



# **Non-Returning Student Survey, Fall 2018**

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# Methodology

IR called all non-returning UVU freshmen during what would have been their sophomore year, starting in October 2018 and ending in November 2018.

The call list included 2,056 non-returning students, of whom we spoke to 405 students (19.7% response rate).

We also spoke with 386 parents or other adults speaking on behalf of the students (38.5% total response rate), though these individuals were not asked all survey questions.

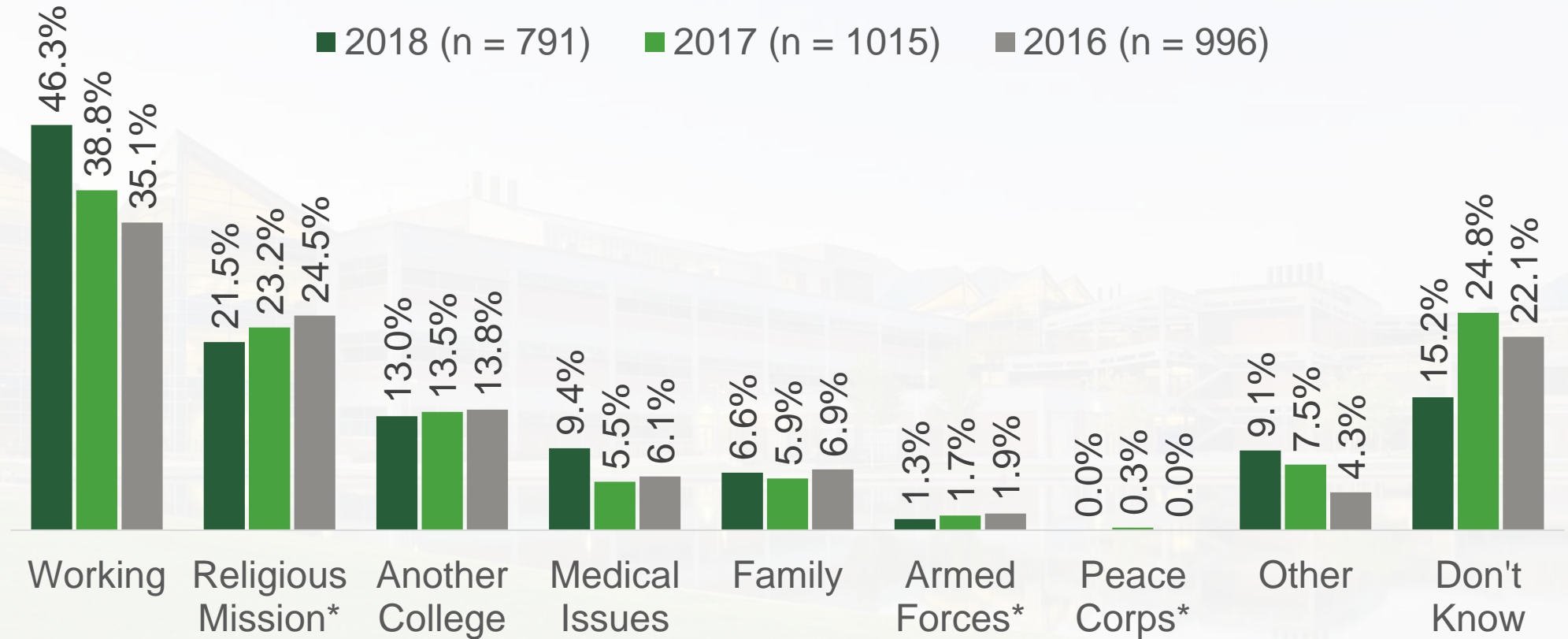


# Post-UVU Activities

## Post-UVU Activities

Parents and Students Combined, Multiple Responses Allowed

■ 2018 (n = 791) ■ 2017 (n = 1015) ■ 2016 (n = 996)



\*When speaking with parents/other adults we only asked specifically about these items.

