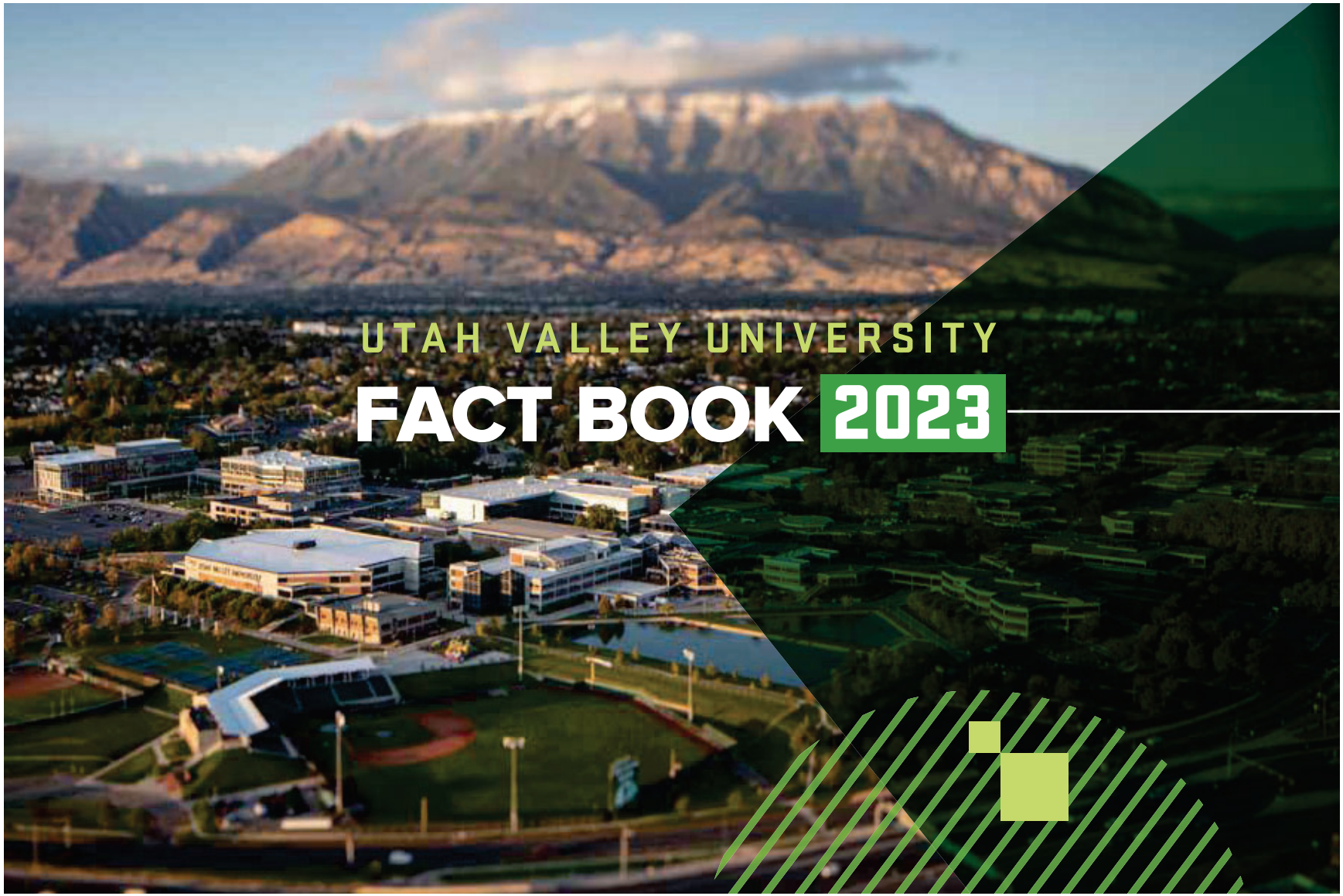
UTAH VALLEY UNIVERSITY
FACT BOOK 2023

UTAH VALLEY UNIVERSITY IS AN INTEGRATED UNIVERSITY AND COMMUNITY COLLEGE THAT EDUCATES EVERY STUDENT FOR SUCCESS IN WORK AND LIFE THROUGH EXCELLENCE IN ENGAGED TEACHING, SERVICES, AND SCHOLARSHIP.

