

Assigning UNKNOWN FINGERNAIL POLISH to KNOWN MANUFACTURERS by Raman SPECTROSCOPY and MULTIVARIATE STATISTICS

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ABSTRACT

Using the R Project statistical platform¹, Raman spectra were compared by Principle Component Analysis and multivariate hierarchical clustering functions to associate unknown colored polishes to spectral clusters identified by manufacturer. A theoretical study predicted clear polishes were sufficiently different to cluster separately and that colored polishes by the same manufacturer would cluster with them. The theoretical study further predicted that at some point additives, such as dark pigments, resulted in greater spectral complexity that would dominate clustering and eventually exclude association to clear polishes. At that point assigning an unknown colored polish to a known manufacturer failed. These predictions were tested with clear and colored polishes from different manufacturers that confirmed the predictions. Clears, creams, and light colors from the same manufacturer clustered together while reds and blues from any manufacturer tended to cluster together due to the spectral dominance of the dark pigments.

INTRODUCTION

Counterfeit products are part of industrial espionage in which proprietary research and development is stolen to produce a competing product, or by selling a non-genuine product. This report is a demonstration of associating an unknown fingernail polish to its manufactured brand by multivariate statistical analysis of Raman spectra.

MATERIALS AND METHODS

One centimeter squares of clear and colored nail polishes were obtained from local retail stores and painted on aluminum covered glass microscope slides.

Instrument setting were: 20x magnification, 100% laser power, 1 second exposure, 60 acquisitions and automatic cosmic ray elimination. While exciting the samples with 785nm light a Renishaw InVia Raman microscope² collected replicate spectra from 1724 to 614 wavenumbers in four wavenumber intervals.

A total of nine spectra were collected. Three spectra were collected from each location to assess instrument stability and three locations were sampled to assess sample homogeneity. To allow same-scale, sample-to-sample data comparison, raw data were normalized to a y-axis range of 0 to 1 and automatically baseline corrected with WIRE 3.4 instrument software³. The nine individual spectra were averaged and the average spectrum was used for statistical analysis.