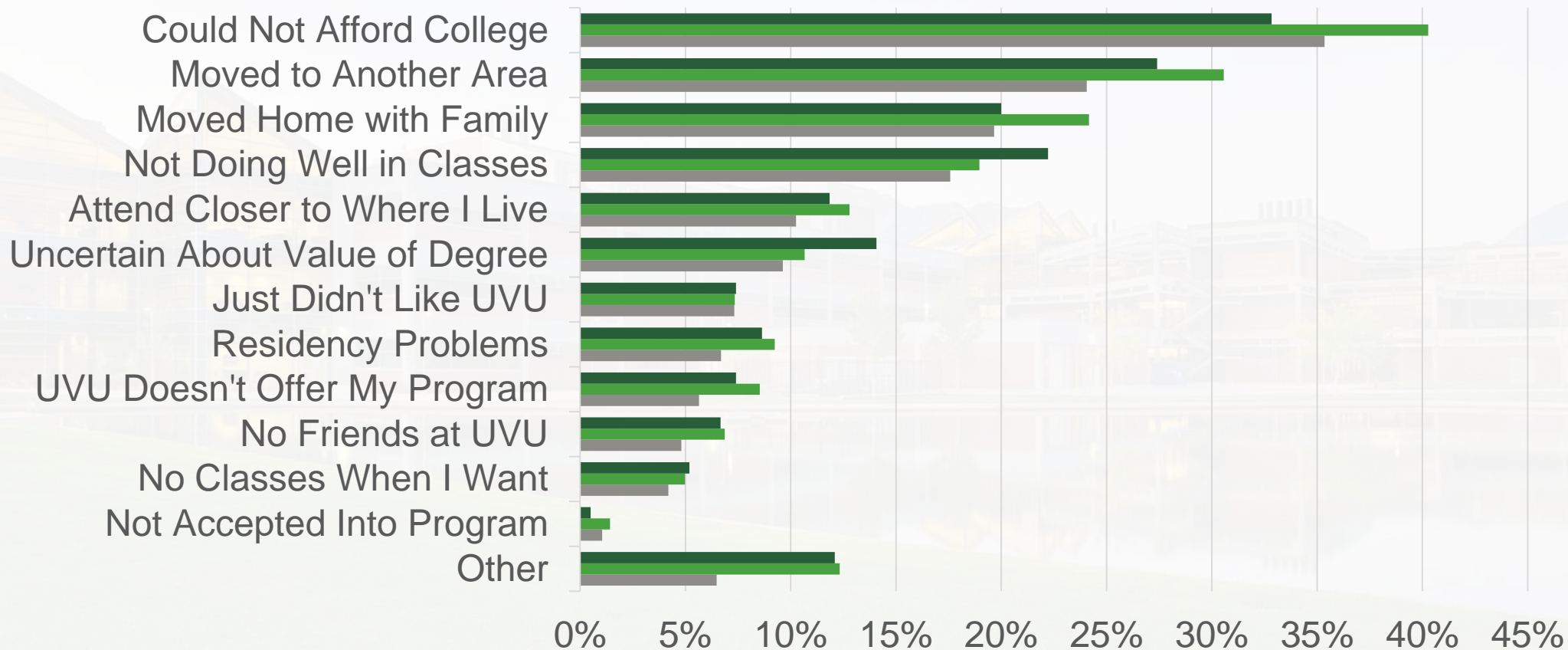


# Reasons for Leaving

## Reasons for Leaving UVU

*Multiple Responses Allowed*

■ 2018 (n = 405) ■ 2017 (n = 422) ■ 2016 (n = 478)







# Plan on Returning

## Do you plan to attend UVU in the future?

■ Yes ■ No ■ Don't Know

2018 (n = 401)

59.1%

22.2%

18.7%

2017 (n = 422)

53.8%

23.5%

22.7%

2016 (n = 479)

56.6%

22.8%

20.7%

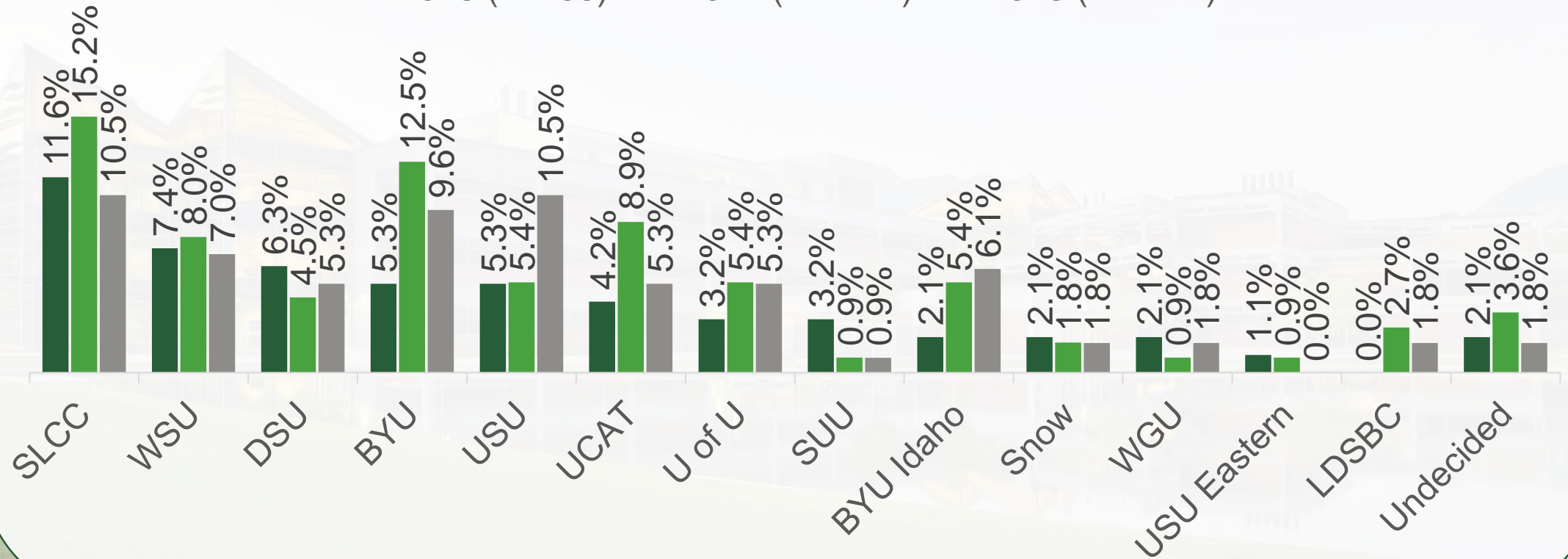


# Transfer College

## Which college did you transfer to?

*"Other" Not Shown*

■ 2018 (n = 95) ■ 2017 (n = 112) ■ 2016 (n = 114)

