

PRESIDENTIAL REPORT
2015-2016





**“The future of
UVU has never
looked brighter.”**

— PRESIDENT MATTHEW S. HOLLAND



UVU: STEEPED IN SERIOUS, INCLUSIVE TRADITION AND ENGAGED IN EXCELLENCE

For 75 years UVU has been on a trajectory of steady—and sometimes breathtaking—physical and programmatic development, achieving heights few could have ever conceived. The principles and practices that have taken UVU to Mount Timpanogos-like summits (as pictured on the cover of this report) are tried and true. Time and again, the persistence displayed by Utah Valley University Wolverines has led to accomplishment and overcoming seemingly insurmountable odds.

The institution's first leader, Hyrum Johnson, is an example of this. In the late 1930s, Johnson was appointed to the new position of Coordinator of Trade, Industrial, and Distributive Education of Utah County Schools. It was a position he took very seriously, as he saw the area had great need for educational opportunities to assist with the war effort and that locals would need additional skills to remain competitive in the workplace following the war. For the next three years, the son of Swedish immigrants worked as practically a “one-man band,” creating classes, developing curriculum, and hiring teachers. He often used his own money to buy equipment and hire new teachers, not knowing whether reimbursement would ever come. This university was founded on the most modest of beginnings in 1941, housed in a borrowed, broken-down set of barracks operating on a few thousand dollars. Hyrum Johnson sacrificed his health for this place, and I wonder what he would think of UVU today.

Our main campus now sprawls across 200 acres, operating on a \$220 million budget, filled with fantastic facilities, home to one of the largest, fastest growing, and most dynamic teaching universities in the entire nation. Our unique dual educational mission of providing a first-rate university education with the access and affordability of a community college has been noticed this year by The Chronicle of Higher Education.

What happened to this institution between 1941 and the diamond anniversary of 75 years is truly remarkable. It has been aptly called “a miracle in Utah Valley.”

Some of the highlights of the past year include a record in private fundraising of \$20 million for a performing arts center; enrollment reaching 35,000 students; the addition of five new graduate degrees in direct response to market demand; a world tour and grand unveiling of a massive stained glass mural now permanently housed in our library; and many, many more, as you will see in this report. Still, our best days and finest achievements are ahead of us—no matter the odds.

Sincerely,

A handwritten signature in black ink that reads "Matthew S. Holland". The signature is written in a cursive, flowing style.

Matthew S. Holland
President, Utah Valley University



Donors contribute a record amount of private fundraising (\$20 million) toward performing arts building; Utah Legislature announces \$32 million over two years in support for the same building.

Past UVU presidents J. Marvin Higbee (1982-97), Kerry D. Romesburg (1988-2002), and William A. Sederburg (2003-08) receive honorary doctorate degrees at the Appreciation Banquet.

Pictured above are (left to right): Kerry D. Romesburg, William A. Sederburg, Lucille Stoddard (interim president 1987-88; 2003), Matthew S. Holland, Elizabeth Hitch (interim president 2008-09), J. Marvin Higbee.



doTERRA funds 75 scholarships for women attending the institution.

UVU breaks ground on the Cole Nellesen Building, to house the Melisa Nellesen Center for Autism.

President Holland launches UVU's diamond jubilee with his 7th State of the University address.

UVU attains Leadership Excellence Award for leadership development and education programs, in the winner's circle along with Seton Hall and Purdue universities.

Artist Eric Dowdle unveils 500-piece UVU puzzle, containing 60 facts about the university.

More than 5,400 graduates receive a degree or certificate at commencement and hear from national news personality John Quiñones.



“UVU is hardwired to overcome seemingly insurmountable obstacles with pluck and ingenuity. It is in our genes. We’ve been doing it ever since our inception in 1941, and look where we are today.”

— PRESIDENT MATTHEW S. HOLLAND



UVU produces history book to mark the university's diamond anniversary.

UVU breaks ground on the \$3.5 million NUVI Basketball Center.

Three artists—Jason Derulo, American Authors, and Rachel Platten—perform at UVUPhoria to a full UCCU Center.



UVU students bring home a third-straight national championship in SkillsUSA.



