

# UVU LIBRARY

STRATEGIC PLAN 2016 - 2019

The Utah Valley University Library's Strategic Plan will guide decision making for support, service, and organizational development from 2016-2019.

This plan was developed based on interviews, data review, and recommendations to support Utah Valley University's Core Themes of student success, engaged, serious, and inclusive.

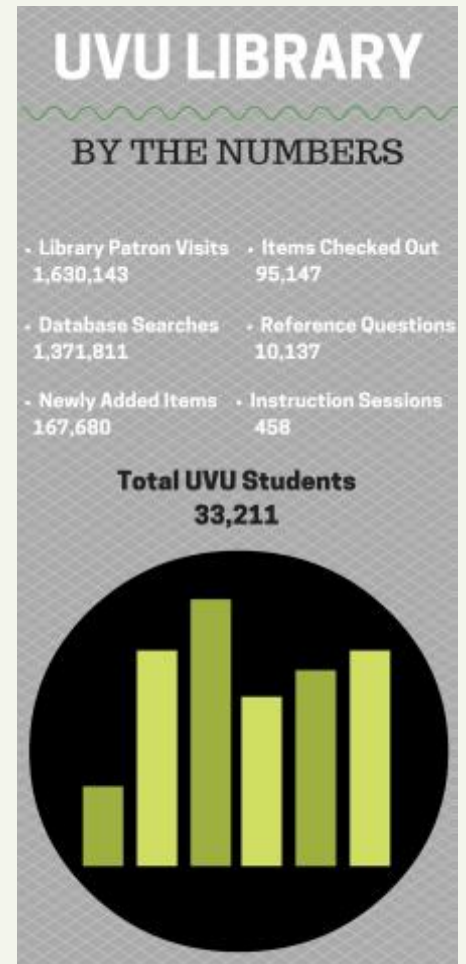
## SWOT ANALYSIS

Key strengths, weaknesses, opportunities, and threats were identified based on library staff input and interviews with key members of the UVU community.

<h3>STRENGTHS</h3> <ul style="list-style-type: none"><li>• Productive, efficient staff</li><li>• Innovative and future oriented</li><li>• Faculty and students pleased with service</li><li>• Healthy work environment</li><li>• Patron focused</li><li>• Team oriented</li></ul>	<h3>WEAKNESSES</h3> <ul style="list-style-type: none"><li>• Supporting technology for other departments</li><li>• Keeping technology current with constant changes</li><li>• Resources in key areas (STEM)</li><li>• Staffing and workloads</li><li>• Lack of assessment</li><li>• Limited hours</li><li>• Funding</li></ul>
<h3>OPPORTUNITIES</h3> <ul style="list-style-type: none"><li>• Archives supporting 75th anniversary</li><li>• Open Educational Resources (OER)</li><li>• More resources on demand</li><li>• Promoting Information Literacy</li><li>• Institutional Research</li><li>• Collaboration with OTL</li><li>• Outreach</li></ul>	<h3>THREATS</h3> <ul style="list-style-type: none"><li>• Lack of awareness for services</li><li>• Faculty non-use</li><li>• Future growth</li><li>• Database costs</li></ul>

## MISSION STATEMENT

The Utah Valley University Library supports information access, student learning and knowledge creation.



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	<u>Objective 1:</u> Create and strengthen avenues to support faculty and student research and teaching.	<u>Objective 2:</u> Provide necessary resources using sustainable models.	<u>Objective 3:</u> Shape the organization to meet the changing needs of the UVU Community.
Core Theme	Outreach & Services	Resources	Right-Sizing the Organization
Strategies	<p>1.1 Integrate information literacy in the university curriculum.</p> <p>1.2 Market library services outside of the library to faculty, students and staff.</p> <p>1.3 Collaborate on Open Education Resources (OER) initiatives.</p> <p>1.4 Improve ADA accessibility of library services.</p> <p>1.5 Assess and address needs of satellite branches.</p> <p>1.6 Improve overall effectiveness of reference, including approachability and quality of service.</p> <p>1.7 Participate in and support related campus activities, publications and programs.</p> <p>1.8 Improve access to and scope of archival collections.</p> <p>1.9 Integrate plans to support Roots of Knowledge.</p>	<p>2.1 Improve quality of our Integrated Library System (ILS).</p> <p>2.2 Develop an overall strategy for ongoing commitments.</p> <p>2.3 Evaluate the scope and sustainability of library technology.</p> <p>2.4 Efficiently manage physical collections.</p>	<p>3.1 Improve efficiency and processes, and document library procedures to align with university polices. Include library language in relevant university policies.</p> <p>3.2 Evaluate library space and hours to best serve patrons' needs.</p> <p>3.3 Expand archives and digitization services and resources.</p> <p>3.4 Identify staffing needs for future growth.</p> <p>3.5 Investigate fundraising and advisory options.</p>