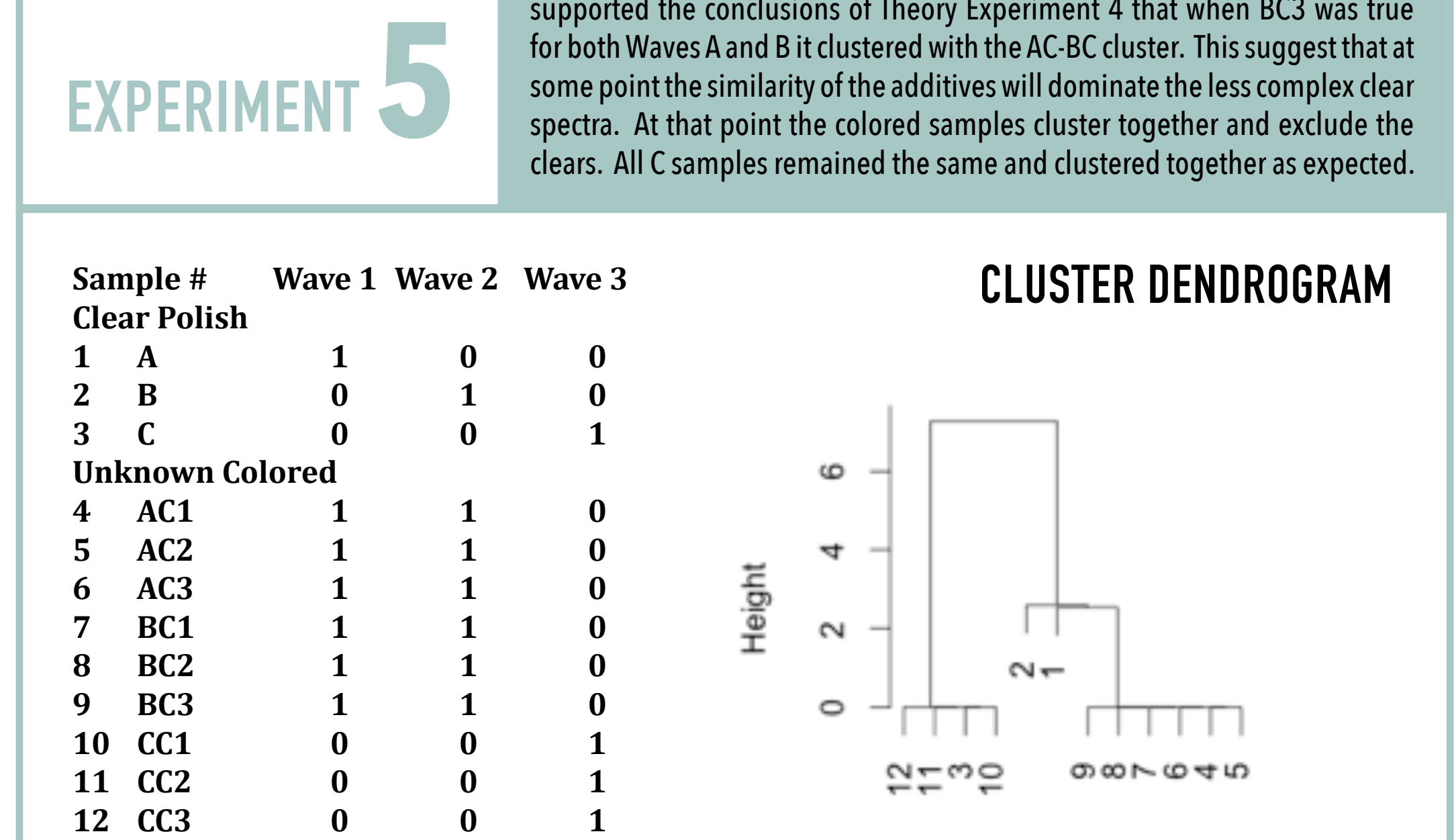
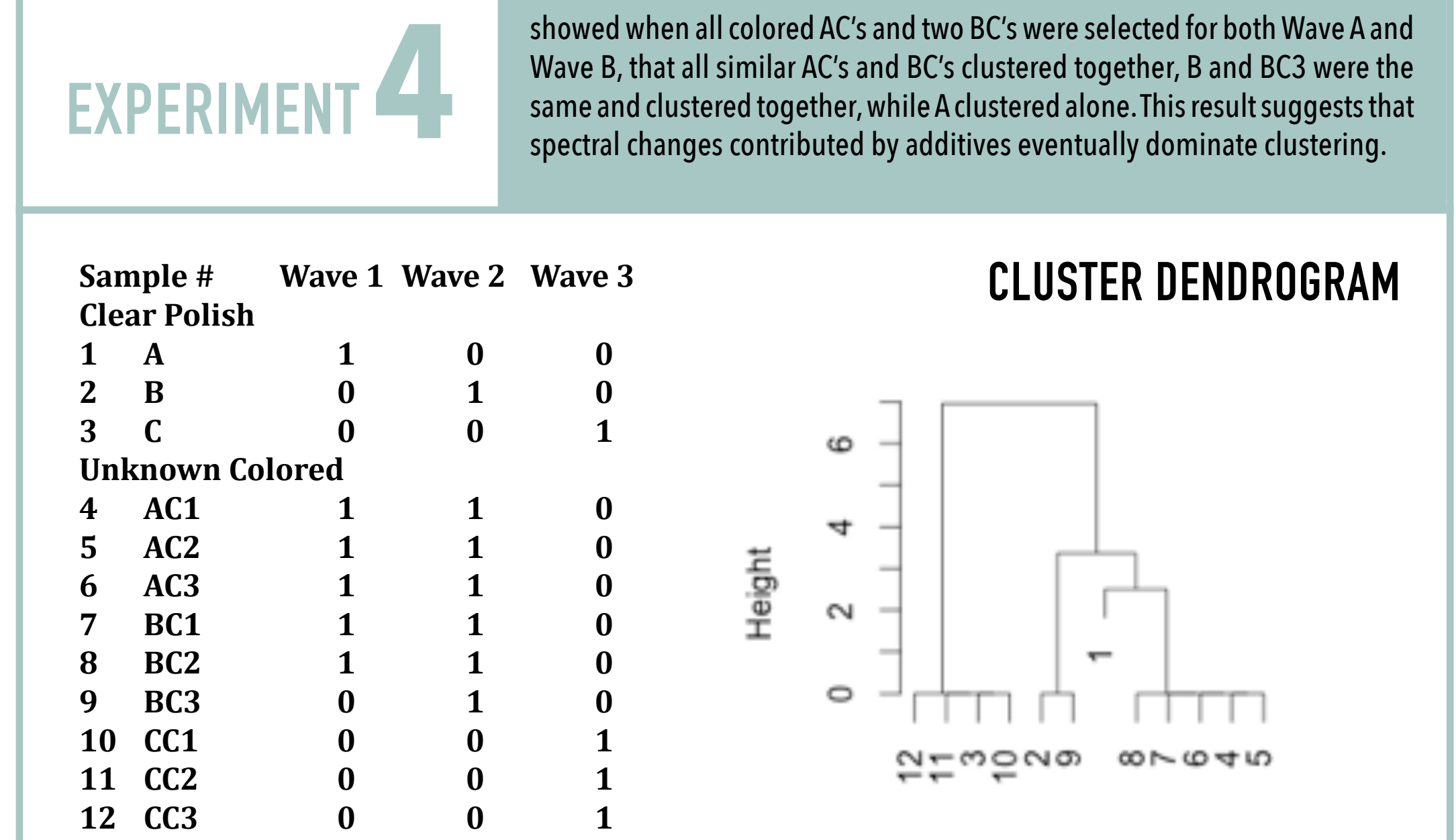
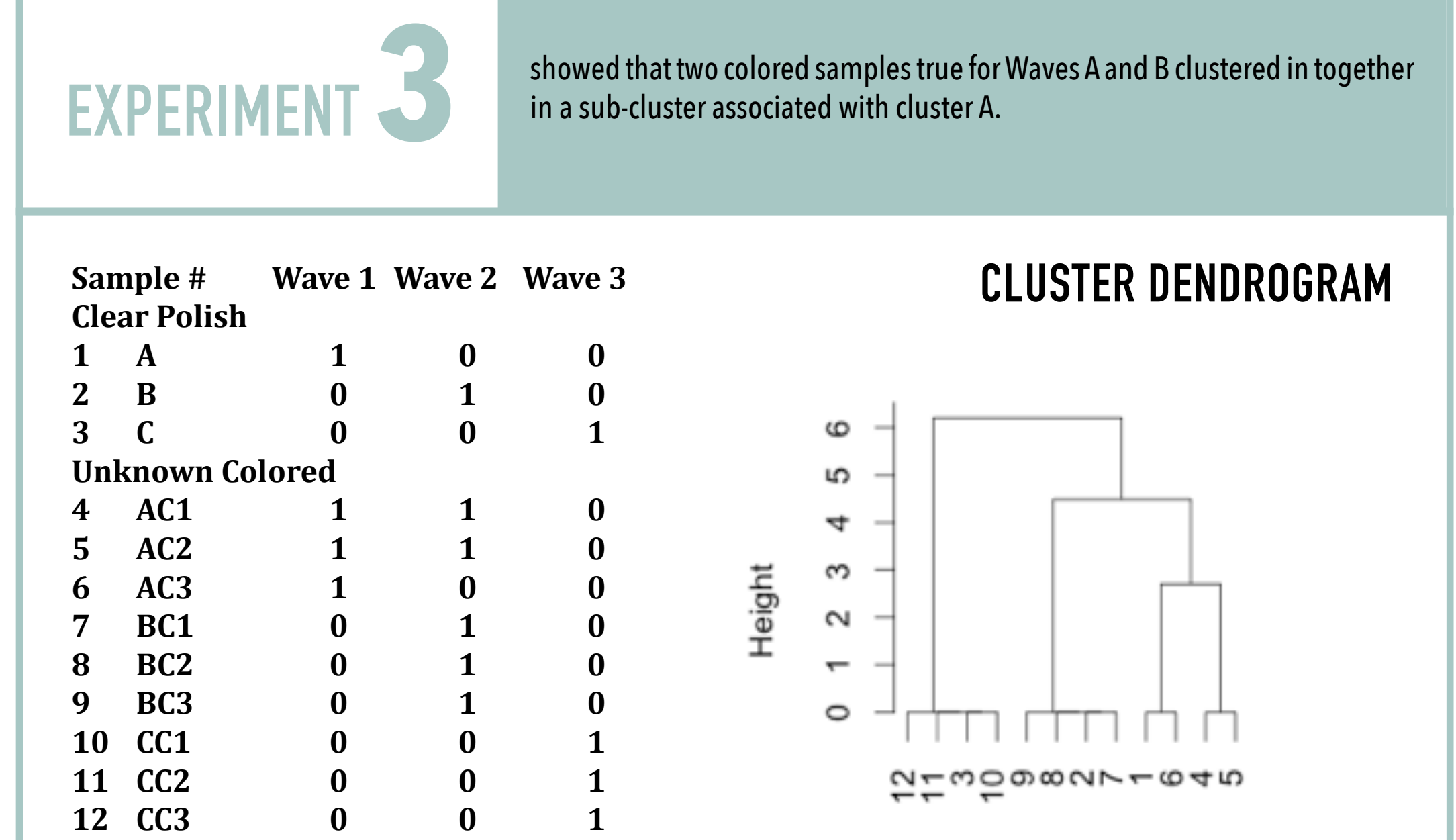