Utah State Board of Regents approves five new master's degrees at UVU.

Several panels from Roots of Knowledge go on a world tour.

Grand unveiling of Roots of Knowledge includes 80 panels running 200 feet in length and 10 feet in height.

UVU breaks ground on Noorda Center for the Performing Arts, a 130,000 square-foot facility.

UVU Library becomes Ira A. and Mary Lou Fulton Library.



Our formula for

Student Success

is a combination of intellectual and professional seriousness,
active and practical engagement, and a spirit of inclusivity for all.



STUDENT ACCOLADES CONTINUE TO ROLL IN

- UVU's Center for the Advancement of Leadership was named in the top 10 percent of student leadership development programs at institutions of higher education from around the world at the annual 2015 Global Leadership Excellence Forum.
- The Ballroom Dance Tour Team won the British Ballroom Formation Dancing competition at the prestigious dance festival held in Blackpool, England.
- UVU students studying technical, skilled, and service careers won the SkillsUSA national competition. During the last 15 years, UVU has consistently finished as one of the top three programs in the nation in this competition.
- Public relations campaign teams won three Hermes Creative Awards during an international competition sponsored by the Association of Marketing and Communication Professionals. The UVU teams competed against some of the country's most prestigious PR firms.
- Recent graduate Lyn Wells won first-place honors during the Young Chef Competition series, held in Los Angeles.
- Brian Patchett (pictured top right) presented research in acoustic levitation at the Acoustical Society of America's annual conference. Patchett's presentation was one of five from the conference submitted to national press.





SUCCESS IN CLASSROOM AND ON FIELD

Leading the Western Athletic Conference and making a sizable splash on the national scene in 2015-16 were the UVU teams of men's cross-country, women's cross-country, women's soccer, and baseball. Additionally, a Wolverine wrestler was named an All-American.

- Utah Valley University women's cross-country team won its second-straight WAC cross-country championship in October 2016. The men's team took second place at the WAC championship, after having won the event the previous three consecutive years.
- Women's soccer earned a first-ever automatic bid to the NCAA Tournament by winning the WAC Tournament in November 2015. UVU placed four on the All-Tournament Team including tournament MVP Jessica Duffin, and ended the season with a 14-7-1 record.
- UVU baseball earned a first-ever bid to the NCAA Tournament after an unbeaten run through the WAC Tournament in June. Five players were named to the All-Tournament team, including Craig Brinkerhoff, who was named tournament MVP.
- Senior 133-pound UVU wrestler Jade Rauser was named an NCAA All-American after finishing eighth in the nation with a 2015-16 record of 24-9. Rauser qualified for the NCAA Tournament all four of his years at UVU.

175

UVU student-athletes named as Academic All-Conference in 2016

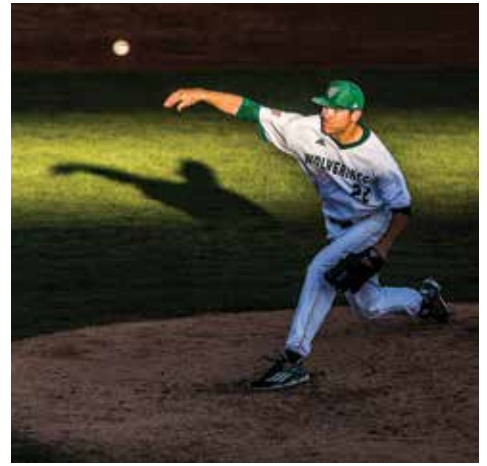
6

WAC Championships earned by UVU since Fall 2015

19

Wolverine student-athletes earned a 4.0 GPA during 2015





“It’s a dream come true, really. It’s something that we’ve set goals for and worked toward for a number of years. To see it come to fruition is definitely rewarding.”

— BRENT ANDERSON, Women’s Soccer Head Coach & 2015 WAC Coach of the Year, on achieving the program’s first-ever automatic bid to NCAA tournament play.





