

Impact a student's life [Give Today](#)



CAMPAIGN NEWS

EverGREEN is an ambitious \$350 million dollar comprehensive philanthropic campaign for the future of Utah Valley University (UVU). The inaugural campaign was launched publicly on October 22, 2022, to support student success. EverGREEN will amplify and provide transformational educational experiences for current and future generations of UVU students.

CAMPAIGN PROGRESS

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### WHAT YOUR IMPACT CAN DO

**\$25**

Provides access to food, housing, health and safety through the UVU Care Hub

**\$50**

Offers support to a student to cover the needed technology for a course

**\$250**

Ensures a student athlete or artist can purchase a course textbook

**\$500**

Allows a student to attend a 1-credit course

### CAMPAIGN PROGRESS

as of April 24, 2024



**\$186,025,649**

of the \$350 million dollar goal



\* Campaign progress numbers collected since January 2018

### GIVING PRIORITIES



Colleges & Schools



Programs & Centers



UVU Athletics



General Scholarships

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# A Message From President Astrid S. Tuminez



## A MESSAGE FROM PRESIDENT

Dear Friends,

One of the most powerful books I have ever read is Richard Powers' *The Overstory*, a novel about people and trees, but mostly trees. This profound story has encouraged me to think about the interconnectedness of all life and the necessity of taking the long view. Giants of nature such as the redwoods, which can grow over 350 feet (the equivalent of a 37-story building) and live for hundreds, if not thousands, of years, remind me to believe in the power of seeds and the necessity of planting.

UVU began as a seed planted 80 years ago by those who believed in human potential and the power of education. Today, what was once tiny Utah Technical College has become one of the largest and most dynamic institutions in the state and the country. "Come as you are — UVU has a place for you" is our invitation, and it has been well received. UVU has empowered tens of thousands of students with the knowledge, skills, and resources they need to lead a more dignified, happy, and productive life. And it has only just begun. Like a tree whose every ring tells a story of growth and storms weathered, UVU, too, is still growing, overcoming challenges, and seizing opportunities.



In the spirit of planting seeds and taking the long view, I am delighted to introduce EverGREEN, the campaign for UVU. A crucial part of UVU's Vision 2030 — our 10-year roadmap to supporting student, workforce, and community needs — EverGREEN is focused on strengthening UVU's financial foundation and building a multi-generational legacy.

EverGREEN's priorities align with Vision 2030 and UVU's mission of student success. We will focus fundraising efforts on three key strategies from Vision 2030:

- Include
- Engage
- Achieve

The great psychologist William James said that "[The] greatest use of life is to spend it on something that will outlast it." UVU is exactly that kind of cause. Like a young and strong sapling, it is just getting started. It will grow a giant canopy. It will shelter and nourish the dreams of generations yet to come.

Our ambitious fundraising goal honors our rich history while training our eyes on a future of achievement and impact. With your help, we can elevate the experience of every UVU student, helping them unlock their potential to change the world.

Thank you for supporting EverGREEN!

Dr. Astrid S. Tuminez  
President  
Utah Valley University

"There's a Chinese saying. 'When is the best time to plant a tree? Twenty years ago. When is the next best time? Now.'"  
— Richard Powers, *The Overstory*

Join us we embark on UVU's transformative journey.

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### EverGREEN Ambassador Program

The EverGREEN Ambassador Program is an invitation to all to serve as an extension of our Institutional Advancement Strategic Engagement team. In your role as an EverGREEN Ambassador, you will be an "insider" and receive information related to events and special ambassador-related activities. We are thrilled to welcome you!

SIGN UP TODAY



### WHAT IS EXPECTED OF EVERGREEN AMBASSADORS?

Once a month, we will provide you with an update to share with your followers on selected social media channels. We'll ask you to share suggested posts on your platform to help us educate and inform your contacts about UVU and the important role it plays in higher education. Please feel free to personalize the post so that it is authentic to your voice; we will simply provide you with a set of recommended suggestions in terms of content. Once the content is posted, look for a little "thank you" each month for your support and commitment to UVU.

### CONTACTS

Have a particular question? Feel free to reach out to Christie Denniston, Associate Vice President of Strategic Engagement or Julie Anderson, UVU Director of Foundation and Division Operations.

If you are on campus and interested in serving at events or activities, please contact Vicky Hooper, Director of Annual Giving or Shaun Singh, Assistant Director - Leadership Annual Giving. Thank you for your commitment to UVU.

