

SMART Lab

neuro marketers



Why Neuromarketing Research?

Achieve your marketing goals by discovering your customers' non-conscious responses

Improve your business by making changes based on qualitative data



Increase revenue by creating material in response to captured human behavior.

Enable future decisions to be made with accurate information discovered on buyers

Curious to see how your business will test? So are we. Lets chat. Contact us [HERE](#)

OUR WORK

SEE HOW WE CAN HELP YOUR BUSINESS

CONTACT US

Technologies utilized



Electroneurography



Eye-Tracking



Facial Coding



Galvanic Skin Response

AWARDS



Utah Business



NEWS

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STUDENT

- ADMISSIONS
- ACADEMICS
- CAMPUS LIFE
- LOOKING TO ATTEND UVU
- CURRENT STUDENT
- ACCREDITATION

EMPLOYEEES

- CAREER OPPORTUNITIES
- EMPLOYEE RESOURCES
- DIRECTORY
- PEOPLE & CULTURE

COMMUNITY

- ATHLETICS
- VISITORS & COMMUNITY
- OFFICE OF THE PRESIDENT
- ABOUT UVU / HISTORY
- ALUMNI
- INCLUSION & DIVERSITY
- ESPAÑOL
- GIVE TO UVU
- CONTACT US

UTILITY

- COVID-19 INFO
- MAPS / PARKING
- SERVICE DESK
- EMERGENCY
- POLICE
- GET HELP
- SEARCH
- ACCESSIBILITY
- TITLE IX / EQUAL OPPORTUNITY