

UVU Strategic Enrollment Management and Completion Steering Committee

2023-2024 Running Agenda

Next Meeting Agenda Items:

- PBA Needs & Planning w/ ROI
- CRM Update (Brett)

February 8, 2024

1. Welcome & Review Committee Purpose
2. [SEM & Completion Committee Structure](#)
3. SSSC Awards Meeting April 30th
4. [Review Progress Spreadsheet](#)
5. Reports from Chairs
 - a. Successes, Opportunities, Challenges
 - i. Graduate Committee:
 1. Graduate Strategic Enrollment Management Plans due April 1.
 2. Need to address how we **access more resources** for growth in programs that are at capacity.
 - ii. SEM Recruitment
 1. Training for school and college reps.
 2. **Dashboard for Recruitment** and Completion needs at the schools and colleges.
 - iii. HSCE
 1. Unified campus approach
 - iv. Academic Advising Strategic Plan
 1. Finishing touches on the implementation plan
 2. Need to push EAA goal completion another year
6. Future Meetings & Direction
 - a. August, December, February, & April
 - b. PBA Planning

January 25, 2024

1. Non-Returning Student Survey (Taylor Lovell)
 - a. Non-returning Student Dashboard (see attached)

2. Review updated retention #s (David & Andrew)
 - a. Student Completion Update - Fall 2023 PPT (see attached)

3. UFLC Committee Update
 - a. Monthly meetings held to continue focus on the four initiatives associated with the course scheduling strategy.
 - b. Online Plus category is defined to include programs with coursework that is fully online and have one element that is not online, such as a clinical experience or internship.
 - c. Civitas demonstration and deep discussion about ways to strengthen data for analysis (e.g., student taking online classes in an on-campus program vs. students who are in fully online programs)

November 29, 2023

1. Welcome & Introductions
2. UVU Strategic Enrollment Management and Completion Committee Teams
 - a. 10 sub-committees
3. Steering Committee Purpose & Objectives
 - a. Maintain ownership and oversight of recruitment, retention, & completion goals
 - b. Monitor progress of Completion Plan 3.0 strategies and initiatives
4. Completion Plan Goals & Timeline
 - a. Completion Plan 3.0 document (see attached)
5. Progress Dashboard
 - a. Excel document assesses progress with the initiatives for each strategy
 - b. Lists start and complete semesters, benchmark information, goals, completed status, primary stewards, and updates
6. Update from Sub-Committee Chairs
 - a. Each sub-committee chair reviewed committee charge and committee's plans for moving forward
 - i. Continuing Student Experience Committee (Andrew & David)
 - ii. Re-engagement Student Committee (Ryan)
 - Focus on students who have stopped out
 - Some college, no degree
 - Adult learners
 - iii. Graduation & Completion Committee (Kyle)
 - Focus on identifying barriers to completion
 - Work on ability to auto-award degrees
 - a. Stackable degrees
 - b. Students close to completion
 - c. Curriculum alignment
 - iv. UFLC (David & Laurie)
 - Working through foundational elements to situate committee to tackle the course scheduling initiatives