“You will see incredibly special things coming out of athletics at Utah Valley University.” — MARK POPE, Men’s Basketball Head Coach

SERIOUS IN TRAINING TO SUCCEED

A privately-funded 14,500 square-foot athletic practice and conditioning facility became reality when ground was broken in June. To be known as the NUVI Basketball Center — after a lead donation from Utah County marketing and social media firm NUVI — the facility brings an immediate upgrade to recruiting and training activities for athletes on campus. The facility will include 8,000 square feet of court space and nearly 2,000 square feet of strength and conditioning space. Offices for coaching staff are also part of the complex, to be located on the south side of the UCCU Center. Past UVU basketball stars, including Ryan Toolson and Travis Hansen, significantly contributed to the fundraising.



**“I don’t know
about you, but
I’m jumping
on the [UVU]
bandwagon
while there’s
still room!”**

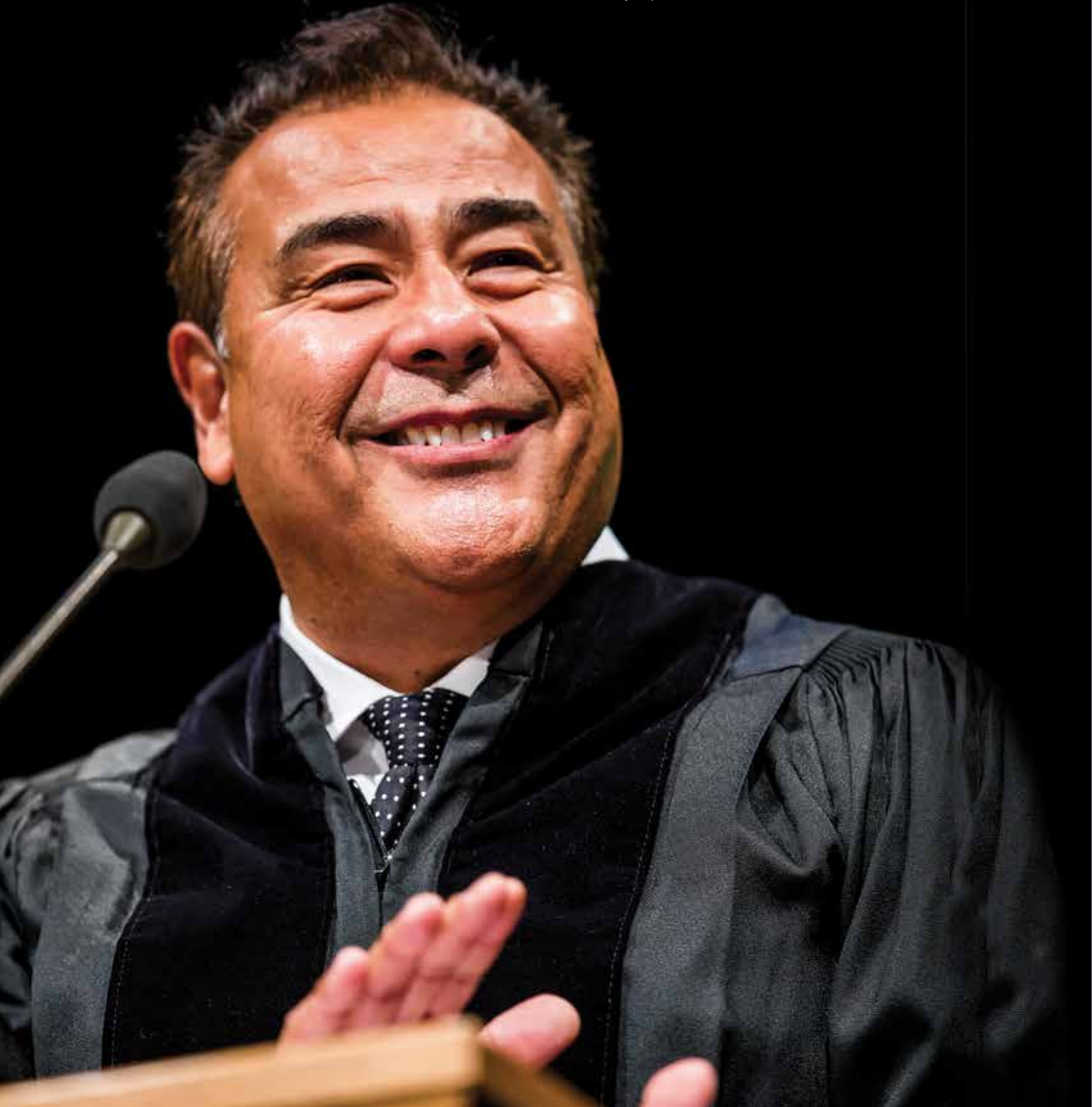
— KEVIN CONNORS, ESPN,
after UVU notched 114 points on
Nov. 26, 2016, the most points
ever scored by an opponent in
the Marriott Center.