WELCOME

The Fact Book is an annual publication of Business Intelligence & Research Services (BIRS) at Utah Valley University. The purpose of the Fact Book is to present accumulated data as valuable information to people inside and outside the university for the previous reporting year.

It contains only summaries of the most frequently requested data. The most current information will be reflected on the BIRS website (uvu.edu/birs).

Please contact us if you have questions about this publication or other data presented on the UVU website. You can reach us by entering a request through our service center (801.863.8888) or www.uvu.edu/servicedesk.

Business Intelligence & Research Services wishes to thank the individuals and departments who have contributed to this publication.

UVU BUSINESS INTELLIGENCE & RESEARCH SERVICES

TELEPHONE: 801.863.8888

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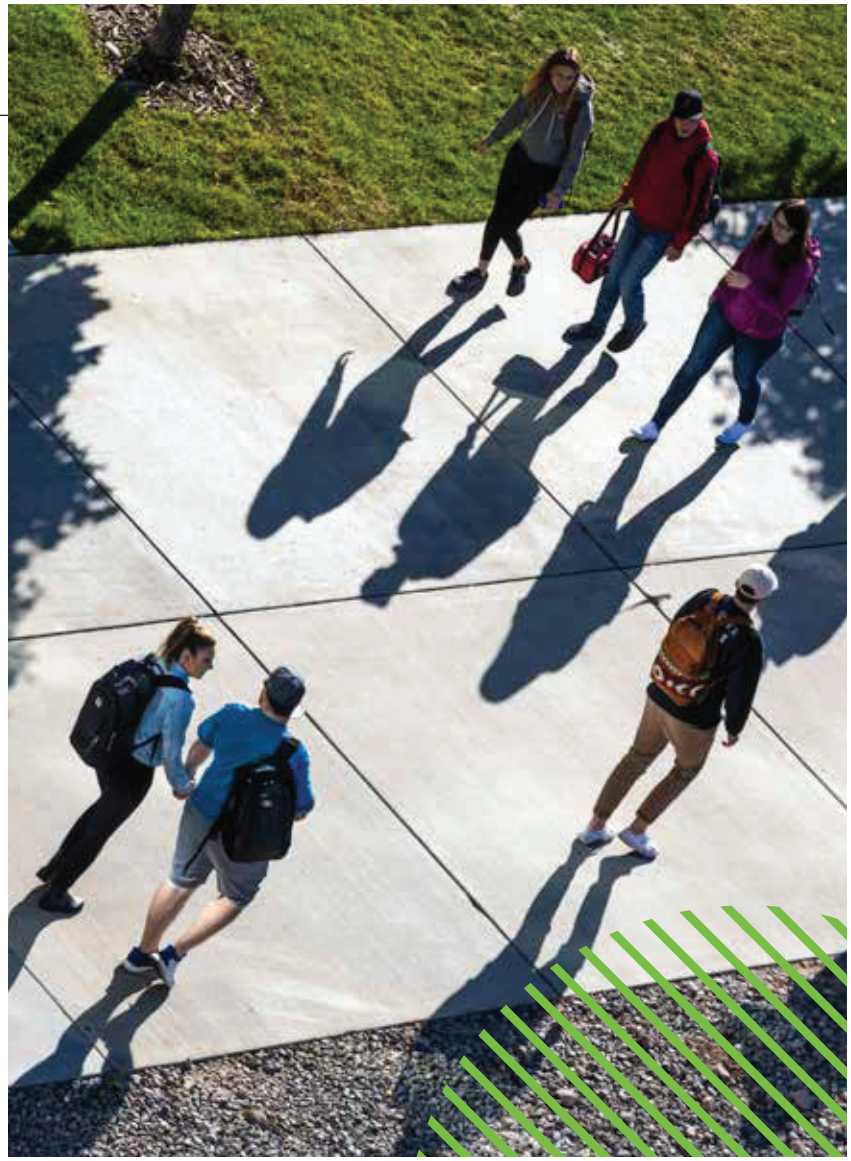

2 FAST FACTS

FALL 2023

44,653
TOTAL STUDENTS
3.6% increase*

28,993
FULL-TIME EQUIVALENT STUDENTS
4.9% increase*

15,445
HIGH SCHOOL STUDENTS
13.5% increase*

5,663
FACULTY/STAFF
4.2% increase*

*Increase over fall 2022

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TUITION AND FEES

$5,614
RESIDENT UNDERGRADUATE TUITION
Two semesters

$17,174
NON-RESIDENT UNDERGRADUATE TUITION
Two semesters

$656
UNDERGRADUATE FEES
Two semesters

ATHLETICS:

