# Program Assessment for the
# Technology Management, Graduate Certificate


# Strategic Management and Operations Department
# Woodbury School of Business

# Program Learning Outcomes

1. Manage technology projects and programs that further business goals and objectives.
2. Assess a company's information technology infrastructure and core business needs.
3. Evaluate recommendations for project implementation changes.
4. Evaluate technologies for implementation to most effectively meet a business's needs.

# Student Standards of Performance

Students will become proficient in creating, managing, and using technology to accomplish strategic goals.

Students gain an advanced understanding in knowledge in information systems, strategic planning, operating system knowledge, business processes, and decision-making and leadership ability.

Skills will be assessed using cases, projects, and tests.

# Curriculum Map

| Course Prefix and Number | Course Name | PLO 1 | PLO 2 | PLO 3 | PLO 4 |
|---|---|---|---|---|---|
| MGMT 6440 | Advanced Project Management | IDEA | | IDEA | IDEA |
| MGMT 6470 | Organization Information Technologies | | IDEA | | IDEA |
| MKTG 6400 | Technology Marketing and Customer Experience | IDEA | | | IDEA |

I = Introduced; D = Developed and Practiced; E = Engaged; A = Assessed at the Mastery Level