

# Utah Valley University

## Program Advisory Board: Resource Handbook

## UVU Program Advisory Board: Resource Handbook Index

1. UVU Program Advisory Board Policy Pg. 3
2. Introduction Pg. 5
  - Purpose of an Advisory Board
3. Tips for Active and Effective Program Advisory Boards Pg. 7
  - Right Stakeholders
  - Engage Business Partners
  - Measure Success
4. Industry Member Recruitment and Program Advisory Board Management Pg. 10
  - Industry Member Recruitment
  - Advisory Board Management
  - Membership Terms of Service
5. Program Advisory Board Orientation and Recognition Pg. 15
  - Member Orientation
  - Member Recognition
6. Program Advisory Board Priorities and Contributions Pg. 17
  - Priorities
  - Curriculum
  - Faculty/Staff Development
  - Student: Recruitment, Mentoring & Placement
  - Program Resources
  - Program Evaluation
7. APPENDIX: Sample Program Advisory Board *Operational* Documents Pg. 21
  - Invitation
  - Letter of Appointment
  - Membership List
  - Letter of Appreciation
  - Exit Survey
  - Planning Meeting Checklist
  - Board Requirements
  - Meeting Agenda Format
  - Sample Agenda
8. APPENDIX: Sample Program Advisory Board *Reporting* Documents Pg. 33
  - Meetings Cover Sheet
  - Attendance of External Members and Attendance of Internal Members
9. APPENDIX: Sample Program Advisory Board Meeting Minutes Pg. 37

## UVU Program Advisory Board Policy

At Utah Valley University (UVU), all program advisory boards operate under the governance and guidance of university policy. These boards play a crucial role by offering valuable industry and community insights, expertise, and recommendations to the university's executive leadership. While advisory boards provide essential consultation and deliberation, they do not possess statutory or delegated governance, financial, or administrative authority over UVU or its programs. This policy applies to all current and future advisory boards affiliated with UVU, ensuring that members act ethically, avoid conflicts of interest, and comply with all relevant university policies and legal requirements. The establishment, oversight, and potential discontinuation of advisory boards are managed by designated university executives, ensuring alignment with UVU's strategic goals and standards.

[UVU ADVISORY BOARD POLICY NUMBER 104](#)

## Introduction

## Purpose of a Program Advisory Board

***“1.1 Utah Valley University appreciates the vital contributions of community leaders serving on our advisory boards. Advisory board members enrich the student experience and strengthen the institution through expertise, support, insight, and private resources. This policy outlines the purpose of advisory boards, their governance, and supports advisory board members in their service to the University.” -UVU Advisory Boards Policy***  
**104**

Whether you are new to the program advisory board process or have years of experience, it is essential to understand the role and importance of a Program Advisory Board for each academic program. A Program Advisory Board consists of individuals whose diverse experiences and skills reflect a specific occupational field. The main goal of the board is to support educators in creating, managing, and assessing the academic program to meet the needs of students, the community, and business/industry partners. Additionally, the board offers valuable insights and expertise on current and future industry and technological trends. In today’s rapidly changing economy and workforce, your contribution is crucial for student success!

Academic programs should be designed to address both the workforce development needs of the community and the interests of individual students. Advisory boards play a crucial role in enhancing collaboration between Utah Valley University (UVU) program leaders and the communities they serve. Without the guidance of an advisory board or strong advisory committees, UVU programs risk teaching outdated material, imparting obsolete skills, or missing valuable opportunities for students. Programs with robust advisory support, on the other hand, tend to offer the most current curriculum and utilize the latest technology, giving students a competitive edge. The ongoing dialogue between advisory board members and university educators ensures that students receive real-world insights and prepares them effectively for today’s workforce and society.

Many of the key activities for an effective advisory board can be categorized into three principal areas:

- **Advisory Role:** The advisory board evaluates specific aspects of the academic program and offers suggestions for enhancements. This might include curriculum updates, facility improvements, budget adjustments, new instructional materials and equipment, or the implementation of new safety policies.
- **Assistance Role:** The advisory board supports instructors and administrators in carrying out specific tasks. These tasks could involve judging skill competitions,

establishing scholarship programs, or organizing meaningful work-based learning opportunities for students.