NCAA Division I

Western Athletic Conference (WAC)

Big 12 Conference

Accredited by: Northwest Commission on Colleges and Universities
Basic Carnegie Classification: Master's Colleges & Universities: Larger Programs
Elective Classification: Community Engagement
carnegieclassifications.iu.edu

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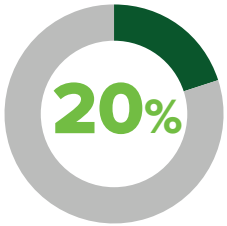
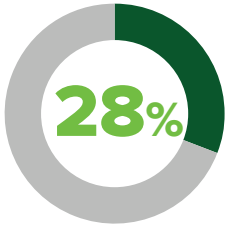
STUDENT DEMOGRAPHICS

Excludes high school students



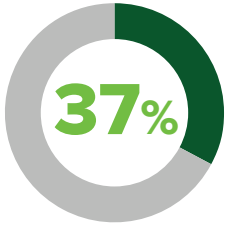
Students of Color*

*Hispanic/Latino students make up UVU's largest group of students of color (13%)



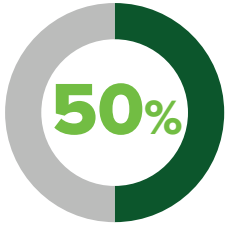
Adult Learners**

Average age**	24%
Utah residents**	90%
Full-time**	63%



First-Generation

First-generation students are students whose parents did not complete a bachelor's degree



Female

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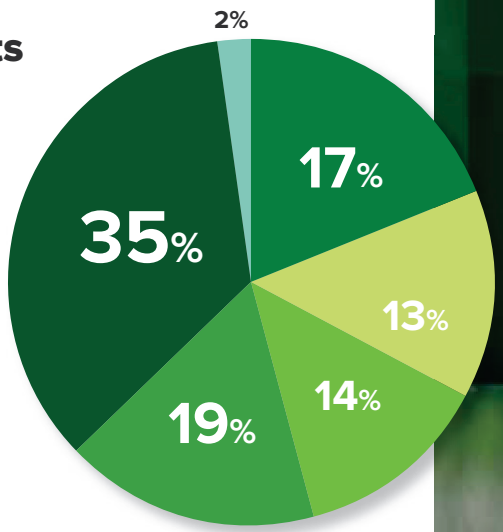
ACADEMIC DEMOGRAPHICS

Percent of students by class level

Freshmen	19%
Sophomores	14%
Juniors	13%
Seniors	17%
High school students	35%
Graduate students	2%



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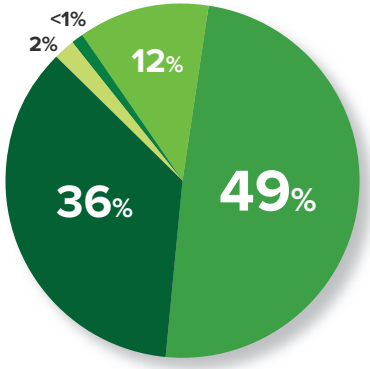
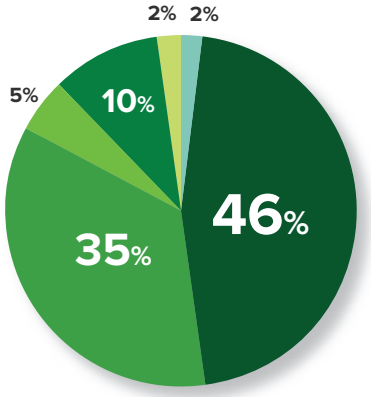
ACADEMIC DEMOGRAPHICS



Percent of students by degree level

Master's/graduate certificate	2%
Bachelor's	49%
Associate	12%
Certificate/diploma	< 1%
Non-degree program	36%



Percent of students by registration status

Graduate	2%
Continuing/returning	46%
First-time, new to college	10%
Transfer	5%
High school	35%
Non-matriculated	2%

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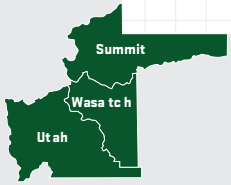
STUDENT RESIDENCY AT TIME OF APPLICATION