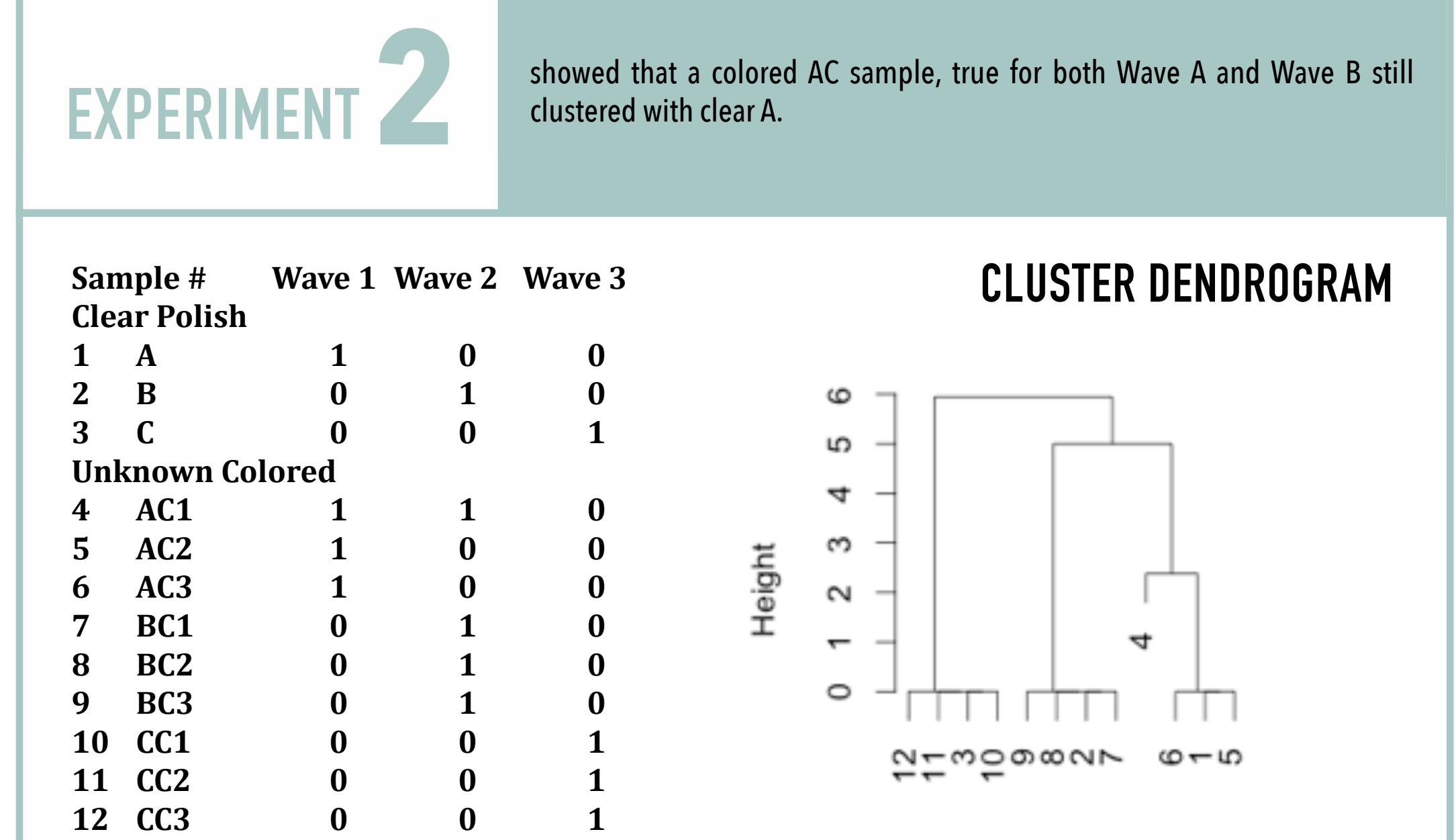
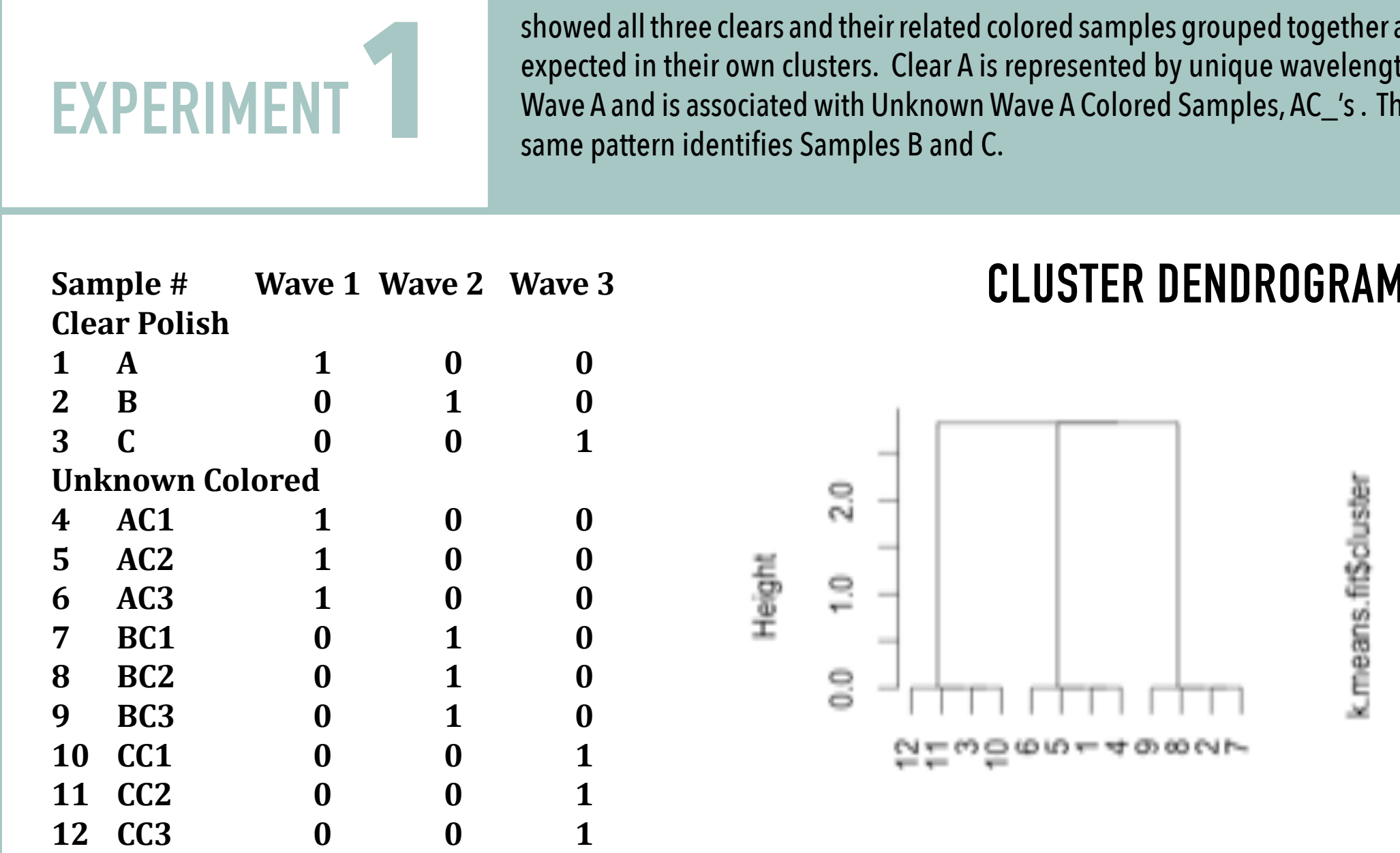
THEORETICAL CLUSTER RESULTS