- **Advocacy Role:** The advisory board promotes UVU programs within the community and works to strengthen relationships between UVU educators, business and industry partners, and the community. This promotion might involve speaking to legislators, advocating for academic and career technical education at board meetings, authoring articles for local newspapers, or securing media coverage for unique events.

**“5.1.1 Individuals wishing to establish an advisory board must complete the Advisory Board Charter Form provided by Office of General Counsel and available on UVU’s website <https://www.uvu.edu/president/docs/advisory-board-charter-form-6.2024.pdf> for submission to a chartering university executive.”- [UVU Advisory Boards Policy 104](#)**

## Tips for Active and Effective Program Advisory Boards

**“4.5.1 Administrative oversight of each advisory board will be the responsibility of a chartering university executive, who is responsible for chartering the advisory board and for vetting and approving board members. The chartering university executive may appoint a designee (a university employee) to perform all duties of the chartering university executive, with the exception of presenting the charter for approval in President’s Council.” - [UVU Advisory Boards Policy 104](#)**

### **Involve the Right Stakeholders:**

- Invite a diverse range of business partners to lead, including:
  - Private and public employers, small business owners.
  - Industry associations.
  - Faculty, administrators, and students.
- Follow these steps:
  - Appoint an experienced leader to chair the committee and build membership.
  - Clearly communicate expectations to invitees.
  - Ensure diverse representation on the Advisory Board (faculty, staff, employers; diversity in gender, race/ethnicity, business size).
  - Set specific, measurable, and mutually beneficial goals with assigned roles and timelines.
  - Track progress and request updates regularly.
  - Stick to a set agenda and time.

### **Engage Business Partners**

- There are numerous ways for business partners to get involved beyond the Program Advisory board. Here are some ongoing engagement ideas:
  - Participate in the program as mentors, guest speakers, mock interviewers, competition judges, and project volunteers.
  - Visit UVU classrooms and labs and host students and faculty at your job sites.
  - Offer internships, apprenticeships, and job shadowing opportunities. Connect with [UVU’s Career and Internship Office](#) for additional support and ideas.
  - Donate materials and equipment to support the program.
  - Involve UVU instructors in current industry activities, such as externships and employee training.
  - Hire program graduates.

### **Measure Success Indicators**

- Evaluate the impact by achieving these objectives:
  - Educators gain insights into regional job opportunities and the skills needed for success.



- Business leaders contribute to curriculum development, providing content, materials, and equipment to ensure students learn current industry skills.
- Employers and educators connect students to work-based learning opportunities, offering field experience during their studies.
- Employers support graduates and feel confident in hiring them.

DRAFT-UVU WFA

# Industry Member Recruitment and Program Advisory Board Management

DRAFT-UVU WFA

## Industry Member Recruitment

UVU's guidelines for active and effective program advisory boards suggest that a range of external and internal stakeholders be involved including private employers, small business owners, public employers, industry associations, faculty, administrators, and students.

For an effective advisory board, members should include representatives from relevant businesses and industries that reflect the relevant industry occupations, especially individuals who stay informed about changes in their industries. Ideally, representation on the committee should also reflect the diversity of students enrolled in UVU programs.

### Factors to Consider for recruiting potential Industry Members:

When recruiting potential industry members for a Program Advisory Board, consider the following factors:

- **Expertise and Experience:** Look for individuals with considerable experience and expertise in the relevant industry. Their knowledge can provide valuable insights and guidance.
- **Reputation and Influence:** Consider individuals who are well-respected and influential in their field. Their involvement can enhance the credibility and visibility of the program.
- **Commitment and Availability:** Ensure that potential members have the time and willingness to actively participate and contribute to the board's activities.
- **Alignment with Program Goals:** Select members whose values and goals align with those of the program. This ensures a cohesive and focused advisory board.
- **Networking and Connections:** Members with strong professional networks can help in expanding the program's reach and resources.
- **Communication Skills:** Effective communication is crucial for collaboration and decision-making. Look for individuals who can articulate their ideas clearly and constructively.
- **Previous Board Experience:** Experience on other advisory boards can be beneficial, as these individuals are familiar with the responsibilities and dynamics of such roles.