Utah Valley University is very

Serious

about making every program, activity, and professional service the best it can be. The programmatic and curricular offerings have been dramatically expanded.





PROVIDING A SERIOUS UNIVERSITY EXPERIENCE

- At the university's historic 75th commencement, 5,409 students were awarded an academic degree, certificate, or diploma, making up the largest-ever number of baccalaureate and graduate degrees awarded at graduation.
- In August 2016, UVU held its first-ever convocation for graduates of the Master of Business Administration program. Seventy five students earned the degree.
- The Woodbury School of Business opened its Bloomberg Lab, with 12 terminals to prepare finance and economic business students for the actual stock-trading floor.
- A digital marketing program was established to prepare students to create cutting-edge digital marketing strategy, graphic design, content creation, and digital analytics.
- Five graduate degree programs were approved (detailed on the next page), bringing the total offered at UVU to eight.
- UVU launched the College and Career Pathways program to help students identify a step-by-step pathway to obtaining a degree and work experience as quickly and economically as possible.



“Choose a profession that you would work at even if you weren’t getting paid for it. That will bring you true happiness and satisfaction.”

— JOHN QUIÑONES, of ABC News, Emmy-winning journalist, and host of *What Would You Do?*



HEARING FROM EXPERTS

- Natasha Trethewey (right), the 19th Poet Laureate of the United States, spoke in the spring for the Presidential Lecture Series.
- Dave Ulrich (far right), one of the world's leading business thinkers, spoke in the Presidential Lecture Series in October.
- Jane McGonigal, an authority on the engagement economy and the application of virtual game design in the real world, spoke in fall 2015 for the Presidential Lecture Series.

Midway through the diamond jubilee of Utah Valley University, the Utah State Board of Regents approved plans for five new master degree programs at UVU. The university already offered three programs—in nursing, business, and education. In preparation for the aggressive expansion of graduate offerings, UVU established an Office of Graduate Studies and Graduate Council. The five new areas of focus were selected from 22 proposals based on employer and student needs, and became finalized according to UVU's capacity to offer the degrees and meet market demand.