It was assumed that each manufacturer's clear polish was their fundamental formulation to which color dyes and pigments were added. Colored polishes were linked to their respective manufacturer by the similarity of their spectra to that manufacturer's clear polish. Results were visualized in dendrograms that indicated the degree of dissimilarity as the distance between clusters.

A theoretical truth table consisting of three different clear samples A, B, and C each represented by a single wavelength of the corresponding name Wave A for sample A and so forth for Wave B and Wave C was created by a 1 if the wave was present and a 0 if not present.

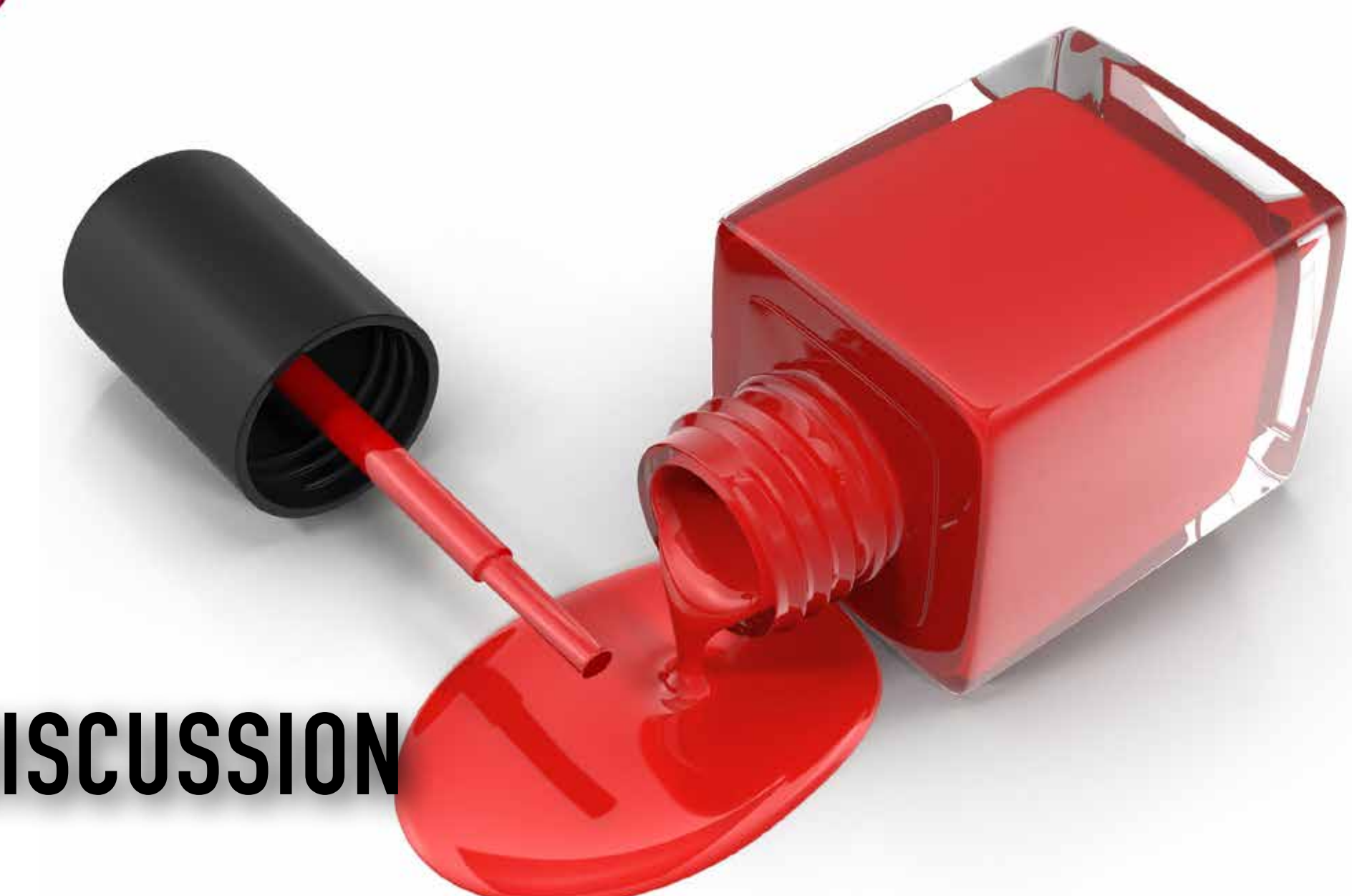