### Types of Support Industry Board Members Can Provide

Industry board members can engage beyond the Program Advisory Board in various ways:

- **Advise on standards:**
  - Academic, technical, and employability.
- **Evaluate student performance:**
  - Metrics like completion rates, job placements, and licensing exam results.
- **Identify needs:**
  - Local labor market and state-of-the-art equipment.
- **Assess equipment and facilities:**
  - Provide recommendations.
- **Mentor students.**
  - Provide one-on-one interaction with current students.
- **Offer work-based learning:**
  - For students and in-service activities for instructors.
- **Open training:**
  - Industry-based training for instructors.
- **Support memberships:**
  - Instructors' participation in associations.
- **Provide learning experiences:**
  - Simulations, labs, field trips, internships, clinical rotations, and work experiences.
- **Guest speaking:**
  - Present topics or workshops.
- **Advise on resources:**
  - Equipment, labs, staff qualifications, and facilities.
- **Assist with job placement.**
  -
- **Provide resources:**
  - Equipment, materials, and facilities.
- **Advocate and advise:**
  - On career pathways.
- **Leverage community resources:**
  - Broker partnerships.

### **Advisory Board Management:**

To ensure effectiveness, program advisory boards should be diverse enough to reflect the community while staying manageable. Boards with fewer than five members may lack the necessary perspectives, industry insights, and diversity. On the other hand, boards with more than 15-20 members can be difficult to manage and may struggle to meet their goals. The ideal size is typically between seven and eleven members, with nine being a well-balanced number.

## Selection and Function of Program Advisory Board Appointments:

### Chair

The Chair, in collaboration with the educational department chair, presides over meetings, calls meetings as needed, appoints necessary sub-committees, and represents the advisory committee in other groups. The Chair is responsible for fostering a cohesive and effective group, creating an environment that encourages positive committee action.

Duties Do Not Include:

- **Day-to-Day Management:** The chairperson does not oversee the daily operations of the academic program or the institution.
- **Administrative Tasks:** Routine administrative tasks, such as clerical work or managing staff, are not part of the chairperson's duties.
- **Decision-Making Authority:** The chairperson does not have the authority to make final decisions on behalf of the program or institution; their role is advisory.
- **Financial Management:** Managing the program's budget or financial resources is not typically within the chairperson's responsibilities.
- **Teaching:** The chairperson is not responsible for teaching courses or directly instructing students.

### Secretary (Optional)

The role of a program advisory board secretary is crucial for ensuring smooth operations and effective governance. These tasks help the board function effectively and support the institution's goals. Some advisory board chairs will fill this role or will work with program administrative assistant staff to complete tasks. Here are the key responsibilities and tasks:

- **Meeting Management:**
  - Schedule and organize board meetings.
  - Prepare and distribute meeting agendas.
  - Take accurate meeting minutes and ensure they are approved.
- **Record Keeping:**
  - Maintain and securely store official board documents and contracts.
  - Track board member terms and attendance.
- **Advisory and Compliance:**
  - Provide guidance on the university's legal and constitutional responsibilities.
  - Ensure regulatory compliance.
- **Communication and Coordination:**

- Manage the flow of information within the governance structure.
- Facilitate communication between the board, administrative leadership, and other stakeholders.
- **Board Development:**
  - Assist in recruiting and developing board members.
  - Support board performance and development initiatives.
- **Support and Facilitation:**
  - Assist in setting the board agenda.
  -

### College Representative(s)

A college representative on a program advisory board plays a crucial role in bridging the gap between the institution and the industry. Here are their key responsibilities:

- **Provide Academic Insight:**
  - Offer expertise on curriculum development and academic standards.
  - Ensure that the program aligns with educational goals and standards.
- **Facilitate Communication:**
  - Act as a liaison between the college and external stakeholders.
  - Communicate the needs and feedback of the institution to the board.
- **Support Program Development:**
  - Assist in identifying industry trends and labor market needs.
  - Help integrate practical, industry-relevant skills into the curriculum.
- **Promote Student Opportunities:**
  - Advocate for student internships, apprenticeships, and job placements.
  - Facilitate connections between students and potential employers.
- **Enhance Resource Allocation:**
  - Advise on the acquisition of state-of-the-art equipment and resources.
  - Ensure that facilities and materials meet industry standards.
- **Encourage Diversity and Inclusion:**
  - Promote diverse representation within the advisory board.
  - Ensure that the program reflects the diversity of the student body.

