

	Thursday, September 30th Keynote Speakers: CB 204			Friday, October 1st Keynote Speakers: CB 204		
9:00 AM	Welcome: Christina Baum			Expectations for Decision-Makers: David Connelly,		
9:15 AM	Vision/Charge: P	resident Tuminez		Kat Brown, Michelle Kearns		
9:30 AM		Better Decision-ma	king: Kelly	I See Data Analytics In Your Future: Matt North		
9:45 AM	Flanagan					
10:00 AM	Steering a University with Data: Measures That					
10:15 AM	Matter: Linda Makin					
10:30 AM	Break			Break		
10:45 AM	Telling UVU's Sto	ory (with Data): Ka	ra Schneck	Leveling the Data Playing Field for PBA: Jacob Atkin, Geoff Matthews		
11:00 AM						
11:15 AM		ategy, and Service	es:	Telling UVU's Story by the Numbers: 20 Numbers:		
11:30 AM	Christina Baum Tim Stanley					
11:45 AM	Lunch Break (Boxed Lunches for registered guests)			Presidential Lecture / Lunch On Your Own		
12:00 PM	Lunch Panel Disc Dahl, Laura Busb	cussion: Christina ov. Tim Stanley	Baum, Ken	(Lunch vouchers provided for registered guests attending the conference)		
12:15 PM						
12:30 PM						
12:45 PM						
	Consumers CB 409	Gatherers CB 416	Explorers CB 417	Consumers CB 409	Gatherers CB 416	Explorers CB 417
1:00 PM	Civitas	Integrating Qualtrics	Overview of Tableau:	USHE Performance-	Institutional Review Board:	Understanding FERPA:
1:15 PM	Overview: Kari Gary	with Canvas: Jason Hill	Landon Conover	Based Measures: Geoff, Linda	Cyrill Slezak	Eric Humphrey
1:30 PM						
1:45 PM	Break Break					
2:00 PM	Exploring	Orientation to	Overview	Using Data	Lesser-	Deep Dive on
2:15 PM	UVU's Public and Internal Dashboards: Tim Stanley	IR's Survey Strategy and Services: Todd Harper	of Power Bl: Landon Conover	in Strategic Planning and Assessment: Jeff Johnson	Known TipsGovernance:for Qualtrics:Laura BusbyTaylor Lovell	
2:30 PM						
2:45 PM	Break			Break		
3:00 PM	Human	Survey Design	Orientation	Using Data for	Conducting	Advanced
3:15 PM	Resources Data: Colby Callahan	and Sampling Methodology: Tim Stanley	to UVU's Anonymized Data Sets: Geoff Matthews	Grants: Janis Raje	Effective Focus Groups: Christine, Leisa	Civitas: Kari Gary
3:30 PM						
3:45 PM			Geon matthews			