

# CAMPAIGN PHOTOS

Throughout the campaign materials, it is recommended marketers use a mix of historic and contemporary photos. This shows both the university's enormous growth and unwavering consistency.

This document contains the photo pairs included in this folder. The file names are broken down as follows:

## **Automotive3\_1CUVS\_1943**

- The first portion represents the subject.
- The second portion represents the historic institution name.
- The third portion represents the year of the photo if known.

## *Historic Campus Names*

Central Utah Vocational School	CUVS	1941–1963
Utah Trade Technical Institute	UTTI	1963–1967
Utah Technical College at Provo	UTC	1967–1987
Utah Valley Community College	UVCC	1987–1993
Utah Valley State College	UVSC	1993–2008
Utah Valley University	UVU	2008–

For historic images, use the credit line: “Photographs property of Fulton Library’s George Sutherland Archives”

## *Art 1*



*CUVS — unknown*



*UVU — 2018*

## *Athletics 1*



*UTTI — 1966*



*UVU — 2018*

## ***Athletics 1 (alternate)***



***UTTI — 1966***



***UVU — 2019***

## ***Athletics 2***



***UTC — unknown***



***UVU — 2019***

## *Athletics 2 (alternate)*



*UTC — unknown*



*UVU — 2021*

## *Automotive 1*



*CUVS — 1960*



*UVU — 2018*

## *Automotive 2*



*UTTI — 1964*



*UVU — 2018*



## *Automotive 3*



*CUVS — 1943*



*UVU — 2016*

## *Automotive 4*



*CUVS — 1943*



*UVU — 2018*

## *Automotive 5*



*CUVS — unknown*



*UVU — 2016*

*Automotive 5 (alternate)*



*CUVS — unknown*



*UVU — 2018*

## *Automotive 6*



*UTTI — Unknown*



*UVU — 2018*

## *Classroom 1*



*CUVS — 1941*



*UVU — 2018*

## *Education 1*



*CUVS — Unknown*



*UVU — 2014*

## *Education 1*



*CUVS — Unknown*



*UVU — 2018*



## *Emergency Services 1*



*UTC – 1981*



*UVU – 2019*

# *Engineering 1*



*CUVS — 1960*

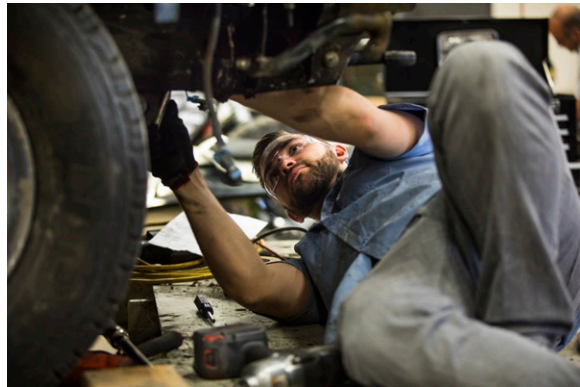


*UVU — 2013*

## *Engineering 2*



*UTTI — 1966*

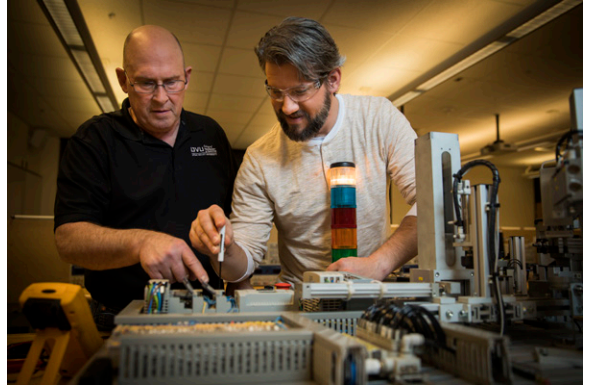


*UVU — 2018*

## *Engineering 3*



*UTTI — 1964*



*UVU — 2017*

## *Engineering 4*



*CUVS — 1963*



*UVU — 2016*

## *Engineering 4 (alternate)*



*CUVS — 1963*



*UVU — 2017*

## *Hands-On 1*



*UTTI — 1964*



*UVU — 2018*

## *Hands-On 2*



*CUVS — 1941*



*UVU — 2016*



## ***Hands-On 3***



***CUVS — 1961***



***UVU — 2018***

## *Hands-On 4*



*UTC – Unknown*



*UVU – 2018*

## *Healthcare 1*



*UTTI — 1967*



*UVU — 2019*

## *Healthcare 2*



*CUVS — 1955*



*UVU — 2019*

## *Science 1*



*UTTI — 1966*



*UVU — 2013*

## *Staff 1*



*CUVS – 1951*



*UVU – 2019*

## *Students with Faculty 1*



*CUVS — 1942*



*UVU — 2014*

## *Students with Faculty 2*



*UTC — 1968*



*UVU — 2015*



## *Students with Faculty 2 (alternate)*



*UTC – 1968*



## *Students with Faculty 3*



*CUVS — 1955*



*UVU — 2018*

## *Students with Faculty 3 (alternate)*



*CUVS — 1955*



*UVU — 2019*

## *Students and Faculty 4*



*UTTI — 1964*



*UVU — 2021*

## *Students 1*



*UTC – Unknown*

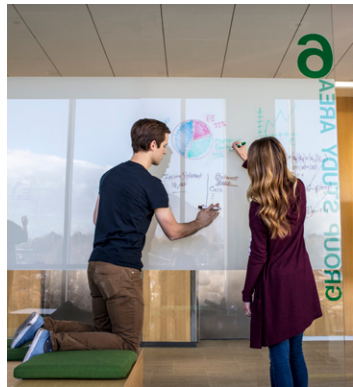


*UVU – 2014*

## *Students 2*



*CUVS — 1950*



*UVU — 2016*

## *Students 3*



*CUVS — 1963*



*UVU — 2017*

## *Mascot 1*



*UTC – 1981*



*UVU – 2016*



## *Commencement 1*



*UTC — 1970*



*UVU — 2020*

## *Commencement 1 (alternate)*



*UTC — 1970*



*UVU — 2021*

## *Commencement 2*



*UTC — Unknown*



*UVU — 2022*

## *Commencement 2 (alternate)*



*UTC — Unknown*



*UVU — 2022*

## *Commencement 3*



*UTC — Unknown*



*UVU — 2022*

### *Commencement 3 (alternate)*



*UTC — Unknown*



*UVU — 2022*

## *Commencement 4*



*UTC — Unknown*



*UVU — 2022*

## *Commencement 4 (alternate)*



*UTC – Unknown*



*UVU – 2022*