in Salem, Utah. Being innovative and having that positive "can-do" attitude, Hansen is revolutionizing a way to make magazines available for those on the go and creating a new way to utilize printed materials in audio form.

#### Q: How did Big Wave Productions get started?

A: It was an idea that came way before its time. In the mid 1980s, I used to spend time indoors during the winter months and listened to a lot of radio. I began to notice that my magazines were piling up on the coffee table, so I called some of the magazines to see if they had "magazines on tape." Occasionally, I would look at the magazine racks and look to see if there were "magazines on tape" or later "magazines on CD" available. Finally, I decided that if it were to happen, it would be up to me. We incorporated in 2006 and filed for a patent later that same year. It always seems to take longer and cost more than planned, but perseverance is a major factor to keeping a dream alive. Now, the time is getting more and more ripe for this to come to fruition. The world is getting busier and busier, and no one has time to sit down and enjoy a few great magazine articles.

#### Q: In these tough economic times, how is Big Wave Productions growing?

A: Growth is coming from all around us in the variety of delivery methods, such as iPhones, iPads, iPods, smart phones and other devices that play mp3 files. These are becoming everyday items that are in everyone's hand. That's great for us because it means almost everybody has a "player" in their hands at all times. We are seeing a lot of growth because the world is finally catching up to an idea that was born almost a quarter-century past.

#### Q: What is the outlook for technology business in Utah County?

**A:** The outlook is very strong and is only getting better. It has been stated in numerous places, and I believe it wholeheartedly, that Utah Valley is the inland version of Silicon Valley.

(Silicon Valley, located in the southern part of the San Francisco Bay Area, is home to many of the world's largest technology corporations.)

#### Q: UVU's efforts are helping technology businesses in the region find success. What changes have occurred since you were in school?

A: The school was in Provo when I started and was called Utah Trade Tech, or just "The Tech." I started out in electronics because that's what other people wanted for me, but not what I wanted. While I was on a religious mission in Italy, they finished the business building on the current Orem campus, and I had since decided that I wanted to be a businessman anyway. So, my friend and I decided that we would try the new school. We did and enjoyed every minute of it.

#### Q: How did your college experience help develop your penchant for leadership?

A: At that time, the school was called Utah Technical College, but was on its way to becoming Utah Valley Community College. There was, however, a proposal to change the name to Polytechnic College of Utah. I didn't like it, and apparently many others didn't either. I started asking around, and most students either didn't like it or were unaware that the name was going

to be changed. So, I started a petition and enlisted the help of several friends and fellow students. It was signed by almost all who were approached, and it wasn't long before we were called into the office of the dean, who at that time was Wilson Sorensen. We had some concerns, but those were soon quelled when he commended our approach and asked us to present our findings to the Board of Regents, which we did. The name was not changed.

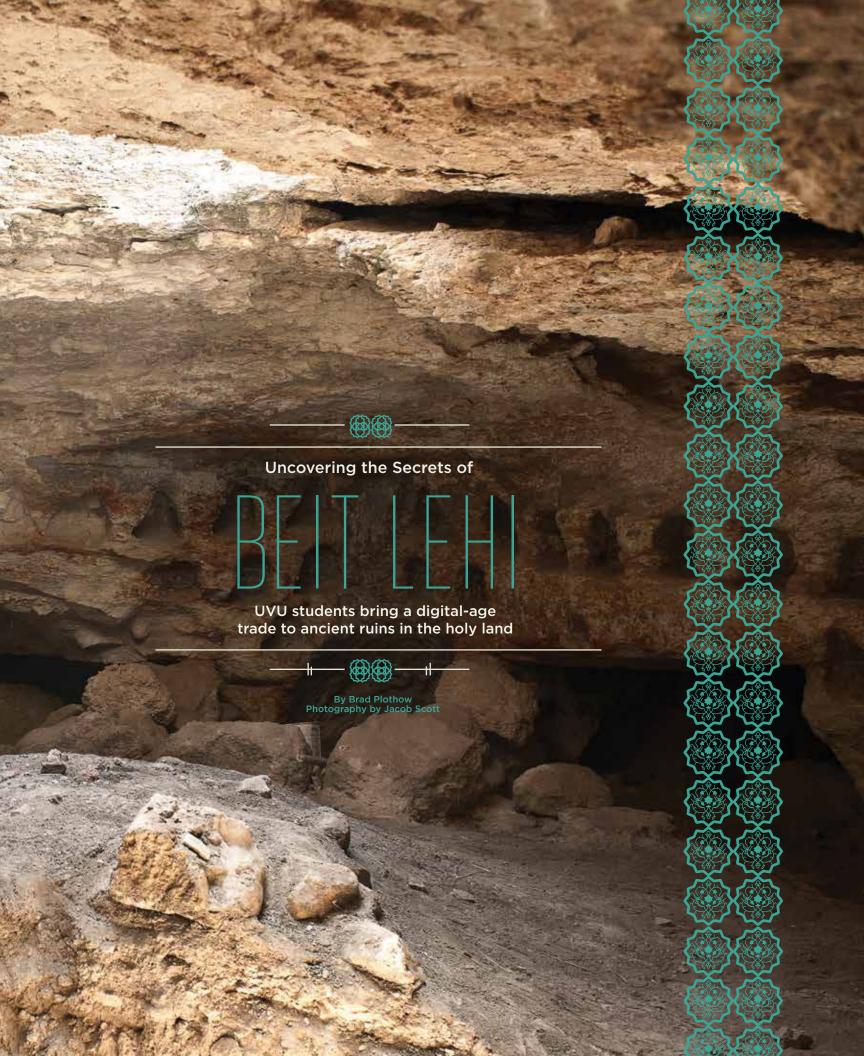
(Instead, the name of the school became Utah Valley Community College in 1987, Utah Valley State College in 1993 and finally Utah Valley University in 2008. Hansen graduated in 1979 with a degree in business management.)

## Q: Throughout the years and name changes, how has UVU continued to grow and improve?

A: With each turn of the page, there have been additional courses, degrees, athletics programs and so on. When I was in school there were nearly 5,000 students and now that enrollment is fast approaching 34,000 students. Plus, there are satellite campuses and the online capabilities to earn a degree. With so many options, UVU is a sure hit with anyone looking for a quality degree and a "down home" feeling on campus. Each new offering adds value not only for current UVU students, but also for the greater community. UVU is not only providing resources and facilities to spur business growth within Utah County, but its students are gaining and then using the knowledge needed to develop technology-savvy companies.

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hree Utah Valley University students gather near a high-tech digital scanner seated atop a tripod in a dark, dank cavern. At this spot in the network of subterranean chambers, the only light comes from a pair of lamps set up to illuminate the area for scanning. Dan Perry, associate professor of engineering graphics at UVU, points a stylus at a glowing screen on the scanner device and fires off a series of questions.

"Now, we're dead-ended here, so do we really need that target?" Perry asks, referencing what looks like a blue bike reflector on a tripod behind him. The students shake their heads, and Perry continues.

"Correct. Now keep in mind, the scanner can't go behind objects. It's line of sight, not sonar."