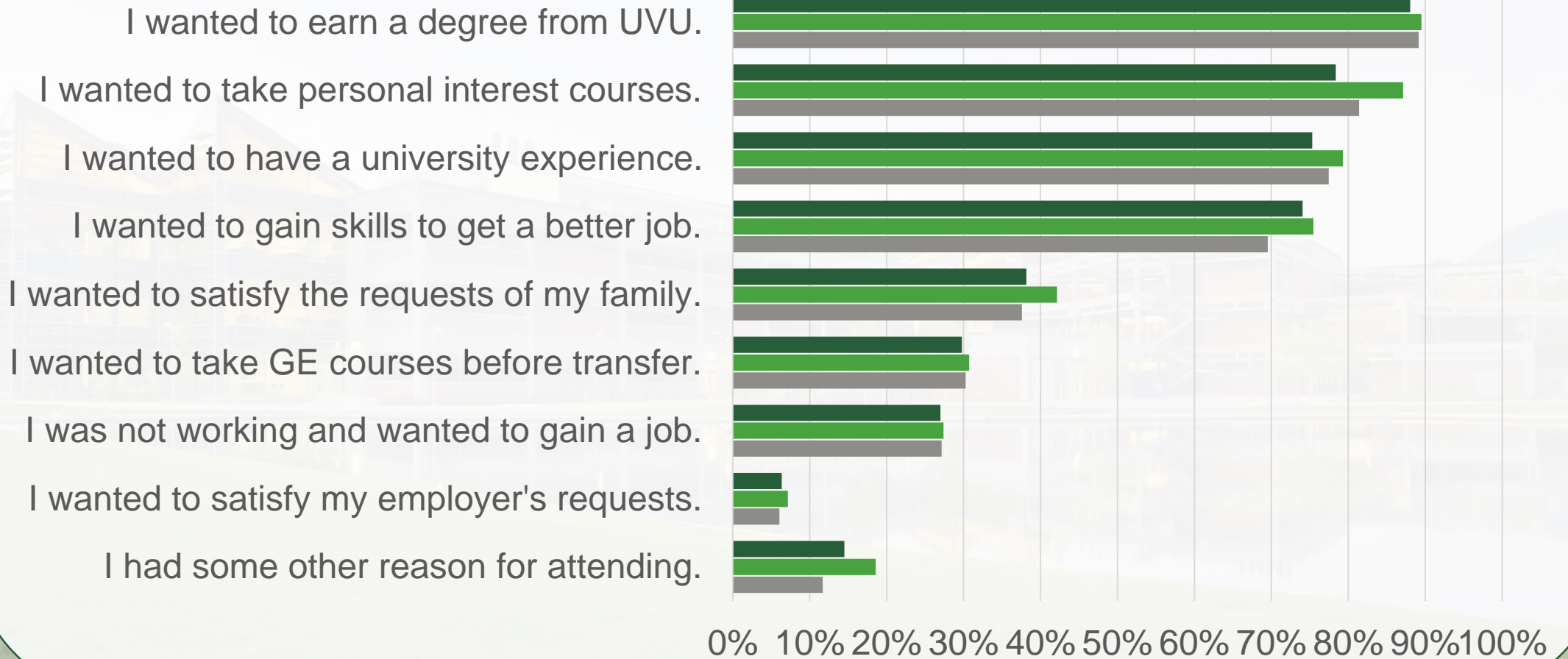




# Goals of Attending

## What did you want to accomplish at UVU?

■ 2018 (n = 393) ■ 2017 (n = 420) ■ 2016 (n = 479)





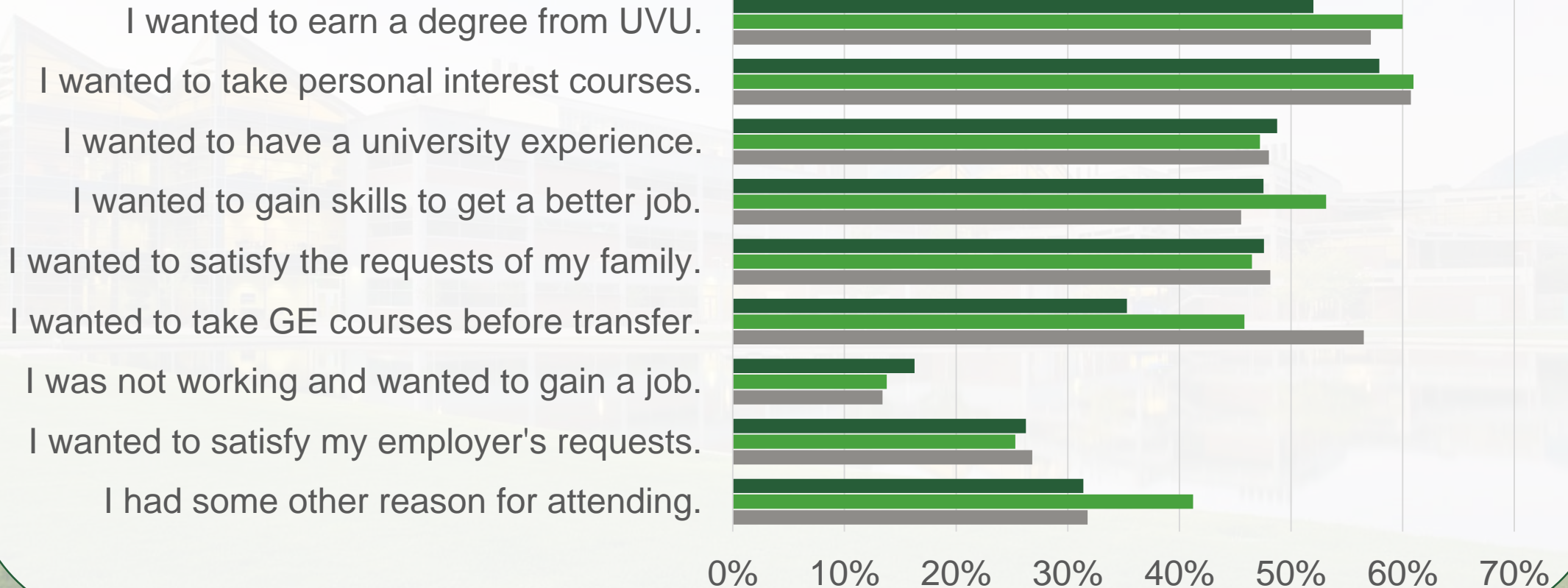


# Goal Achievement

## Completely or Mostly Achieved

*Each statement only includes students who indicated it was a goal for them. Excludes Does Not Apply.*