### **Membership Terms of Service:**

Setting term limits for program advisory board members ensures a steady influx of fresh ideas, keeping the board's guidance relevant. A common structure is a three-year term, with staggered membership so that one-third of the members are replaced each year. Department Chairs should periodically refresh the board by recruiting new members while encouraging effective members to serve consecutive terms.

## Orientation and Recognition

DRAFT-UVU WFA

## Program Advisory Board Member Orientation

Although not required, it is recommended that new board members should be provided an orientation to their role on the UVU Program Advisory Board. Additionally, both new and existing members should be well-informed about the UVU program offered at the school.

Some recommended ways to provide the program information to the board members are:

- Interviews with faculty.
- Tours of program facilities.
- Review of curriculum materials including textbooks; and online resources
- Talking with students

Additionally, what do new board members need to understand about UVU to be effective?

- Overview of UVU's Vision 2030 and university strategic goals.
- Description of programs offered.
- Roles and responsibilities as a Program Advisory Board member.
- Board management – agendas, minutes, etc.

## Program Advisory Board Member Recognition

Most advisory board members will continue to serve if their experience and talents are utilized and if their recommendations, even if not accepted and implemented, are at least seriously considered by the board. Board members serve without pay, but the rewards are substantial for persons who are dedicated to the welfare of their community and their local educational institutions. Members can derive satisfaction from assisting young people to successfully enter the workforce by sharing their own experiences, knowledge, and abilities.

Advisory board members should be appreciated and recognized for their dedication, expertise, and the time and energy they contribute. School or college officials should acknowledge their efforts as frequently as possible.

Here are some ways to achieve this:

- Publicly acknowledge members at meetings and school events, through press releases, personal letters of appreciation, and special certificates.
- Include members' names on program advisory board stationery and publications.
- Document significant comments made by members in meeting minutes.
- Invite members to school functions and unique events.
- Distribute pertinent materials and publications to members for their review and solicit their feedback.
- Take committee recommendations seriously, listen to, and respond to suggestions.
- Display the names of committee members prominently within the institution.
- Offer certificates, plaques, or other tokens of appreciation upon the completion of members' terms.



## Program Advisory Board Priorities and Contributions

## Priorities

Priorities for the advisory committee's work plan usually fall into one of these categories, but are not limited to the following:

- Curriculum and technical skills assessments
- Facilities and equipment
- Faculty/staff development
- Career development and work-based learning
- Student recruitment, mentoring and placement.
- Program resources.
- Program evaluation.

## Curriculum

Program advisory boards are crucial for university curriculum development as they provide industry insights, expert knowledge, and networking opportunities. They ensure the curriculum stays relevant, identify emerging trends, and help maintain high educational standards. Additionally, they guide on essential industry credentials, safety concerns, and resource needs, bridging the gap between academia and the job market.

- **Curriculum Review:**
  - Advise on academic, technical, and employability standards, including program goals, structure, curriculum frameworks, and assessments.
- **Program Modifications:**
  - Offer insights for developing program goals. Document recommendations in meeting minutes. Ensure modifications comply with institutional, state, or accrediting guidelines.
- **Emerging Fields:**
  - Identify new or emerging fields in the technological workplace.
- **New Programs:**
  - Recommend job titles for proposed programs. Use O\*Net Online for occupational information.
- **Industry Credentials:**
  - Identify essential industry standards and credentials for career pathways.
- **Safety:**
  - Provide input on safety concerns, training, and equipment.
- **Course Materials:**
  - Suggest updates or supplements for textbooks. Final decisions rest with program faculty. Promote Open Education Resources (OER) to reduce student costs.

## Faculty/Staff Development:

There are several ways in which advisory boards can be engaged in faculty/staff development. These activities may include, but are not limited to, the following:

- Open industry-based training to instructors.
- Underwrite instructors' memberships or participation in trade associations.
- Provide instructors with retraining, back-to-industry training and summer work opportunities designed to help faculty upgrade their technical skills.
- Identify training or industry related conferences that may provide information and training to faculty/staff.
- Write letters of support for faculty/staff that are requesting funds to pay for training opportunities.