Excludes high school students



53%
UVU service regions
(Utah, Wasatch, and Summit counties)

84%
State of Utah

15%
Out of state (in the US)

1%
Foreign countries

<1%
All other, including unreported/unknown

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8 PLACES OF ORIGIN

Top 3 Countries Represented

Headcount

Number of foreign countries represented

71

Top 3 states represented other than Utah

Headcount

Number of US states represented

50

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Fall 2023

DEGREE-SEEKING STUDENTS

3.43
Average high school GPA

21
Average ACT composite score

Number of applicants
First-time, first-year
10,367

Attended fall 2023
4,658 (45%)

Number of applicants
Transfer students
3,363

Attended fall 2023
2,682 (80%)

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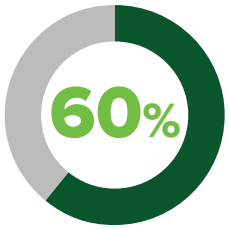
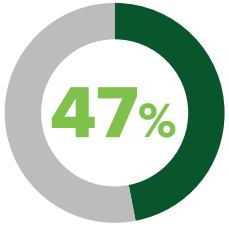
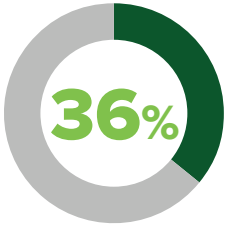
DEGREE-SEEKING UNDERGRADUATE STUDENTS*



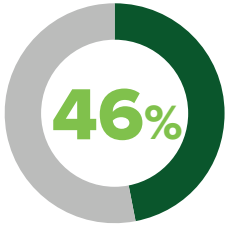
Applied for need-based financial aid



Awarded any financial aid



Awarded any need-based scholarship or grant



Awarded any need-based self-help aid

*Source: Financial Aid Office

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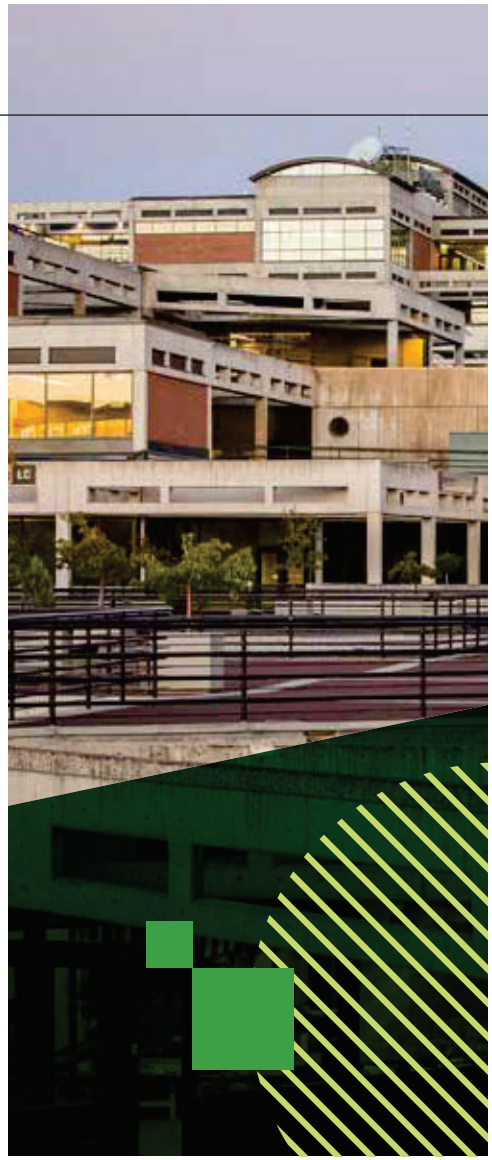
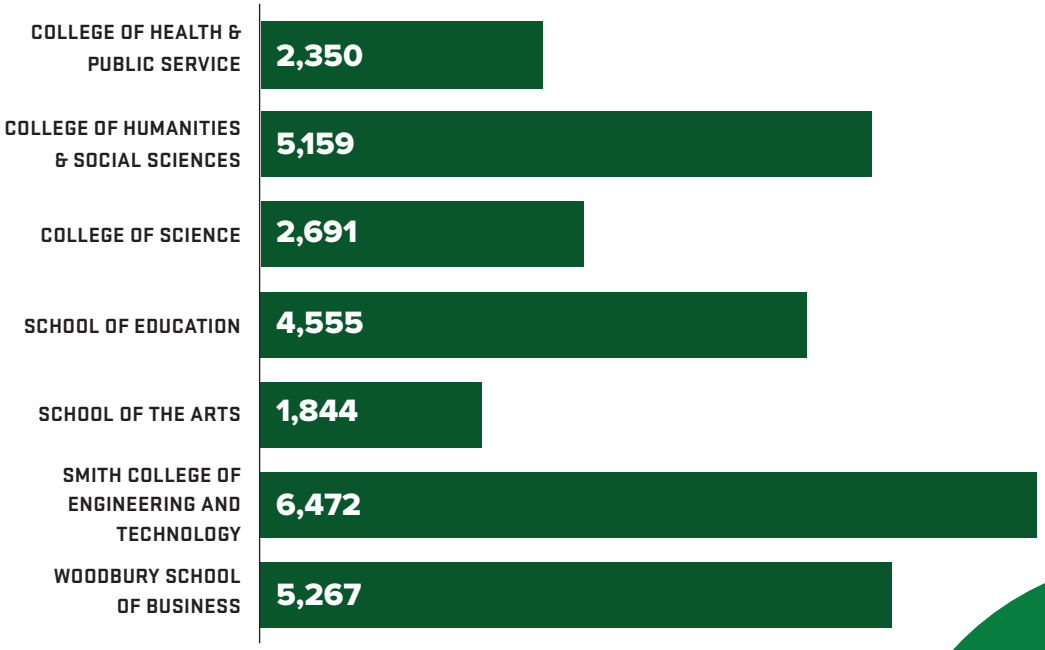