The scanner begins painting the cavern walls with a green laser. In no time, the device has created a three-dimensional record of the entire area. The underground cave is about 40-50 feet in diameter at the base with limestone that's supervising the dig.

The cavern is part of a network of ancient underground chambers and tunnels at an archaeological dig site called Beit Lehi, located about 22 miles south

of Jerusalem near Israel's West Bank. With excavation beginning in earnest in 2005, the site may be one of the region's most promising archaeological treasures, offering insight into the multi-millennial history of a region that sits at the center of the religious world for Christians, Jews and Muslims alike.

MEDITERRANEAN SEA

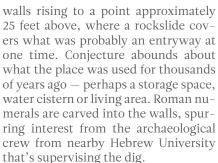
ISRAEL

JORDAN

**JERUSALEM** 

BEIT LEHI

Beit Lehi is also a proving ground for students in UVU's Engineering Graphics & Design Technology (EDGT) program, many of whom can launch fruitful careers in fields such as architecture, drafting and geomatics with a two-







year degree and relevant work experience. During two weeks in Israel, the students' efforts give a digital edge to the painstaking process of uncovering and studying an ancient settlement buried under centuries of silt and stone.

"With our skills and technology, we're really helping to change how archaeology is done here," says Darin Taylor, professor of engineering graphics and design. "The work the students do at Beit Lehi pushes above what we can do in the classroom. I've had a lot of students comment on what a resumé bullet this is for them."

Now in its third year, the Beit Lehi project is leveraging the unique expertise of UVU students and faculty to bring techniques and technology to Israel that as yet can't be found anywhere in the Middle Eastern country. In partnership with the Beit Lehi Foundation and Hebrew University, UVU is helping archaeologists make sense of an area that was previously thought to be merely a desolate stretch of military land until the remains of a Byzantine chapel, circa 500 A.D., were unearthed three decades ago. Now, Beit Lehi is the collaborative point where UVU and the Holy Land come together each spring.

#### 'There's Something Significant Here'

In 2007, Salt Lake City attorney Alan Rudd was touring Israel for the first time when the itinerary took his group to Beit Lehi. A religious man, Rudd was struck by the site's proximity to a host of locations considered significant in the Biblical tradition. Beit Lehi sits near the Valley of Elah, where it is believed David slew Goliath with rock and sling, and the walled city of Lachish, which was conquered by the Israelites and assigned to the tribe of Judah, according

Rudd first toured the site, the archaeologists were excavating the cavernous underground chambers with picks and shovels, which made the work of removing the tons of dirt and rock painfully slow. The procurement of a conveyor belt and Bobcat tractor by Rudd's foundation expedited the ex-

### "THIS PLACE JUST CAPTURED MY IMAGINATION,"

to an Old Testament account. Beit Lehi is so-named because many believe it is where, as recorded in the book of Judges, Samson slew 1,000 Philistines while armed with only a jawbone ("Lehi" translates to "jawbone" in Hebrew).

There is also some thought that the Mormon prophet Lehi, who according to the Book of Mormon left Jerusalem to settle in the Americas in 600 B.C., may have dwelt at Beit Lehi, Rudd says, citing an oral history passed down by the region's nomadic Bedouin people. Regardless of the specifics, Rudd believes the site will prove to have a compelling story.

"This place just captured my imagination," says Rudd, who formed the Beit Lehi Foundation with his brother, Gary, as a result of that first trip to Israel. "What we'll find out here, we don't know. But we all feel like there's something significant here."

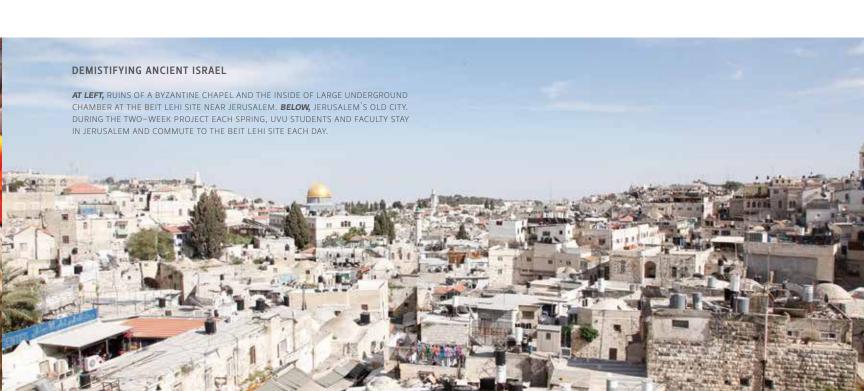
There are obstacles in the way of discovering the secrets of Beit Lehi. When

cavation process, but it became apparent that surveying and mapping the site by hand would not suffice.

"We had a very good surveyor, but she did everything by hand and worked on the site barefoot," says Oren Gutfeld, professor of classic archaeology at Hebrew University. "She was very, very talented, but it became too hot for her."

Gutfeld needed a crew with state-of-the-art digital technology and cutting-edge skills to match, neither of which was available in the Israeli surveying and drafting communities. Alan Rudd took the problem back to the U.S., where the search for a capable team led him to UVU.

"In addition to surveying the site, we needed the ability to do 3-D modeling to see how the chambers link to each other. And, we wanted to create online virtual tours so people can see the site from their desks wherever





they are," says Gary Rudd, who runs an accounting firm in the Denver area. "From an archaeological standpoint, those are things we haven't been able to do until now."

In December 2009, Alan Rudd called a meeting with Taylor and Ernest Carey, dean of the UVU College of Technology & Computing. His pitch: give your students hands-on experience on an exciting project in the Holy Land.

"We get dozens of requests for our students' services every semester, asking them to help survey or draw a house or a parking lot," Taylor says. "With how tight the curriculum is, we can't do many of them. But this project is a special kind of opportunity. The site is an ideal place to summarize what

we teach in class for eight to 10 hours, day after day. I watch the learning process unfold to where, by the end of the two weeks, the students are doing things as well as a professional."

'It's Magic'

It's a relatively cool day in early May — low 80s with a bit of a breeze. Israel is coming off a series of rainstorms, which is rare for this time of year. At sunrise, a caravan of vehicles winds up the steep, narrow dirt road to Beit Lehi. The local

archaeological crew will be here for three weeks and return for three more in the fall, camping the entire time. The site is primitive at this point. There's a latrine and a bench under the only shade tree within eyesight, but that's it. Nearly everyone will go into Jerusalem to clean up and have a hot meal a few times during the dig. Others rough it the entire time.

Today, the site benefits from some extra hands. Students from an environmental science school in the Negev region of southern Israel are on site to help excavate. Gutfeld attended the school as a boy, and one of his teachers is still there. Gutfeld is also surprised to see a girl among the scores of young people who looks familiar. He learns that her mother, Hagit, was one of his classmates three decades ago.

The UVU team members arrive — they take a bus from their hotel in Jerusalem each day — and everyone scatters to various parts of the site. Some are taking satellite coordinates at strategic locations. Others, like Randy Haider and Curtis Sorensen, are surveying points at the surface. Although the equipment has come a long way, they're using essentially the same techniques employed by the ancient Egyptians and George Washington, a surveyor by trade, to triangulate positions and determine the horizontal and vertical angles of the topography.

