



Thursday, September 30th
Keynote Speakers: CB 204

Friday, October 1st
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9:00 AM	Welcome: Christina Baum			Expectations for Decision-Makers: David Connelly, Kat Brown, Michelle Kearns		
9:15 AM	Vision/Charge: President Tuminez					
9:30 AM	Data Makes for Better Decision-making: Kelly Flanagan			I See Data Analytics In Your Future: Matt North		
9:45 AM						
10:00 AM	Steering a University with Data: Measures That Matter: Linda Makin					
10:15 AM						
10:30 AM	Break			Break		
10:45 AM	Telling UVU's Story (with Data): Kara Schneck			Leveling the Data Playing Field for PBA: Jacob Atkin, Geoff Matthews		
11:00 AM						
11:15 AM	ASDS Vision, Strategy, and Services: Christina Baum			Telling UVU's Story by the Numbers: 20 Numbers: Tim Stanley		
11:30 AM						
11:45 AM	Lunch Break (Boxed Lunches for registered guests)			Presidential Lecture / Lunch On Your Own		
12:00 PM	Lunch Panel Discussion: Chistina Baum, Ken Dahl, Laura Busby, Tim Stanley			(Lunch vouchers provided for registered guests attending the conference)		
12:15 PM						
12:30 PM						
12:45 PM						
	Consumers CB 409	Gatherers CB 416	Explorers CB 417	Consumers CB 409	Gatherers CB 416	Explorers CB 417
1:00 PM	Civitas Overview: Kari Gary	Integrating Qualtrics with Canvas: Jason Hill	Overview of Tableau: Landon Conover	USHE Performance-Based Measures: Geoff, Linda	Institutional Review Board: Cyrill Slezak	Understanding FERPA: Eric Humphrey
1:15 PM						
1:30 PM						
1:45 PM	Break			Break		
2:00 PM	Exploring UVU's Public and Internal Dashboards: Tim Stanley	Orientation to IR's Survey Strategy and Services: Todd Harper	Overview of Power BI: Landon Conover	Using Data in Strategic Planning and Assessment: Jeff Johnson	Lesser-Known Tips for Qualtrics: Taylor Lovell	Deep Dive on Governance: Laura Busby
2:15 PM						
2:30 PM						
2:45 PM	Break			Break		
3:00 PM	Human Resources Data: Colby Callahan	Survey Design and Sampling Methodology: Tim Stanley	Orientation to UVU's Anonymized Data Sets: Geoff Matthews	Using Data for Grants: Curtis Pendleton	Conducting Effective Focus Groups: Christine, Leisa	Advanced Civitas: Kari Gary
3:15 PM						
3:30 PM						
3:45 PM						