DEGREE-SEEKING HEADCOUNT BY COLLEGE/SCHOOL



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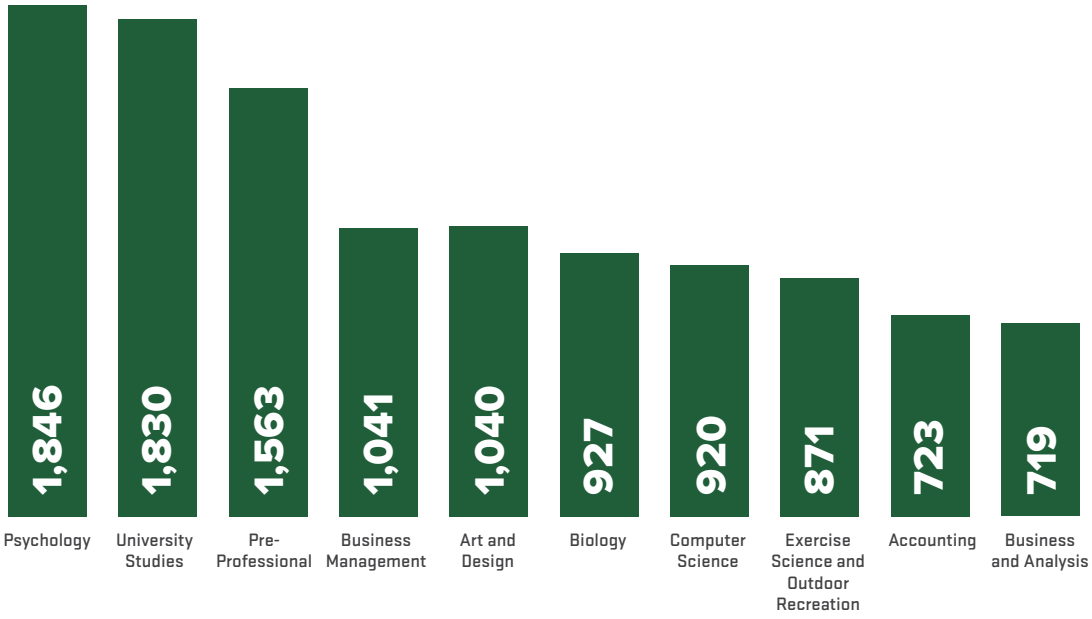
12 PROGRAMS

TOP 10 MAJORS

(AT ANY DEGREE LEVEL)



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Top 10 master's/ graduate majors