■ 2018 ■ 2017 ■ 2016

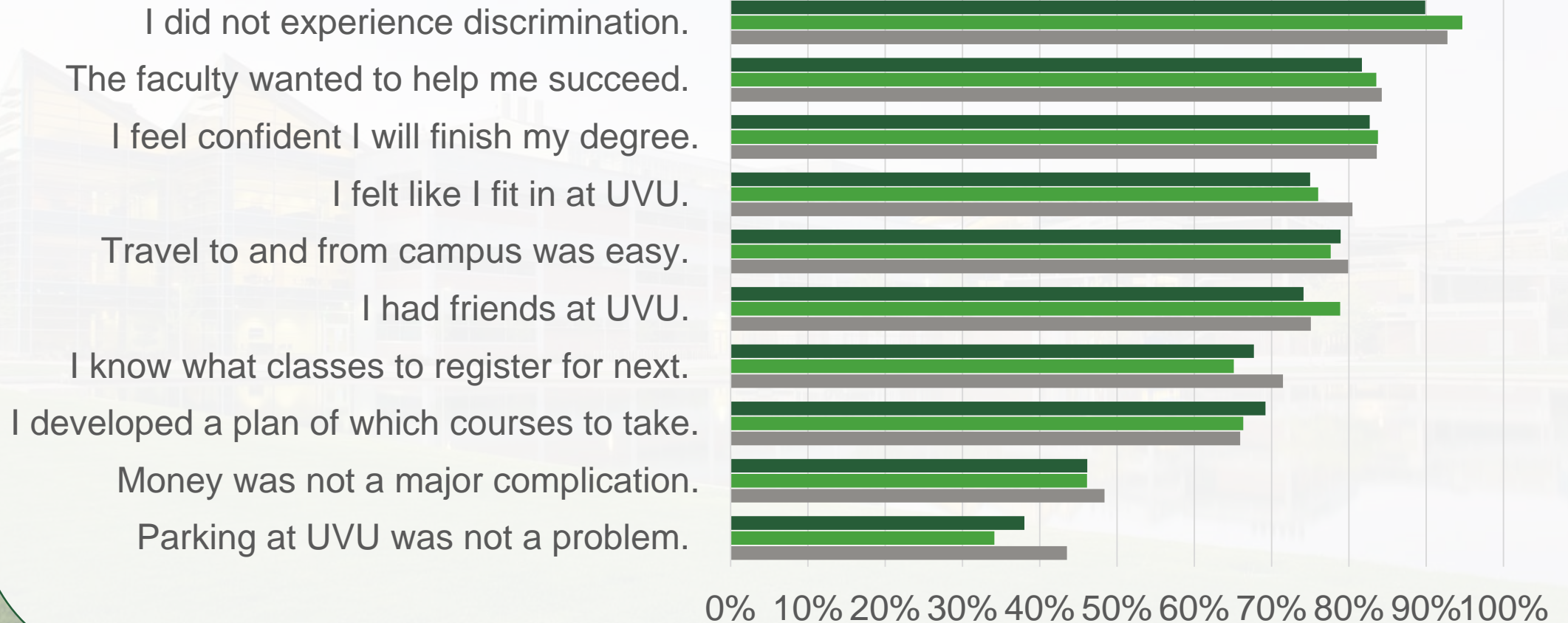




# College Experience

## Strongly Agree or Agree with Statements about College Experience

■ 2018 (n = 375) ■ 2017 (n = 410) ■ 2016 (n = 468)

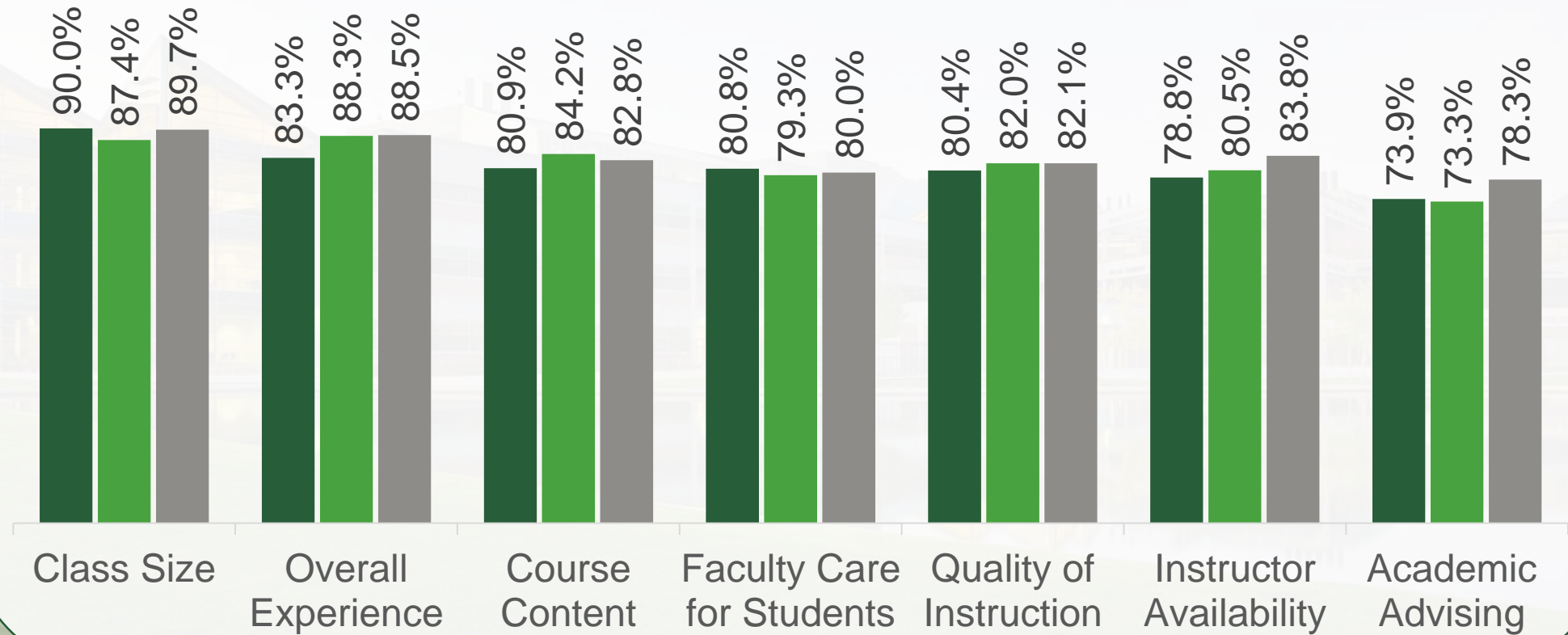




# Academic Work

## Very Satisfied or Satisfied with Aspects of Academic Work

■ 2018 (n = 370) ■ 2017 (n = 410) ■ 2016 (n = 468)