"You do this several days in a row, all day long, and it really cements it in your mind," says Sorensen, an Orem native and Timpanogos High grad who's finishing an Associate of Applied Science degree.

Surveying the surface allows archaeologists to map the site and anticipate where additional subterranean caverns may be. Beit Lehi became a full-fledged excavation when Gutfeld's team found signs that antiquity thieves had been near a hole in the ground that appeared to be man-made. Gutfeld's son, then 10 years old, climbed inside and found the top of an olive press. Later, the crew found a columbarium, a huge cavern with thousands of triangular niches carved into the limestone, each used for raising a pair of turtledoves. The team has excavated dozens of caverns since 2005, including columbaria, olive presses, ritual baths, water cisterns and underground chapels. Still, Gutfeld says they've only

scratched the surface of what is probably an expansive underground settlement, likely used by different people at various points in history.

Because Beit Lehi sits on a military base and access is limited to six weeks per year, time is a precious commodity for the archeological crew. Before UVU got involved, it might take two months to draw the large columbarium using traditional surveying techniques, and it would take longer to make a cross-section for more detailed analysis. In contrast, the scanner UVU

brought to Beit Lehi can render a detailed 3-D image consisting of millions of points in six minutes.

"It's magic. For us, it's magic," Gutfeld says.

But 3-D imaging underground isn't possible unless the surveying above ground is executed with precision. The scanner orients itself against the points that are calibrated by the survey team. Like reflecting sunlight off a series of mirrors, the students route a network of survey points from a spot outside the cavern's entrance, through the labyrinth of chambers and to the spot that will be scanned.

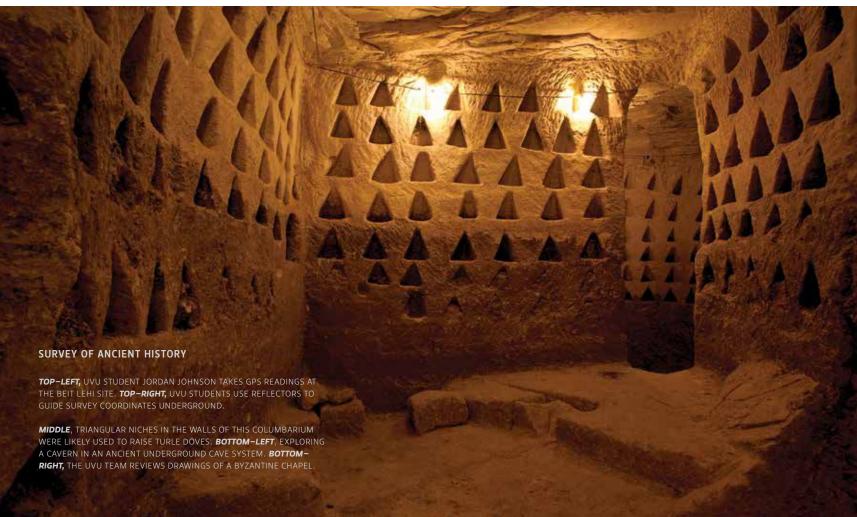
Alex Evans, a Timpview High alumnus, and Jordan Johnson, Weber High, are positioning the scanner just inside the entrance to an excavation point dubbed "the condo" by the team. The condo has three chambers: a columbarium, an olive press and the large space with the Roman numerals where Perry demonstrated how to use the scanner. The columbarium is still probably two-thirds full of sand and stone, but there's enough room to stand up and make the necessary measurements.

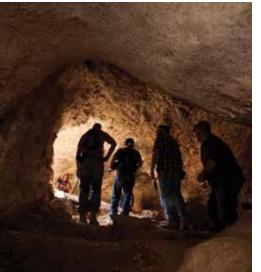
Johnson first learned surveying techniques during a stint in Afghanistan with the Air Force reserves between 2010 and 2011. He never imagined that he would return to the Middle East as a freshman at UVU.

"Everywhere you look in Israel, it's like the beginning of time," he says, noting that the process to be selected for the trip is highly competitive. "All of these religions come to-









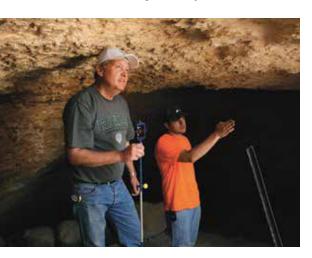




gether here. This was just something I couldn't pass up."

Beyond having an international experience, Johnson and his classmates are getting marketable experience. While many associate degrees are seen as bridges to baccalaureate programs, an AAS in the EDGT program is merit enough to land a good job for many students, although some still elect to pursue a bachelor's degree in geomatics or technology management.

"This degree is a qualifier for a lot of jobs," Johnson says. "A lot of employers look for it specifically."



#### **A Lofty Vision**

Taylor and Bob Price are off the beaten path, even for Beit Lehi. There's no dirt trail here, so the pair of UVU faculty members are wary of critters, especially scorpions. The big, black ones are scary looking but relatively harmless. It's the smaller translucent ones whose sting is dangerous. With an added measure of caution, the pair scouts an expanse of land covered by scrub oak and weeds. This is where a visitor's center will be built, if enough money can be raised and the military base cedes control of the land.

Beyond mapping the site, the services provided by UVU students and faculty are helping shape the practical future of Beit Lehi. To be financially sustainable, the site will need the tourism revenue that a visitor's center can provide. As chair of the EDGT de-

partment, Price's expertise in architecture comes in especially handy. In collaboration with students, Price has created a rendering of the proposed center that could conceivably be built later by UVU students.

Gutfeld, Rudd and others are bullish on Beit Lehi's future. Though currently uninhabited, the hills to the south will soon be populated by Jewish settlers being relocated from the disputed Gaza Strip. In the hunt for jobs, they'll likely extend Israel's hospitality industry to Beit Lehi, which could become a major attraction for the country's millions of tourists each year.

Beit Lehi already captivated one tourist in UVU President Matthew S. Holland, who made a visit to the site during a family trip to the Israel and Europe in July.

"While the precise story of Beit Lehi is still a mystery, the tremendous historical significance of site is immediately apparent," Holland says. "I was so proud to think that UVU students are central to the effort of documenting and making sense of one of the most exciting archeological sites in the Middle East."

Beyond its commercial appeal, Beit Lehi has far-reaching academic and cultural implications. The site is currently the focus of a litany of scholarly papers, including one on a cave featuring the Hebrew inscription "Jesus is here" on its walls.

Because of the site's relevance to people with Christian, Jewish and Muslim backgrounds, Gutfeld and Rudd have a lofty vision for Beit Lehi's potential, and UVU is central to realizing it. If all goes according to plan, Beit Lehi will be a point of collaboration and resumé building for years to come.

That's just fine for Haider, a Wyoming native working toward a bachelor's degree in technology management.

"It's such a great opportunity that I can tell people I used what I learned at UVU at a site that might one day be used by millions of people," he says. "I hope to come back when the site is completed. To know I was a part of it is special. I'll never forget this."