## Students: Recruitment, Mentoring & Placement:

Program advisory boards can play a key role in identifying available jobs, recruiting, and mentoring students in a career pathway and in placing program graduates.

## Program Resources (Equipment & Funding):

**“All fundraising activities conducted at UVU are governed by UVU Policy 231 Fundraising Authority, Responsibility, and Coordination. Fundraising activities by an advisory board are governed by the same policy. In accordance with this policy, all donations or gifts must be processed and receipted through Institutional Advancement.” - [UVU Advisory Boards Policy 104](#)**

Program advisory boards play a pivotal role in enhancing educational and technical programs by offering guidance on resources, facilitating donations, and assisting with fundraising efforts.

- Program advisory boards are an essential resource, providing advice on equipment, laboratories, shops, and specialized educational and training facilities. They can help leverage business and community resources.
- Program advisory board members can facilitate donations of materials, equipment, and/or services to support professional educational and technical programs when such donations follow approved processes for receiving and documenting gifts to the College.
- Program advisory board members may include individuals that can assist with fundraising for scholarships and other program needs.

## Program Evaluation:

Program advisory boards are essential in the evaluation of programs at Utah Valley

University. Some of the types of program evaluations that industry voices can contribute to for:

- Instructional Program Review.
- Biennial Carl Perkins Comprehensive Local Needs Assessment (CLNA) or other grant reviews.
- Accreditation or licensure reviews as needed.

DRAFT-UVU WFA

## **APPENDIX:**

### Sample Program Advisory Board *Operational Documents*

## Sample Letter of Invitation to Join UVU Program Advisory Board

[Letterhead]

[Date]

[Name], [Title]

[Affiliation]

[Address]

[City], UT [Zip]

Dear [Name],

The Office of Academic Affairs at Utah Valley University (UVU) is currently selecting individuals with industry expertise to help enhance our university programs across the campus. We are seeking guidance and support from key partners to ensure our state-approved programs remain relevant.

We would like to invite you to join the [Program] advisory board, which convenes once a year, with the possibility of a follow-up meeting. The advisory board's purpose is to provide recommendations and support for the continuous improvement of all educational programs at UVU. Please review the enclosed materials for more information about our programs.

I will be reaching out to you soon to discuss this opportunity further. If you have any questions or concerns, please contact me at [phone number] or [email].

Thank you for your consideration.

Sincerely,

Dean/Administrator  
[School Name]

Department Chair  
[Program]

*\*Note any enclosures and add any specific information to your school such as parking, directions, etc.*

## Sample Letter of Appointment to UVU Program Advisory Board

[Letterhead]

[Date]

[Name], [Title]

[Affiliation]

[Address]

[City], UT [Zip]

Dear [Name]:

Thank you for your willingness to serve on the [program advisory board].

This letter is to inform you that your appointment to the UVU \_\_\_\_\_ Program Advisory Board is effective beginning \_\_\_\_\_, 20\_\_, and ending \_\_\_\_\_, 20\_\_.

The [first/next] meeting of the board will be held at [place] in [room number] on [date] at [time].

We want to thank you for accepting this board appointment. We appreciate your willingness to assist us in supporting all educational opportunities for students in our community.

Sincerely,

Administrator and/or Chair of Committee

cc: Appointee's Supervisor

*\*Note any enclosures and add any specific information to your school such as parking, directions, etc.*

## Sample Program Advisory Board Membership List

Name of Program Advisory Board:

School Dean:

Dept. Chair:

*Internal Advisory Members:*

Name	Position	Email	Faculty/Classified/Student

*External Advisory Members:*

Name	Position	BusinessName & Address	Phone & E-mail



## Sample Letter of Appreciation

[Letterhead]

[Date]

[Name], [Title]

[Affiliation]

[Address]

[City], UT [Zip]

Dear [Name],

Thank you for your dedicated service on the [Program] Advisory Board. The success of this program relies heavily on the expertise and participation you have generously provided.

Your help and recommendations have enabled us to enhance the program, better preparing UVU students for successful careers. Our students have already benefited from your insights, and we plan to implement further improvements based on your suggestions.

Please accept my heartfelt appreciation.

Sincerely,  
[Your Name]

Department Chair

Cc: Committee Chair

## Sample Advisory Board Exit Survey

### Utah Valley University Program Advisory Board Meeting Exit Survey

Thank you for your participation in today's meeting. Please complete the following survey so that we can best support and engage you in the future. Your feedback is appreciated!

