



# UVU ONLINE

**Executive Summary:  
UVU Online Strategic Plan**

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Through UVU Online, Utah Valley University seeks to expand high-quality online education opportunities to its 40,000+ students. UVU Online intends to increase access to higher education and meet the regional workforce needs through a robust online education infrastructure. The UVU Online Strategic Plan outlines a vision and framework to accomplish this aim.

## Key Highlights of the UVU Online Strategic Plan:

**Vision:** To establish UVU as a leading provider of exceptional online learning experiences, supporting students from application to graduation.

**Guiding Principles:** The strategic plan emphasizes three core foundations:

1. **Engaged, Quality Online Learning:** Focusing on faculty development, program excellence, and robust institutional support.
2. **Flexible Scheduling to Promote Completion:** Expanding online course availability and creating flexible pathways for timely graduation.
3. **Relevant Credentials and Degrees:** Aligning program offerings with industry demands and workforce needs.

## Strategic Goals and Objectives:

### Engaged, Quality Online Learning

**Goal 1:** Cultivating a culture of excellence in online education through program delivery that aligns with quality standards.

**Objective:** UVU Online Certification of all online programs.

**Goal 2:** Aligning online program offerings with regional and state workforce needs by prioritizing high-demand fields and establishing industry partnerships.

**Objective:** Focus institutional resources on online certificate and degree programs that lead to jobs in high-demand fields.

## Flexible Scheduling to Promote Completion

**Goal 1:** Increasing graduation opportunities by expanding online course offerings, establishing flexible completion plans, and providing transparent online program information.

**Objective:** Focus efforts on increasing student persistence and timely completion among all online students.

## Relevant Credentials and Degrees

**Goal 1:** Fostering the growth of undergraduate and graduate programs that meet industry needs and workforce demands.

**Objective:** Establish a centralized effort that drives growth and innovation in online programs.

**Goal 2:** Supporting the transition of concurrent enrollment students to UVU by promoting online certificates and stackable degree options.

**Objective:** Increase online program access for high school students in concurrent enrollment post-graduation

## Implementation

Detailed tactics, responsible individuals, benchmarks, and timelines are outlined in the complete plan.

## Conclusion

UVU Online has created a strategic plan to enhance online learning, focusing on collaboration across departments using data-driven approaches. The UVU Online Strategic Plan serves as a detailed guide for the university to excel in providing accessible, high-quality, and relevant online learning experiences that empower students and meet the evolving needs of the regional workforce.