#### Beit Lehi on B-Roll

### Digital media students get in on the action, too

Geomatics is the main thrust of UVU's involvement at Beit Lehi, but the University's digital media program is playing an important role, as well. Each year, a handful of faculty and students follow the project with cameras to document the latest developments on site. In 2012, the crew also recorded the oral history of Beit Lehi, as given by a Bedouin sheik.

Photography provided by the digital media group is also useful in the creation of online 3–D virtual tours, which bring Beit Lehi's caverns and tunnels to the desktop of anyone with an Internet connection. Documentaries on the site not only bolster student portfolios, but they also might be useful to orient tourists at an eventual visitor's center.



To view a 15-minute documentary, search "Beit Lehi" at YouTube.com/ UtahValleyUniversity.



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he "Thunder Pig" captivated everyone who passed. Gleaming in the late-spring sun, Dustin and Jen Gray's fire-engine red 1958 Chevy 3100 series stepside pickup sat with hood raised to reveal its detailed and powerful 454 engine, doors open to showcase its meticulous leather interior.

The Grays' custom classic, which took more than 10 years to restore, was one of nearly 800 vintage autos and hot rods spread across the lawns of Thanksgiving Point this past May at the 25th Utah Valley University Auto Expo & Swap Meet — an exhibit that attracted more than 9,000 spectators to survey the region's finest in automobile remodeling craftsmanship.

"Everyone is fascinated by cars," says Utah Gov. Gary Herbert, a regular attendee at the annual UVU Auto Expo. "A lot of us grew up in the age when people did a lot of their own work on their own cars and were always tinkering with different ways to fix them up, so we like looking at vintage cars because we feel a little vintage ourselves. It brings back a lot of memories and takes us back in time a little bit. And it's fun to imagine how we'd fix up a certain car if we had the opportunity or wonder how it would ride."

Fascination and attention are exactly what UVU hopes the annual Auto Expo brings. Originated in 1983 with about 70 cars, the UVU Auto Expo has grown into one of the more popular street rod and classic car exhibits in Utah. Few car shows display a larger variety of vehicles and attract more spectators.

"This is as big as any event that UVU stages on an annual basis," says Don Wilson, chair of UVU's Department of Automotive Technology.

For 25 years, the UVU Auto Expo has been a showcase for the institution's continued presence in the auto trades and a source of revenue to fund scholarships. And for thousands of people, it's a chance to show off that cherry classic car.

#### SPOTLIGHTING THE TRADES

All car shows, obviously, focus on those who spend countless hours and dollars reconditioning their street rods, classic cars, trucks and motorcycles — and then transporting them from town to town to display. However, the UVU Auto Expo, hosted by UVU's Department of Automotive Technology, shines a spotlight on UVU's trade programs — a traditional and important element of the institution that persists under the university banner.

For the first 40 years of the institution's history — as Central Utah Vocational School, then as Utah Trade Technical Institute and later as Utah Technical College — technical training was the institution's primary role. Though now a university, UVU continues to respond to the educational needs of the region, which includes a select array of technical programs.



This is the message that Auto Expo organizers want the thousands who attend each year to absorb.

"I don't know how you can miss it," says Dennis Gage, host of the TV show "My Classic Car" and a special guest of the UVU Auto Expo this past year. "It's really why this show takes place, and I don't think there is any secret to that. I really think a lot of people come to the show because it benefits the school."

The governor believes the event is highly effective in underscoring the fact that UVU still does great things in the trades arena.

"This is a great way of letting people know about one aspect of Utah Valley University," Herbert says. "Besides all of the other great opportunities that UVU offers, it is still an institution that is teaching people how to be good mechanics and find good productive work in the marketplace."

The expo is a reminder that the University's auto, diesel and collision repair programs remain as strong, vibrant and vital parts of the University, educating and training about 400 students annually in both one-year and two-year programs.

#### "BESIDES ALL OF THE OTHER GREAT OPPORTUNITIES THAT UVU OFFERS, IT IS STILL AN INSTITUTION THAT IS TEACHING PEOPLE HOW TO BE GOOD MECHANICS AND FIND GOOD PRODUCTIVE WORK IN THE MARKETPLACE."

The event also fosters appreciation for trade professions and the role UVU's trades training plays in providing career opportunities for many of the region's high school graduates.

"Some people just love to work with their hands," Wilson says. "It's their specialty, and we should encourage them to shine at it. Frankly, it's a lifesaver for a lot of young people. There is nothing wrong with being a tradesperson or a craftsman, and we're turning out some of the best in the nation. That's something our community should be proud of and something this university needs to continue to support."

#### HISTORY IN THE MAKING

Retired UVU collision repair instructor Don Pendergrass, since retired, organized the first UVU Auto Expo in August 1983 as a replacement for the Utah Valley Old Car Club's summer show and barbecue. Pendergrass believed holding the event on UVU's Orem campus, outside the Sparks Automotive Building, would bring awareness to the institution's trades programs and spotlight what UVU offers students in those fields.

"I wanted to bring people on campus and show them what we have here and what

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we are doing here," Pendergrass says. "We got a lot of potential students here and were able to show them what we could do for them."

The auto expo doubled in size after only one year, with more than 170 cars on display at the 1984 show.

"I could see that this was going to be a very popular community event right from the beginning. We were very quickly outgrowing our facilities," Pendergrass says.

The expo had a brief hiatus before being revived in 1991, with then-UVU President Kerry Romesburg and Gil Cook, vice president of college relations at the time, in support of the event's mission to raise money for scholarships. All proceeds from the expo fund auto trade scholarships.

"From the very beginning, this show has always been about the institution's students and its auto trade programs and how it can benefit both," says Pendergrass.

Nearing retirement, Pendergrass recruited Ray Campbell, who was running a successful auto show in Provo at the time, to take the reins of the UVU effort.

Campbell continued with Pendergrass' vision, insisting that the UVU Auto Expo remain a benefit to the institution and its students.

**AT LEFT,** GOVERNOR GARY HERBERT IS ONE OF THE DISTINGUISHED GUESTS AT UVU'S ANNUAL CELEBRATION OF THE AUTO TRADES. **ABOVE,** UVU PRESIDENT MATTHEW S. HOLLAND TAKES IN THE GLEAM OF A CUSTOM CAR AT THE EXPO.

"Car shows unite and bring people together, showcase talent and craftsmanship, and accomplish a lot of good for the community," Campbell says.

Campbell complemented the expo's classics collection by introducing the hot rod/street rod classification and muscle cars. In 1994, the expo began honoring various Utah car clubs and displaying the treasuries of prominent local car collectors. Unique additions through the years have included specialty cars like the Batmobile, Mormon Meteor, Dodge Brothers Speedster, Auburn Boattail Speedster, the City of Salt Lake Salt Flats racecar and the UVU Wolverine Racer.

A steady increase in attendance and entries forced the expo to the grounds outside UVU's UCCU Center in 1996. Continued growth brought about the move in 2006 to Thanksgiving Point in Lehi, Utah — a site with facilities better suited to host an auto show and a site that can accommodate as many as 1,000 show vehicles and up to 20,000 spectators. The Thanksgiving Point

location also helps the expo draw more Salt Lake County spectators.