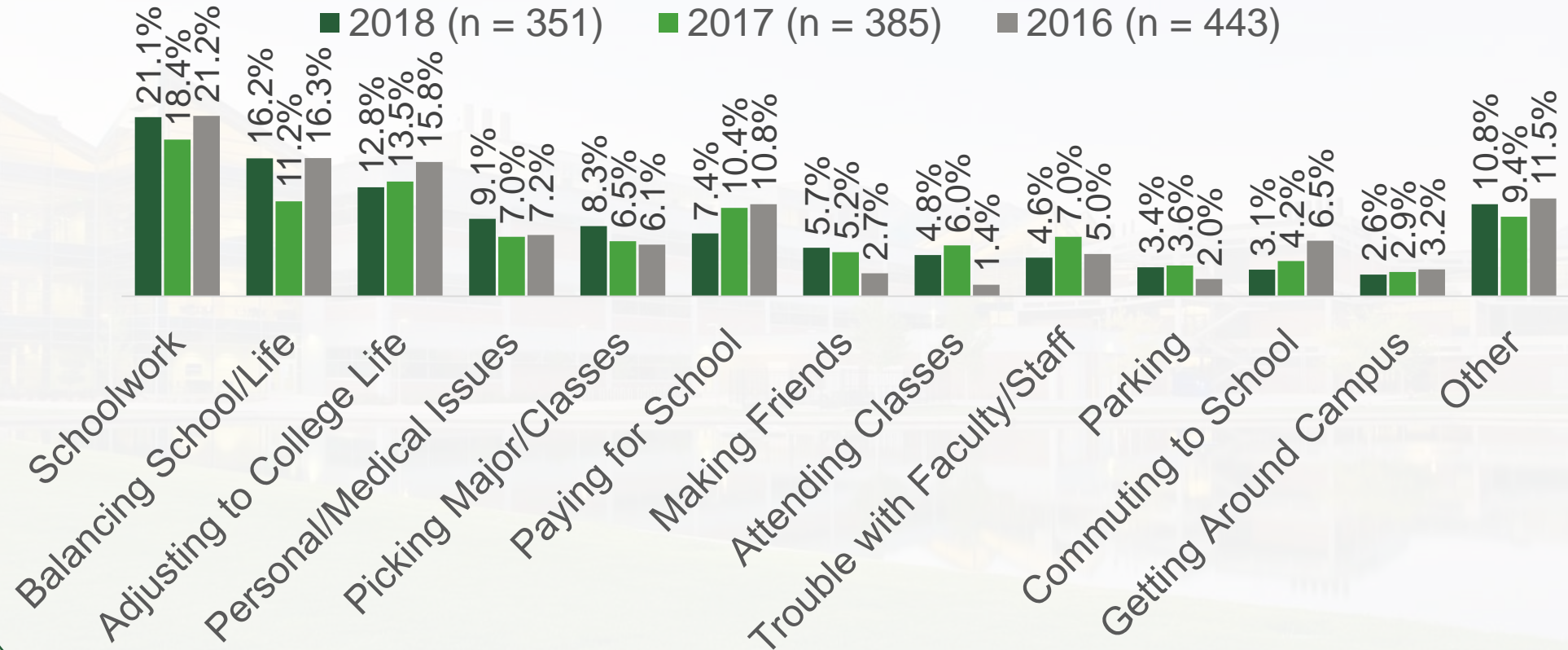




# Student Challenges

## What was your greatest challenge in your first year at UVU?

*Open Response*



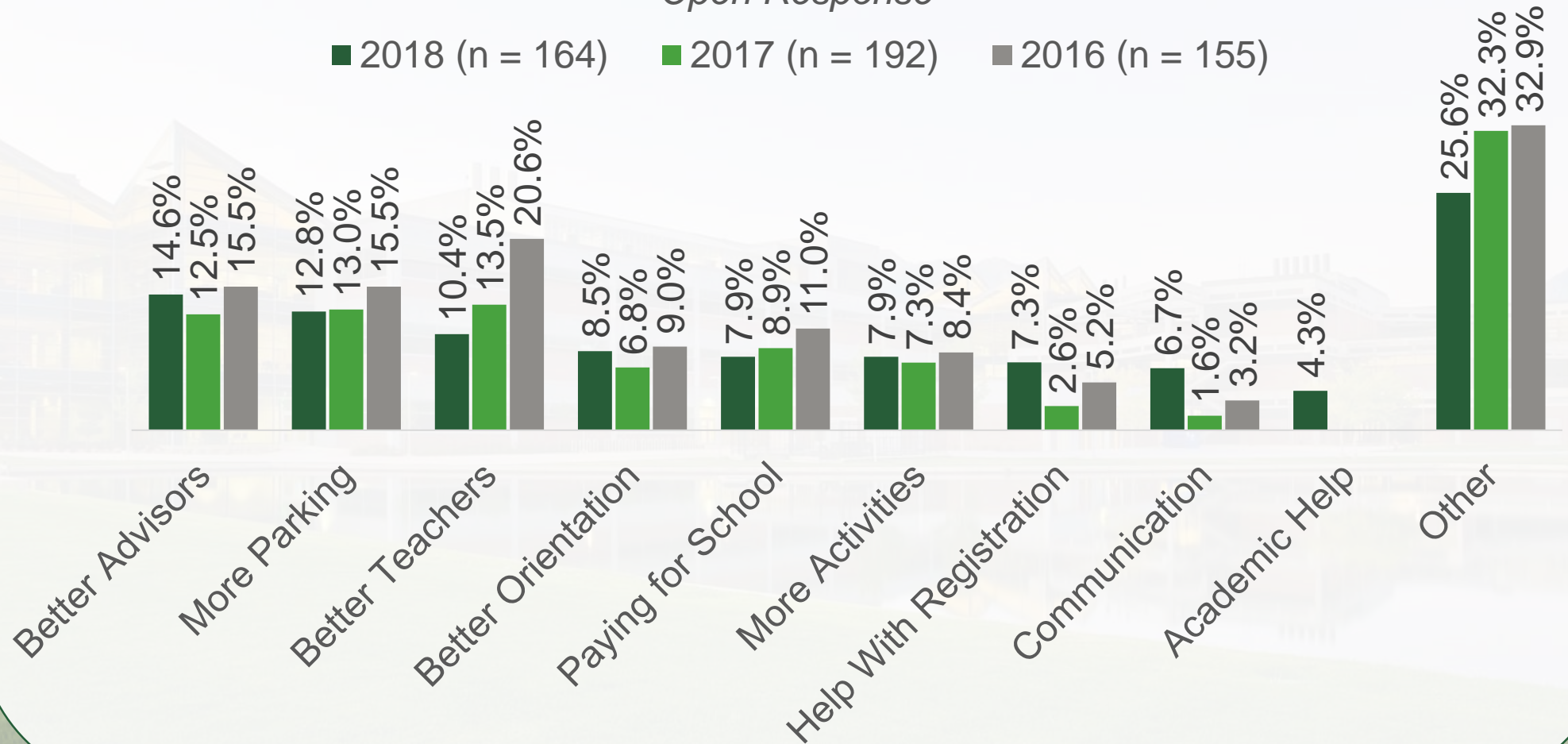


# UVU Suggestions

## How could UVU have improved your first year experience?

*Open Response*

■ 2018 (n = 164) ■ 2017 (n = 192) ■ 2016 (n = 155)

