



Utah Valley University  
**PRESIDENT'S SCHOLARSHIP BALL**

# RISE

**OCTOBER 23, 2021**

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**SPONSOR PACKET**





Utah Valley University's (UVU) annual President's Scholarship Ball is Utah County's premier black tie event. Funds raised through the ball are the primary support for the University's prestigious Presidential Scholarship. These awards are given annually to more than 200 students.



The 800-person guest list consists of leaders and influencers, including local and state elected officials. Guests enjoy a six-course gourmet dinner prepared by award-winning chefs and students in UVU's Culinary Arts Institute. The evening also features performances by students enrolled in the distinguished UVU School of the Arts.





# SPONSORSHIP LEVELS



## TITLE SPONSOR:

**\$30,000 | SOLD**

*The President's Scholarship Ball will be exclusively presented by the title sponsor.*

- Two VIP tables of 20 seats
- Invitation for two to the menu selection tasting dinner on Tuesday, August 31, 2021
- Recognition in the program as the exclusive title sponsor
- Logo on formal invitation and event and digital signage
- Logo on President's Scholarship Ball website
- Opportunity to host UVU scholarship recipients at tables

## EMERALD SPONSOR

**\$15,000 | 2 available**

*The emerald sponsors will have the opportunity to sponsor one of two impressive elements of the President's Scholarship Ball (offered on a first-come basis): the reception or the entertainment for the night. Additional benefits include:*

- One VIP table of 10 seats
- Invitation for two to the menu selection tasting dinner on Tuesday, August 31, 2021
- Highlighted in all marketing and strategic public relations material
- Logo on event and digital signage
- Logo on President's Scholarship Ball website
- Opportunity to host UVU scholarship recipients at table



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## DIAMOND SPONSOR

**Investment: \$12,000 | 4 available**

*The diamond sponsors will have the opportunity to sponsor one of four culinary courses (offered on a first-come basis): the main course, first course, dessert, or sparkling beverage. Additional benefits include:*

- One VIP table of 10 seats
- Invitation for two to the menu selection tasting dinner on Tuesday, August 31, 2021
- Highlighted in all marketing and strategic public relations material
- Logo on event and digital signage
- Logo on President's Scholarship Ball website
- Opportunity to host UVU scholarship recipients at table



## GUEST GIFT

**Investment: \$12,000 | 1 available**

*The guest gift sponsor will have the opportunity to provide a gift for guests who attend the President's Scholarship Ball. Additional benefits include:*

- One table of 10 seats
- Invitation for two to the menu selection tasting dinner on Tuesday, August 31, 2021
- Recognition in the program
- Logo on gift tag
- Logo on event and digital signage
- Logo on President's Scholarship Ball website
- Opportunity to host UVU scholarship recipients at table



## PLATINUM SPONSOR

**Investment: \$9,000 | 2 available**

*The platinum sponsors will have the opportunity to sponsor one of two impression elements of the Scholarship Ball culinary experience (offered on a first-come basis): the soup/salad course or the sorbet. Additional benefits include:*

- One VIP table of 10 seats
- Highlighted in all marketing and strategic public relations material
- Logo on event and digital signage
- Logo on President's Scholarship Ball website
- Opportunity to host UVU scholarship recipients at table



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## GOLD SPONSOR

Investment: \$3,500 | 12 available

*The gold sponsors will have the opportunity to enjoy the event with VIP seating and advertising benefits.*

- One VIP table of 10 seats
- Recognition in the program
- Logo on event and digital signage
- Logo on President's Scholarship Ball website
- Opportunity to host UVU scholarship recipients at table

## TABLE SPONSOR

Investment: \$2,500 | 56 available

*Table sponsors will have the opportunity to enjoy the event as they host a table of their guests.*

- One table of 10 seats
- Recognition in the program

## HOW TO RESERVE YOUR SPONSORSHIP

- 1** Contact Vicky Hopper at 801-863-5426 or [vicky.hopper@uvu.edu](mailto:vicky.hopper@uvu.edu)
- 2** Submit payment by September 1, 2021, in order to guarantee your sponsorship
- 3** Send guest names and dietary restrictions to [vicky.hopper@uvu.edu](mailto:vicky.hopper@uvu.edu)

## SPONSORSHIP REFUND POLICY

*Sponsorships are a donation to the Presidential Scholarship Fund. Any sponsorship purchased for the President's Scholarship Ball is non-refundable and non-transferable. If you are unable to attend the ball or fill your table, please contact Vicky Hopper at [vicky.hopper@uvu.edu](mailto:vicky.hopper@uvu.edu).*



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# SPONSORSHIP COMMITMENT FORM

Utah Valley University President's Scholarship Ball

October 23, 2021 | 6 p.m. | UCCU Center

Company/Purchaser Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Name to appear in the event program and publications:  YES  NO

Print your sponsor name exactly as you wish it to appear: \_\_\_\_\_

**Please email your full color logo in a high resolution .eps or .ai file to Vicky Hopper at vicky.hopper@uvu.edu**

SPONSORSHIP LEVEL	SPONSORSHIP AMOUNT
Title Sponsor (SOLD)	
Emerald Sponsor (\$15,000)	
Diamond Sponsor (\$12,000)	
Guest Gift (\$12,000)	
Platinum Sponsor (\$9,000)	
Gold Sponsor (\$3,500)	
Table Sponsor (\$2,500)	
<b>SPONSORSHIP TOTAL:</b>	

I would like to host \_\_\_\_\_ (quantity) UVU scholarship recipients at my table

I expect to pay on \_\_\_\_\_ (date), but no later than Sept. 1, 2021

**Payment can be made over the phone by credit card at 801-863-5426 or via check to the UVU Foundation**

*Any sponsorship not paid upon submission of agreement will be invoiced for the amount of the selected level of sponsorship. Sponsorship will be acknowledged when payment is received.*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

UVU Foundation, Inc., Attn: Vicky Hopper, Director of Annual Giving  
800 West University Parkway, MS 111 | Orem, UT 84058 | (phone) 801-863-5426 | (fax) 801-863-8604 | vicky.hopper@uvu.edu  
The UVU Foundation is a non-profit charitable organization under section 501(c)(3) of the IRS code.  
Your contribution is deductible to the extent provided by law.



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