HOME ABOUT CASE STUDIES TECHNOLOGIES PARTICIPATE INQUIRE

neuro marketers



Why Neuromarketing Research?

Achieve your marketing goals by discovering your customers' non-conscious responses

Improve your business by making changes based on qualitative data



Increase revenue by creating material in response to captured human behavior.

Enable future decisions to be made with accurate information discovered on buyers

Curious to see how your business will test? So are we. Lets chat. Contact us

HERE

OUR WORK

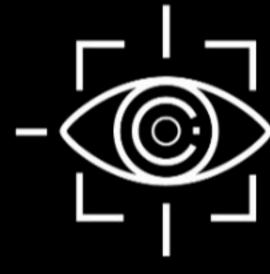
SEE HOW WE CAN HELP YOUR BUSINESS

CONTACT US

Technologies utilized



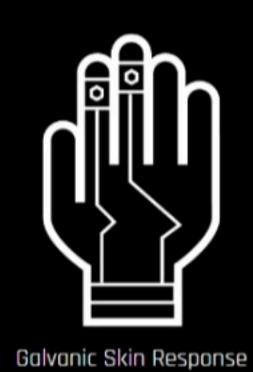
Electronecephalography



Eye-Tracking



Facial Coding



AWARDS







Business





NEWS

SMARTLab | smartlab@uvu.edu | (801) 863-6886 | 800 W University Pkwy KB 257, Orem, UT 84058

ADMISSIONS

STUDENT

ACADEMICS CAMPUS LIFE LOOKING TO ATTEND UVU **CURRENT STUDENT ACCREDITATION**

CAREER OPPORTUNITIES

EMPLOYEES

EMPLOYEE RESOURCES DIRECTORY PEOPLE & CULTURE

COMMUNITY **ATHLETICS**

VISITORS & COMMUNITY OFFICE OF THE PRESIDENT ABOUT UVU / HISTORY <u>ALUMNI</u> **INCLUSION & DIVERSITY ESPAÑOL GIVE TO UVU** CONTACT US

UTILITY COVID-19 INFO

MAPS / PARKING SERVICE DESK **EMERGENCY POLICE GET HELP SEARCH ACCESSIBILITY** TITLE IX / EQUAL OPPORTUNITY

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