"I think it's tremendous how Ray Campbell and his people have been able to retain the UVU connection even with the move off campus," Pendergrass says.

# ENGAGING INDUSTRY PARTNERS

One of UVU's core values is to foster community engagement. The Auto Expo accomplishes this by bringing academia, industry and the community together for a common cause each spring.

"The students are involved, the community is here, people from the industry are here, our faculty and alumni are here," Wilson says. "We have our industry people engaged with us. We have our industry supporting us. The expo shows our students what their possibilities are."

Perhaps the expo's biggest benefit is the relationship it cultivates between auto trade students and industry representatives. Many in the industry are loyal to the



# UVU'S AUTOMOTIVE PROGRAMS OFFER NEW HOPE FOR PARAPLEGIC STUDENT

In recent years, UVU's automotive programs have breathed new life into automotive student Preston Vernon — a life that was dealt a challenging blow in spring 2010 when a dirt bike accident in Utah's West Desert paralyzed him from the waist down. For months afterward, Vernon dealt with his crippling back injury by sitting at home in his wheelchair, becoming a video game junkie, and believing that his disability meant the end of his passion for tinkering on cars and engines.

But after one day in Bob Campbell's engine performance class at UVU, all that changed. Vernon realized there were accommodations for his disability, even in the auto trades. He tossed his Xbox in the closet, ended

frequent visits to Redbox and reignited his passion for automotive work.

"Getting back in, I realized that I could still do a lot of the stuff on cars that I could do before," says Vernon, 21. "It's motivated me more and more to keep going because I still have the opportunity to do something I love."

Hugh Rode, a neighbor and a recently retired UVU legal studies professor, gives Vernon a daily lift to and from campus. Rode's garage, to some extent, has become Vernon's auto shop.

"There were times when you couldn't get Preston going," Rode says. "Now he almost needs to slow down. It's been a real life changer for him."

Vernon disagrees when people tell him a desk job would be so much easier.

"I don't want to sit behind a desk. My desk is sitting behind an engine," he says. "I love this stuff, and the more I do the happier I am."

**AT RIGHT,** PRESTON VERNON REKINDLED HIS PASSION FOR LIFE POST-ACCIDENT THROUGH UVU'S AUTOMOTIVE PROGRAM.



show and to the staunch supporters of Utah Valley University.

"The expo connects UVU trade students with the local business community and showcases the excellence of the school's programs," Campbell says. "Those who visit or participate in the UVU Auto Expo see firsthand what can be done with good training and schooling. Those in the auto industry are being shown that UVU students are getting an industry-level standard of education, and that our programs are continually being upgraded to meet industry standards."

#### TOP-OF-THE-LINE TECHS

UVU's auto trade instructors are not simply pumping out potential employees into the job market; they're producing highly skilled technicians who are filling high-paying jobs in the local auto industry. UVU graduates who have perfected their auto painting and collision repair skills are earning as much as \$80,000 annually.

"We're one of the last standing fullservice training facilities around. Our students are learning by doing, and they have

# " WE LIKE LOOKING AT VINTAGE CARS BECAUSE WE FEEL A LITTLE VINTAGE OURSELVES. IT BRINGS BACK A LOT OF MEMORIES AND TAKES US BACK IN TIME A LITTLE BIT."

certain performance tasks that have to be perfected before we let them move on," Wilson says.

UVU has proven for the past 11 years that its auto trade students are among the best in the nation. At the 2011 SkillsUSA competition, where nearly 6,000 students nationwide participated in the competition, UVU boasted 13 medal winners in the auto trade categories — second best of any institution in the country.

"We've really developed kind of a dynasty in the SkillsUSA competition. People in our own backyard don't realize that they have the best in the nation right here," Wilson added.

A month after graduation, Ryan Huntbach '11 was working as a line technician for a Salt Lake area Honda dealership.

"The education I received at UVU was pertinent and well-targeted toward enabling me to succeed," Huntbach says. "The courses I took contained precisely the information and skills I needed. I apply the knowledge I gained in the classrooms and in the labs every single day I'm at work. I believe it was the solid reputation of UVU's automotive department, and the opportunity UVU provided me to compete in the SkillsUSA event, that enabled me to acquire such a great job right out of college."



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# Back in 2007, Yazmin Montero-Steward was pretty much living out a college recruitment commercial.

Recently returned from an 18-month church mission, she plunged headfirst into behavioral science and Spanish at what was then Utah Valley State College. She did a semester abroad in Yucatan, Mexico, and busied herself with more extracurricular activities than there are hours in the day.

But all that momentum was more fragile than she could have imagined. Montero-Steward married in 2010, had her first child in 2011 and just like that, the college degree that seemed like money in the bank got demoted from her to-do list to her bucket list.

"I was so into college, and so motivated," Montero-Steward says, "but then I dropped off the face of the earth."

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It's not that she was incapable of finishing; it just wasn't a priority anymore — part of a trend that is unique to Utah women in higher education, who currently account for 49 percent of students in higher education. That's a full 8 percentage points behind the rest of the country, according to the research of Susan Madsen, director of the Utah Women and Education Project.

The two-year UWEP study, which culminated in mid-2011, examined a wide range of educational impacts on a diversity of Utah women, be they starry-eyed 18-year-olds, working single mothers or suburbanite soccer moms.

"We've definitely found that our young women don't understand the broad benefits of higher education," says Madsen, also a management professor for UVU's Woodbury School of Business.

In response to the findings in the UWEP, UVU has mobilized its resources to reverse the trend and make higher education a reality for more of Utah's women.

#### **RESOURCES FOR WOMEN AT UVU**

Here's a handy list of many of the services UVU provides specifically for first-time and returning women students:

#### **WOMEN'S SUCCESS CENTER**

(801) 863-3010

uvu.edu/wsc

womenssuccesscenter@uvu.edu

- Academic Support
- Scholarships/Tuition
- Campus Referrals
- Student Support/Advocacy
- Community Referrals
- Personal Development
- Counseling Referrals
- Women in STEM (science, technology, engineering, math)

#### **TURNING POINT**

(801) 863-7580 uvu.edu/turningpoint

turningpoint@uvu.edu

- Personal and Professional Development Classes
- Scholarships
- Employment/Education Exploration
- Referrals to Short-term Training
- Professional Clothing Source
- GED/High School Diploma
- Counseling Services
- Wee Care Center
- Child Care Resources & Referral

#### **EQUITY IN EDUCATION CENTER**

(801) 863-8498 uvu.edu/equitycenter equity@uvu.edu

- Expanding Your Horizons Conference
- The Clothesline Project

These efforts address a myriad of circumstances and challenges and are designed to remove the obstacles that keep so many women from enjoying the many benefits that come with a university degree.

#### A STATE OF DECLINE

The UWEP essentially identified two groups of variables: reasons why Utah women don't complete post-secondary degrees, including a lack of support, self-confidence and personal aspiration; and the benefits of a degree, including greater involvement in the community, increased nutrition in the home and better parenting practices, to name a few.

