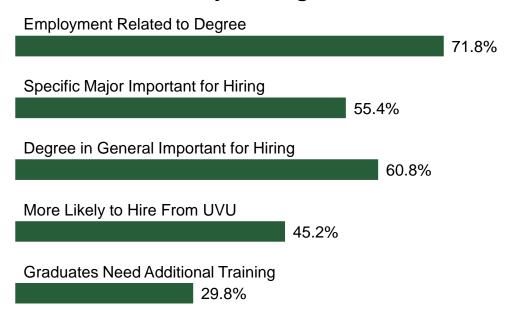


2023 Survey of Employers of UVU Graduates

UVU periodically conducts a survey of employers of recent UVU graduates with contact information we collect as part of the alumni survey. For the 2023 employer survey we spoke with 104 supervisors of graduates from the 2020-21, 2019-20, and 2018-19 graduating classes. The margin of error is 9.3%. For more information contact Taylor Lovell (TLovell@uvu.edu).

Key Findings



Employer Ranking of Graduates on Essential Learning Outcomes (Best to Worst):

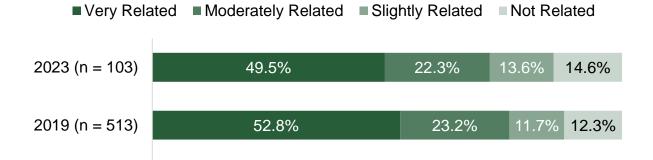
- 1. Digital Literacy
- 2. Information Literacy
- Inclusion
- 4. Quantitative Literacy
- 5. Ethical Reasoning
- 6. Communication
- 7. Critical Thinking
- 8. Scientific Literacy



2016 (n = 206)

"How related is [student]'s degree in [major] to their current responsibilities?"

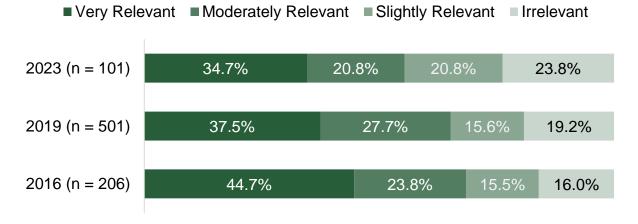
Excludes "Don't Know"



58.3%

"How relevant was [student]'s specific course of study in your employment decision?"

Excludes "Don't Know"

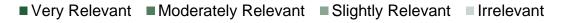


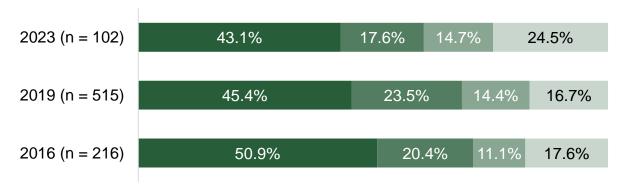
8.3% 7.3%

26.2%



"How relevant was it that [student] have a degree in your employment decision?" Excludes "Don't Know"





"Relative to a degree from other schools in Utah, would a degree from UVU make you more or less likely to hire someone in the future?"

$$n = 104$$

■ Much More Likely ■ More Likely ■ Neutral ■ Less Likely ■ Much Less Likely

9.6%	35.6%	54.8%



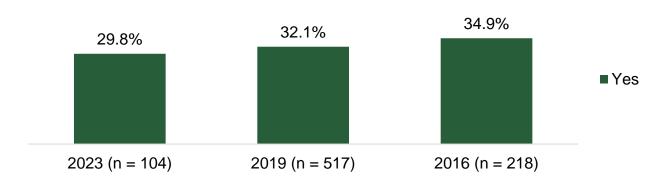
"Please rate the knowledge and skill of [student] in the following areas:" Excludes "Not Relevant," n = 103

■ Ideal ■ More than Adequate ■ Adequate ■ Less than Adequate ■ Inadequate

Overall job knowledge and skills						
47.6%	25.2%		24.3%			
Overall quality of work						
61.5%		22.1%	14.4%			
Communicate facts and ideas						
51.5%	26.	2%	21.4%			
Analyze ideas, information, and problems						
46.6%	31.19	6	21.4%			
	Use digital technologies					
63.7%		22.5	% 11.8%			
Recognize and co	onsider the ethical dime	ension of b	ehavior			
Recognize and co		ension of b 28.3%	ehavior 14.1%			
	2	28.3%	14.1%			
53.5%	2	28.3%	14.1%			
53.5% Understand and apply the	2	28.3% y, inclusion 14.0%	14.1% n, and equality 21.5%			
53.5% Understand and apply the	ne principles of diversit	28.3% y, inclusion 14.0%	14.1% n, and equality 21.5%			
53.5% Understand and apply the 62.4% Collect, evalored 56.7%	ne principles of diversit	28.3% y, inclusion 14.0% e informati 24.0%	14.1% n, and equality 21.5%			
53.5% Understand and apply the 62.4% Collect, evalored 56.7%	ne principles of diversit uate, organize, and us stand and work with nu	28.3% y, inclusion 14.0% e informati 24.0%	14.1% n, and equality 21.5%			
53.5% Understand and apply the 62.4% Collect, evalored 56.7% Under 57.9%	ne principles of diversit uate, organize, and us stand and work with nu	28.3% y, inclusion 14.0% e informati 24.0% umbers 8.9%	14.1% n, and equality 21.5% on 17.3%			



Do you feel there are specific areas of knowledge, skills, and abilities where [student] needs better or additional preparations?



25 employers gave examples of the areas where UVU graduates need additional preparation. These were the areas mentioned the most:

- Job-Specific Skills (8 mentions)
- Practical Experience (4)
- Communication (3)
- Organization (3)