Accountancy

Cybersecurity



Computer Science

Public Service

UVU nearly tripled the number of its

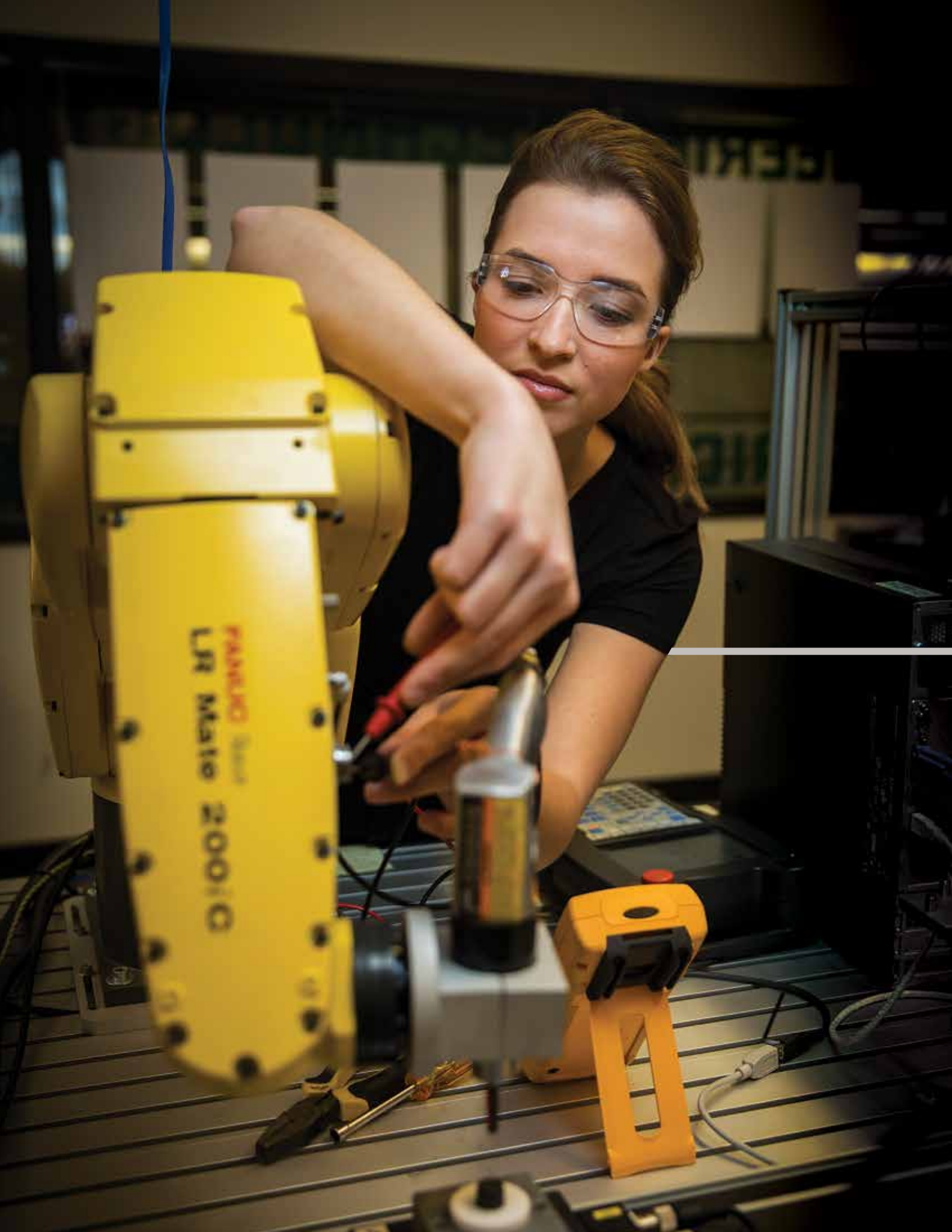
Master Degree Programs

with the approval of five in 2016. The new programs will be offered starting Fall 2017.



Social Work





UTAH VALLEY
UVU
UNIVERSITY

The university's core theme of being

Engaged

promotes the intellectual curiosity of the individual while being involved in real-world contexts and civic engagement.



THE NATION'S CAPITAL RECOGNIZES UVU'S ENGAGEMENT WITH LATINOS

UVU was honored by the White House Initiative on Educational Excellence for Hispanics in a catalog of "Bright Spots," a publication designed to point Hispanic students toward institutions that can best ensure their educational goals are met. Utah Valley has the highest enrollment of Latino students of all universities in Utah with an ever-increasing graduation rate for that population. The university has received numerous honors for its Latino Initiative including being one of only six institutions in the nation to earn the Examples of Excelencia distinction for improving Latino student success.

THE UTAH WORKSITE WELLNESS COUNCIL AWARDS UVU'S ENGAGEMENT WITH EMPLOYEE WELLNESS

UVUfit, the university's on-site employee wellness program, was recognized as one of Utah's best worksite wellness opportunities. The Utah Worksite Wellness Council awarded UVU the Platinum Health Worksite Award in March 2016. UVUfit is open to employees who are enrolled in the university's medical insurance plan and points continually to the goal of improved employee health.

UTAH'S TOP ELECTED LEADER AND UVU ENGAGE WITH THE STATE'S NATIVE AMERICAN TRIBES

Leaders from Utah's eight Native American tribes gathered at UVU in August to analyze and discuss issues important to the state's Native American communities. With keynote addresses from Utah Gov. Gary R. Herbert and UVU President Matthew S. Holland, guests examined topics from grant writing to tribal financial development.



"UVU has a track record of responding quickly and effectively, offering vital education and training."

