



*Utah Valley University  
President's Scholarship Ball  
& Inaugural Campaign Launch*

**SATURDAY  
OCTOBER 22, 2022**

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*Sponsor Packet*



**R**ooted in tradition and continuously thriving, Utah Valley University (UVU) will be launching into a riveting new phase of its evolution. Throughout UVU's history, great partnerships have nurtured its development and growth, especially at the UVU President's Scholarship Ball.

This year, the UVU President's Scholarship Ball will serve as the launch of the university's first-ever comprehensive fundraising campaign. With your support, the inaugural campaign will impact every area of campus, from academics and athletics to student life and engaged learning. It all begins on Saturday, October 22, 2022, with you and the 700 guests at the premier annual gala in Utah County. Your attendance and sponsorship will celebrate the future of UVU while directly benefiting recipients of the esteemed UVU Presidential Scholarship.





# SPONSORSHIP LEVELS

## ***UVU Presidential Sponsor***

**\$75,000 | 1 available**

*The event will be presented by the Presidential Sponsor. Benefits include:*

- Two VIP tables of 20 seats located near the President's table
- Invitation for 10 to the pre-event tasting dinner
- Dinner for six at the home of President Astrid Tuminez
- Recognition as the Presidential Sponsor on the cover of the event program
- Recognition as the Presidential Sponsor in the program with a full-page ad
- Inclusion in pre-event news release and at least two social media posts on two platforms with use of corporate, organizational, or individual hashtags
- Exclusive photo opportunity with President Tuminez
- Logo on formal and digital invitation
- Inclusion on one digital billboard leading up to the UVU President's Scholarship Ball
- Logo on event and on-campus digital signage
- Logo on UVU President's Scholarship Ball website
- Preferred parking for night of the event
- Recognition as a Presidential Sponsor in the program
- Inclusion of event logo in post-event thank you

- Inclusion in post-event billboard
- Inclusion in post-event email provided with links to images

## ***UVU Emerald Sponsor***

**\$25,000 | 2 available**

*Emerald Sponsors will have the opportunity to underwrite the reception or the entertainment for the night of the President's Scholarship Ball. Benefits include:*

- One VIP table of 10 seats
- Invitation for four to the pre-event tasting dinner
- Recognition as Emerald Sponsor in the program with a half-page ad
- One UVU social media post on at least two separate platforms
- Recognition as an Emerald Sponsor (reception or entertainment) in marketing materials including event announcement, news release, digital banners at event, and sponsorship slide
- Logo on event and on-campus digital signage
- Logo on UVU President's Scholarship Ball website
- Preferred parking for night of the event
- Recognition as an Emerald Sponsor in the program

## UVU Diamond Sponsor

**\$15,000 | 4 available**

*Diamond Sponsors will have the opportunity to underwrite one of four culinary courses: the main course, first course, dessert, or sparkling beverage. Benefits include:*

- One VIP table of 10 seats
- Invitation for two to the pre-event tasting dinner
- Recognition as a Diamond Sponsor in the program with a quarter-page ad
- Showcased as a Diamond Sponsor in marketing materials including pre-event news release, digital banners at event, and sponsorship slide
- Logo on event and on-campus digital signage
- Logo on UVU President's Scholarship Ball website
- Preferred parking for night of the event
- Recognition as a Diamond Sponsor in the program

## UVU Jade Sponsor

**\$10,000 + \$7,500 for event gifts | 1 available**

*The Jade Sponsor will have the opportunity to provide gifts for guests who attend the President's Scholarship Ball. The \$7,500 for gifts can be a gift-in-kind or donation. Benefits include:*

- One VIP table of 10 seats
- Invitation for two to tasting dinner
- Exclusive sponsor of 700 pre-approved unique guest gift items with company logo and packaging for night of event
- Showcased as a Jade Sponsor in marketing materials including pre-event news release, digital banners at event, and sponsorship slide
- Logo on event and on-campus digital signage
- Logo on UVU President's Scholarship Ball website
- Preferred parking for night of the event
- Recognition as a Jade Sponsor in the program



## UVU Platinum Sponsor

**\$10,000 | 4 available**

Platinum Sponsors will have the opportunity to underwrite the soup or salad course, sorbet, or an hors d'oeuvre station during the President's Scholarship Ball culinary experience. Benefits include:

- One VIP table of 10 seats
- Invitation for two to tasting dinner
- Showcased as a Platinum Sponsor in marketing materials including pre-event news release, digital banners at event, and sponsorship slide
- Logo on event and on-campus digital signage
- Logo on UVU President's Scholarship Ball website
- Preferred parking for night of the event
- Recognition as a Platinum Sponsor in the program



*"I am excited for another year at UVU. When I graduate, I plan on becoming an entrepreneur and opening my own bakery. I have learned a lot from my business classes, and I can't wait to put my knowledge to use. If it were not for the Presidential Scholarship, I would not be able to afford my education. I want to thank all the donors who have given me this opportunity."*

**MaKel McCracken, '23**  
Business Management



*"The Presidential Scholarship has made it possible for me to go to college. I can't thank the donors enough. This honor proves that hard work and perseverance pay off."*

**Richard Fassbinger, '23**  
Wildland Fire Management  
and Communication

## UVU Gold Sponsor

**\$4,500 | 10 available**

Gold Sponsors will have the opportunity to enjoy the event with preferred seating and advertising benefits. Benefits include:

- One table of 10 seats
- Recognition as a Gold Sponsor in the program
- Logo on event sponsorship slide
- Logo on UVU President's Scholarship Ball website

## UVU Table Sponsor

**\$2,750 | 42 available**

Table sponsors will have the opportunity to enjoy the event as they host a table of their guests. Benefits include:

- One table of 10 seats
- Recognition as a Table Sponsor in the program



## *How to Reserve Your Sponsorship*

**1**

Contact Vicky Hopper, Director of Annual Giving at 801-863-5426 or [vicky.hopper@uvu.edu](mailto:vicky.hopper@uvu.edu)

**2**

Submit payment by August 15, 2022 in order to guarantee your sponsorship

**3**

Send guest names and dietary restrictions to [scholarshipball@uvu.edu](mailto:scholarshipball@uvu.edu)



*"None of my success would have been possible if it weren't for UVU and the donors who funded my Presidential Scholarship. You changed my life and the lives of generations to come."*

**Holli Saperstein, '95**  
Associate of Science

# SPONSORSHIP COMMITMENT FORM

Utah Valley University President's Scholarship Ball  
Saturday, October 22, 2022 | 6:30 p.m. | UCCU Center

Company/Purchaser Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Name to appear in the event program and publications:  YES  NO

Print your sponsor name exactly as you wish it to appear: \_\_\_\_\_

***Please email white and full color versions of your logo in a high resolution .eps or .ai file to Vicky Hopper at vicky.hopper@uvu.edu***

SPONSORSHIP LEVEL	SPONSORSHIP AMOUNT	SPONSORSHIP LEVEL	SPONSORSHIP AMOUNT
Presidential Sponsor (\$75,000)		Platinum Sponsor (\$10,000)	
Emerald Sponsor (\$25,000)		Gold Sponsor (\$4,500)	
Diamond Sponsor (\$15,000)		Table Sponsor (\$2,750)	
Jade Sponsor (\$10,000 + gifts)		<b>SPONSORSHIP TOTAL:</b>	

I would like to host \_\_\_\_ (quantity) UVU scholarship recipients at my table

I expect to pay on \_\_\_\_\_ (date), but no later than Aug. 22, 2022

***Payment can be made over the phone by credit card at 801-863-5426 or via check to the UVU Foundation***

*Any sponsorship not paid upon submission of agreement will be invoiced for the amount of the selected level of sponsorship. Sponsorship will be acknowledged when payment is received.*

*Thank you for your prompt payment and for partnering with us in providing exceptional care of our students.*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## ***Sponsorship Refund Policy***

Sponsorships are a donation to the Presidential Scholarship Fund and go toward supporting UVU's best and brightest students. Any sponsorship purchased for the President's Scholarship Ball is non-refundable and non-transferable. If you are unable to attend the ball or fill your table, please contact Vicky Hopper at vicky.hopper@uvu.edu.

UVU Foundation, Inc., Attn: Vicky Hopper, Director of Annual Giving  
800 West University Parkway, MS 111 | Orem, UT 84058 | (phone) 801-863-5426 | (fax) 801-863-8604 | vicky.hopper@uvu.edu  
The UVU Foundation is a non-profit charitable organization under section 501(c)(3) of the IRS code.  
Your contribution is tax deductible to the extent provided by law.