

Management

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CAREER OPPORTUNITIES

For those trained in business management areas, many opportunities exist in private industry, government, and entrepreneurship fields. Possible occupational areas may include: human resource supervision, industrial management, communications, marketing, and international business.

JOB OUTLOOK

Job demand is high, particularly in larger metropolitan areas; and the employment outlook is excellent.

PROGRAMS

Students majoring in business management may receive a Certificate, an Associate in Applied Science in Business Management, an Associate in Science with a pre-major in Business, or a Bachelor of Science Degree with a specialization in one of the following six areas: Entrepreneurship,

Finance and Banking, General Business, Hospitality Management, International Business, or Marketing. An Associate in Science Woodbury School of Business transfer degree is available for students planning to transfer to another college or university in Utah. (See the Woodbury School of Business section of the catalog for details on the AS degree.)

Certificate in

Business Management 30 CREDITS

Discipline Core Requirements: 24 Credits

- FIN 1060 Personal Finance 3.0
- MGMT 1010 Introduction to Business 3.0
- MGMT 2200 Business Communications 3.0
- MGMT 2390 Effective Business Presentations 3.0
- ACC 1150 Fundamentals of Business Math 3.0
- ACC 2010 Financial Accounting 3.0
- DGM 2010 Business Computer Proficiency* 3.0
- ECON 1010 Economics as a Social Science 3.0

Elective Requirements: 6 Credits

- Choose six credits of business electives from the ACC, ECON, FIN, HM, LEGL or MGMT prefixes. A maximum of 3 credits may be cooperative work experience.

Graduation Requirements:

- 1 Completion of a minimum of 30 semester credits.
- 2 Overall grade point average of 2.0 or above with 2.5 GPA or above in Business courses. No grade below "C-" in business courses.
- 3 Residency hours: Minimum of 10 credit hours through course attendance at UVU with at least 12 credits of Woodbury School of Business courses.

Footnotes:

- * Students will be required to complete the Business Computer Proficiency exam with a score of 80 percent or higher on each module or complete the DGM 2010 course or DGM 201A-D modules as necessary with a score of 80 percent or higher on each module.

AS Pre Major in Business 60 CREDITS

General Education Requirements: 36 Credits

- ENGL 1010 Introduction to Writing 3.0
- ENGL 2010 Intermediate Writing--Humanities/ Social Sciences 3.0
- or ENGL 2020 Intermediate Writing--Science and Technology

Complete one of the following:

- MATH 1050 College Algebra 4.0
- or An Advanced Placement (AP) Mathematics Test with a score of 3 or higher 3.0

Complete one of the following:

- HIST 1700 American Civilization (3.0)
- HIST 2700 US History to 1877 (3.0)
- and HIST 2710 US History since 1877 (3.0)
- HIST 1740 US Economic History (3.0)
- POLS 1000 American Heritage (3.0)
- POLS 1100 American National Government (3.0)

Complete the following:

- PHIL 2050 Ethics and Values 3.0
- HLTH 1100 Personal Health and Wellness (2.0)
- or PES 1097 Fitness for Life 2.0

Distribution Courses

- Biology 3.0
- Physical Science 3.0
- Additional Biology or Physical Science 3.0
- Humanities Distribution 3.0
- Fine Arts Distribution 3.0
- Social/Behavioral Science (ECON 2020 will fulfill this requirement) 3.0

Discipline Core Requirements: 15 Credits

Choose 15 credits from the following list: 15.0

- ACC 2010 Financial Accounting (3.0)
- DGM 2010 Business Computer Proficiency (3.0) *
- LEGL 3000 Business Law (3.0)
- ECON 2020 Macroeconomics (3.0)
- MGMT 2200 Business Communications (3.0)
- MGMT 2390 Effective Business Presentations (3.0)
- MGMT 3010 Principles of Management (3.0)

Elective Requirements: 9 Credits

- Complete any 9 credits numbered 1000 or higher 9.0

Graduation Requirements:

- 1 Completion of a minimum of 60 semester credits.
- 2 Overall grade point average of 2.0 or above with 2.5 GPA in Business courses. No grade below "C-" in Business courses.
- 3 Residency hours: Minimum of 20 credit hours through course attendance at UVU with at least 12 credits of Woodbury School of Business courses.
- 4 Completion of GE and specified departmental requirements. Students are responsible for completing all prerequisite courses.