Business - MBA Part Time	110
Accounting	89
Education	88
Social Work	79
Public Administration	57
Physician Assistant Studies	57
Clinical Mental Health Counseling	48
Marriage and Family Therapy	43
Business - MBA Full Time	38
School Counseling	33

Top 10 bachelor's majors

Psychology	1,846
Business Management	924
Biology	896
Computer Science	860
Exercise Science and Outdoor Rec	858
Art and Design	730
Business and Analysis	719
Elementary Education	635
Accounting	623
Finance	616

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Top 10 associate majors

University Studies	1,773
Pre-Professional	1,563
Art and Design	306
Aviation Science	223
Forensic Science	148
Emergency Services	142
Culinary Arts	133
Engineering Design Technology	129
Business Management	107
Automotive Technology	87

Top 10 certificate/ diploma majors

Substance Use Disorder Counseling – Online	23
Music Technology	10
Business Management	10
Architectural Design Technology	9
Health and Wellness Coaching	8
Automotive Technology	8
Programmer	7
Entrepreneurship	7
Digital Marketing	6
General Education - Online	5

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Full 2022-2023 Academic Year

GRADUATION

Degrees awarded*

2022-2023 academic year

422	Master's
30	Graduate certificate
4,097	Bachelor's
2,691	Associate
3,094	Certificate/ diploma
10,334	Total

45.7%

% of students completing ANY degree in 8 years*

Cohort entering year 2015-2016

85.6%

% of students who had a job within 1 year of graduation**

2021-22 graduating class

$21,443

Average loan debt***

2022-23 graduating class

Retention rates*

Cohort entering fall 2022

Full-time, first-time bachelor's cohort **70%**

Part-time, first-time bachelor's cohort **49%**

*Source: IPEDS
**Source: Alumni Survey
***Source: Financial Aid Office

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Full-time faculty*

811

5-year growth 12%

Total full-time faculty and staff*

2,376

5-year growth 13%

		5-year growth
129	People of color	34%
317	Women	31%
559	Total with doctorate or other terminal degree	14%
217	Total whose highest degree is a master's degree but not a terminal master's degree	7%
22	Total whose highest degree is a bachelor's degree or other/unknown	10%

*Source: People and Culture

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17 FACILITIES

Total square feet*

4,051,112

Square feet per
budget-related FTE

180.9

2023-2024 academic year

*Source: UVU Facilities

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Fall 2023

STUDENT OPINION SURVEY

64% said their overall satisfaction with UVU was good or excellent

51% said their student pride was high or very high

16% reported having a child 18 years or younger living at home

25% reported working at least 31+ hours a week

89% said that they are treated with respect by their classmates almost all of the time

81% said they somewhat or strongly agreed that UVU provides a supportive environment

78% said they strongly or somewhat agreed that people at UVU are supportive of each other, regardless of differences

Alumni

108,947*

Alumni are designated as any student who earned a certificate, diploma, or degree from Utah Valley University or any of its previous iterations.

*Pre-1986 not included

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TOP 20 JOB CATEGORIES

Employed students from 2021-22 graduating class

Source: 2023 Alumni Survey (employed students from the 2021-22 graduating class, n = 1498)

76 Software/Web Developer, Programmer/Tester, Dev Engineer
61 Operations Specialties Managers
56 Chief Executive, CEO, CFO, COO, Legislator
52 Registered Nurse (RN), Nurse Anesthetist, Nurse Educator
49 Advertising, Marketing, Promotions, Public Relations, Sales Managers
47 Other Management Occupations
46 Accountant, Auditor, Internal Auditor, Fraud, Assessor
42 Teacher (Elementary and Middle School)
32 Sales Rep, Account Executive, Account Manager
31 Computer Specialist, Help Desk Tech, Tech Support
31 Counselor, Therapist: Marriage and Family, Mental Health
31 Financial Analyst/Advisor, Certified Financial Planner (CFP)
28 Admissions/Patient Coordinator, Case Manager
25 Office Manager/Supervisor, Customer Service Manager
24 Supervisor, Retail and Non-Retail Sales, Store Manager
24 Teacher (High School/ Secondary)
21 Police Officer, Sheriff Patrol, Deputy or Deputy Sheriff
20 Firefighter
20 Graphic Designer, Merchandise Displayer, Industrial Design
20 Media/Communication, Journalist, PR Specialist, ASL Interpreter