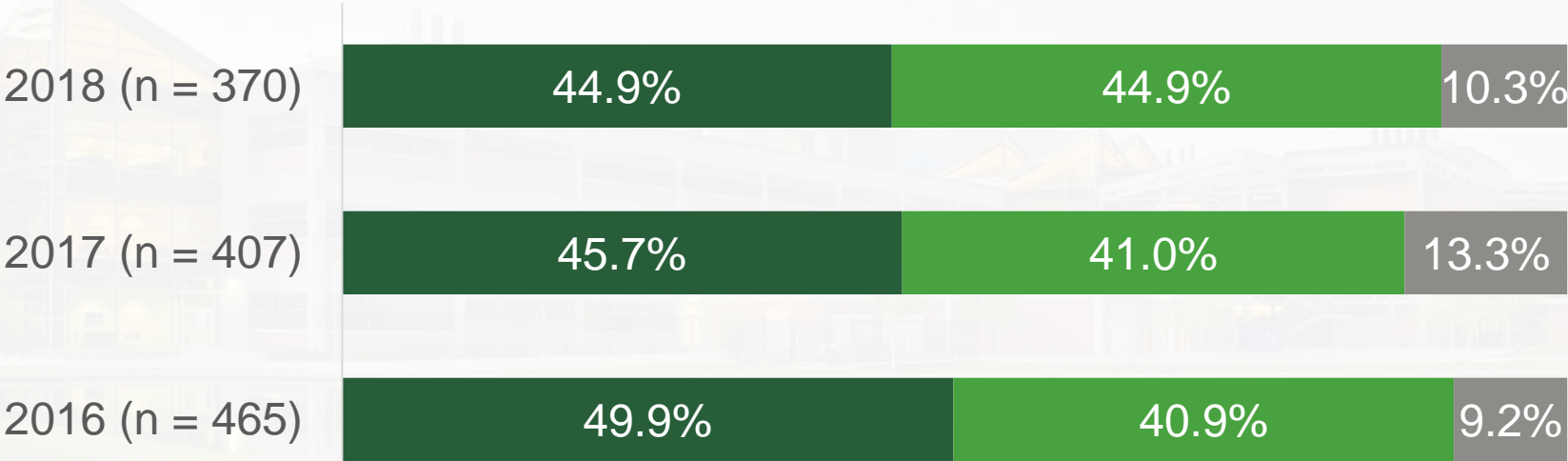




# Work Status

## How much did you work on average?

■ Full-Time ■ Part-Time ■ None







# Income

## Income Categories

■ < \$20,000   ■ \$20,000-\$30,000   ■ \$30,000+

2018 (n = 357)

67.1%

22.6%

10.3%

2017 (n = 391)

68.8%

22.0%

9.2%

2016 (n = 450)