Footnotes:

- * Students will be required to complete DGM 2010 with a score of 80 percent or higher.

AAS in Business Management 65 CREDITS

General Education Requirements: 17 Credits

- ENGL 1010 Introduction to Writing 3.0
- MAT 1010 Intermediate Algebra 4.0
- Any approved Humanities, Fine Arts, or Foreign Language 3.0
- ECON 1010 Economics as a Social Science 3.0
- Any approved Biology of Physical Science course 3.0
- Any approved Physical Education, Health, Safety or Environment course 1.0

Discipline Core Requirements: 30 Credits

- ACC 2010 Financial Accounting 3.0
- ACC 2020 Managerial Accounting 3.0
- MGMT 1010 Introduction to Business 3.0
- DGM 2010 Business Computer Proficiency 3.0

or Business Computer Proficiency Exam *

- FIN 1060 Personal Finance 3.0
- MGMT 2200 Business Communications 3.0
- MGMT 2390 Effective Business Presentations 3.0
- MGMT 3010 Principles of Management 3.0
- MGMT 3600 Principles of Marketing 3.0
- LEGL 3000 Business Law 3.0

Elective Requirements: 18 Credits

- Any ACC, ECON, FIN, HM, LEGL, MGMT course 1000 level or higher ** 9.0
- General Education Electives (select from Distribution List): 9.0

Graduation Requirements:

- 1 Completion of a minimum of 65 semester credits.
- 2 Overall grade point average of 2.0 (C) or above with 2.5 required for all Woodbury School of Business courses. No grade below C- in required courses.
- 3 Residency hours: Minimum of 20 credit hours through course attendance at UVU with at least 12 credits of Woodbury School of Business courses.
- 4 Completion of GE and specified departmental requirements.

Footnotes:

- * Students will be required to complete the Business Computer Proficiency exam with a score of 80 percent or higher on each module or complete the DGM 2010 course with a score of 80 percent or higher.
- ** No more than three credits of MGMT 281R Cooperative Work Experience will be allowed as business elective; see advisor for further recommendations.

BS in

Business Management 123-124 CREDITS

General Education Requirements: 36 Credits

- ENGL 1010 Introduction to Writing 3.0
- ENGL 2010 Intermediate Writing--Humanities/ Social Sciences 3.0
- or ENGL 2020 Intermediate Writing--Science and Technology (3.0)

- MATH 1050 College Algebra 4.0
- or An Advanced Placement (AP) Mathematics Test with a score of 3 or higher 3.0

Complete one of the following:

- HIST 2700 US History to 1877 (3.0)
- and HIST 2710 US History since 1877 (3.0)
- HIST 1700 American Civilization (3.0)
- HIST 1740 US Economic History (3.0)
- POLS 1000 American Heritage (3.0)
- POLS 1100 American National Government (3.0)

Management

Complete the following:

- PHIL 2050 Ethics and Values 3.0
- HLTH 1100 Personal Health and Wellness (2.0)
- or PES 1097 Fitness for Life 2.0

Distribution Courses

- ECON 2020 Macroeconomics* (fulfills Social/ Behavioral Science credit) 3.0
- Biology 3.0
- Physical Science 3.0
- Additional Biology or Physical Science 3.0
- Humanities Distribution 3.0
- Fine Arts Distribution 3.0

Discipline Core Requirements: 50 Credits

Business Foundation Courses:

- ACC 2010 Financial Accounting 3.0
- ACC 2020 Managerial Accounting 3.0
- Business Computer Proficiency Exam **
- or DGM 2010 Business Computer Proficiency 3.0
- MATH 1100 Introduction to Calculus 4.0
- MGMT 2200 Business Communications * 3.0
- ECON 2010 Microeconomics 3.0
- MGMT 2340 Business Statistics I 3.0
- MGMT 2390 Effective Business Presentations 3.0

Business Core Courses:

- INFO 3120 Principles of Information Systems-- A Managerial Approach 3.0
- LEGL 3000 Business Law 3.0
- MGMT 3010 Principles of Management 3.0
- FIN 3100 Principles of Finance* 3.0
- MGMT 3450 Operations Management* 3.0
- MGMT 3600 Principles of Marketing 3.0
- MGMT 3890 Career Preparation 2.0
- MGMT 4800 Strategic Management* 3.0
- MGMT 4830 Strategic Management Capstone Simulation 1.0
- MGMT 493R Entrepreneurship Lecture Series (1.0)
- or MGMT 495R Executive Lecture Series 1.0

