Vision 2030 Balanced Scorecard

Summary of Requested Changes and Meeting Notes - January 4, 2024 – 8 AM

Decisions

Changes by Section:

TOP INDICATORS

1. Remove FAFSA Completion KPI
2. Remove Fully Online Programs KPI
3. Replace these with:
    a. USHE Timely Completion KPI
        i. For all student USHE cohort
        ii. Use 2022 as baseline
        iii. Show 5-year goal
        iv. Show 2023 achievement
    b. USHE High Yield KPI
        i. For all student USHE cohort
        ii. Use 2022 as baseline
        iii. Show 5-year goal
        iv. Show 2023 achievement

INCLUDE

1. On "Strengthen Inclusivity" tab:
    a. Replace 6-year outcome measure with 6-year graduation rate.

ENGAGE

1. Strengthen ongoing giving…
    a. Work with IA (Christie, Megan, with Kyle's approval) to ensure this page matches the real-time data in the IA dashboard.
2. Enhance Engagement…
    a. Add page for the tab, then language from corresponding Word doc re: baseline and indicators are under development. Reflect definitions.

ACHIEVE

1. Excellence in teaching…
    a. Work with Kat to review and determine measures to be included.
        i. BIRS is calculating overall UVU SRI response rate and average score data for potential inclusion.
        ii. Consider data available either through faculty success system or another means to show the number of publications, presentations, grants, total grant value ($), etc. by faculty.
    b. In the meantime…add page for the tab, then language from corresponding Word doc re: baseline and indicators are under development. Reflect definitions.
2. Seamless processes…

a. New Student Opinion Survey has a question that will be used for this measure to show overall student satisfaction. Work with Andrew and BIRS to identify measure to be shown.
b. In the meantime…add page for the tab, then language from corresponding Word doc re: baseline and indicators are under development. Reflect definitions.

GENERAL CHANGES

Make sure that any tabs that are currently "gray" have a page and have language from the Balanced Scorecard definition document.

Confirmed KPIs or Measures

These remain and will be updated ASAP, with review/approval.

TOP INDICATORS

1. 8-year outcomes KPI

INCLUDE

1. Increase Access…
   a. Course Delivery by Modality/Fill Rates
   b. Space Utilization RUR and SOR (USHE Measures)
   c. Fully online programs
2. Strengthen…
   a. Enrollment Rate
   b. 8-year outcome measure (Same as Top Indicator)
3. Sustain Affordability
   a. Resident Tuition and Fees; Peer Institution Tuition and Fee comparison
   b. FAFSA Completion

ENGAGE

1. Expand Engaged…
   a. HIPs Measures

ACHIEVE

3. Increase completion…
   a. Prior learning credits

General Action Items

1. All review requested changes/confirmations for the dashboard.
2. Laura report back early week of 1/8 with estimated timeframe for requested changes.
   a. Prioritize the text for "gray tabs" for NWCCU screen shots/report.
   b. Confirm "real time data" for Evergreen Campaign with IA.
   c. Generally work with data stewards and stakeholders to gather data and allow review.
3. BIRS follow up with Kat on potential data points for faculty.

Other Notes

Chat posts related to potential sources of faculty excellence measures/KPIs from Laurie:

- Number of unique faculty members who take a university-sponsored pedagogical experience through OFD or OTL (aggregate, not counting OTA)
- Number of unique part- and full-time faculty who completed OTA to earn the online teaching certification

Additional notes from Laurie related to these measures:

Near-term initiatives: Support OTL pedagogical training and continue building and enhancing existing training and support.

- Establish and implement robust recruitment, onboarding, and retention practices for faculty members
- Continuous improvement of RTP processes and criteria

After the meeting:

- Colby Callahan has provided updated data based on Christine/Marilyn's requests. Those are implemented in the current version of the scorecard. Laura will confirm this is complete with Christine Peterson.
- Kari indicated that we'll need to rebuild the IA data gadgets to bring in the real-time data, but it is there and ready for us to do so with confirmation and cooperation from IA. Laura will get that.

Attendees

Wayne Vaught, Michelle Kearns, Jim Mortensen, Laurie Sharp, Kat Brown, David Connelly, Tammy Clark, Andrew Stone, Christine Peterson, Ben Anderson, Laura Busby