

# SCHOOL OF THE ARTS STYLE GUIDE

Logo Integrity Standards

## COLOR & JUSTIFICATION

The School of the Arts logo is available in two justifications and should only appear in the three provided colors: Pantone 7483 (**green**), **black**, or **white**.



### CENTERED

The centered version of the SOA logo is the primary representation of the School of Arts. Please choose this mark in all situations where size, placement, and usage make it the best choice.

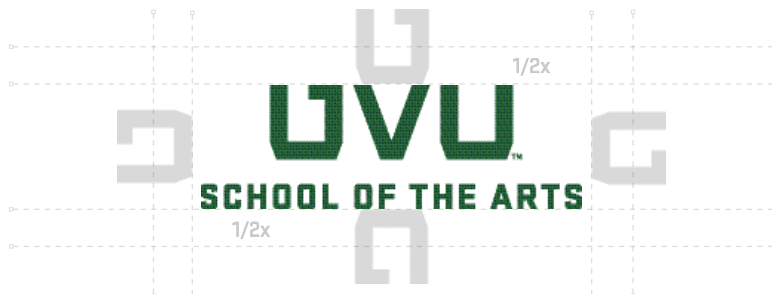


### SIDE-STACKED

The side-stacked justification is provided for situations where the centered is not the most logical, such as on a pen or shirt, or in placement next to other horizontal marks.

## CLEAR SPACE

Clear space is intended to protect the mark from distractions in various applications. Nothing should overlap it or interfere with its legibility.



**Clear Space** – To determine clear space, the height of the "UVU" monogram has been defined as "X." Clear space should be at least 1/2x.

If you have questions regarding style and usage of the UVU School of the Arts logo not addressed in this guide, please visit <https://www.uvu.edu/marketing/guidelines/>