Emphasis:

Complete one of the following:

- Entrepreneurship 27.0
- Finance and Banking 27.0
- General Business 27.0
- Hospitality Management 28.0
- International Business 27.0
- Marketing 27.0

Elective Requirements: 10 Credits

Select 10 credits of General Education courses 10.0

Graduation Requirements:

- 1 Completion of a minimum of 123 semester credits required in the BS degree; at least 40 credit hours must be upper-division courses.
- 2 Overall grade point average 2.0 or above with a minimum of 2.5 GPA in all Woodbury School of Business courses. No grade lower than a "C-" in core and specialization courses.
- 3 Residency hours: Minimum of 30 credit hours of business courses through course attendance at UVU, with at least 10 hours earned in the last 45 hours.
- 4 Completion of GE and specified departmental requirements. Students are responsible for completing all prerequisite courses.
- 5 Students completing a bachelor degree following the 2008 or later catalog must complete one course that meets the Global/Intercultural Requirement, indicated by a course number ending in G. For a complete listing, see page 25.

NOTE: Students will be limited to 15 hours of upper-division credit until MATRICULATION is completed.

Footnotes:

** Students will be required to complete the Business Computer Proficiency exam with a score of 80 percent or higher or complete the DGM 2010 course with a score of 80 percent or higher..

* Courses with an asterisk (*) cannot be taken until student is matriculated.

Emphasis in Entrepreneurship 27 Credits

Emphasis Requirements: 9 Credits

- MGMT 3170 Entrepreneurship 3.0
- MGMT 4300 Entrepreneurship Business Planning 3.0
- MGMT 4450 Entrepreneurship Enterprise Formation 3.0

Emphasis Elective Requirements: 18 Credits

Complete 18 credits from the following courses: 18.0

- FIN 3150 Financial Management
- MGMT 3430 Human Resource Management

- MGMT 3650 Selling and Sales Management
- MGMT 3670 Advertising and Promotion
- MGMT 4200 Opportunity Identification in Entrepreneurship
- MGMT 4210 Entrepreneurship Personal Development
- MGMT 4400 New Venture Financing

Emphasis in Finance and Banking 27 Credits

Emphasis Requirements: 15 Credits

- FIN 3150 Financial Management 3.0
- FIN 3400 Investment Management 3.0
- FIN 4100 Management of Financial Institutions 3.0
- MGMT 330G Survey of International Business 3.0
- ECON 3020 Intermediate Microeconomics 3.0

Emphasis Elective Requirements: 12 Credits

Select 12 credits from the following list: 12.0

- ECON 4150 Public Finance
- FIN 4160 Portfolio Management
- FIN 4170 Derivative Securities
- FIN 4180 International Finance Management
- FIN 457R Advanced Topics in Finance
- MGMT 4400 New Venture Financing
- Any Accounting Course Numbered 3010 or higher

Emphasis in General Business 27 Credits

Emphasis Requirements: 27 Credits

- MGMT 330G Survey of International Business 3.0
- MGMT 3430 Human Resource Management 3.0
- Complete 21 credits of pre-approved upper-division courses. See advisor for list of courses. 21.0

Emphasis in Hospitality Management 28 Credits

Emphasis Requirements: 28 Credits

- MGMT 330G Survey of International Business 3.0
- MGMT 3200 Global Tourism 3.0
- HM 3020 Hospitality Managerial Accounting 4.0
- HM 3390 Hotel Operations II 3.0
- HM 3640 Food and Beverage Controls 3.0
- HM 3710 Marketing of Hospitality Services 3.0
- HM 4550 Hospitality Industry Management 3.0
- HM 482R Internship 6.0

Emphasis in International Business 27 Credits

Emphasis Requirements: 12 Credits

- MGMT 332G Cross-Cultural Communications for International Business 3.0
- MGMT 3350 International Marketing 3.0
- MGMT 4180 International Finance Management* 3.0
- MGMT 4870 International Management* 3.0

Emphasis Elective Requirements: 15 Credits

Complete 15 pre-approved elective credits. See advisor for list of specific courses. 15.0

Emphasis in Marketing 27 Credits

Emphasis Requirements: 27 Credits

- MGMT 330G Survey of International Business 3.0
 - MGMT 3350 International Marketing 3.0
 - MGMT 4600 Marketing Research 3.0
 - MGMT 4650 Strategic Marketing 3.0
- Choose 15 credits from the following list: 15.0
- MGMT 3220 Retail Management
 - MGMT 3620 Consumer Behavior
 - MGMT 3630 Services Marketing
 - MGMT 3650 Selling and Sales Management
 - MGMT 3660 Internet Marketing
 - MGMT 3670 Advertising and Promotion
 - MGMT 481R Internship (Limit of 6 credits)

Minor in Business Management 23 CREDITS

Matriculation Requirements:

- 1 Admitted to a bachelor degree program at UVU.