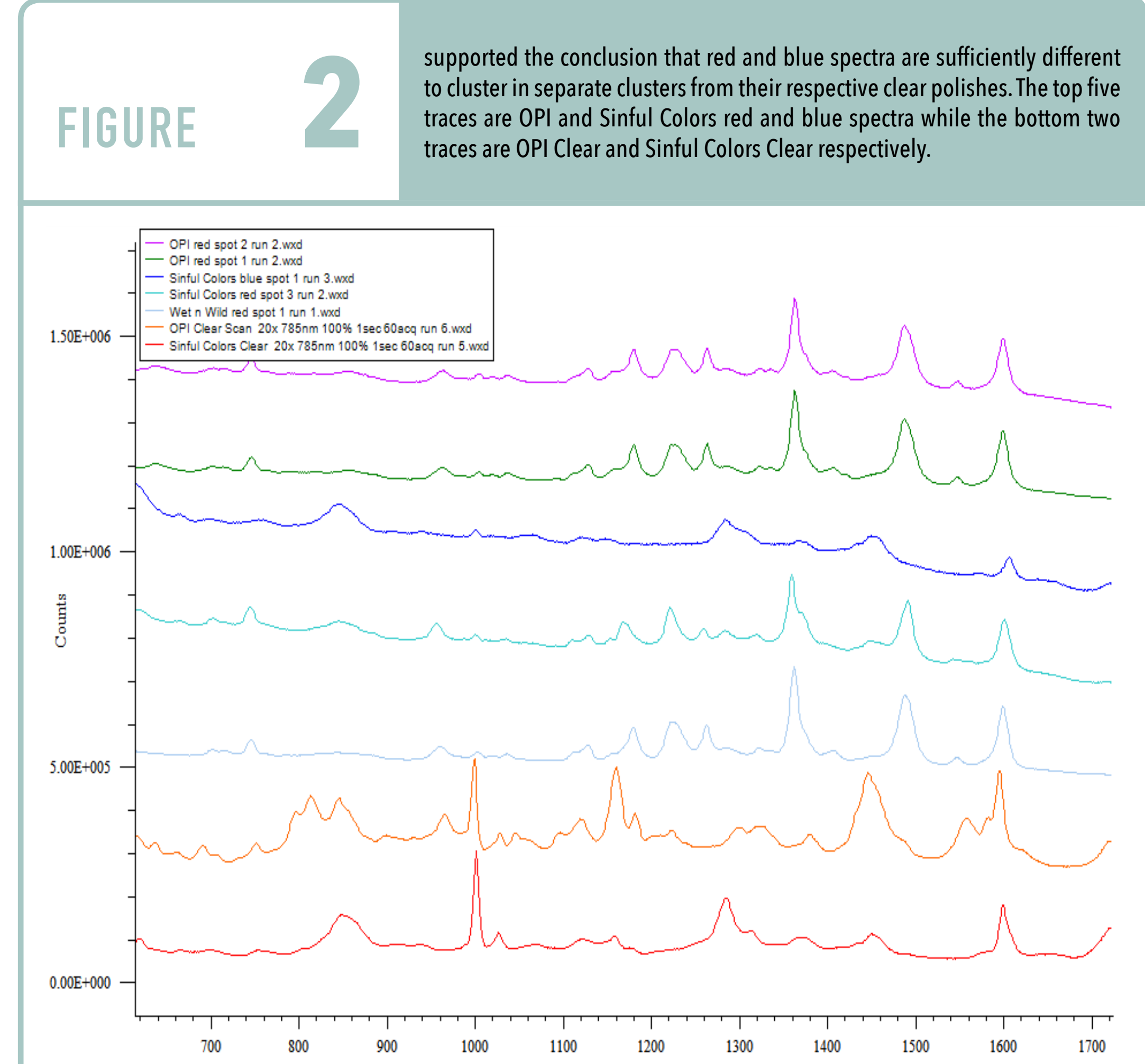
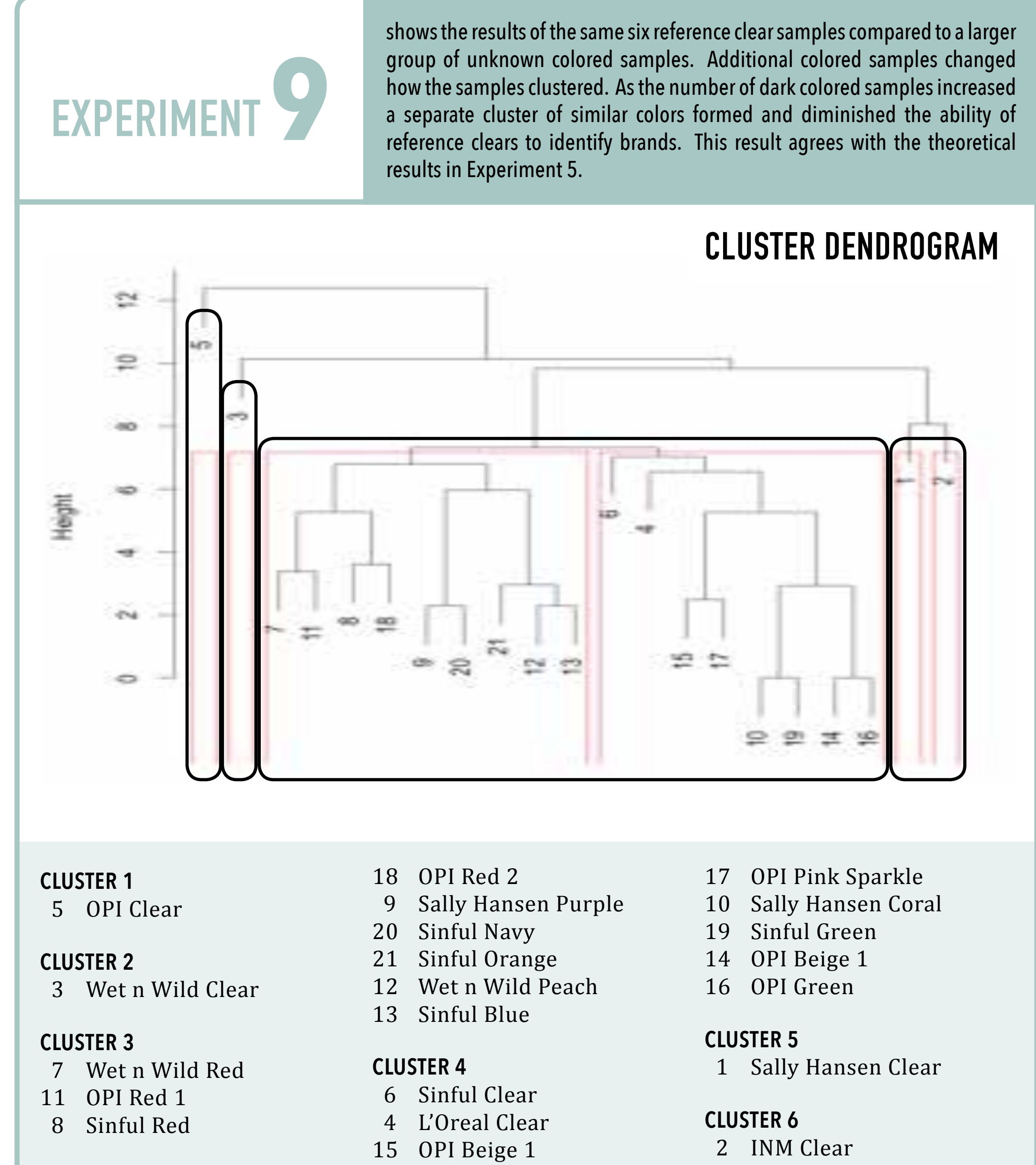
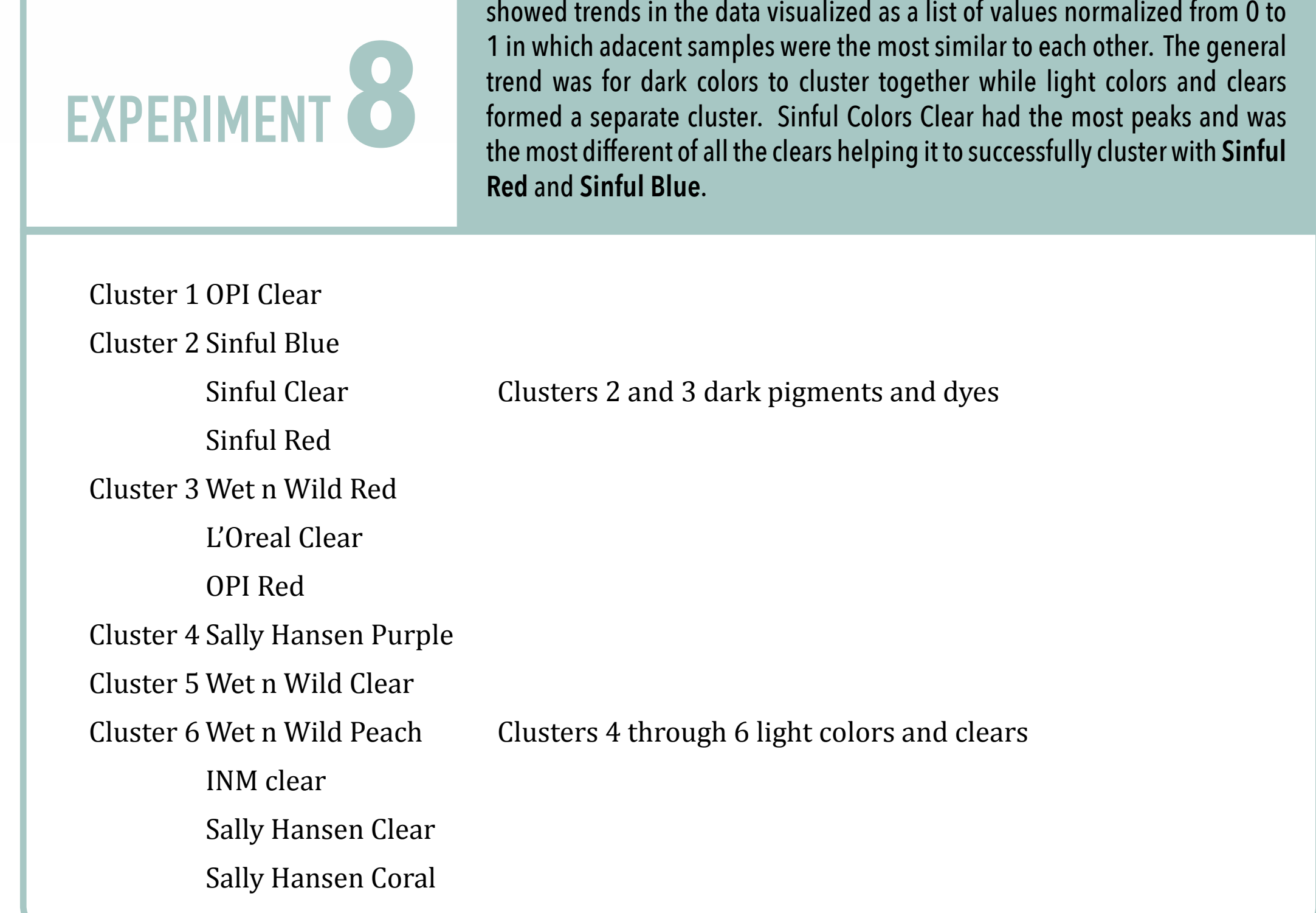
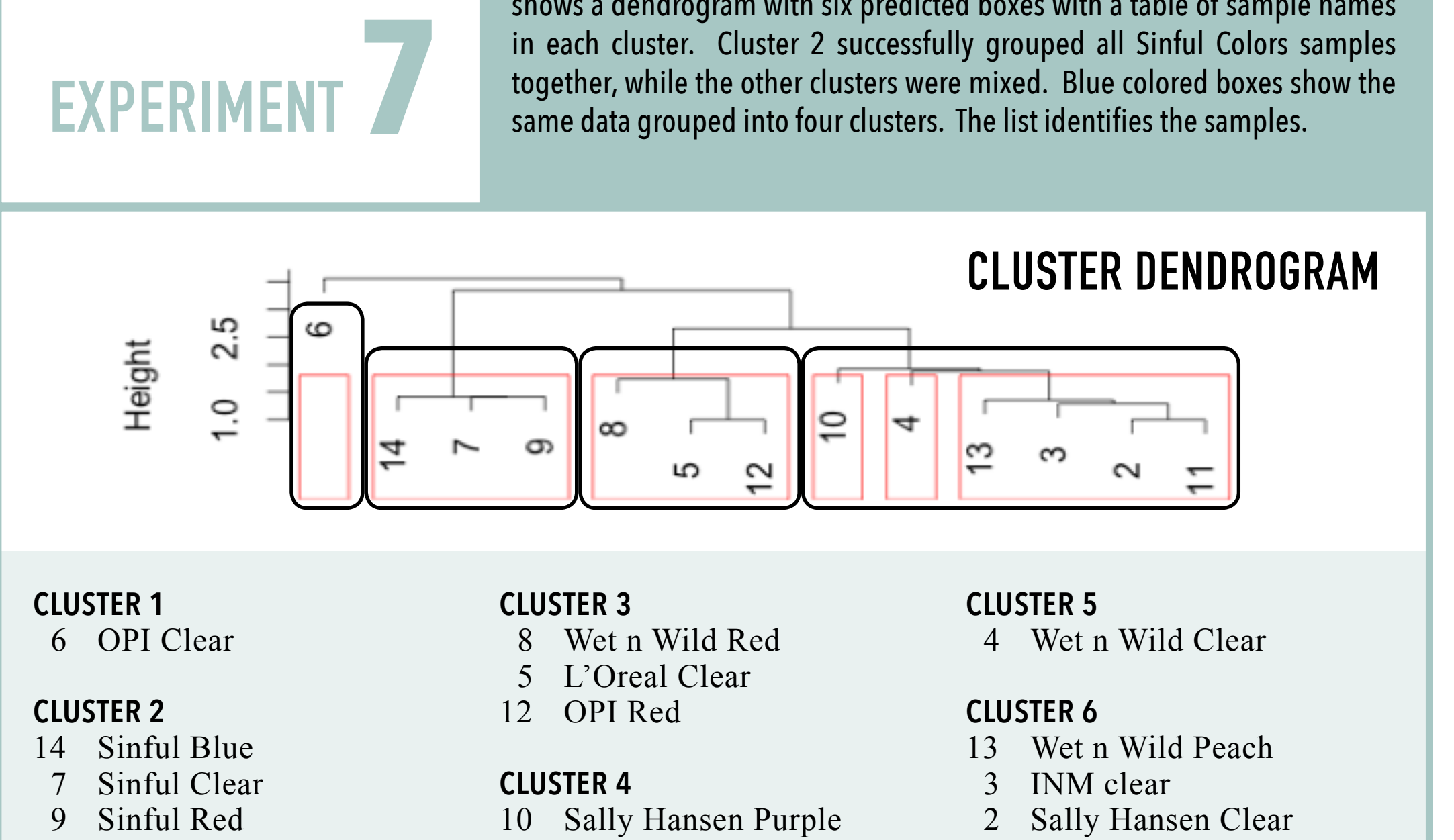
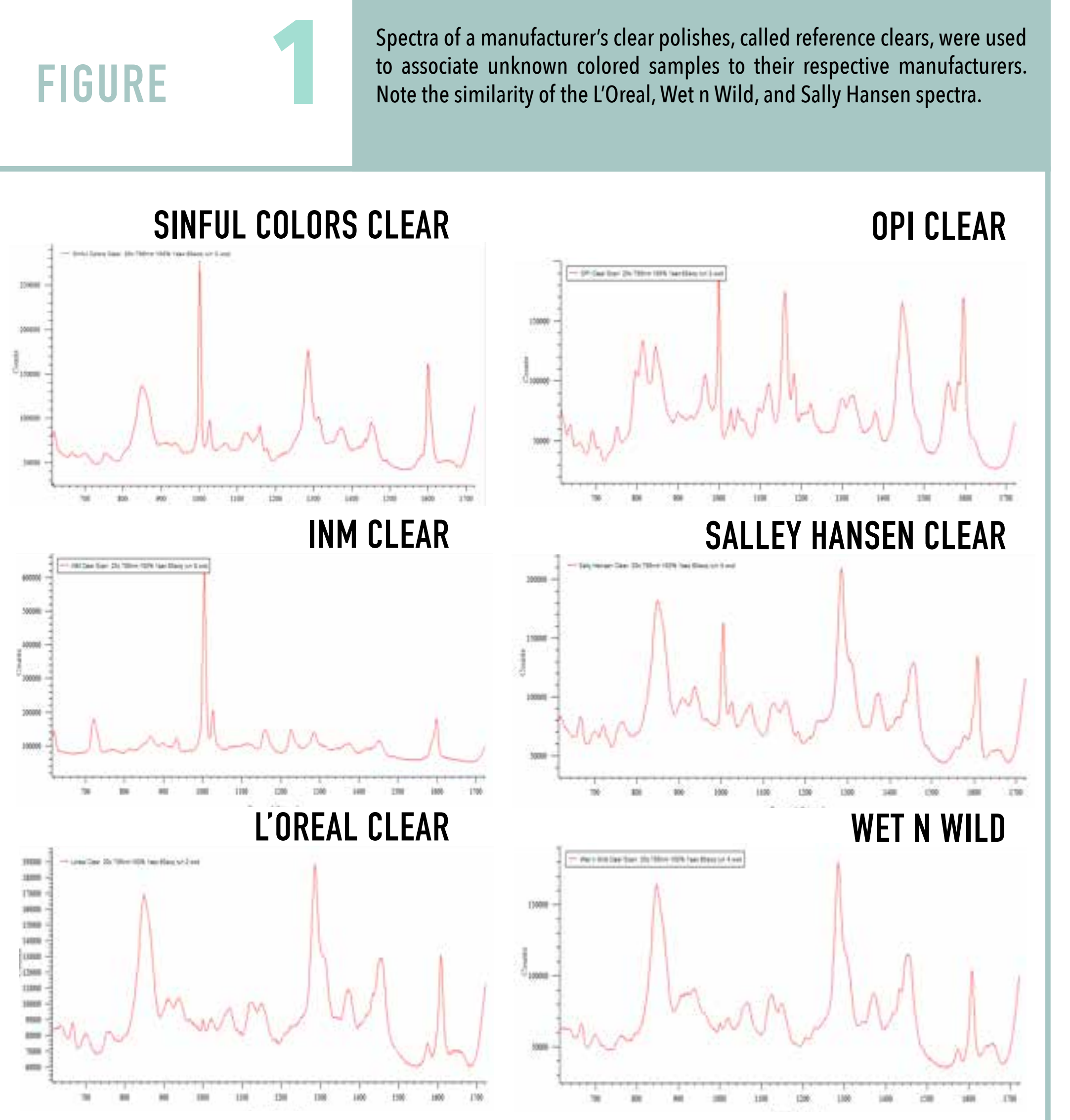
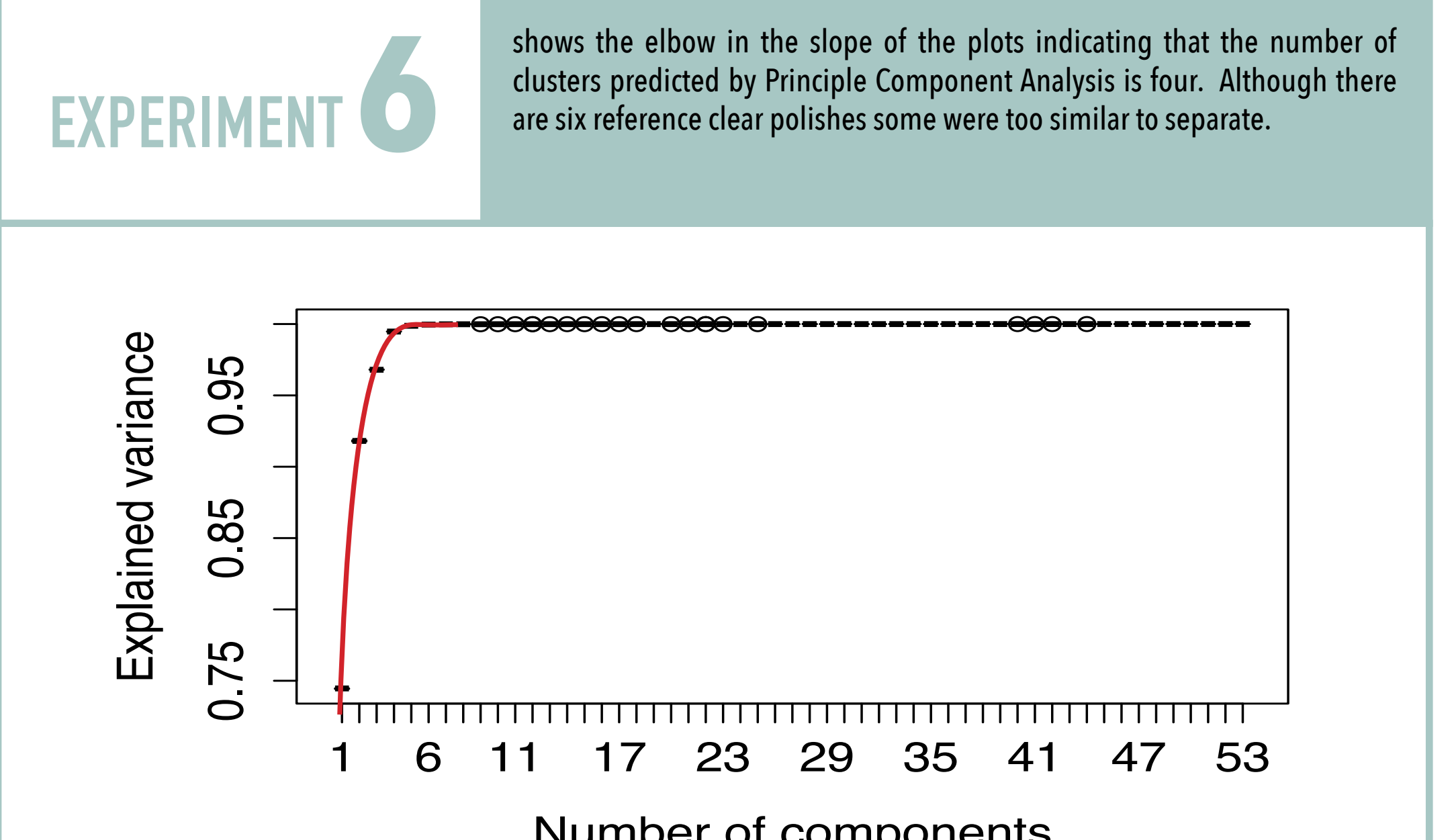
For each clear sample there were three colored samples named AC1, AC2, and AC3 and analogously for samples B and C. The expected results were that the clear samples would cluster separately and that colored samples would cluster with their corresponding clear polishes. To investigate how mixing wavelengths affected clustering outcomes, systematic changes were made to the truth tables and visualized in dendrograms.