— GOVERNOR GARY R. HERBERT

“The opportunity to be recognized with an Emmy award, while still having the joy of personal interaction with talented UVU students is so personally satisfying to me.”

— MARDEN POND,
adjunct professor of music





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FACULTY BLAZING TRAILS TO INSPIRE THEIR STUDENTS

- Marden Pond (pictured at left), an adjunct professor of 29 years at UVU, brought home the “hardware,” a regional Emmy from the National Academy of Television Arts and Sciences for the music he wrote on the show “Great Salt Lake: Utah’s Sanctuary.” Pond has taught at the university in the dance, music, humanities, and digital media departments.
- “Still Life with Flight,” a duet choreographed by Utah Valley University assistant professor of dance Sarah Donohue, was performed at the 2016 American College Dance Association’s national conference at the Kennedy Center in Washington, D.C.
- Baldomero Lago, assistant vice president for global engagement, received the honor of Knight Commander of the Royal Order of the Civil Merit of the Kingdom of Spain in October 2016. The decoration was presented by His Excellency Ambassador Javier Vallaure, under the direction of Spanish King Felipe VI.
- Andrew Byrnes, Firefighter Recruit Candidate Academy coordinator and associate professor, received the John P. O’Gorman “Making a Difference Award” at the 2016 IAFC International Hazardous Materials Response Teams Conference.
- Kate McPherson, professor of English and Honors Program director, chaired a team of 26 scholars and involved many students to ensure accuracy in research of Roots of Knowledge, a project of global focus depicting the vastness of human innovation. McPherson’s expertise helped bring additional prominence to the project.
- Ryan Vogel, assistant professor and founding Director of National Security Studies at Utah Valley University, was selected by the Utah National Guard to be an Honorary Commander for 2016-2018.

UVU is an open-admission institution,

Inclusive

to all, and is committed to meeting the needs of a very diverse student body.



OPENING OF VETERAN SUCCESS CENTER

A ribbon cutting in 2016 celebrated the opening of a dedicated space at the university to specifically help veterans succeed. The Veteran Success Center in its opening year facilitated the reception of GI Bill benefits for more than 2,000 veterans, student service members, and dependents. The center is a starting point for veterans' educational opportunities at the university. The staff serves as a liaison to connect veterans with student health services, Veteran's Affairs (VA), and GI Bill benefits. Sheldon Holgreen, a military trainer in the United States Army, was hired as the center's director. During the ribbon cutting, a World War II veteran offered an impromptu salute for UVU's gesture in making veterans and their families a priority.



75 SCHOLARSHIPS FUNDED IN 75TH YEAR

With the goal of funding the completion of university educations for women at UVU, money for 75 scholarships was provided by doTERRA of Pleasant Grove, Utah. Janis Lindley, wife of doTERRA official Corey Lindley, said the gift's intent was to empower women to meet educational goals and improve their families' lives. This scholarship commitment will allow women to stay in school and complete their higher education degrees and "provide a lifeline to help women of any age receive an education," Janis Lindley said in April as the gift was announced. She is pictured at left in the center of the photo, along with UVU First Lady Paige Holland (left), and Chair of the UVU Board of Trustees Elaine Dalton (right).



EXPANSION OF RESOURCES AND SUPPORT

A new facility opened in 2015 to provide additional resources for the LGBT community at Utah Valley University: the LGBT Student Services Center in the Liberal Arts (LA) Building. The center is under the umbrella of the Multicultural Center. In 2016, the Center for Global and Intercultural Engagement (CGIE) opened nearby, where students access student abroad, domestic outbound programs, and other engaged learning opportunities. The center includes supportive services designed to create a "home away from home" for students from around the nation and world. Students who are historically underserved or underrepresented on college campuses find within this space the ability to build community among caring staff committed to the students' success.