**CHRISTIE DENNISTON**  
 Associate Vice President - Strategic Engagement  
 Message Christie Denniston  
 Professional Profile »  
 801-863-8896  
 YA-207  
 MS: 206B



**JULIE ANDERSON**  
 Executive Director, Institutional Advancement  
 Message Julie Anderson  
 Professional Profile »  
 801-863-5378  
 YA-212  
 MS: 111



Join us as we embark on a journey to forever change the trajectories of students, industries, the state of Utah, and beyond.

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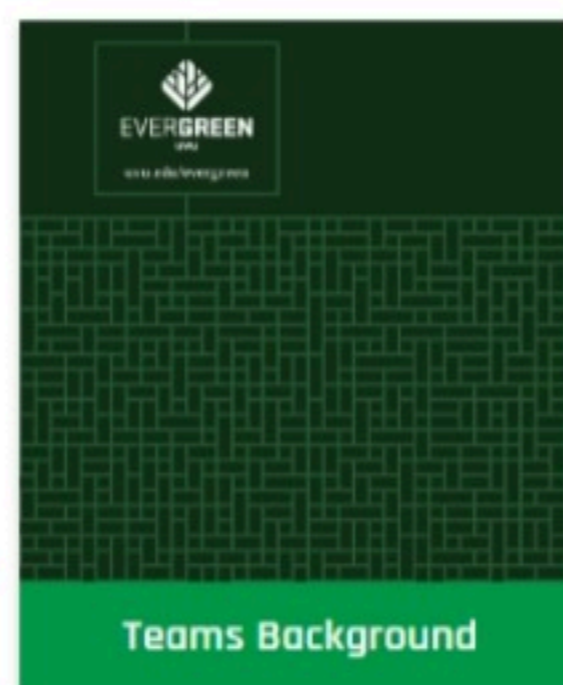


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# Be EverGREEN

Please download and use the campaign mark, Teams backgrounds, and PowerPoint materials provided below.



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## Make Your Impact at UVU

Student success is at the heart of Utah Valley University's (UVU) mission. Generous supporters ensure students are able to focus on school while gaining skills that will transform their life. Every UVU student has been impacted by another individual. Watch as current students and alumni tell their stories and demonstrate how donor support has made a difference in their lives for generations to come.

[Share Your Story](#)



### Green Chair Interview: Natalie Brewster

March 13, 2024

As a high school student, Natalie Brewster '17 was dribbling a basketball down the hall of the Liberal Arts building when she knew that Utah Valley University was home.

[Read More >](#)



### Green Chair Interview: Kara North

January 31, 2024

By giving back to her alma mater, she knows that UVU can continue to impact students in the same transformative manner it did for her.

[Read More >](#)



### Green Chair Interview: Sidney Hales

January 12, 2024

With the support from donors and the UVU community, students like Sidney can see their potential and forge a path toward success.

[Read More >](#)

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## EverGREEN News



### UVU'S WOMEN IN LEADERSHIP CASE COMPETITION

March 18, 2024

Academic teams from across the United States, including those from Stetson University, East Tennessee State University, Illinois State University, and more, will compete to see who can craft the best solution for a dilemma currently faced by Dr. Andersen.

[READ MORE >](#)



### SPRING 2024 PRESIDENTIAL LECTURE SERIES

February 16, 2024

Utah Valley University (UVU) is pleased to welcome Martin "Marty" Baron on March 26, 2024, to speak as part of UVU's Presidential Lecture Series. ALL are welcome to attend at 11:30 am in the Vallejo Auditorium.

[READ MORE >](#)



### 2024 UTAH LEGISLATIVE SESSION PREVIEW

December 18, 2023

UVU's Associate Vice President of University Relations, Dr. Steve Anderson, helps break down the upcoming legislative session and its impact on the University.

[READ MORE >](#)



### GIVING TUESDAY AT UVU

November 20, 2023

Next Tuesday, November 28, 2023, is Giving Tuesday and Utah Valley University (UVU) encourages you to make a gift of any amount toward UVU students' success. With your help, the University can achieve its goal of securing 2,023 gifts by the end of 2023. Every dollar counts, and when you give together, you profoundly improve a UVU student's life.