Discipline Core Requirements: 20 Credits

Business Core Courses:

- ACC 3000 Financial Managerial and Cost Accounting Concepts 4.0
- INFO 3120 Principles of Information Systems-- A Managerial Approach 3.0
- LEGL 3000 Business Law 3.0
- MGMT 2200 Business Communications 3.0
- ECON 2020 Macroeconomics 3.0
- MGMT 3010 Principles of Management 3.0
- MGMT 495R Executive Lecture Series 1.0

or MGMT 493R Entrepreneurship Lecture Series (1.0)

Elective Requirements: 3 Credits

Choose one of the following: 3.0

- FIN 3100 Principles of Finance* (3.0)
- MGMT 330G Survey of International Business (3.0)
- MGMT 3430 Human Resource Management (3.0)
- MGMT 3600 Principles of Marketing (3.0)

Graduation Requirements:

- 1 Overall grade point average of 2.5 in all Woodbury School of Business courses and no grade lower than a C- in business courses.
- 2 Completion of GE and specified departmental requirements.

Note: Students are responsible for completing all prerequisite courses. Not available to Business Management majors.

Footnote:

* Courses with an asterisk (*) cannot be taken until student is matriculated into a bachelor degree program.

BA/BS in Integrated Studies 123 CREDITS

The following Integrated Studies Emphasis is available (see the Integrated Studies section of this catalog for complete degree requirement listings.)

Emphasis in Leadership 18 Credits

Emphasis Requirements: 18 Credits

Leadership (Upper Division) Emphasis

Prerequisites:

- ACC 3000 Financial Managerial and Cost Accounting Concepts (4.0)
- or ACC 2010 Financial Accounting (3.0)
- and ACC 2020 Managerial Accounting (3.0)

Complete the following:

- INFO 3120 Principles of Information Systems-- A Managerial Approach 3.0
- ECON 2020 Macroeconomics 3.0
- MGMT 3000 Organizational Behavior 3.0
- MGMT 3010 Principles of Management 3.0
- MGMT 3510 Leadership Process 3.0
- MGMT 3600 Principles of Marketing 3.0

Note: A minimum of 2.5 GPA in all Woodbury School of Business courses, and no grade lower than a C-, required for graduation.

BA/BS in Integrated Studies 123 CREDITS

The following Integrated Studies Emphasis is available (see the Integrated Studies section of this catalog for complete degree requirement listings.)

Emphasis in Business Management 18 Credits

Emphasis Requirements: 18 Credits

Business Management Emphasis

Prerequisites:

- ACC 3000 Financial Managerial and Cost Accounting Concepts (4.0)
- or ACC 2010 Financial Accounting (3.0)
- and ACC 2020 Managerial Accounting (3.0)
- DGM 2010 Business Computer Proficiency (3.0)

or Business Computer Proficiency Exam *

Complete the following:

- INFO 3120 Principles of Information Systems-- A Managerial Approach 3.0
 - ECON 2020 Macroeconomics 3.0
 - MGMT 3010 Principles of Management 3.0
 - MGMT 3600 Principles of Marketing 3.0
- Complete 6 credits from the following: 6.0

- LEGL 3000 Business Law (3.0)
- ECON 2010 Microeconomics (3.0)
- FIN 3100 Principles of Finance (3.0)
- MGMT 330G Survey of International Business (3.0)
- MGMT 3430 Human Resource Management (3.0)

Note: A minimum of 2.5 GPA in all Woodbury School of Business courses, and no grade lower than a C-, required for graduation.

Footnotes:

* Students will be required to complete the Business Computer Proficiency exam with a score of 80 percent or higher or complete the DGM 2010 course with a score of 80 percent or higher.

See Course Descriptions section of the catalog for detailed course information. This department manages the following course prefixes:

- HM, Hospitality Management
- MGMT, Business Management