Utah Valley University:

Program Advisory Boards

Purpose and Advantages:

- **Industry Relevance**: Program advisory boards ensure that academic programs stay aligned with industry trends and demands.
- **Networking**: They offer valuable connections for faculty and students with industry professionals.
- **Resource Acquisition**: Program advisory boards can help secure funding, internships, and job opportunities for students.

Roles and Duties:

- **Curriculum Guidance**: Members provide insights and suggestions for curriculum development to meet industry standards.
- **Program Assessment**: They assist in evaluating program effectiveness and offer feedback for continuous improvement.
- **Advocacy**: Program advisory board members can promote the program within their networks, enhancing its visibility and support.

Structure and Membership:

- **Diverse Representation**: Include a variety of stakeholders, such as industry leaders, alumni, students, and community members.
- **Committees**: Form specific committees focused on areas like curriculum, student development, and industry partnerships.

Operational Guidelines:

- **Clear Goals**: Define specific objectives for the program advisory board to ensure productive meetings.
- **Regular Meetings**: Schedule consistent meetings to maintain engagement.
- **Actionable Outcomes**: Ensure meetings result in actionable steps that can be implemented to improve the program.

UVU Program Advisory Board Examples

- Industry Advisory Board | College of Engineering & Technology (CET) | Utah Valley University (uvu.edu)
- Web Design & Development Advisory Board | Web Design & Development | Digital Media (uvu.edu)
- Animation & Game Development Industry | Animation & Game Development | Digital Media (uvu.edu)

Resources

The following resources can assist in the development of your UVU Program Advisory Boards:

- Policy: Utah Valley University Advisory Boards Policy 104
- Form: Advisory Board Charter Form
- Document: UVU Program Advisory Board: Resource Handbook
- Document: CORD Career Pathways Advisory Committee Toolkit
- Website: BILT Model Overview – Pathways to Innovation

What resources do you know and like?