[READ MORE >](#)



### UVU NATIVE AMERICAN INITIATIVE'S 2023 POWWOW

October 16, 2023

Utah Valley University's (UVU) Native American Initiative is excited to host its annual UVU Powwow. The Native American Initiative is dedicated to enriching the experiences of Native American students by providing a range of cultural events, resources, and programs.

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2022



2023



2024



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CONTACT THE OFFICE OF INSTITUTIONAL ADVANCEMENT

General Inquiries

Utah Valley University Donor Relations  
 Email(s): evergreen@uvu.edu  
 donorrelations@uvu.edu  
 Phone: 801-863-8205

Campus-Wide Opportunities

Utah Valley University Annual Giving  
 Email: annualgiving@uvu.edu  
 Phone: 801-863-5426

EverGREEN Ambassador Program

Have a passion for UVU? Want to help support students?  
 Learn more about becoming an EverGREEN Ambassador.

Campaign Committee

The committee's role is to provide advice and ensure delivery of the project outputs and achievement of project outcomes.  
 Get to know our campaign committee.







UVU Foundation Board

Name: Julie Anderson  
 Email: julie.anderson@uvu.edu








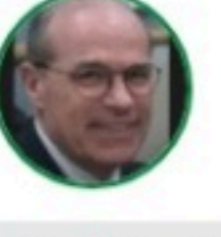


UVU Alumni Association

Email: alumni@uvu.edu

LEADERSHIP DIRECTORY

 <b>Kyle Reyes</b> Vice President - Institutional Advancement Message Kyle Reyes Professional Profile » 801-863-8205   AL-205   MS: 111	 <b>Candice Gardner</b> Associate Vice President - Development Message Candice Gardner Professional Profile » 801-863-5352   YA-227   MS: 111	 <b>Christie Denniston</b> Associate Vice President - Strategic Engagement Message Christie Denniston Professional Profile » 801-863-8896   YA-207   MS: 206B
 <b>Julie Anderson</b> Executive Director, Institutional Advancement Message Julie Anderson Professional Profile » 801-863-5378   YA-212   MS: 111	 <b>Erin Fleming</b> Executive Assistant - VP Institutional Advancement Message Erin Fleming Professional Profile » 801-863-8205   YA-210   MS: 111	 <b>Liz Sowards</b> Director - Foundation Accounting Message Liz Sowards Professional Profile » 801-863-5435   YA-217   MS: 111

INTERESTED IN MAKING AN IMPACT AT UVU?  
 PLEASE CONTACT A MEMBER OF OUR TEAM

<p><b>College of Health &amp; Public Service</b></p>  <b>Dan Dimond</b> Sr Director of Development Message Dan Dimond Professional Profile » 801-863-5112   YA   MS: MS 111	<p><b>College of Science</b></p>  <b>Jim Demary</b> Director of Advancement Message Jim Demary Professional Profile » 801-863-5827   KB-301A   MS: 146	<p><b>School of the Arts - NOORDA</b></p>  <b>Tess Fontanetti-Rice</b> Director of Development, Assistant Dean, SOA Message Tess Fontanetti-Rice Professional Profile » 801-863-4962   NC-796
<p><b>School of Education</b></p>  <b>Brooks Burr</b> Director - Development, SOE Message Brooks Burr Professional Profile » 801-863-4910   ME   MS: 126	<p><b>Smith College of Eng &amp; Tech</b></p>  <b>Stefan Harlan</b> Assistant Dean, Advancement, SCET Message Stefan Harlan Professional Profile » 801-863-4657   CS-636H   MS: 249	<p><b>Student Affairs</b></p>  <b>Kari Dennis</b> Director of Development - Student Affairs Message Kari Dennis Professional Profile » FG-202A   MS: 329
<p><b>UVU Athletics</b></p>  <b>Matthew Potts</b> Assistant Athletic Director - Development Message Matthew Potts Professional Profile » 801-863-6771   EC-010E   MS: 104	<p><b>Woodbury School of Business</b></p>  <b>Jim Demary</b> Director of Advancement Message Jim Demary Professional Profile » 801-863-5827   KB-301A   MS: 146	<p><b>Planned Giving</b></p>  <b>Candice Gardner</b> Associate Vice President - Development Message Candice Gardner Professional Profile » 801-863-5352   YA-227   MS: 111
<p><b>Planned Giving</b></p>  <b>Vicky Hopper</b> Sr Director - Annual and Planned Giving Message Vicky Hopper Professional Profile » 801-863-5426   YA-226   MS: 111		

STAFF DIRECTORY

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