



**Thursday, September 30th**

**Friday, October 1st**

<b>9:00 AM</b>	<b>Welcome:</b> Christina Baum			<b>Expectations for Decision Makers:</b> David Connelly, Kat Brown, Michelle Kearns		
<b>9:15 AM</b>	<b>Vision/Charge:</b> President Tuminez					
<b>9:30 AM</b>	<b>Data Makes for Better Decision-making:</b> Kelly Flanagan			<b>Understanding UVU's Database and Structure:</b> Ken Dahl		
9:45 AM						
<b>10:00 AM</b>	<b>Steering a University with Data: Measures That Matter:</b> Linda Makin			<b>Governing Data and UVU's Style:</b> Laura Busby		
10:15 AM						
<b>10:30 AM</b>	<b>Break</b>			<b>Break</b>		
<b>10:45 AM</b>	<b>Telling UVU's Story (with Data):</b> Kara Schneck			<b>Leveling the Data Playing Field for PBA:</b> Jacob Atkin, Geoff Matthews		
11:00 AM						
<b>11:15 AM</b>	<b>ASDS Vision, Strategy, and Services:</b> Christina Baum			<b>Telling UVU's Story by the Numbers: 20 Numbers:</b> Tim Stanley		
11:30 AM						
<b>11:45 AM</b>	<b>Lunch Break (lunch vouchers provided for registered guests)</b>			<b>Catered Lunch (provided for registered guests)</b>		
12:00 PM				<b>Data Science, Machine Learning, Data Mining, etc:</b> Matt North		
12:15 PM						
12:30 PM						
12:45 PM						
	<b>Consumers</b>	<b>Gatherers</b>	<b>Explorers</b>	<b>Consumers</b>	<b>Gatherers</b>	<b>Explorers</b>
<b>1:00 PM</b>	<b>Civitas Overview:</b> Kari Gray	<b>Integrating Qualtrics with Canvas:</b> Jason Hill	<b>Overview of Tableau:</b> Landon Conover	<b>USHE Performance-Based Measures:</b> Geoff, Linda	<b>Institutional Review Board:</b> Cyrill Slezak	<b>Understanding FERPA:</b> Eric Humprey
1:15 PM						
1:30 PM						
<b>1:45 PM</b>	<b>Break</b>			<b>Break</b>		
<b>2:00 PM</b>	<b>Exploring UVU's Public and Internal Dashboards:</b> Tim Stanley	<b>Orientation to IR's Survey Strategy and Services:</b> Todd Harper	<b>Overview of Power BI:</b> Landon Conover	<b>Using Data in Strategic Planning and Assessment:</b> Jeff	<b>Lesser-Known Tips for Qualtrics:</b> Taylor Lovell	<b>Deep Dive on Governance:</b> Laura Busby
2:15 PM						
2:30 PM						
<b>2:45 PM</b>	<b>Break</b>			<b>Break</b>		
<b>3:00 PM</b>	<b>Human Resources Data:</b> Colby Callahan	<b>Survey Design and Sampling Methodology:</b> Tim Stanley	<b>Orientation to UVU's Anonymized Data Sets:</b> Geoff Matthews	<b>Using Data for Grants:</b> Curtis Pendleton	<b>Conducting Effective Focus Groups:</b> Christine, Leisa	<b>Advanced Civitas:</b> Kari Gray
3:15 PM						
3:30 PM						