GVU

WELLESSEN
CENTRE

WELLESSEN BLDG. APRIL 21, 2016

WELLESSEN BLDG. APRIL 21, 2016

WELLESSEN BLDG. APRIL 21, 2016

Utah Valley University opened another new space and broke ground for three new large facilities at the main Orem Campus during 2015-2016:

NORMA T. ANDERSON DANCE COMPLEX (OPENED ON JANUARY 27, 2016)

- Includes four new dance studios and two older ones
- More than 700 students are expected to use the facility each semester
- Cornerstone gift from the Bill J. and Norma T. Anderson Foundation

COLE NELLESEN BUILDING (GROUND BROKEN ON APRIL 21, 2016)

- Will house the Melisa Nellesen Center for Autism
- Contains 15,000 square feet
- Will contain therapy rooms for counseling, social skills groups and family support; two sensory playgrounds; and a sensory landscape to enhance children's motor skills and ability to engage in science exploration



“In a year of unprecedented groundbreaking, we are expanding students’ horizons and helping them realize the possibilities. It is symbolizing to the world that there’s room here for everyone.”

— CAMERON MARTIN, Vice President for University Relations

NUVI BASKETBALL CENTER (GROUND BROKEN ON JUNE 22, 2016)

- 14,000 square feet of total practice space for men's and women's basketball teams, including
- 8,000 square feet of court space, nine basketball standards, and
- 1,800 square feet of strength and conditioning space; 3,000 square feet of office space

NOORDA CENTER FOR THE PERFORMING ARTS (GROUND BROKEN ON DEC. 1, 2016)

- First-ever permanent home for the performing arts totals 130,000 square feet, including
- 500-seat proscenium theater, 900-seat concert hall, choral recital hall, 27 practice spaces, 27 teaching studios, production and recording space, piano and computer labs, and conference rooms
- Entrance plaza doubles as an outdoor performing venue and art exhibition space; atrium to house exhibitions of works by students or other featured artists





UNVEILING IN THE BINGHAM GALLERY

The unveiling of a massive stained glass project served as a fitting capstone for UVU's diamond anniversary. The project, entitled *Roots of Knowledge*, represents more than a decade of work, chronicling the world's quest for intellectual advancement and progress. Utah glass artists Tom Holdman and Cameron Oscarson of Holdman Studios in Lehi, Utah, approached President Holland in 2009 with early concepts of the idea. Holland emphatically embraced it with one condition—make it bigger. He enlisted university expertise and fundraising to ensure the project's success, including a much larger permanent exhibition home in the newly named Fulton Library (pictured bottom right), after benefactors Ira A. Fulton and his late wife, Mary Lou.

HISTORY ETCHED IN GLASS

Before the grand unveiling, UVU shipped several panels for events in New York City, the University of Oxford, in Oxford, England, and London, England. At the London event, *Roots of Knowledge* was the featured exhibit at the annual art fair of Worshipful Company of Glaziers and Painters of Glass. The prestigious group, founded nearly 800 years ago, is dedicated to conserving and preserving stained glass windows and the art of their production.





60,000

pieces of hand-painted stained glass

200

feet long

10

feet high

80

panes



In an undertaking that was dubbed “the ultimate engaged learning project,” more than 350 UVU students and nearly 30 faculty took on active roles such as researchers, consultants, and designers to help make Roots of Knowledge a reality.

On the day of the unveiling (shown at top of page), November 18, 2016, hundreds of people packed into the Bingham Gallery for the event. At top right, from left to right, stained glass artist Cameron Oscarson, donor Ira Fulton, lead artist Tom Holdman, President Holland, and donors Debbie and Marc Bingham pushed the button to unveil the windows. The project cost millions of dollars to construct, and is free for public view.




LOOKING FORWARD

Significant milestones and growth took place during Utah Valley University's diamond jubilee, as the university stayed true to its roots of educating in the trades while greatly expanding offerings and opportunities.

In response, students are voting with their feet, and the student body is estimated to reach 40,000 strong by 2020 and 45,000 by 2025. The Board of Regents approved an aggressive master plan for expansion throughout northern Utah, Vineyard, and Payson.

In September 2016, the President's Council reaffirmed the university's commitment to ethical conduct and accountability at all levels. The commitment to ethical conduct is another illustration of the university's inclusive, serious, and engaged core themes, leading to student success for the next 75 years.





“Our present is so much grander than our past but it is not nearly as grand as our future. Our best days and finest accomplishments are ahead of us.”

— PRESIDENT MATTHEW S. HOLLAND