Name:	
Organization:	
Title:	
Email:	
Phone:	

1. I received adequate information in advance of the meeting to prepare me for the discussion. (circle one)

Strongly agree
Agree
Neutral
Disagree
Strongly disagree

2. The meeting was effectively facilitated (e.g., conducted in a timely manner, covered appropriate agenda items, engaged all members). (circle one)

Strongly agree
Agree
Neutral
Disagree
Strongly disagree

3. I had sufficient opportunity to contribute my expertise and experience and share my ideas throughout the meeting. (circle one)

Strongly agree
Agree
Neutral
Disagree
Strongly disagree

4. The meeting time and location is convenient for me. (circle one)

Strongly agree
Agree
Neutral
Disagree
Strongly disagree

5. I am willing to discuss providing the following types of support to the department, outside of annual program advisory board meetings (select all that apply):

<i>Type of Support I Am Willing to Explore</i>	<i>Select all that apply</i>
Guidance for curriculum, program development	
Professional development opportunities for instructors	
Information on industry and labor market trends	
Classroom speakers	
Internships for current students	
Worksite tours current students	
Employment opportunities for students, alumni	
Guidance on industry-appropriate technology, equipment	
Donations of technology, equipment donations	
Donations of funds	
Other (specify):	

6. Additional comments, including other ways we can improve these meetings and/or expand our work with you and your co

## Sample Checklist for Advisory Board Meeting Planning

Task	Deadline	Person Responsible	✓	Method or Technology	Notes
Meeting date, time, and location scheduled					
“Save the Date” notice sent out;					
Agenda developed – review template for required documentation					
Send letter to expected participant list to confirm attendance, distribute agenda, and provide directions to meeting, including campus map and parking permit.					
Reminder notice sent, along with meeting objectives					
Send out materials to review in advance of meeting					
Room set up & technology ordered					
Review set-up checklist to ensure all items are completed					
Conduct telephone meeting invitations to maximize attendance					
Document your meeting using approved forms					
Send thank-you/follow-up letters to participants and non-participants, along with the Program Advisory Board Minutes					

### Additional Suggestions:

- In the invitation, make it clear to employers that their participation will help us better meet their needs by providing highly skilled graduates. Also invite former or current students and those active in relevant clubs, etc. - making it clear to them that this is not a job fair, but an opportunity to provide program feedback from the student perspective and hear suggestions from career and industry folks to improve our educational offerings.
- Several days in advance of the meeting (minimally), send out a detailed agenda, and details on the entire curriculum that you want feedback on - both current curriculum and proposed curriculum - with questions we are hoping to get answered.
- Personal calls are also essential to increase the turnout rate. You may also get helpful responses from those who could not attend the meeting but could make valuable comments based on the materials sent out.

## Sample Program Advisory Board Requirements

All UVU programs are encouraged to use a variety of approaches to engage with career and industry partners, as regularly as possible, to engage in robust and on-going conversations for continuous program improvement. Failure to meet these requirements may impact a program's ability to qualify for several funding streams.

- Confirm accurate board membership.
- Meet with the Program Advisory Board at least once per year.
- Create your meeting agenda to address the required areas of Section 3.
- Disseminate meeting materials at least 72 hours in advance (for example: Agenda, Program Review, SLO assessment data, Grant Requirements, Labor Market Information, Industry Certifications, and Certification Passage Rates).
- Conduct the meeting.
- Document the meeting as follows:
  - Record attendance and contact information.
  - Synthesize the outcomes of the meeting discussion(s).
  - Submit the completed forms and meeting minutes as outlined by your program.

