



Student Success Strategy Council

Kick-off to 2023-2024

FALL 2023 Enrollment Numbers



44,653 Headcount (+3.61%)



28,993 FTE (+4.87%)



22,388 B-FTE (+3.72%)

Unofficial until released by USHE

Entry Action	Headcount Goal	Fall 2023	Difference
Continuing Student (.5%)	18,148 (+91)	18,376	+228
New > 1 yr. from HS Graduation (1.5%)	1,473 (+22)	1,733	+260
New ≤ 1 yr. from HS Graduation (1.5%)	2,786 (+42)	2,875	+89
HSCE (8%)	13,612 (+1,053)	15,438	+1,826
Returning (2%)	2,239 (+45)	2,312	+73
Transfer (1%)	2,315 (+23)	2,186	-129
International (3%)	566 (+16)	522	-44
Former HSCE (2%)	655 (+13)	741	+86
Non-resident (2.5%)	3,399 (+83)	3,019	-380
Online (5%)	6,899(+329)	5,777	-1,122

SEM TARGETS

- BIRS is currently calling non-returning students
- Next, First-year Experience will reach out to students
- Once exclusions are added, we expect to release the final number in December

COMPLETION GOALS:

65% Retention Rate
(5-year average)

45% Completion Rate
(8-year Outcome Measure)

Fall 2022 Results

- 68% Retention Rate
- 42% Completion Rate

COMPLETION TARGETS

UVU Strategic Enrollment Management



Executive Team
(Cabinet)

SEM & Completion Steering Committee
(David & Andrew)

SEM Recruitment Committee
(Chad & Elaine)

SEM Completion Committee
(David & Andrew)

SEM Data Committee
(Derek & Mark)

New, Transfer, & International Student
Recruitment Committee

Continuing Student Completion
Committee

Concurrent Enrollment Recruitment
Committee

Re-engagement Retention Committee

Graduate Recruitment & Completion
Committee

Graduation & Completion Committee

Online Student Recruitment Committee

School & College Recruitment
Committees

UFLC Committee

Executive Team
(Cabinet)

SEM & Completion Steering Committee
(David & Andrew)

SEM Recruitment Committee
(Chad & Elaine)

SEM Completion Committee
(David & Andrew)

SEM Data Committee
(Derek & Mark)

Committee Charge:

- Provide oversight for all recruitment related strategies and subcommittee work.
- Monitor progress of each subcommittee and recommend adjustments where needed.
- Work with the steering committee to secure resources.
- Provide updates and communicate to campus and campus leaders.

New, Transfer, & International Student Recruitment Committee

COMMITTEE CHARGE: to monitor progress toward reaching the enrollment goals outlined in the SEM & Completion plans and to develop strategies to meet those goals.

Specific Goals	Annual Increase
More than 1 year from HS Graduation	1.5%
Less than 1 year from HS Graduation	1.5%
Transfer students	1%
Non-Resident	2.5%
Race/Ethnicity	2%
International	3%

Concurrent Enrollment Recruitment Committee

COMMITTEE CHARGE: to increase HSCE student enrollment by 8% annually and increase the number of former HSCE students coming to UVU by 2% annually.

Specific Goal	Annual Increase
High school concurrent enrollment	8%
Post High School to UVU	2%

Graduate Student Recruitment

COMMITTEE CHARGE: to monitor progress toward reaching the enrollment goals set by each graduate program and to develop strategies to reach each annual goal.

Specific Goal	Annual Increase
Individual programs	TBD

Online Student Recruitment Committee

COMMITTEE CHARGE: to increase the percentage of fully online students at UVU by 5% annually.

Specific Goal	Annual Increase
Fully online students	5%

Executive Team
(Cabinet)

SEM & Completion Steering Committee
(David & Andrew)

SEM Recruitment Committee
(Chad & Elaine)

SEM Completion Committee
(David & Andrew)

Committee Charge:

- Provide oversight for all completion related strategies and subcommittee work.
- Monitor progress of each subcommittee and recommend adjustments were needed.
- Work with the steering committee to secure resources.
- Provide updates and communicate to campus and campus leaders.

SEM Data Committee
(Derek & Mark)

Continuing Student Retention Committee

COMMITTEE CHARGE: to monitor progress toward reaching the goals established in the Completion Plan and develop strategies to support current students to meet those goals.

Specific Goals

Continuing students (.5% annual increase)

3.1 - Restore and strengthen structured enrollment

7.1 & 7.2 - Adult learner support & CPL

3.6 - First-year student support (3.6)

Re-engagement Student Retention Committee

COMMITTEE CHARGE: to develop plans and strategies to encourage stop out students to re-enroll and ultimately complete a credential at UVU.

Specific Goal

Some college, no degree

Returning Wolverine

7.6 - Increase market presence to encourage returning student completion

Graduation & Completion Committee

COMMITTEE CHARGE: to review and monitor existing systems and processes to maximize completion and the awarding of degrees and certificates at UVU.

Specific Goals

5.2 - Identify and address barriers to completion

4.3 - Improve financial/financial aid literacy

8.1 & 8.2 – Transfer student support

Auto-awarding degrees & certificates

UFLC Committee

COMMITTEE CHARGE: innovate the delivery of the academic curriculum and learner support services to anytime, anyplace, anyhow, and any pace.

Specific Goals

1.1 - Increase access to high-quality, flexible course delivery options

1.2 - Implement a student centric course scheduling process to encourage timely completion

1.3 - Increase general education course access during semester blocks

3.7 – Develop process to track parallel plans for highly competitive programs

3.8 – Increase participation in high impact practices

Executive Team
(Cabinet)

SEM & Completion Steering Committee
(David & Andrew)

SEM Recruitment Committee
(Chad & Elaine)

SEM Completion Committee
(David & Andrew)

SEM Data Committee
(Derek & Mark)

Committee Charge:

- Develop a system to monitor and track progress toward each goal in the SEM and Completion Plans.
- Conduct research to better understand student behavior.
- Provide data to inform the work of each committee.



Next Steps:

- Each person is on at least one committee or sub-committee.
- You will receive meeting invites from your committee chair(s).
- Meetings will take place monthly.
- This group will meet once each fall for a kickoff and once in the spring to celebrate our progress.
- Be ready. You may still be invited to participate in ad-hoc strategic initiatives as they come up.

Questions?



Ready. Set. Go.