Unsurprisingly, Madsen found that ignorance of the benefits of education has a negative impact on overall personal satisfaction — a disconnect reinforced by the myth that a woman without intentions of entering the workforce has no use for a college education. The error in this way of thinking hit Montero-Steward a few months after her son was born.

"Your education isn't about the greatest job you can have or being able to earn a lot of money, but being well-rounded," she says. "Whether I decide to work or stay at home, my education is only going to edify everything I do."

So, at the urging of an employer, friends and her well-educated family — key factors in women's success — Montero-Steward got back on track. She pinned down her oft-revised degree choices and is now set to graduate with an associate degree in behavioral science and a bachelor's degree in Spanish in December 2012. She's also reaching out to young women with stories just like hers as a retention mentor for UVU Student Success & Retention.

She likes to pass along the advice she once received from Peggy Pasin, a coordinator for UVU's Women's Success Center: "When you're on an airplane, the flight attendants tell you to 'secure your own mask before assisting others."

In other words, Montero-Steward explains, young women should seize the opportunity to be responsible for their own education and development while their time is still their own, because it better equips them to help their future families.

#### **UNFINISHED BUSINESS**

UVU has responded to the UWEP findings with zeal: President Matthew S. Holland spurred a presidential initiative that resulted in the Women's Success Center, a suite of services (some formerly housed within the Women's Resource Center) that offers academic support, mentorship and a big push for women in STEM (science, technology, engineering, math).

UVU's Turning Point division also provides classes in personal and professional development, day care through its Wee Care Center, childcare resources and even free business attire for women doing job interviews. Turning Point is especially designed to assist returning non-traditional students and those facing a major life transition, such as divorce or death.

It's often desperation that leads women to her door, but Turning Point director Carol Verbecky would love to see more visitors like Cedar Hills resident Syndee Seeley, who wasn't necessarily in imminent need of a degree (e.g. divorce or job loss) — it was simply important to her.

"I just can't get enough of education," says Seeley, a 46-yearold married mother of three who dropped out of college at 19 due to illness. "Apart from wanting to go back myself, I also wanted to show my kids how important education is."

Seeley made a slow and steady return to academia, going one class at a time around her kids' schedule for about seven years, eventually graduating from UVU in December 2011 with a bachelor's degree in community health. She availed herself over the past few years of the counseling, Successful Life Management classes and job interview preparation that Turning Point offers. She's thinking about paying it forward by becoming a social worker herself, but most of all, she's thrilled to have finished what she started.

"Women link a better education to a better job, but many don't link it to a better life," WSC Director Anne Wairepo says.

#### THE BEST-LAID PLANS

One of the biggest impediments in women's education is the "bubble" in which many young women live, Madsen says. Divorce, death — these aren't things that would ever happen to them, they think.

"You don't want to pop their bubble, but let's have a realistic conversation with these young women," Madsen says. "We have a lot of women in Utah that are single mothers living in poverty." Thus there's a lot of merit to the "something to fall back on" mentality for female students with no intention of entering the workforce.

Take Mary Wilson, an American Fork single mother of four whose past half-decade of life has led her friends to call her "Sister Job." After her marriage fell apart eight years ago, she left Minnesota for Utah, a move that was preceded by her mother's death and followed by that of her father. In the space of a few years, Wilson would also see her oldest son emergency transported from a serious car accident, her daughter fall out of a second-story window and her youngest son get brain cancer.

Returning to school was the only way Wilson would be able to support her family through such costly calamities, she says.

"I had the self-esteem of a rock," she recalls, having flagged through high school due to dyslexia. But her ordeals toughened her up: "I'm going to break this mold; I'm going to change this family."

Through Turning Point's personal development classes, Wilson slowly emerged from what she calls her "victim mode" and flourished in her studies at UVU. Over the years, between Turning Point and the WSC, she has been the recipient of scholarships, day care through the Wee Care Center, interview clothes, counseling and, most importantly, "Peggy Pasin's magic hugs," she says.

"School is not only helping me provide for my family — it's changing generations both future and present. It's changing the way I see myself, the way I allow people to treat me and the way I allow myself to treat me."

#### **SHOWING HOW MUCH**

INFOGRAPHIK

A GLIMPSE AT THE RESOURCES UVU DEDICATES TO ON-CAMPUS CHILD CARE

The Wee Care Center was a child care facility provided through UVU's Turning Point program. Established in 2001, Wee Care is central to the efforts of UVU and the state to help more women participate in higher education, and it helps hundreds of parents each year find time for classes. That number is set to surge over the next year with with the construction of an expanded Wee Care facility, made possible by a generous \$1 million gift from Barbara Barrington Jones.

### **HOW WILL THE EXPANDED WEE CARE CENTER MEASURE UP?**



**TOTAL SQUARE FOOTAGE** 

**SQUARE FOOTAGE PER CHILD** 

**CURRENT HIGH-END ESTIMATED DEMAND FOR ON-CAMPUS CHILD CARE AT UVU** 

#### CAPACITY

**WEE CARE CENTER** 

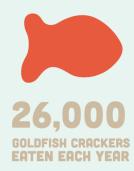
**NEW FACILITY** 

20

# **WEE CARE BY THE NUMBERS**







**AVERAGE AMOUNT OF CHILD CARE HOURS NEEDED BY** STUDENT PARENTS AT UVU **EACH WEEK** 



As Utah Valley University grows its institutional reputation, the School of the Arts is likewise becoming recognized as a pillar of excellence at the University.

From students to faculty and beyond, the school is on the rise as a place where exceptional talent is nurtured and inspirational artistic work is created for the benefit of the community. The following is a sampling of some of the exciting things happening in the SOA, from performances to scholarships to student accolades.

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#### ART IN THE MOUNTAINS

For UVU, summer is a time for art in the mountains. In 2008, Sundance Resort brought back its summer theatre productions to Eccles Outdoor Stage and established a partnership with the UVU Department of Theatrical Arts. That partnership has created a world of opportunity for UVU theatre students.

UVU students audition for roles in Sundance summer productions and work in various capacities behind the scenes as well. Students who secure acting roles learn from the experience of working alongside professional actors. Students studying theatre design

and technology can be involved in designs, lighting, scenery, props, sound, costumes or makeup. The invaluable experience helps them stand out in the job market.

Chair of the Department of Theatrical Arts James Arrington says, "The partnership between UVU and Sundance has raised the department's profile and has enhanced learning experiences for our students."

UVU is also represented at the Deer Valley Music Festival in Park City, Utah. For the second year in a row, UVU sponsored a concert by Pink Martini thanks to a donation from Trustee Rebecca Marriott Champion.

#### PIANO COMPETITION EXPANDED

The second annual Rebecca Marriott Champion Piano Competition, held April 21, included competitions for elementary, middle school and high school students. While UVU students competed for a \$5,000 scholarship again this year, the younger students competed for lesser cash prizes, and the top high school senior was awarded a full-tuition scholarship to UVU for the 2012-13 school year.

"The competition is designed to celebrate and support efforts to develop young musicians by offering a venue for them to learn and to share their music with a larger community of pianists,"

says K. Newell Dayley, dean of the SOA.