67.3%

23.1%

9.6%

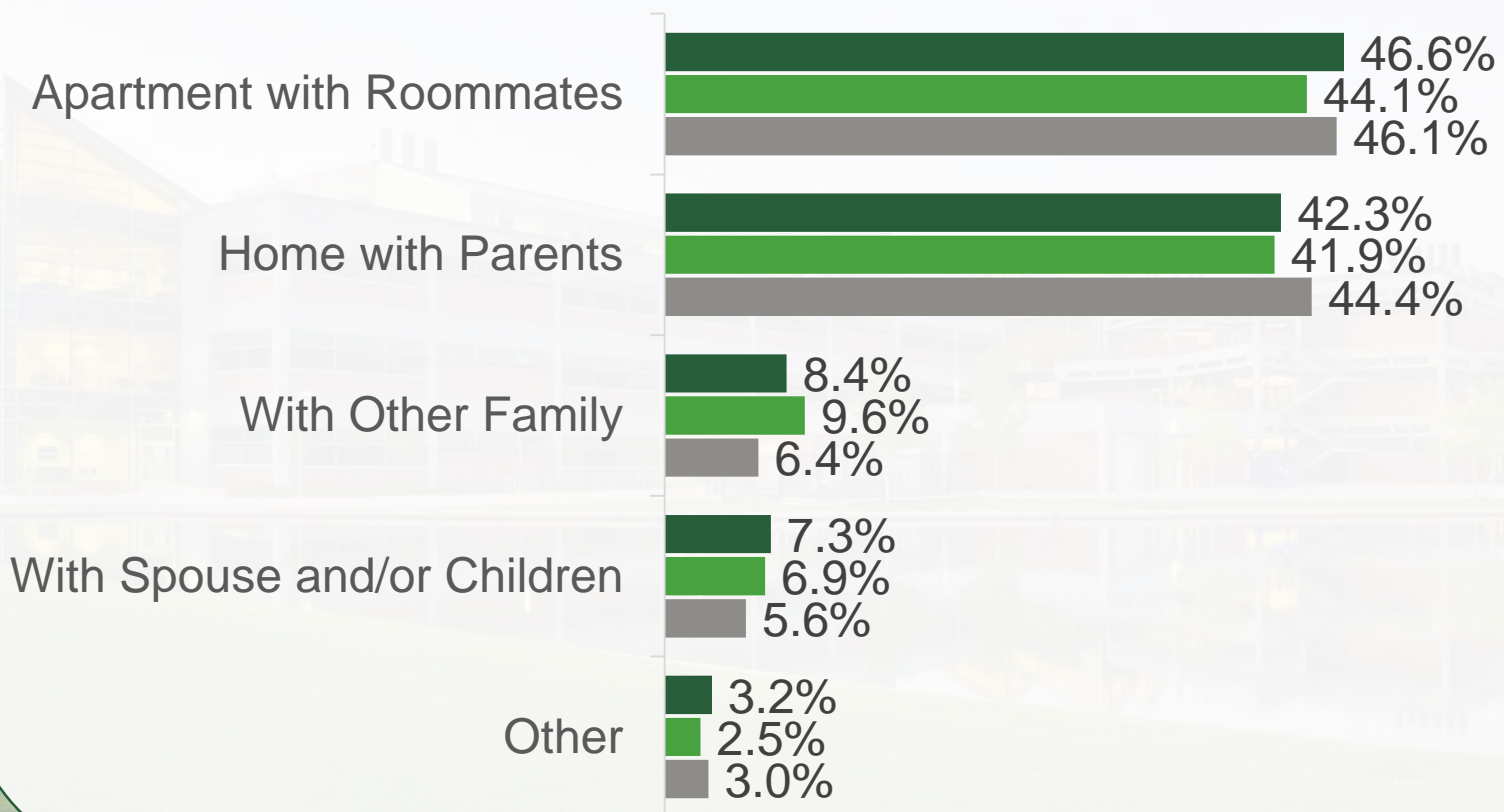


# Living Arrangements

## What were your living arrangements?

*Multiple Responses Allowed*

■ 2018 (n = 371) ■ 2017 (n = 406) ■ 2016 (n = 466)