### Meeting Agenda Guidelines

Typical Agenda Items:

- Introduction of members and guests
- Approval of previous minutes
- Address Required Areas:
  - Program Review
  - Student Learning Outcomes (SLO's) addressing Program Requirements and Course Content
  - Labor Market Information
  - Program Recommendations
  - Discussion Topics: (See suggestions below)
  - Planned Action Steps
- Review of next meeting date and location
- Adjournment

Additional Sample Agenda Topics for Discussion:

Agenda topics will be dictated by the needs of the program, but sample agenda topics could include:

- Internship and job placement opportunities for students
- Impacts of federal and state legislation

- Emerging fields and potential new courses and programs
- Instructional professional development
- Facilities and equipment requirements
- Recruitment of students
- Marketing of programs and graduates

## Sample Program Advisory Board Agenda

[Program] Department  
Utah Valley University-Program Advisory Board

Program Advisory Board Meeting  
Thursday May 2, 2013, | 6:00 – 8:00 p.m.  
Science Building Room 110; Orem Campus

### Objectives:

- Share how the department is currently serving students and employers.
- Solicit feedback on program certificates to ensure alignment with employer needs.
- Explore ways to develop more internship opportunities for advanced students.
- Explore ways to continue strengthening and expanding relationships with employers.

### Agenda:

#### 6:00 Agenda Review and Introductions

- *What top skill(s) are most critical for today's job seekers? OR*
- *What positions are you most likely to hire for in the coming 1-2 years? (employers)*
- *What courses do you teach? (instructors)*

#### 6:10 [Program] Department Review

- *Given the current certificates offered by the Department, which certificates would you recommend prioritizing, adding, or subtracting?*

#### 6:25 SLO's Program Requirements and Course Content

- *For each certificate/degree reviewed, answer the following:*
  - *What courses, if any, are missing?*
  - *What content should be emphasized?*
  - *What tools should be taught (current, new)?*
  - *What opportunities are you aware of for instructor professional development in this subject area?*

#### 7:00 BREAK

#### 7:15 Discussion Topic: [Work-based learning (WBL) opportunities for students]

- *What is the best way to identify employers who might be willing to host interns? What about apprenticeships?*
- *What associations, organizations or networks should we tap?*
- *What is the best way to "pitch" employers about the value of hosting a WBL experience for a student/s?*
- *What kind of support would your organization need to commit to hosting a student?*

7:35 Exploration of Ways to Get Involved with the Department

7:45 Planned Action Steps

8:00 Adjourn

**NEXT MEETING INFORMATION:**

- **DATE:** Date of next meeting
- **TIME:** Time of next meeting
- **PLACE:** Location where meeting is being held



## **APPENDIX:**

### Sample Program Advisory Board *Reporting Documents*

**Sample Program Advisory Board Meetings Cover Sheet**

**UVU PROGRAM ADVISORY BOARD COVER SHEET**

Program: \_\_\_\_\_

Department Chair: \_\_\_\_\_

Name of person completing this form: \_\_\_\_\_

Date completed: \_\_\_\_\_

Next Meeting:

Date: \_\_\_\_\_ Time: \_\_\_\_\_ Location: \_\_\_\_\_

## Sample Program Advisory Board EXTERNAL Members in Attendance

Meeting Date: \_\_\_\_\_ Program: \_\_\_\_\_

*(External Members) Employers, Industry Associations, Professionals employed in the field.*

Name	Position	Business Name/Address	Phone	Email	Signature

**Program Advisory Board INTERNAL Members in Attendance cont.**

Meeting Date \_\_\_\_\_ Program: \_\_\_\_\_

*(Internal Members) Faculty, Administrators, Classified Staff, Students*

Name	Position	Faculty/Administrators/Classified/Student	Email	Signature

DRAFT - UVA WKF

## Sample Program Advisory Board Meeting Minutes

Program: \_\_\_\_\_ Meeting Date: \_\_\_\_\_

- 1. Program Review: review and feedback.**

- 2. Student Learning Outcomes addressing Program Requirements and Course Content: review and feedback.**

- 3. Labor Market Information: demonstrating program continues to meet Labor Market Demand and does not represent unnecessary duplication with other programs in the region: review and feedback.**

- 4. Program Recommendations: Overall Recommendations for the program: review and feedback.**

- 5. Discussion Recommendations: Topic items discussed and overall recommendations**

- 6. Planned Action Steps based on feedback.**

Next Meeting

Date: \_\_\_\_\_ Time: \_\_\_\_\_ Location: \_\_\_\_\_

Signatures

Department Chair: \_\_\_\_\_

School Dean: \_\_\_\_\_

Workforce Alignment Rep: \_\_\_\_\_

Associate Provost: \_\_\_\_\_

DRAFT-UWU WFA