Nearly 60 grade-school students performed in the competition, and all received personal feedback from the judges. The top three UVU students were invited to perform in the new Science Building auditorium. First place went to freshman Micah Putnam, second to sophomore Arianne Judkins and third to junior Jonathan Stevens. All three are from Provo. The full scholarship went to high school senior Do Oh of Salt Lake City.

Next year's competition will be held March 30.

#### GRAPHIC DESIGN STUDENTS RECOGNIZED

UVU graphic design students won two of three Student Copper Ingots at the AIGA 2012 100 Show, presented by the Salt Lake City chapter of AIGA, the professional association for design. Kirsten Nielson won the award for package design, and Cory Crouch won the award for motion design. Both students graduated in April with bachelor of fine arts degrees in graphic design.

"I was honestly so shocked that I didn't even realize they had called my name," says Nielsen. "Then when I realized two of the three ingots were given to UVU students, I was so proud of the University. I spent two years as a School of the Arts senator working to get recognition and validation to put us on the same playing field as other universities, so this was a great ending to my senior year."

"I feel honored to have been recognized by the AIGA," says Crouch. "I am thrilled to have been able to represent my school and the tremendous work that is being done by faculty, staff and students in UVU's graphic design program."

The 100 Show is Utah's most prestigious juried competition in graphic arts, honoring and showcasing the year's best design, advertising and digital media. Entries are judged on the overall effectiveness of the design solution and the design brief.

"Our students' success at this competition revealed the competitive edge they have as they enter the job market and the respect professionals have for our programs," says Dayley.

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hoda Zobell '75 and Michael Whiting met for the first time in May 2012 at Utah Valley Regional Medical Center. Zobell's brother, Jimmy Ogren, was involved in a serious car accident that killed Ogren's wife, Sammy, and landed him in the Intensive Care Unit. Whiting works at UVRMC as a psychiatric technician, but when work is slow in his unit, he is sent to work in other areas of the hospital, which is how he ended up caring for Ogren in ICU.

As Zobell and Whiting got to know each other, they learned that they had a connection that went deeper than just their concern for Ogren. A Utah Valley University student, Whiting is working toward a Bachelor of Science degree in emergency services and hopes to graduate in 2013 or 2014, then pursue a medical or physician assistant degree. To mitigate his educational expenses, Whiting had earlier applied for and received a scholarship from Elder Quest, an organization for which Zobell had just completed her term as president.

In the ICU, Whiting's job was to assist Ogren with moving around and to perform basic medical procedures. Zobell and Ogren were deeply grateful for Whiting's care and empathy, and Whiting was glad to be able to reciprocate for the scholarship in some small way. "The circumstances are unfortunate, but it's been nice to meet back up with Rhoda and her brother. I really respect and appreciate what they've done, and I know they've continued to make it a bigger deal every year. They've done a good job with it; it's much appreciated," says Whiting.

Founded in 1992 to offer opportunities for people age 55 and older to enjoy each other's company while pursuing lifelong learning, Elder Quest started with 10 original members and has grown to more than 300 members who enjoy a diverse schedule of classes and recreational events planned

and taught by Elder Quest members. It is also a philanthropic force, providing scholarships for working and nontraditional students at UVU.

"There's a lot more to life than sitting around in your bunny slippers and watching TV. We want older people to find a place where they can do exciting things and make their lives richer," says former Elder Quest president Joan Hahn.

For Hahn, a richer life includes helping nontraditional students reach their educational goals. Having been left to raise two children on her own, she sympathizes with older students struggling to improve their families' prospects. During her term as Elder

#### Best of times

It's not all business for Elder Quest. In addition to raising money for scholarships, Elder Quest members engage in some serious fun. Here's a short list of some of the activities that keep this group going:

- Classes on a range of topics, including literature, painting, financial planning and using Facebook
- Monthly luncheons with speakers such as LaVell Edwards and Michael McLean.
- Classic movies each Friday
- Field trips to exciting destinations, including Alaska and the Mayan ruins of Central America

Quest president, Hahn initiated the Elder Quest Scholarship Fund to support nontraditional UVU students — single parents, returning parents, minority students, full-time workers and displaced workers.

"I knew Elder Quest had to have a purpose above and beyond meeting for classes. And I've always been an advocate for scholarships," she says.

Unfazed by the \$20,000 minimum needed to establish an endowed scholarship fund at UVU, and against

some resistance, Hahn convinced Elder Quest members to pitch in and raise the necessary funds. "This was a passion for me. I believed we could do it, and I got some wonderful people to believe with me," says Hahn. The group was determined to make a difference for nontraditional students.

"Nontraditional students are going back to school to make life better for their families, and I admire anybody who works while they go to school. I believe that everybody needs help at some point in their life, and we're at the age where we can help," says Zobell. In its first year, the Elder Quest Scholarship Fund assisted two students. Ten years later, in 2012, it funds 19 scholarships and has given more than \$90,000.

Each October, Elder Quest invites its current scholarship recipients to a luncheon, where the students meet Elder Quest members and talk about their goals and challenges. "Where else can you give money and actually meet the people it goes to?" says Hahn. She points out that when you help someone gain an education, you're not just helping one person, you're helping that person's family for generations to come.

A grateful Michael Whiting agrees with Hahn.

"The scholarship was a huge help, because it's one less semester I have to pay for. As a nontraditional student, I have to figure out how to pay the bills at home as well as how to pay for school," he says. "The scholarship saved me what would have been months of time at work. I really respect and appreciate what Elder Quest does."

If you are interested in learning more about Elder Quest, contact Elder Quest president Dave Johnson at 801-319-1279.

AT LEFT, MICHAEL WHITING POSES WITH FORMER ELDER QUEST PRESIDENT JOAN HAHN. ELDER QUEST'S EFFORTS IN PROVIDING SCHOLARSHIPS FORGED A LIFETIME BOND WITH WHITING.

# **ALUMNI AWARDS 2012**

Six Individuals Recognized for Outstanding Service to the University

ach fall for the past 13 years, the Utah Valley University Alumni Association has honored individuals for their contributions to advancing and promoting the University's goals and mission.

This fall, the Alumni Association presented six alumni awards: the Legacy Award, to Roger Woolstenhume; the Distinguished Service Award, to Jerry Garrett; the Alumni Pinnacle Award, to Jared Stewart; the Wilson Sorensen Lifetime Achievement Award, to Mike Falgoust; the Young Alumni Award, to Allyson Searle; and the Distinguished Student Service Award, to Zachary Lyman.

**Legacy Award** — Recognizes alumni and friends of the University who have gone the extra mile to contribute time, energy or resources to UVU and the Alumni Association.



#### ROGER WOOLSTENHULME

Roger Woolstenhulme is a true UVU Wolverine. Not only has he served on the Wolverine board for six years (most recently as president), he also supports Wolverine athletics by offering event assistance, encouraging fan attendance and facilitating fundraising efforts.

Woolstenhulme attends nearly every home athletic event and typically likes to convey his passion for UVU athletics by bringing potential donors and fans to games who otherwise might not have attended. He continued to encourage people to attend games during UVU's transition to Division I athletic competition and beyond.

Whether it's arts performances, concerts or athletic events, Woolstenhulme is a fervent fan of all things UVU.