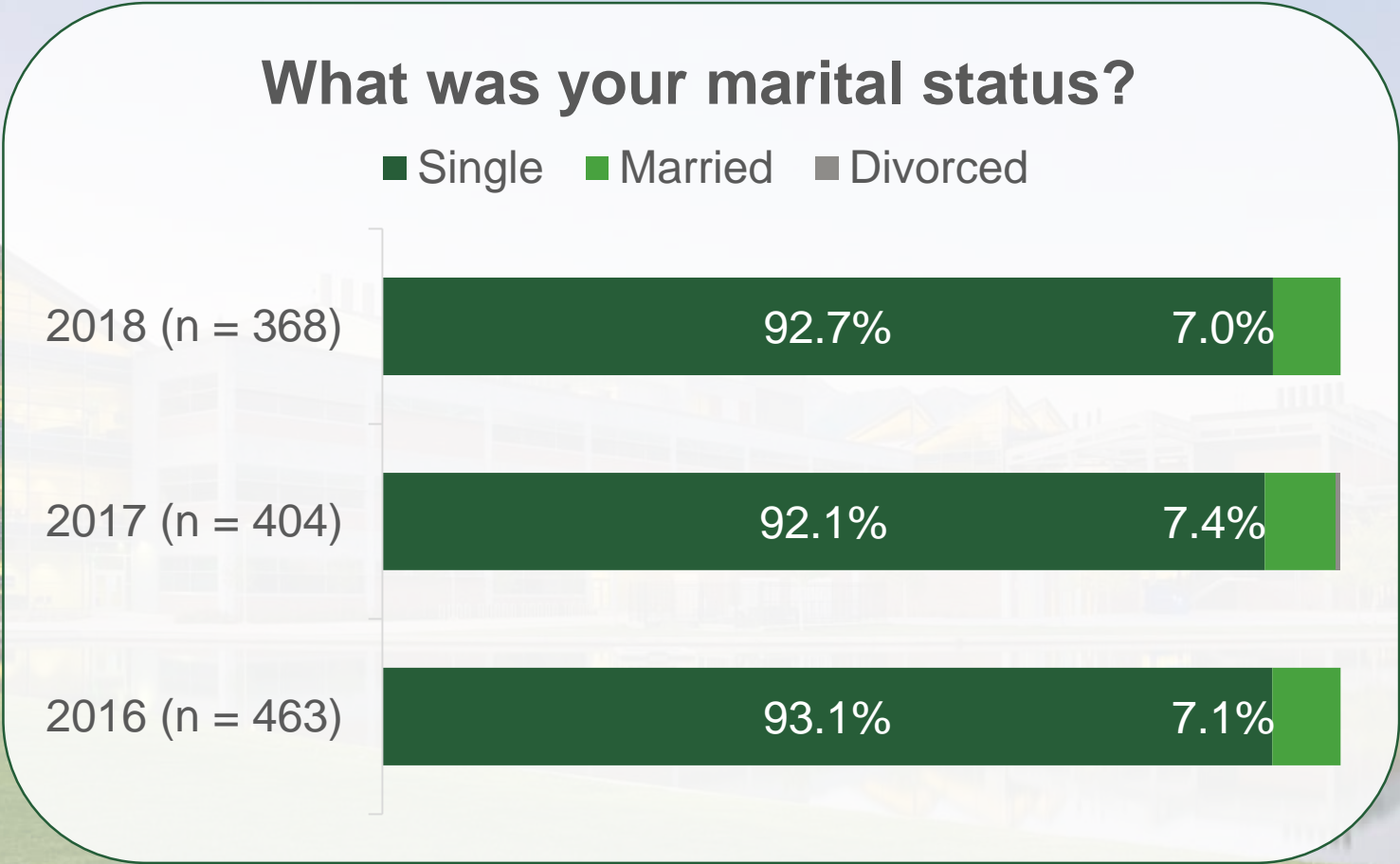




# Marital Status

## What was your marital status?

■ Single ■ Married ■ Divorced



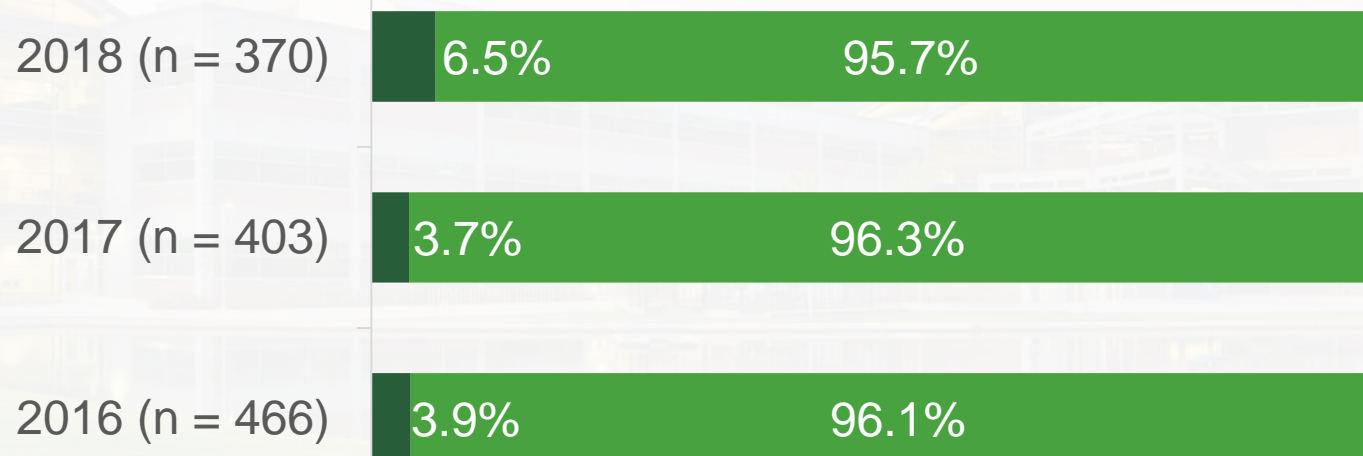




# Children

Did you have children at home that you supported?

■ Yes ■ No



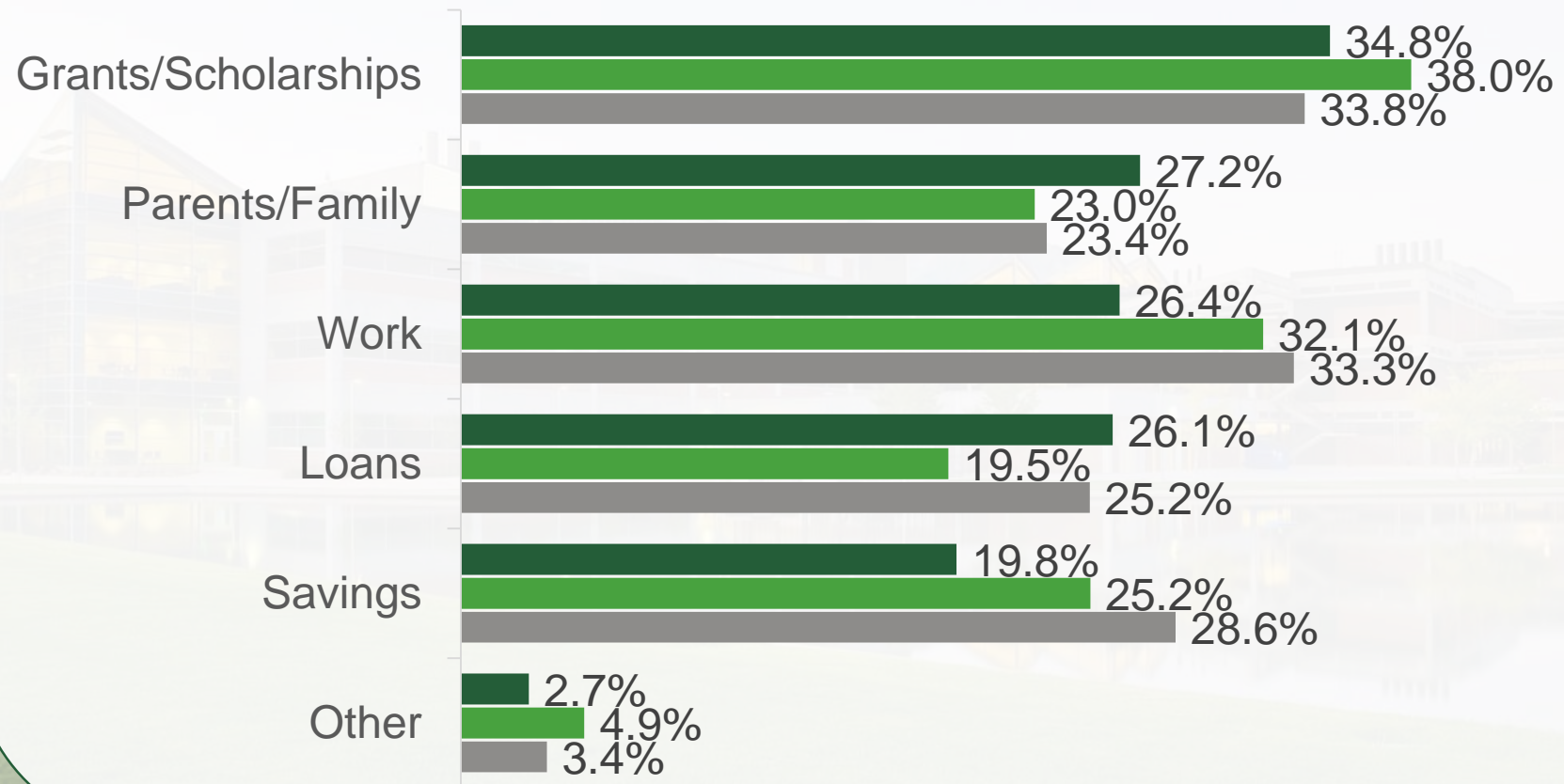


# Paying for School

## How did you finance your first year at UVU?

*Multiple Responses Allowed*

■ 2018 (n = 368) ■ 2017 (n = 405) ■ 2016 (n = 465)





# Financial Aid

Of the 123 non-returning students we spoke with who said they could not afford college, 91 said that they applied for financial aid (74.0%).

Of those 91 non-returning students who said they applied for financial aid, 58 said that they accepted the financial aid that was offered (65.9%).

Most Common Reasons to Not Accept a Financial Aid Award (n = 30, multiple responses allowed):

- I didn't want to go into debt to pay for college (60.0%).
- My financial aid award would not cover my costs (36.7%).
- I was not offered any (36.7%).
- The process was too much work or confusing (33.3%).

Most Common Reasons to Not Apply for Financial Aid (n = 31, multiple responses allowed):

- I didn't want to go into debt to pay for college (74.2%).
- I didn't think that I would qualify (54.8%).
- I didn't know how or where to apply (41.9%)