Because there were three known polishes, the results were viewed as the first three branches of the dendrogram with sub-clusters belonging to its respective branch. Selected experimental results are presented below.



ANALYTICAL CLUSTER RESULTS

The numerical values for the wavelengths of all except the most minor peaks in every clear spectrum were entered into a spreadsheet to create a matrix in which each clear polish was represented by unique wavelengths that were not present in other clear samples. The presence of these unique wavelengths in an unknown colored sample associated it with the manufacturer of the known clear. The numerical matrix was converted to a truth table in which a 1 indicated the presence of that wavelength and a 0 when the wavelength is absent. The matrix was assembled by hand and was somewhat subjective because scans were taken in the fingerprint region of the infrared spectrum where peaks vary due to local neighborhood and molecular environment. Consequently, a peak was accounted as present in a range of +/- ten wavenumbers from the unique clear peak value.



DISCUSSION

Although the actual number of reference clear samples was six, PCA analysis in Experiment 6 predicted only four clusters, suggesting some of the clears were too similar to separate. Note the similarity of L'Oreal, Wet n Wild, and Sally Hansen spectra in Figure 1. These spectra suggest that L'Oreal and Wet n Wild were the same formulation marketed by different manufacturers, a claim that could not be substantiated by other means. The Sally Hansen spectrum is also very similar except for the much greater magnitude of the peak near 100 wavenumbers. The similarity of these three samples negatively affected accurate clustering.

The most unique clear in Experiment 7 was the Sinful Colors Clear that was able to cluster with its respective blue and red polishes. OPI and Wet n Wild clustered separately in individual clusters, while the remaining clusters were mixed. A clustering trend of the same data was visualized in Experiment 8 by ranking the samples by similarity that revealed dark colored samples clustered together with light colored and clear samples together in a different cluster. Experiment 9 added additional colored samples. Dark colored samples, mostly reds and blues formed cluster 3, while light colored and clears formed cluster 4. OPI Clear, Wet n Wild Clear, Sally Hansen Clear, and INM Clear all formed individual, separate clusters.

Although theoretical modeling suggested clustering followed the similarity of the underlying chemical formulation of the reference clear samples, it also suggested clustering could be driven by the added spectral complexity of new components such as colorants. If the same colorant were used by all manufactures, samples would cluster due to the colorant and not by the manufacturer's underlying proprietary formulation. As a consequence, reference clears would group together due to their spectral simplicity. These trends are seen in this study.

CONCLUSIONS

- Analytical results closely followed theoretical predictions.
- Reference clear samples are go-along markers, not modeled reference standards.
- Clustering is driven by overall spectral similarity.
- Dark samples clustered together because they have similar, stronger absorbing pigments.
- Forming the Truth Table is subjective and can't handle broad, double or triple peaks.
- Very similar spectra cannot be accurately discriminated.

DISCLAIMER

No support or consideration, financial or otherwise, was provided by any commercial entity mentioned in the report.

REFERENCES

- R: A language and environment for statistical computing. <http://www.R-project.org>.
- Renishaw Inc, 5277 Trillium Blvd., Hoffman Estates, IL 60192, United States www.renishaw.com

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