**Alumni Pinnacle Award** — Honors alumni who contribute to further the purpose and the mission of the UVU Alumni Association through contributions of time, energy or resources.



#### **JARED STEWART**

One of Jared Stewart's favorite activities is searching for new ideas and then finding a way to realize them. This is one reason why Stewart has had a major impact as a member of the Wolverine Club Board. His ideas for building the Wolverine Club and attracting new members have been extremely influential.

Stewart also donates a number of his business products to Wolverine athletics, which helps streamline how events are managed. As an alumnus, Stewart speaks enthusiastically about the early days of Utah Valley State College and how it has progressed as UVU.

Always willing to volunteer his time and resources to UVU, Stewart continues to serve and support the Wolverines and the community as a proud alumnus.

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// BY CHERYL KAMENSKI - PHOTOS BY JACOB SCOTT

**Distinguished Service Award** — Recognizes individuals who have served as an employee or volunteer to further the University's purposes and mission, with that service having a profound effect on the University.



#### **JERRY GARRETT**

Jerry Garrett's heart is as big as his vision for UVU. Prior to UVU gaining university status, Garrett was an active member of the Planned Giving program and had presented a concept for greater on–campus engagement and collaboration between students and community professionals. Community leaders would share their expertise while learning about UVU's mission, challenges and needs. At the time, this was a ambitious idea that seemed too difficult to implement. But understanding the benefits it would produce for the institution and community, Garrett devoted countless hours to make the exchange possible.

When the office became Gift Planning after UVU was granted university status, Garrett picked up where he left off. As a result, the first Business & Economic Forum was held May 23, 2012. The self-supporting event was attended by 85 off-campus professionals and received high satisfactory reviews due to Garrett's vision and commitment. The event was praised by UVU President Matthew S. Holland and now has a permanent place on the annual campus event calendar.

**Wilson Sorensen Lifetime Achievement Award** —Honors an individual who has served throughout his or her life and career as a university employee to further the purposes, mission, growth and advancement of the University.



#### MIKE FALGOUST

Mike Falgoust's life is an example of service and commitment to his students. As an 18-year-old, he joined the Air Force and was involved in flying missions during the Cuban missile crisis, Korean War, Vietnam War and others.

Upon his military retirement in 1977, he pursued a master's degree and was hired to teach mathematics at then–Utah Technical College. His master's thesis and research explored the need for a college–based flight program to develop the influx of new pilots as airline travel increased in popularity. As a result, Falgoust developed the course work and curriculum for UVU's aviation program and helped get the program accredited while serving as the flight training program director.

But Falgoust's dedication went beyond programs and classes. He and his wife, Serena, were committed to helping students at a personal level, whether it was in providing a place to stay, babysitting, meals or emotional support.

Falgoust is an example of how a dedicated teacher can touch many lives and have a positive influence that lasts a lifetime.

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# **ALUMNI AWARDS 2012**

**Young Alumni Award** — Recognizes a recent UVU graduate who has continued to support the University through time, energy or resources.



#### **ALLYSON SEARLE**

While a botany student at UVU, Allyson Searle played a pivotal role in leading the UVU Botany Club in establishing the Heritage Native Plant Garden located between the science and environmental buildings. The garden continues to be an important resource for botany and biology courses taught on campus. It also is part of a statewide heritage plant garden program.

After graduating from UVU with a bachelor's degree, Searle was hired to manage the botany lab while also completing a master's degree. Searle teaches classes, assists in field trips, does research that involves student participation and spends hours working with students in the lab and field.

Faculty, staff and students recognize her as an educator who wants others to succeed and is willing to help in any way she can. She is dedicated to her students and ensuring they enjoy learning.

**Distinguished Student Service Award** —Recognizes a UVU student who has notably given of himself or herself to enhance the quality of campus life and the student experience.



#### ZACHARY LYMAN

As a UVU student, Zachary Lyman initiated several emergency response programs on campus to ensure the campus community had the necessary resources to serve students, faculty and staff.

Lyman founded UVU's student-run Emergency Response Team. He internalized engaged learning by creating a team of dedicated students that respond to 911 medical calls. He also was instrumental in establishing an Emergency Services club. Lyman also created a peer-tutoring program through which emergency services students can get help with studies and research.

He accomplished all this while teaching as an adjunct instructor and working full-time in the emergency room at Utah Valley Regional Medical Center. Last spring, Lyman graduated from UVU with two bachelor degrees, but his efforts and programs continue to have a lasting impact for the campus community.

### **True Wolverine**

USED TO BE ENVIOUS WHEN PEOPLE would share stories about centuries-old traditions on their campuses to show their loyalty and love for their alma mater. You've probably heard the same from your non-UVU friends — how they kissed someone on a specific place on the campus, or marched across after painting themselves red or any number of other traditions.

UVU is many things, but mired in traditions isn't one of them. And, even though I've now kissed my husband in the glow of a burning UVU to earn a "True Wolverine" card, I don't feel any more a Wolverine than I did before. Most of you

have probably never even heard of this tradition, let alone participated in it. Nor are you any less a Wolverine than I am, because you haven't risked singeing your hair for a card.

So, since most of us won't go through a formal True Wolverine ceremony, how can we show our loyalty and allegiance to the school that provided us with an education and opportunities?

Here are a few ways in which we show that we are True Wolverines.

- 1. Register on uvualumni.org and stay in touch
- 2. Order your alumni card
- 3. "Pride your ride" and put a UVU license plate on your car
- 4. Attend UVU Alumni events
- 5. Share your story with other UVU alumni

None of these are very hard or require a great deal of your time or money. But, participating in any of them will keep you connected to UVU and show that inside you have the heart of a True Wolverine — someone who experienced UVU up close and personal in a way that no but other True Wolverines will understand and appreciate.

Why does being a True Wolverine even matter? Because UVU made a difference for us, and we can and need to make a difference for UVU. Today.

Jeri Allphin Alumni Director jeri.allphin@uvu.edu

Jue 1

# DISCOVER YOUR OPTIONS



# **UVU NORTH @ WESTLAKE**

Evening courses at Westlake High School in Saratoga Springs

## **UVU COURSES @ MATC-THANKSGIVING POINT**

Day and evening courses at the MATC Building in Lehi

# **UVU SOUTH @ SPANISH FORK**

Evening courses at Spanish Fork High School

# UVU WEST @ THE NATIONAL GUARD BLDG.

Day and evening courses at the National Guard Building off Geneva Road in Orem

# **UVU WEEKEND COLLEGE**

Friday evening and Saturday courses at the UVU Main Campus in Orem

## **UVU WASATCH CAMPUS**

Day and evening courses in Heber Valley









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Utah Valley University



I am UVU

IAN JONES. Professional pilot and flight instructor, SkyWest Airlines. B.S. Technology Management, Aviation Science, Summa Cum Laude, class of 1998.

"I transferred to UVSC in 1997 because I was impressed by the faculty. I feel I was able to get a better education because of the experience of my instructors. Thanks to my time at UVSC, my career has really taken off! I'm Ian Jones, class of '98. I am UVU."

Share your story at uvualumni.org

